**ORIGINAL:** English **DATE:** November 2005







# TRAINING AND ADVISORY PROGRAM ON INTELLECTUAL PROPERTY RIGHTS IN THE GLOBAL ECONOMY FOR LEAST DEVELOPED COUNTRIES

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Swedish Patent and Registration Office (SPRO)

and with the assistance of the Swedish International Development Cooperation Agency (Sida)

Stockholm, November 21 to December 9, 2005

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

### Monday, November 21, 2005

| 9.00 - 9.30   |                       | Registration  |
|---------------|-----------------------|---|
| 9.30 – 10.00  | OPENING CEREMONY      |   |
|               | Welcome addresses by: |   |
|               |                       | - the representative of the Swedish Patent and<br>Registration Office (SPRO)  |
|               |                       | - Mr. Geoffrey Yu, Deputy Director General, World<br>Intellectual Property Organization (WIPO)  |
| 10.00 – 10.30 | Coffee break          |   |
| 10.30 – 12.00 | <u>Topic</u>          | Administrative Matters, Introduction to the Training Program and Presentation of the Participants   |
|               | Speaker:              | Mr. Bo Hallgren, Director, International Cooperation, SPRO  |
|               | <u>Topic</u>          | The Swedish International Development Cooperation Agency (Sida) and its activities  |
|               | Speaker:              | Ms. Annelie Hartmann, Sida  |
| 12.00 – 13.00 | <u>Topic</u>          | WIPO: An Introduction   |
|               | Speaker:              | Mrs. Tamara Nanayakkara, Senior Program Officer,<br>Least Developed Countries Division, WIPO  |
| 13.00 – 14.30 | Lunch                 |   |
| 14.30 – 15.30 | <u>Topic</u>          | The International Trading System: General Aspects and the WTO; The Role of the National Board of Trade; Open Trade Gate; WTO and Dispute Settlement |
|               | Speaker:              | Mrs. Agnès Courades Allebeck, Senior Adviser,<br>National Board of Trade, Sweden  |
| 15.30 – 15.45 | Coffee break          |   |
| 15.45 – 16.45 | Recapitulation        |   |

| Tuesday, Novemb | per 22, 2005   |   |
|-----------------|----------------|---|
| 9.30 – 10.30    | <u>Topic</u>   | An Introduction to the Industrial Property System and<br>Its Economic Basis                                   |
|                 | Speaker:       | Mrs. Tamara Nanayakkara   |
| 10.30 – 10.45   | Break          |   |
| 10.45 – 11.45   | <u>Topic</u>   | An Introduction to the Copyright and Related Rights System and Its Economic Basis                             |
|                 | Speaker:       | Mr. Henry Olsson, Special Government Advisor,<br>Ministry for Justice, Stockholm                              |
| 11.45 – 12.45   | <u>Topic</u>   | The Principal Activities of WIPO; Norm-Setting, Administration of Conventions and Cooperation for Development |
|                 | Speaker:       | Mrs. Tamara Nanayakkara   |
| 12.45 – 14.15   | Lunch          |   |
| 14.15 – 15.15   | <u>Topic</u>   | Intellectual Property Rights as a Tool for Growth and Development; Negotiating Technology Licenses            |
|                 | Speaker:       | Mrs. Tamara Nanayakkara   |
| 15.15 – 15.30   | Break          |   |
| 15.30 – 16.30   | Recapitulation |   |
| Wednesday, Nove | ember 23, 2005 |   |
| 9.30 – 10.30    | <u>Topic</u>   | Integrating Intellectual Property into National Policy  |
|                 | Speaker:       | Mrs. Tamara Nanayakkara   |
| 10.30 – 10.45   | Break          |   |
| 10.45 – 11.45   | <u>Topic</u>   | Integrating Intellectual Property into National Policy;<br>University Industry Cooperation                    |
|                 | Speaker:       | Mrs. Tamara Nanayakkara   |
| 11.45 – 12.45   | <u>Topic</u>   | Intellectual Property and Development   |
|                 | Speaker:       | Mr. Henry Olsson  |

| 12.45 – 14.15    | Lunch          |  |
|------------------|----------------|--|
| 14.15 – 15.15    | <u>Topic</u>   | Intellectual Property and Development; Case Studies                            |
|                  | Speaker:       | Mr. Henry Olsson   |
| 15.15 – 15.30    | Break          |  |
| 15.30 – 16.30    | Recapitulation |  |
| Thursday, Novem  | ber 24, 2005   |  |
| 9.30 – 10.30     | <u>Topic</u>   | The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) |
|                  | Speaker:       | Mrs. Agnès Courades Allebeck   |
| 10.30 – 10.45    | Break          |  |
| 10.45 – 11.45    | <u>Topic</u>   | The Doha Agenda and the Way Forward  |
|                  | Speaker:       | Mrs. Agnès Courades Allebeck   |
| 11.45 – 12.45    | <u>Topic</u>   | Case study on International Negotiations: Defending the National Interest      |
|                  | Speaker:       | Mr. Henry Olsson   |
| 12.45 – 14.15    | Lunch          |  |
| 14.15 – 15.15    | <u>Topic</u>   | Case study on International Negotiations: Defending the National Interest      |
|                  | Speaker:       | Mr. Henry Olsson   |
| 15.15 – 15.30    | Break          |  |
| 15.30 – 16.30    | Recapitulation |  |
| Friday, November | 25, 2005       |  |
| 9.30 – 13.00     | <u>Topic</u>   | Country Reports and Projects   |
|                  | Moderator      | Mr. Henry Olsson   |
| 13.00 – 14.30    | Lunch          |  |

| 14.30 – 16.30   | <u>Topic</u>             | Presentation of Sweden and the Swedes   |
|-----------------|--------------------------|---|
|                 | Speaker:                 | Ms. Eva Jönsson, Consultant, Stockholm  |
| Monday Novemb   | or 28, 2005              |   |
| Monday, Novemb  | <u>ei 28, 2003</u>       |   |
| 9.30 – 10.30    | <u>Topic</u>             | The Copyright and Related Rights System   |
|                 | Speaker:                 | Mr. Henry Olsson  |
| 10.30 - 10.45   | Break                    |   |
| 10.45 – 11.45   | <u>Topic</u>             | Management of Copyright and Related Rights                                      |
|                 | Speaker:                 | Mrs. Tarja Koskinen Olsson, Consultant, Stockholm                               |
| 11.45 – 12.45   | Roundtable<br>Discussion | Collective Management Societies in Developing Countries                         |
|                 | Moderator                | Mrs. Tarja Koskinen Olsson  |
| 12.45 – 14.15   | Lunch                    |   |
| 14.15 – 15.15   | <u>Topic</u>             | Introduction to Swedish Copyright organizations: Their roles and interrelations |
|                 | Speaker:                 | Mrs. Tarja Koskinen Olsson  |
| 15.15 – 15.30   | Break                    |   |
| 15.30 – 16.30   | Recapitulation           |   |
| Tuesday, Novemb | er 29, 2005              |   |
| •               |                          |   |
| 9.30 – 10.30    | <u>Topic</u>             | Copyright and Database Protection   |
|                 | Speaker:                 | Mrs. Tarja Koskinen Olsson  |
| 10.30 - 10.45   | Break                    |   |
| 10.45 – 11.45   | <u>Topic</u>             | The Copyright System in Sweden: The Copyright Act                               |
|                 | Speaker:                 | Mr. Henry Olsson  |
| 11.45 – 12.45   | <u>Topic</u>             | Swedish Music Information Centre (STIM)   |
|                 | Speaker:                 | Ms. Margita Ljusberg, Information Officer, STIM, Stockholm                      |

| 12.45 – 14.15              | Lunch          |  |
|----------------------------|----------------|--|
| 14.15 – 15.15              | <u>Topic</u>   | Swedish Music Information Centre (STIM)  |
|                            | Speaker:       | Ms. Margita Ljusberg   |
| 15.15 – 15.30              | Break          |  |
| 15.30 – 16.30              | Recapitulation |  |
| Wednesday, Nove            | ember 30, 2005 |  |
| 9.30 – 10.30               | <u>Topic</u>   | The Strategic Use of Industrial Property Rights for Strengthening Competitiveness: |
|                            |                | (a) Patents and Utility Models   |
|                            | Speaker:       | Mr. Carl Josefsson, Deputy Director, Ministry for Justice, Stockholm               |
| 10.30 – 10.45              | Break          |  |
| 10.45 – 11.45              | <u>Topic</u>   | (b) Trademarks and Industrial Designs  |
|                            | Speaker:       | Mr. Carl Josefsson   |
| 11.45 – 12.45              | <u>Topic</u>   | (c) Geographical Indications   |
|                            | Speaker:       | Mr. Carl Josefsson   |
| 12.45 – 14.15              | Lunch          |  |
| 14.15 – 15.15              | <u>Topic</u>   | Technology Transfer and Franchising  |
|                            | Speaker:       | Mrs. Agnès Courades Allebeck   |
| 15.15 – 15.30              | Break          |  |
| 15.30 – 16.30              | Recapitulation |  |
| Thursday, December 1, 2005 |                |  |
| 09.30 - 10.30              | <u>Topic</u>   | The Swedish Patent and Registration Office (SPRO):<br>Its Tasks and Organization   |
|                            | Speaker:       | Mr. Ulf Jansson, Director, Industrial Property Division, SPRO, Stockholm           |

| 10.30 – 10.45    | Break          |   |
|------------------|----------------|---|
| 10.45 – 11.45    | <u>Topic</u>   | The Patent Information System: An Introduction to Available Products, Services and Search Methods |
|                  | Speaker:       | Mr. Ulf Jansson   |
| 11.45 – 12.45    | <u>Topic</u>   | Searching Patent Databases: Practical Work  |
|                  | Facilitator    | Mr. Ulf Jansson   |
| 12.45 – 14.15    | Lunch          |   |
| 14.15 – 15.15    | <u>Topic</u>   | Searching Patent Databases: Practical Work  |
|                  | Facilitator    | Mr. Ulf Jansson   |
| 15.15 – 15.30    | Break          |   |
| 15.30 – 16.30    | Recapitulation |   |
| Friday, December | 2, 2005        |   |
| 9.30 – 10.30     | <u>Topic</u>   | Enforcement of Intellectual Property Rights: TRIPS Provisions                                     |
|                  | Speaker:       | Mr. Henry Olsson  |
| 10.30 – 10.45    | Break          |   |
| 10.45 – 11.45    | <u>Topic</u>   | Case Study on Piracy: Impact and Ways of Combating  |
|                  | Speaker:       | Mr. Thomas Stenmo, IFPI Sweden, Stockholm   |
| 11.45 – 12.45    | <u>Topic</u>   | Case Study on Piracy: Impact and Ways of Combating  |
|                  | Speaker:       | Mr. Thomas Stenmo   |
| 12.45 – 14.15    | Lunch          |   |
| 14.15 – 15.15    | <u>Topic</u>   | Enforcement of Intellectual Property Rights: Customs <u>Issues</u>                                |
|                  | Speaker:       | Mr. Per Holgersson, Swedish Customs, Stockholm  |
| 15.15 – 15.30    | Break          |   |
| 15.30 – 16.30    | Recapitulation |   |

| Monday, Decemb  | per 5, 2005    |  |
|-----------------|----------------|--|
| 9.30 – 10.30    | <u>Topic</u>   | Agriculture and Genetic Resources  |
|                 | Speaker:       | Mrs. Agnès Courades Allebeck   |
| 10.30 – 10.45   | Break          |  |
| 10.45 – 11.45   | <u>Topic</u>   | Traditional Knowledge and Traditional Cultural<br>Expressions  |
|                 | Speaker:       | Mr. Henry Olsson   |
| 11.45 – 12.45   | <u>Topic</u>   | <u>Traditional Knowledge and Traditional Cultural</u><br><u>Expressions – the Work of the Inter-Governmental</u><br><u>Committee at WIPO</u> |
|                 | Speaker:       | Mr. Henry Olsson   |
| 12.45 – 14.15   | Lunch          |  |
| 14.15 – 15.15   | <u>Topic</u>   | Gender Issues  |
|                 | Speaker:       | Mr. Bo Hallgren  |
| 15.15 – 15.30   | Break          |  |
| 15.30 – 16.30   | Recapitulation |  |
| Tuesday, Decemb | oer 6, 2005    |  |
| 9.30 – 10.30    | <u>Topic</u>   | Business Methods, Computer Programs: Copyright or Patent Protection  |
|                 | Speaker:       | Mr. Pär Heimdal, Swedish Patent and Registration Office, SPRO  |
| 10.30 – 10.45   | Break          |  |
| 10.45 – 11.45   | <u>Topic</u>   | Business Methods, Computer Programs: Copyright or Patent Protection?   |
|                 | Speaker:       | Mr. Pär Heimdal  |
| 11.45 – 12.45   | <u>Topic</u>   | Intellectual Property and Competition Law  |
|                 | Speaker:       | Ms. Christina Ohlén, Swedish Competition Authority,<br>Stockholm   |

12.45 - 14.15Lunch 14.15 - 15.15Promoting Awareness of Intellectual Property Rights: Topic Relevance for SMEs Mrs. Christina Nordström Speaker: 15.15 - 15.30Break 15.30 - 16.30Recapitulation Wednesday, December 7, 2005 09.30 - 13.00Presentation of Project Studies **Topic** Moderators Mr. Henry Olsson Mr. Ulf Jansson 13.00 - 14.30Lunch 14.30 - 16.30Presentation of Project Studies Topic Moderators Mr. Henry Olsson Mr. Ulf Jansson Thursday, December 8, 2005 9.30 Study visit 18.00 Farewell dinner Friday, December 9, 2005 9.30 - 10.30Phase III and IV of the Training Program Speaker: Mr. Bo Hallgren 10.30 - 10.45Break 10.45 - 11.45**Evaluation of the Training Program** 11.45 - 12.30**CLOSING CEREMONY** 12.30 Lunch

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