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NATIONAL DIRECTORATE FOR INDUSTRIAL PROPERTY,  
MINISTRY OF INDUSTRY, ENERGY AND MINING OF URUGUAY



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

## **SYMPOSIUM ON THE INTERNATIONAL PROTECTION OF GEOGRAPHICAL INDICATIONS**

organized by  
the World Intellectual Property Organization (WIPO)  
and  
the National Directorate for Industrial Property (DNPI),  
Ministry of Industry, Energy and Mining of Uruguay

**Montevideo, November 28 and 29, 2001**

INFORMATION ON THE SPEAKERS OF THE SYMPOSIUM\*

*document prepared by the International Bureau*

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\* Listd in alphabetical order.

**LUIS DE JAVIER**

Luis De Javier is Head of the Legal Department of Miguel Torres SA, a company that has been active in the production of wines and brandies since 1870, and one of the leading Spanish companies in the production of non-sparkling appellation wines, with wineries in Spain, Chile and California.

He is on the Boards of Torres Group companies in Mexico, Peru, Cuba, Sweden, the United Kingdom, China, India and the Philippines.

After working for a time in the public sector, as attorney to the Spanish administration and in private practice as adviser to important corporate groups, Mr. De Javier joined Miguel Torres SA in 1991. During the last ten years he has devoted enormous effort to making the European Union recognize the importance of trademarks in the vine and wine growing sector, advocating peaceful coexistence with appellations of origin.

With a view to enhancing his corporate training, he pursued postgraduate studies at the Graduate Institute of Corporate Studies (IESE) of Navarra University in 1999 and 2000.

In March 2001 he was elected President of the International Wine Law Association (AIDV), which brings together more than 400 experts on the subject from various countries of the world.

He is also Vice-President of ANDEMA (National Association for the Defense of the Trademark), which is dedicated to promoting the recognition and protection of well-known marks.

He has published a number of articles in periodicals specialized in vine and wine law and industrial property law.

**DARIEL DE SOUSA**

Dariel De Sousa is Legal Affairs Officer, Intellectual Property Division, in the WTO Secretariat. Prior to joining the WTO in 1999, Ms. De Sousa worked for various law firms working in the areas of intellectual property, competition policy, construction and engineering.

Ms. De Sousa holds undergraduate degrees in law and mechanical engineering from Monash University (Melbourne, Australia) and post-graduate degrees in law and business administration from Oxford University and Yale University respectively.

**LUIS ALONSO GARCÍA MUÑOZ-NAJAR**

Attorney, graduate of the University of Lima, intellectual property expert specializing in company management.

At present he holds the position of President of the Intellectual Property Chamber of the Appeal Tribunal of the National Institute for the Defense of Competition and Intellectual Property (INDECOPI), Peru.

He has been the Director of the Distinctive Signs and Inventions and New Technology Offices of INDECOPI.

He is an active member of the Peruvian Association of Industrial Property (APPI) and of the Inter-American Association of Industrial Property (ASIPI).

He is a member of the National Commission for the “PISCO” appellation of origin, and has led national projects for regional development with implications for the use of appellations of origin and collective marks.

He is the representative of the Government of Peru on the Intellectual Property Negotiating Group of FTAA, and acts as spokesman for the Andean Community of Nations.

He has undertaken consultancy work for the World Intellectual Property Organization (WIPO) and the Organization of the Ecuadorian Institute of Intellectual Property and Bolivia’s National Intellectual Property Office.

He has been a member of the Commissions for Heritage Restructuring, the Decentralized Office of the Lima College of Public Accountants and the Chamber of Commerce and Industry of Arequipa, Peru.

**MARCUS HÖPPERGER**

Marcus Höpperger is at present Head of the Geographical Indications and Special Projects Section, Industrial Property Law Division of the World Intellectual Property Organization (WIPO). In this function, he is responsible, *inter alia*, for the preparation of meetings of the WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) as far as the work on geographical indications and industrial designs is concerned.

He holds a Masters degree in Law from the University of Innsbruck, Austria, and a Postgraduate Diploma in Intellectual Property Law from Queen Mary and Westfield College, University of London.

Prior to joining WIPO he trained with the Commission of the European Communities and clerked for the Commercial Court in Vienna, Austria.

**FEDERICO MEKIS**

Federico Mekis is an Attorney and runs his law office in Santiago, Chile, for foreign investors. He is the advisor to Viñas de Chile A.G. in international relations. Viñas de Chile A.G. currently represents the interests of Chilean wineries responsible for more than 95% of wine exports and domestic consumption.

In his advisory position Mr. Mekis is actively involved in the wine negotiations of Chile with the EU and with United States of America; and also represents the Chilean private sector in other forums related with wine, among the New World Wine Producers Forum which is on its way to agree a Mutual Recognition Agreement on Enological Practices and a Harmonized Labelling Agreement among its members (Argentina, Australia, Canada, Chile, South Africa, and United States of America).

Mr. Mekis graduated from the Universidad de Chile 1977; having been admitted to the Bar in 1979; later developed studies in political Science in the Pontificia Universidad Católica de Chile 1988-89. He was also Executive Education fellow at Woodrow Wilson School for Public and International Affairs in Princeton University (1994-95) where he specialized in international trade agreements.

**GRACIELA ROAD D'IMPERIO**

Graciela Road d'Imperio is a Doctor of Law and Social Science, having graduated from the University of the Republic in 1972.

She entered the Ministry of Industry, Energy and Mining in 1980.

In 1994 she was appointed Director of Legal Assistance.

Since 1994 she has held interim positions at the Industrial Property Directorate in the absence of the holder of the position.

In 1996 she joined the Technical Committee set up by the Executive to study and write the preliminary draft Patent Law, outlined in Law No. 17.164.

She has been a WIPO consultant on a number of occasions.

She has been a contributor to a variety of symposia and seminars on trademark and patent issues, both within the country and abroad.

**ESPERANZA RODRÍGUEZ CISNEROS**

From 1984 to 1988 she pursued an attorney course at the Ibero-American University, gaining her professional qualification in 1990. From 1987 to 1990 she worked in the private sector, and started her public-sector professional career in 1990, when she became Head of the Settlements and Special Affairs Department of the Directorate General of Foreign Investment of the Secretariat of Commerce and Industrial Development.

Later, in 1992, she held the Assistant Directorship of Consultancy of the above Department, having under her responsibility the issue of rulings and expert opinions and the application of legal provisions in matters of foreign investment; she took part in the drafting of the Law on Foreign Investment and the regulations under it, and also in various assignments for the foreign investment chapter of the North American Free Trade Treaty.

In 1994 she entered the Mexican Institute of Industrial Property as Assistant Director of Industrial Property Litigation, in which position she was mainly responsible for the handing down of administrative rulings in proceedings for the invalidation, lapse and cancellation of trademarks, patents and utility models and also advertising slogans that were brought before the Institute. In 1997 she held the position of adviser to the Directorate of Industrial Property Protection, and in March 1999 was appointed Divisional Director for Trademarks, the post that she occupies at present.

She has taken part in a number of national and international gatherings, and attended courses both in Mexico and abroad, among them and an intensive English course at Harvard University in Boston, Massachusetts, a course on international arbitration at the Institute of International Law in Washington, D.C., a course on patents and trademarks given by the European Patent Office in Strasbourg, France, and a course on international arbitration given by the National Chamber of Commerce in Mexico City.

**ANTONY SCOTT TAUBMAN**

Tony Taubman is currently Senior Lecturer at the newly-formed Australian Centre for Intellectual Property in Agriculture, at the Australian National University. He is also visiting fellow at the School of Law at the University of Melbourne, teaching TRIPS Law and Practice. He was from 1998 to 2001, Director, International Intellectual Property Section of the Department of Foreign Affairs and Trade (DFAT) in Canberra. This position concerned the WTO TRIPS Agreement (including domestic implementation, dispute settlement and multilateral negotiations), and other bilateral, regional and international intellectual property matters. He has also undertaken extensive training and technical cooperation on intellectual property and TRIPS issues in Australian and many Asian countries.

He worked for the World Intellectual Property Organization (WIPO) from 1995 to 1998, in the Development Cooperation Bureau for Asia and the Pacific, and as Senior Counsellor in the Office of Strategic Planning and Policy Development within the Office of the Director General. His duties in WIPO included technical and legal assistance to developing countries in Asia and the Pacific, and development of a revised program and budget for the organisation.

A registered patent attorney, he worked in private practice in the law of patents, trade marks and designs in Melbourne, before joining DFAT in 1988. Earlier duties in DFAT have included disarmament policy, and service in the Australian Embassy in Tehran as Deputy Head of Mission, and in the Hague, in the latter post as Alternate Representative to the Preparatory Commission for the Organisation for the Prohibition of Chemical Weapons and Chair of the Expert Group on Confidentiality.

### **ROBERT TINLOT**

Robert Tinlot is a professor at the Institute of Graduate Studies on Rural Law and Agricultural Economics in Paris, where he teaches the law of vine and wine growing. He also teaches at the Université du Vin at Suze la Rousse for a graduate studies diploma course (DESS) from the Faculty of Law of Aix-en-Provence.

He is a member of the INAO (National Institute of Appellations of Origin), Honorary Director General the OIV (International Vine and Wine Office) and Honorary Inspector General for the Repression of Fraud (Ministry of Finance).

Previously he has been Head of the Wine Office of the Ministry of Agriculture and French Delegate to the European Council and Commission, chairman of various expert groups, a member of the High Council of Industrial Property (France), a member of the French Delegation to the Diplomatic Conference for the Revision of the Paris Convention and Agent (attorney) of the French Government to the European Court of Justice in matters pertaining to vines and wine.

He is the author of a number of legal works on vines and wine and also of monographs and audiovisual productions on those subjects.

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