



Ministry of Culture, Sports
and Tourism



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

PROGRAM

WIPO/MCST/HL/CR/SEL/23/INF/1

**ORIGINAL: ENGLISH
DATE: APRIL 27, 2023**

**REGIONAL HIGH-LEVEL MEETING ON COPYRIGHT ENFORCEMENT
IN THE DIGITAL ENVIRONMENT**

organized by

the World Intellectual Property Organization (WIPO)

and

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

Seoul, Republic of Korea, April 26 and 27, 2023

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, April 26, 2023

09.30 – 10.00 Registration

10.00 – 10.15 **Opening Ceremony**

Welcome addresses by:

Mr. LIM Seonghwan, Director General of Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong City, Republic of Korea

Mr. J. Todd REVES, Director, Building Respect for Intellectual Property (IP) Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mr. PARK Jung Youl, President, Korea Copyright Protection Agency (KCOPA), Seoul, Republic of Korea

10.15 – 10.35 **Topic 1 A Balanced Approach to IP Enforcement**

Speaker: Mr. J. Todd REVES, Director, Building Respect for IP Division, WIPO

10.35 – 10.55 **Topic 2 Korean Copyright Policy in the Digital Environment**

Speaker: Mr. PARK Hyung Min, Investigator, Copyright Protection Division, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong City, Republic of Korea

10.55 – 11.15 **Topic 3 Activities of the Korea Copyright Protection Agency (KCOPA)**

Speaker: Mr. KIM Seok Hoon, Director, Online Copyright Protection Department, Korea Copyright Protection Agency (KCOPA), Seoul, Republic of Korea

11.15 – 11.30 Coffee Break

11.30 – 12.00 **Topic 4 Regulating the Online Environment in Italy**

Speaker: Mr. Giacomo LASORELLA, President, Communications Guarantee Authority (AGCOM), Rome, Italy

12.00 – 12.30 **Topic 5 The Problem of Online Infringement**

Speaker: Mr. Kendrick YEUNG, Deputy Attaché of Immigration and Customs Enforcement (ICE), Homeland Security Investigations (HSI), United States Department of Homeland Security, Seoul, Republic of Korea

12.30 – 14.00 Lunch

- 14.00 – 14.30 **Topic 6** **The Digital Piracy-Malware Nexus**
Speaker: Prof. Paul WATTERS, Adjunct Professor,
School of Computing, Engineering and
Mathematical Sciences, La Trobe University,
Melbourne, Australia
- 14.30 – 15.00 **Topic 7** **The New Structure of Online Anti-Piracy Regulation in France**
Speaker: Mr. Pierre DAGARD, European and
International Affairs Policy Officer, Authority
for Regulation of Audiovisual and Digital
Communication (ARCOM), Paris, France
- 15.00 – 16.00 **Topic 8** **National Developments in Online Enforcement and Regulation**
Moderator: Mr. J. Todd REVES, WIPO
Discussion: All Participants
- 16.00 – 16.15 Tea Break
- 16.15 – 16.45 **Topic 9** **Online Advertising and Copyright Piracy**
Speaker: Mr. Peter SZYSZKO, Chief Executive Officer,
White Bullet Solutions Ltd., London,
United Kingdom
- 16.45 – 17.15 **Topic 10** **WIPO ALERT Database Project**
Speaker: Mr. Thomas DILLON, Legal Counsellor,
Building Respect for IP Division, WIPO
- Thursday, April 27, 2023
- 10.00 – 10.45 **Topic 11** **Technology and Copyright Enforcement: Voluntary and Involuntary Measures**
Speaker: Prof. Paul WATTERS
- 10.45 – 11.15 **Topic 12** **Piracy and the Domain Name System**
Speaker: Mr. Dean S. MARKS, Attorney-at-Law,
Emeritus Executive Director and Legal
Counsel, Coalition for Online Accountability,
Los Angeles, United States of America
- 11.15 – 11.30 Coffee Break
- 11.30 – 12.00 **Topic 13** **The Perspective of the Motion Picture Industry on Online Enforcement**
Speaker: Mr. Michael SCHLESINGER, Vice President &
Regional Legal Counsel, Asia Pacific, Motion
Picture Association Asia Pacific, Singapore

- 12.00 – 12.30 **Topic 14** **National Policy Developments in Japan**
Speaker: Mr. Soichi MURAKAMI, Deputy Director,
Office for International Copyrights, Japan
Copyright Office (JCO), Tokyo, Japan
- 12.30 – 14.00 Lunch
- 14.00 – 14.30 **Topic 15** **Website-Blocking as a Tool to Prevent Piracy**
Speaker: Mr. Matthew CHEETHAM, General Manager,
Coalition Against Piracy, Asia Video Industry
Association, Singapore
- 14.30 – 15.30 **Topic 16** **Panel Discussion: Regulation and the World Wide Web**
Moderator: Mr. Dean MARKS
Speakers: Mr. Matthew CHEETHAM
Mr. Pierre DAGARD
Mr. Michael SCHLESINGER
Mr. Peter SZYSZKO
Prof. Paul WATTERS
- 15.30 – 15.45 Tea Break
- 15.45 – 16.45 **Topic 17** **Perspectives of the Korean Copyright Industries on Piracy**
Speaker(s): Mr. SEO Choonghyun, Lead, AI Protection,
Webtoon Entertainment, Seongnam,
Republic of Korea

Mr. YU Byong Han, President, Korea Software
Property-Right Council (SPC), Seoul,
Republic of Korea

Mr. CHOI Itae, Executive Director, Copyright
Overseas Promotion Association (COA),
Seoul, Republic of Korea
- 16.45 – 17.00 **Topic 18** **Final Discussion and Closing**
Moderator: WIPO

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