

ITEM 5 General Statements

64th WIPO General Assemblies, July 2023– Country Statement – Romania

Madam Chair, Ambassador Molcean, thank you for giving me the floor!

1. Romania aligns itself with the statement delivered by Spain, on behalf of the European Union and by Poland, on behalf of CEBS Group.
2. The Romanian Delegation congratulates your Excellency, the Director General, Mr. Daren Tang, and the WIPO Secretariate, for the entire activity and outstanding performance in the field of Intellectual Property as well as for the engagement in preparing the present series of WIPO Assemblies and we are sure that under your skillful guidance, notable progress will register.
3. As regards the normative agenda of WIPO, Romania considers the preparation works for the Diplomatic Conferences for the adoption of the Treaties in the field of industrial designs as well as the one on Genetic Resources and Traditional Knowledge Associated with Genetic Resources should benefit by enhanced attention from WIPO Member States. Likewise, the Treaty on the Protection of Broadcasting Organizations is significant for this delegation, and we restate our option for an international legal instrument, fully adapted to the realities of the digital era, responding to the present and future needs of broadcasting organizations.
6. We also have taken note of the achievements listed in the reports of the SCP, SCT, IGC, SCCR, IAOC and PBC Committees and congratulate WIPO for bringing on the public agenda current aspects on proposed amendments on WIPO Hague, Madrid and Lisbon Systems, themes of great interest in promoting the development of the international registration systems and the data bases in the field of intellectual property.
7. Raising IP awareness of the civil society as well as education and IP represent priorities for our country. On the World IP Day, we organized a large series of events throughout the month of April, including a festive event on 26 April 2023, attended by over 200 persons, including highest-level representatives. Furthermore, two video productions, celebrating Romanian women's creativity and innovation have been created in collaboration with the National Television. A major result is that one of them, the 30 second TV spot has been and is still broadcast by major television stations, as a message of public interest, for the first time in our county.

8. In the framework of our bilateral cooperation, in January 2023, WIPO, in cooperation with Romanian Copyright Office and the Romanian Patent Office organized in Bucharest, in hybrid format, the fifth edition of the Regional Conference on IP in Digital Economy for Small and Medium-sized Enterprises (SMEs), focusing this time on Film Industry in the Digital Environment. The event offered an appropriate framework for presenting new tools, developments and tendencies as well as raising awareness and promoting the enhanced strategic use of IP by SMEs and other stakeholders activating in the film industry from the region. We would like to take the opportunity to express our gratitude for the fruitful cooperation relation the excellent support provided by the Department of Transition and Developed Countries (TDC).

9. Madam Chair, Romania would like to reiterate its readiness for hosting a WIPO external office in Bucharest. We made the first proposal in 2010 and our offer was restated on each call for offers, being strictly designed in accordance with the Guiding Principles. A new WIPO external office, hosted in Bucharest would mean: boosting the development of the IP system and promoting WIPO's services and values in the region, fostering the economic, social and cultural development in this part of the Central and Eastern Europe.

10. Emphasizing this Delegation's commitment to contribute to a successful outcome of the 2023 Assemblies' sessions, I thank you for your attention, Madam Chair!