# Geographical Indications in

global dairy trade

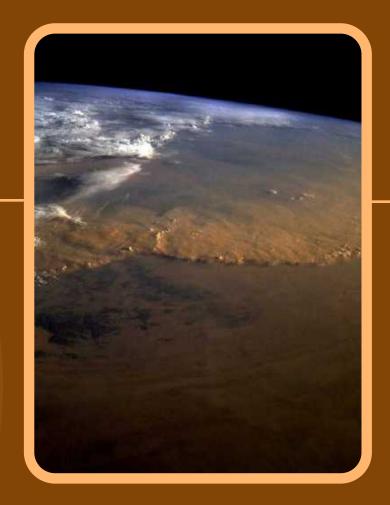
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Reform of dairy markets
Recognize established role of
Gls

Oppose extension and registration with legal effect



#### O • • valueofgis



No advantage in most trade



Less valuable than trademarks



Less compatible with competition



Less suitable to globalized market

## O • multilateralregister

IP standards must reflect national choices

Register with legal effect would harm competition



#### O • multilateralregister



We must not allow new barriers based on PPMs



# 0 • • extensionofgis

- No convincing need for Article 23 protection
- Consequences of EU policies
  - More restrictive than necessary
  - discriminatory



### globalcommons

- WTO allows a wide range of policy choices
  - one exception, TRIPS
- No role in enforcing one approach to competition over another
  - certainly not competition restrictions

#### ○ • harmonizedon'tdictate

