

WIPO/GEO/LIS/08/INF/2

ORIGINAL: English

DATE: October 28, 2008



NATIONAL INSTITUTE OF INDUSTRIAL PROPERTY



WORLD INTELLECTUAL PROPERTY ORGANIZATION

FORUM ON GEOGRAPHICAL INDICATIONS AND APPELLATIONS OF ORIGIN

jointly organized by
the World Intellectual Property Organization (WIPO)
and
the National Institute of Industrial Property (INPI) of Portugal
Lisbon, October 30 and 31, 2008

PROGRAM

prepared by the International Bureau of WIPO

Thursday, October 30, 2008

15.00 – 16.00 Registration

16.00 – 16.15 Opening addresses by:

H. E. Mr. Alberto Costa, Minister for Justice of Portugal, Ministry of Justice of Portugal, Lisbon

Mr. Ernesto Rubio, Assistant Director General, World Intellectual Property Organization (WIPO), Geneva, Switzerland

16.15 – 18.15 Theme One: Need for Amendments or a Revision of the Lisbon Agreement?

Moderator: Mr. Ernesto Rubio, WIPO

Renewed Interest in the Lisbon System

Speaker: Mr. Christophe Guilhou, Chair of the Lisbon Union Assembly, France

Built-in Flexibilities of the Lisbon System: Need to Amend the Regulations

Speaker: Mr. Matthijs Geuze, Senior Counsellor, Office of the Assistant Director General, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO

Challenges to the Lisbon System

Speaker: Mr. Mihály Ficsor, Deputy Director General, Hungarian Patent Office, Budapest

How to Link the Lisbon System with Regional Systems?

Speaker: Mr. Augusto Massari, Counsellor, Permanent Mission of Italy, Geneva

The Lisbon System: What Way to Go?

Speaker: Mr. António Campinos, President, National Institute of Industrial Property (INPI), Lisbon

18.15 – 18.45 Discussion and Conclusions

19.00 – 20.30 Reception offered by Portuguese Producers

Friday, October 31, 2008

- 10.00 – 11.15 Theme Two: Geographical Indications and Appellations of Origin from Developing Countries
- Moderator: Mr. Ernesto Rubio, WIPO
- Practical Experience with the Lisbon System
- Speaker: Mrs. María de los Angeles Sánchez Torres,
Vice-Chair of the Lisbon Union Assembly,
Cuba
- Chinese Law Provides for the Registration of Geographical Indications as Certification Marks Based on a Definition With Lisbon Elements: Lisbon Compatible?
- Speaker: Mrs. Liu Yan, Deputy Director
General, Trademark Office, State
Administration for Industry and
Commerce (SAIC), Beijing
- 11.15 – 11.30 Discussion
- 11.30 – 11.45 Coffee Break
- 11.45 – 12.45 Theme Two: Geographical Indications and Appellations of Origin from Developing Countries (continued)
- The Protection of Geographical Indications and Appellations of Origin in Africa – State of Play and Perspectives
- Speaker: Mr. Paulin Edou Edou, Director General,
African Intellectual Property Organization
(OAPI), Yaoundé
- The Importance of Facilitating International Protection
- Speaker: Mrs. Marie-Paule Rizo, Senior Legal Officer,
Law and International Classifications
Division, Sector of Trademarks, Industrial
Designs and Geographical Indications, WIPO

12.45 – 13.00 Discussion and Conclusions

13.00 – 15.00 Lunch offered by WIPO

*

* *

16.00 Commemoration Ceremony of the 50th Anniversary of the Adoption
of the Lisbon Agreement

[End of document]