



MOROCCAN INDUSTRIAL
AND COMMERCIAL PROPERTY OFFICE



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

NATIONAL WORKSHOP

WIPO/IP/JU/CAS/17/INF/1
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WIPO National Workshop on Building Respect for Intellectual Property (IP) for Members of the Judiciary

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Moroccan Industrial and Commercial Property Office (OMPIC)

Casablanca, Morocco, October 19 and 20, 2017

PROGRAM

prepared by the International Bureau of WIPO

Thursday, October 19, 2017

9.00 – 9.15 Opening Ceremony

Welcome remarks addressed by:

The representative of the Moroccan Industrial and Commercial Property Office (OMPIC), Casablanca

The representative of the World Intellectual Property Organization (WIPO), Geneva

9.15 – 9.40 **Topic 1** **A Balanced Approach to Enforcement of Intellectual Property Rights (IPRs) and Building Respect for Intellectual Property.**

Speaker: Mr. Samer Al Tarawneh, Legal Counsellor, Building Respect for IP Division, Global Issues Sector, WIPO

9.40 – 10.00 **Topic 2** **The International Legal framework (TRIPS Agreement) on the Enforcement of IPRs**

Speaker: Mr. Samer Al Tarawneh,

10.00 – 10.30 **Topic 3** **The Legal Framework Within which to Enforce IPRs in Morocco:**

Speaker: Local Speaker

10.30 – 10.45 Coffee Break

10.45 – 12.45 **Topic 4** **Case Law Development in the Field of Industrial Property**

Speakers: The Honorable Ms. Nehad Al Husban, Judge of Amman Appeal Court, Amman, Jordan

Mr. Mohamed Zaoug, Industrial Property Expert and Former Magistrate, Abu Dhabi, United Arab Emirates

12.45 – 13.45 Lunch Break

13.45 – 16.45 **Topic 5** **Counterfeiting – The Civil Enforcement Procedures of IPRs (Conditions, Remedies and Calculation of Damages and Disposal of Goods)**

Speakers: The Honorable Ms. Nehad Al Husban

Mr. Mohamed Zaoug

Friday, October 20, 2017

- 9.00 – 11.00 **Topic 6** **Counterfeiting – The Criminal Enforcement Procedures of IPRs (Conditions, Gathering of Evidence and Disposal of Goods)**
- Speakers: The Honorable Ms. Nehad Al Husban
Mr. Mohamed Zaoug
- 11.00 – 11.15 Coffee Break
- 11.15 – 12.30 **Topic 7** **Border Measures – Application in Morocco**
- Speaker: Local Speaker
- 12.30 – 13.30 Lunch Break
- 13.30 – 14.15 **Topic 8** **Challenges Relating to the Enforcement of Well-Known Marks**
- Speaker: The Honorable Ms. Nehad Al Husban
- 14.15 – 15.15 **Topic 9** **Training Scenarios**
- Moderators: Mr. Samer Al Tarawneh
Local Speaker
- 15.15 – 16.00 **Topic 10** **IP Enforcement Over the Internet**
- Speaker: The Honorable Ms. Nehad Al Husban
- 16.00 – 16.45 **Topic 11** **Roundtable – Challenges in Protecting IP through the Courts**
- Moderator: Local Speaker
- 16.45 – 17.00 Closing Ceremony

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