

Second Global Symposium of Intellectual Property Authorities

Geneva, September 16 and 17, 2010

PROVISIONAL PROGRAM

Prepared by the Secretariat

Thursday, September 16, 2010

09.00 – 10.00

Registration

10.00 – 10.15

Opening

(Room A)

Francis Gurry, Director General
World Intellectual Property Organization (WIPO),
Geneva

10.15 – 12.30

Plenary: Sharing knowledge and work among
Intellectual Property Authorities. What projects are
under way and how could we collaborate?

(Room A)

Speakers:

Mr. Shri P.H. Kurian, Controller-General of Patents,
Designs and Trade Marks, Mumbai

Mr. Wubbo de Boer, President, Office of Harmonization
in the Internal Market (OHIM), Alicante

Mr. Wim van der Eijk, Vice-President, European Patent
Office (EPO), Munich

Mr. Kamran Imanov, Chairman of Copyright Agency of
the Republic of Azerbaijan, Baku

12.30 – 14.30

Lunch

14.30 – 16.00

Breakout Session 1A – Topic 1:

(Room A)

From paper to digital; what challenges are facing
small/medium sized IP offices and how have you
responded to them?

Moderator: Mr. William Meredith, Director,
Infrastructure Modernization Division

Speakers:

Mr. Andrew Michael S. Ong, Deputy Director General,
Intellectual Property Office of Philippines, Makati City

Mr. Carlos Enrique Polania Falla, Head of Automation
Division, Trade and Industry Superintendency, Bogotá

Mr. Armen Azizyan, Head of Agency, Intellectual
Property Agency of the Republic of Armenia, Yerevan

Mr. E. Sackey, Head of Search and Examination,
African Regional Intellectual Property Organization
(ARIPO), Harare

16.00 – 17.30

Breakout Session 2A – Topic 2:

(Room A)

Technical infrastructure for improved international
collaboration on search and examination; what business
and technical requirements would be considered as
essential to developing a common platform for
international collaboration?

Moderator: Mr. Yo Takagi, Assistant Director General,
Global Infrastructure Sector

Speakers:

Mr. Philip Noonan, Director General, IP Australia, Canberra

Mrs. Mary Carman, Commissioner of Patents, Registrar of Trade-marks and Chief Executive Officer, Canadian Intellectual Property Office (CIPO), Québec

Mr. John Alty, Chief Executive and Comptroller-General, Intellectual Property Office, Newport

Mr. Jorge de Paula Costa Ávila, President, National Institute of Industrial Property (INPI), Rio de Janeiro

14.30 – 16.00
(Room B)

Breakout Session 1B – Topic 3:

Voluntary recordation of copyrighted works: How are they contributing to creative works transactions and what are the recent challenges?

Moderator: Mr. Trevor Clarke, Assistant Director General, Culture and Creative Industries Sector

Speakers

Ms. Marybeth Peters, Register of Copyrights, Library of Congress, Copyright Office, Washington D.C.

Mr. Manuel Guerra Zamorro, Director General, National Institute of Copyright (INDAUTOR), Mexico City

Ms. Magdalena Vinent, President, International Federation of Reproduction Rights Organisations (IFRRO), Madrid

16.00 – 17.30
(Room B)

Breakout Session 2B – Topic 4:

How small and medium sized IP offices can efficiently and effectively search and examine patent applications? Would it be possible to exploit search and examination work done by other IP offices and if so how? What experience do some IP offices have in contracting out search work to other IP offices?

Moderator: Mr. Lutz Mailänder, Head of the Patent Information Section

Speakers:

Ms. Liew Woon Yin, Director General, Intellectual Property Office of Singapore (IPOS), Singapore

Mr. Meir Noam, Commissioner, Israeli Patent Office, Ministry of Justice, Jerusalem

Ms. Zain al Awamleh, Head of the International Organizations and Agreements Unit, Ministry of Industry and Trade, Amman

18.00

Reception

Friday, September 17, 2010

10.00 – 11.30

*(Room A)*Plenary Session 3A – Topic 5:

IP5 Foundation projects; why are they necessary for work sharing and what challenges are IP5 taking on?

Moderator: Mr. James Pooley, Deputy Director General, Innovation and Technology Sector

Speakers:

Mr. Wim van der Eijk, Vice-President, European Patent Office (EPO), Munich

Mr. Koichi Minami, Deputy Commissioner, Japan Patent Office (JPO), Tokyo

Mr. Michael Brunner, Secretary General, International Association for the Protection of Industrial Property (AIPPI), Zurich

Ms. Jasemine Chambers, Deputy Administrator for External Affairs, United States Patent and Trademark Office (USPTO), Alexandria

Mr. Jan Modin, European Patent Attorney, FICPI, Stockholm

11.30 – 13.00

*(Room A)*Breakout Session 4A – Topic 6:

Increasing number of trademark applications and globalization of branding goods and services; how are these challenges influencing trademark offices administration, and what practices have you recently reengineered?

Moderator: Ms. Wang Binying., Deputy Director General, Brands and Design Sector

Speakers:

Mr. Chen Wentong, Deputy Director General, Trademark Office, State Administration for Industry and Commerce of the People's Republic of China (SAIC), Beijing

Mr. Markus Ortlieb, Head of Trade Marks, German Patent and Trade Mark Office (GPMA), Munich

Mrs. Jane Collins, Senior Trademark Counsel, Syngenta Crop Protection, Bracknell

11.30 – 13.00

*(Room B)*Breakout Session 3B – Topic 7:

Overcoming language barriers in patent information search; the potential of tools for cross language information retrieval and machine translation

Moderator: Mr. Christophe Mazenc, Head, Global Databases Section

Speakers:

Mr. Daeshik Jeh, Director General, Information Policy Bureau, Korean Intellectual Property office (KIPO), Daejeon

Mr. Barrou Diallo, Head of Research, European Patent Office (EPO), Rijswijk

Mr. Robert Willows, Vice President, Patent Offices and Special Accounts, Thomson Reuters, London

Mr. Peter Vanderheyden, Vice President & Managing Director, Global Intellectual Property, LexisNexis, Amsterdam

13.00 – 15.00

Lunch

15.00 – 15.30
(Room A)

Presentation of the Partnership for Access to Specialized Patent Information

- H.E. Mr. Dinesh Bhattarai, Ambassador and Permanent Representative, Permanent Mission of the Federal Democratic Republic of Nepal, Geneva
- Mr. David Brown, President, IP Solutions, Thomson Reuters, London
- Director General, Mr. Francis Gurry, WIPO

15.30 – 16.50
(Room A)

Plenary Session 5A – Topic 8:

Facilitating local innovation by patent information and additional tools that may boost local innovation; what practices and services have your IP offices recently adopted? What experience do you have in creating strategic partnerships with academia, industry and government agencies?

Moderator: Mr. Alejandro Roca Campana, Senior Director-Advisor, Global Infrastructure Sector.

Speakers:

Mr. Alberto Casado Cerviño, Director General, Spanish Patent and Trademark Office, Madrid

Mr. Maximiliano Santa Cruz, National Director, National Institute of Industrial Property (INAPI), Ministry of Economy, Santiago

Mr. Richard Flammer, Principal Director, Patent Information & European Cooperation, European Patent Office (EPO), Vienna

Mr. Philippe Cadre, Patent Directorate Deputy Director, National Institute of Industrial Property (INPI), Paris

16.50 – 17.50
(Room A)

Concluding Session:

Moderator: Mr. Yo Takagi, Assistant Director General

Speakers:

Mr. Habip Asan, President and Chairman of the Management Board, Turkish Patent Institute, Ankara

Mr. Mikhael Faleev, Director of the International Cooperation Department, Federal Service for Intellectual Property, Patents and Trademarks (ROSPATENT), Moscow

Mr. Fernando Amestoy, Executive Director, National
Investigation and Innovation Agency, Montevideo

17.50 – 18.00
(Room A)

Closing Remarks by Mr. Francis Gurry, Director General,
WIPO

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