

Symposium of Intellectual Property Authorities

Services for Access to Knowledge in Promoting Innovation and Creativity

Geneva, September 22 and 23, 2011

PROVISIONAL PROGRAM

Prepared by the Secretariat

Thursday, September 22, 2011

09.00 – 10.00

Registration

10.00 – 11.30

Opening

Mr. Francis Gurry, Director General
World Intellectual Property Organization (WIPO),
Geneva

Key Note Speeches:

Mr. David J. Kappos, Under Secretary of
Commerce for Intellectual Property and Director,
United States Patent and Trademark Office
(USPTO), Alexandria

Mr. Yoshiyuki IWAI, Commissioner, Japan Patent
Office, Tokyo

Mr. Adil Al-Maliki, Director General, Moroccan
Industrial and Commercial Property Office
(OMPIC), Casablanca

Mr. Habip Asan, President, Turkish Patent
Institute, Ankara

Mr. Wim van der Eijk, Principal Director, Patent
Law and International Affairs, European Patent
Office (EPO), Munich

11.30 – 13.00

**Panel 1: Global business solutions for Patent
Prosecution**

What technical infrastructure is needed to allow for
improved international collaboration on patent
search and examination? What business and
technical solutions would be considered as
essential to developing common platforms for
international collaboration? IP5, Foundation
Projects, PPH

Lead Discussant: Mr. James Pooley, Deputy
Director General

- 11.30 – 12.15
- Mr. David J. Kappos, Under Secretary of Commerce for Intellectual Property and Director, United States Patent and Trademark Office (USPTO), Alexandria
- Mr. Yoshiyuki IWAI, Commissioner, Japan Patent Office, Tokyo
- Mr. Niclas Morey, Director IP5/Trilateral Affairs and International Organisations, European Patent Office, Munich
- 12.15 – 13.00
- Questions and answers; discussions.
- 13.00 – 15.00
- Lunch
- 15.00 – 15.15
- IP Development Matchmaking Database Demonstration (Mr. Alan Roach, Project Director, Technical Assistance Database Projects)
- 15.15 – 16.30
- Panel 2: Global Databases**
- What global databases do we need? How could we coordinate projects of databases freely available to the public? Patentscope, Brand Database, five IP Offices databases, TMView and others.
- Lead Discussant:** Mr. Yo Takagi, Assistant Director General
- 15.15 – 16.00
- Mr. Raul Suster, General Coordinator, Center for Documentation and Information (CEDIN), National Institute of Industrial Property (INPI), Rio de Janeiro
- Mr. Kihwan Moon, IP5 Projector Coordinator, International Cooperation Division, Korean Intellectual Property Office (KIPO), Daejeon
- Mr. Pierre Buffet, Executive Vice-President, Questel.
- 16.00 -16.30
- Questions and answers; discussions.
- 16.30 – 18.00
- Panel 3: Copyright Infrastructure**
- What copyright infrastructure is needed to facilitate the licensing of copyrighted works in the digital age: the International Music Registry (IMR)?
- Lead Discussant:** Mr. Trevor Clarke, Assistant Director General
- 16.30 – 17.30
- Ms. Dora Salamba-Makwinja, Chief Executive Officer, Copyright Society of Malawi (COSOMA), Lilongwe

Mr. Azhibai Kalmamatov, Director, State
Intellectual Property Service of the Kyrgyz
Republic

Mr. Bendik Hofseth, Chair, International Music
Registry (IMR), Oslo

17.30 - 18.00

Questions and answers; discussions.

18.00

Reception

Friday, September 23, 2011

10.00 – 11.30

Panel 4: Services for Access to Knowledge

What information services for access to knowledge do we need to promote innovation and business and to narrow the knowledge gap? How firms, R&D institutions and inventors use those services in the knowledge-based economies? Whether and how should value-added services such as Patent Landscape Reports be used more?

Lead Discussant: Mr. Alejandro Roca Campana, Senior Director-Advisor, Global Infrastructure Sector

10.00 - 11.00

Ms. Rose Mboya, IP Officer, Kenya Industrial Research and Development Institute (KIRDI), Nairobi

Mr. Christian Soltmann, Patent Expert, Swiss Federal Institute of Intellectual Property, Berne

Mr. Rob Willows, Vice President, Thomson Reuters, London

11.00 – 11.30

Questions and answers; discussions.

11.30 – 12.45

Panel 5: Industrial Designs Infrastructure

Mapping out the global infrastructure for industrial designs: Databases, image search tools, moving image files. What databases, tools, search technologies and platforms are necessary?

Lead Discussant: Mr. Neil Wilson, Director, Functional Support Division

11.30 – 12.15

Mrs. Alicja Adamczak, President, Patent Office of the Republic of Poland, Warsaw

Mr. Shane Smyth, Managing Partner, F.R. Kelly & Co., Dublin

- 12.15 – 12.45 Questions and answers; discussions.
- 12.45 – 14.30 Lunch
- 14.30 – 15.15 **Presentation: UK's Independent Review of Intellectual Property and Growth**
Recommendations from the recent Independent Review of Intellectual Property and Growth commissioned by Prime Minister David Cameron, conducted by Professor Ian Hargreaves and the UK Government response.
Chaired by Mr. Francis Gurry, Director General;
Lead Discussants: Professor Ian Hargreaves, Chaired the Independent Review, Chair of Digital Economy at the Cardiff School of Journalism, Media and Cultural Studies and Cardiff Business School; and Mr. John Alty, Controller General of the UK Intellectual Property Office.
- 15.15 – 16.05 **Panel 6: Business solutions and technical infrastructure of IP Offices; national, regional and international levels**
What technical infrastructure is needed and how to build it, including first experience of pilot projects of WIPO CASE
Lead Discussant: Mr. William Meredith, Director, Infrastructure Modernization Division
- 15.15 – 15.45 Mrs. Fatima Beattie, Deputy Director, Commissioner of Patents and Registrar of Trademarks, Woden
Mr. Alberto Gestal, Technical Director, National Directorate of Industrial Property (DNPI), Montevideo
Mr. Andrew Michael Ong, Deputy Director General, Intellectual Property Center, Manila
- 15.45 – 16.05 Questions and answers; discussions.
- 16.05 – 17.20 **Panel 7: How far can Machine Translation overcome Language Barriers?**
What tools are powerful to overcome language barriers: machine translation, cross lingual search technologies, terminology databases, quality translation?
Lead Discussants: Mr. Christophe Mazenc, Head, Global Databases Section, and Mr. James Phillips, Head, PCT Translation Service

16.05 – 16.50

Mr. Johnny Chen, Business Development
Manager, Google, Mountain View

Mr. Philip Koehn, Lecturer, Edinburg University

Mr. John Tinsley, Project Coordinator, PLuTO,
Dublin City University, Dublin

16.50 – 17.20

Questions and answers; discussions.

17.20 – 17.30

Closing Remarks by Mr. Francis Gurry, Director
General, WIPO

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