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## WORKSHOP

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**WIPO-CIPA/IPR/GBE/18/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: JULY 18, 2018**

## **WIPO-CIPA Workshop on Building Respect for Intellectual Property for Senior Police Officials and Public Prosecutors**

organized by  
the Companies and Intellectual Property Authority (CIPA)

in cooperation with  
the World Intellectual Property Organization (WIPO)

**Gaborone, Botswana, June 27 to 28, 2018**

### PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, June 27, 2018

9.00 – 9.15 Opening

Ms. Pego Aisam, Board Secretary, Legal Advisor, Companies and Intellectual Property Authority (CIPA), Gaborone

Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

9.15 – 10.00 **Topic 1** **A Balanced Approach to the Enforcement of IP Rights and Introduction to the Manual on the Investigating and Prosecuting of IP Crimes**

Speaker: Ms. Louise van Greunen

10.00 – 11.00 **Topic 2** **Brief Overview of the Various IP Rights in the Applicable Local Legal Framework**

Speaker: Ms. Ntesang Cecilia Sebetso, Director of Compliance, Awareness and Client Services, CIPA

11.00 – 11.15 Tea Break

11.15 – 11.30 **Topic 3** **IP Enforcement and the Public Interest**

Speaker: Ms. Louise van Greunen

11.30 – 12.30 **Topic 4** **Trademark Counterfeiting and Copyright Piracy**

Speaker: Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

12.30 – 13.30 Lunch Break

13.30 – 14.30 **Topic 5** **Training Scenario Based on Part III of the TRIPS Agreement**

Moderator: Ms. Louise van Greunen

14.30 – 15.15 **Topic 6** **Well-Known Marks – A Law Enforcement Perspective**

Speaker: Mr. Thomas Dillon

15.15 – 15.30 Tea Break

15.30 – 16.30 **Topic 7** **Enforcement Challenges Relating to the Internet**

Speaker: Mr. Thomas Dillon

Thursday, June 28, 2018

- 9.00 – 11.30 **Topic 8** **Investigating IP and Related Crimes – Part 1**  
Powers to investigate  
Commercial Scale  
Culpable Willfulness  
Reasonable Suspicion  
Evidential Issues  
Decision to Prosecute  
  
Speakers: Ms. Louise van Greunen  
Mr. Emmanuel Moeng, Senior Customs  
Officer, Interpol, Gaborone
- 11.30 – 11.45 Tea Break
- 11.45 – 13.00 **Topic 9** **Investigating IP and Related Crimes – Part 2**  
Border Enforcement  
Jurisdiction in Cross-border Matters  
Mutual Legal Assistance  
  
Speakers: Mr. Thomas Dillon  
Ms. Hilda Motsherenganyi, Senior Customs  
Officer, Botswana Unified Revenue Services  
(BURS), Gaborone
- 13.00 – 14.00 Lunch Break
- 14.00 – 14.20 **Topic 10** **Consumer Attitudes**  
  
Speaker: Ms. Louise van Greunen
- 14.20 – 14.50 **Topic 11** **Proceeds of Crime Legislation**  
  
Speaker: Mr. Thomas Dillon
- 14.50 – 15.20 **Topic 12** **The Disposal of IP Infringing Goods**  
  
Speaker: Ms. Louise van Greunen
- 15.20 – 16.00 **Roundtable** **Development of an Effective National Enforcement Strategy**  
  
Moderators: WIPO and CIPA
- 16.00 – 16.30 Closing and Tea Break

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