

WIPO/GEO/SFO/03/18

ORIGINAL: English

DATE: July 4, 2003



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WORLDWIDE SYMPOSIUM ON GEOGRAPHICAL INDICATIONS

organized by
the World Intellectual Property Organization (WIPO)
and
the United States Patent and Trademark Office (USPTO)

San Francisco, California, July 9 to 11, 2003

GEOGRAPHICAL INDICATION AROUND THE WORLD

*presentation prepared by Erick Boutry, Chief Executive Officer, Lactalis American Group
and Vice-President Roquefort Association*