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## SUB-REGIONAL WORKSHOP

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**WIPO/IPR/BAK/18/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: JULY 31, 2018**

## Sub-Regional Workshop on Building Respect for IP

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Patent and Trademarks Office of Azerbaijan

**Baku, May 3 and 4, 2018**

### PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, May 3, 2018

09:30 – 10:00 Registration

10.00 – 10.15 **OPENING SESSION**

Welcome addresses by:

- Gunel Sevdimaliyeva, Director General of Patent and Trademarks Office of Azerbaijan
- Mr. Ilya Gribkov, Acting Head, Section for Caucasian, Central Asian and Eastern European Countries, World Intellectual Property Organization (WIPO), Geneva

10.15 – 10.35 **Topic 1 Overview of WIPO Services**

Speaker: Mr. Ilya Gribkov

10.35 – 11.05 **Topic 2 Balanced Approach to the Enforcement of IP Rights: Building Respect for IP**

Speaker: Mr. Xavier Vermandele, Senior Legal Counsellor, Building Respect for IP Division, WIPO

11.05 – 11.25 **Topic 3 Criminal Enforcement of IP and the Public Interest**

Speaker: Mr. Dorian Chiroasca, Attorney-at-Law, Former Director General of AGEPI, Chisinau, Republic of Moldova

11.25 – 11.40 Coffee break

11.40 – 12.10 **Topic 4 Trademark Counterfeiting and Copyright Piracy**

Speaker: Mr. Dorian Chiroasca

12.10 – 12.40 **Topic 5 Enforcement of IP Rights – Legal Framework and Implementation – Country Reports**

Moderator: Mr. Ilya Gribkov

Speakers: One representative per participating country

12.40 – 14.00 Lunch Break

14.00 – 14.40 **Topic 6 Overview of the Various IP Rights in the Legal Framework, overview of the legal framework for IP Enforcement and the scope of Counterfeiting and Piracy in Azerbaijan**

Speaker: Ms. Gunel Sevdimaliyeva

- 14.40 – 15.10 **Topic 7** **Border Enforcement**  
Speakers: Mr. Dorian Chiroasca
- 15.10 – 15.40 **Topic 8** **Investigating IP Crime: Commercial Scale , Willfulness and Reasonable Suspicion**  
Speaker: Mr. Xavier Vermandele
- 15.40 – 16.00 Coffee Break
- 16.00 – 16.30 **Topic 9** **Consumer Attitudes and Perceptions – Awareness-Raising as a Part of Building Respect for IP**  
Speaker: Mr. Ilya Gribkov
- 16.30 – 16.50 **Topic 10** **The Equitable Disposal of IP Infringing Goods**  
Speakers: Mr. Xavier Vermandele
- 16.50 – 17.30 **Questions & Answers**

Friday, May 4, 2018

- 10.00 – 10.45 **Topic 11** **Evidence of IP Infringements in Civil and Criminal Proceedings**  
Speakers: Mr. Xavier Vermandele  
Mr. Rovshan Namazov, Chief inspector, Customs service capitan, General Department of Management of Customs Control State Customs Committee
- 10.45 – 11.30 **Topic 12** **Civil Remedies: Injunctions and Damages**  
Speakers: Dr. Oliver Schön, Judge, District Court of Munich, Germany
- 11.30 - 11:50 Coffee Break
- 11.50 – 12.30 **Topic 13** **Case-law Developments in Trademark and Copyright Law**  
Speaker: Dr. Oliver Schön
- 12.30 – 14.00 Lunch Break

14.00 – 14.40 **Topic 14**      **The Enforcement of IP Rights in the Digital Environment**

Speakers:      Dr. Oliver Schön

Mr. Xavier Vermandele

14.40 – 15.20 **Topic 15**      **Practical Training Scenario**

Moderator:      Mr. Xavier Vermandele

15:20 – 15:40 **Coffee Break**

15.40 – 16.30 **Topic 16**      **Roundtable - The Role of the Rights Holders in the Enforcement of IP Rights**

Moderator:      Mr. Ilya Gribkov

Speakers:      International participants and the representatives of the Right Holders

**Closing Ceremony**

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