



PROGRAM

WIPO/WEBINAR/ENFORCEMENT/2022/1-2
ORIGINAL: ENGLISH
DATE: APRIL 1, 2022

WIPO ALERT – Fifth Stakeholders’ Meeting

organized by
the World Intellectual Property Organization (WIPO)

Online meeting *via* Zoom platform on Monday, April 4, 2022, in two sessions (Geneva time):

- **Morning session from 10.30 a.m. to 12 p.m.**
- **Afternoon session from 4.30 p.m. to 6 p.m.**

Note: Largely the same content will be presented at each session.

PROGRAM

prepared by the International Bureau of WIPO

Monday April 4, 2022 - Morning Session	
10.30 – 10.35	<p>Welcome and introduction</p> <p>Mr. Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO</p>
10.35 – 10.50	<p>Update on status and developments</p> <p>Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO</p> <p>Mr. Jeremy Thille, Senior Web Developer, Global Database Division, Infrastructure and Platforms Sector, WIPO</p>
10.50 – 11.00	<p>Statistical insights into sample WIPO ALERT data</p> <p>Mr. Peter Szyzsko, Founder and CEO White Bullet Solutions Ltd</p>
11.00 – 11.10	<p>Presentation of the <i>Autorité de régulation de la communication audiovisuelle et numérique</i> (ARCOM) and its mission to draw up a list of copyright-infringing services</p> <p>Ms. Mathilde Persuy, European and International Affaires Policy Officer, ARCOM</p>
11.10 – 11.25	<p>Update on Activities of the European Commission: <i>Memorandum of Understanding on online advertising and IPR</i> and the <i>EU Toolbox against counterfeiting</i></p> <p>Ms. Angélique Monneraye, Policy Officer, Directorate General Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission</p>
11.25 – 11.40	<p>Perspectives of an Authorized User of WIPO ALERT</p> <p>Mr. Omri Tubiana, Anti-Fraud & Content Review Team Lead, Taboola.com Ltd (Israel)</p>
11.40 – 12.00	<p>Roundtable discussion and Q&A</p>

Monday April 4, 2022 - Afternoon Session	
4.30 – 4.35	<p>Welcome and introduction</p> <p>Mr. Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO</p>
4.35 – 4.50	<p>Update on status and developments</p> <p>Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO</p> <p>Mr. Jeremy Thille, Senior Web Developer, Global Database Division, Infrastructure and Platforms Sector, WIPO</p>
4.50 – 5.00	<p>Statistical insights into sample WIPO ALERT data</p> <p>Mr. Peter Szyszko, Founder and CEO White Bullet Solutions Ltd</p>
5.00 – 5.10	<p>Presentation of the <i>Autorité de régulation de la communication audiovisuelle et numérique</i> (ARCOM) and its mission to draw up a list of copyright-infringing services</p> <p>Ms. Mathilde Persuy, European and International Affaires Policy Officer, ARCOM</p>
5.10 – 5.25	<p>Update on Activities of the European Commission: <i>Memorandum of Understating on online advertising and IPR and the EU Toolbox against counterfeiting</i></p> <p>Ms. Angélique Monneraye, Policy Officer, Directorate General Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission</p>
5.25 – 5.40	<p>Perspectives of an Authorized User of WIPO ALERT</p> <p>Ms. Alexis Sandler, Global Digital Standards – PMX, Publicis Media (United States)</p>
5.40 – 6.00	<p>Roundtable discussion and Q&A</p>

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