



GOVERNMENT OF NAMIBIA



WORKSHOP

WIPO-BIPA/IP/WDH/18/INF.1
ORIGINAL: ENGLISH
DATE: MAY 8, 2018

WIPO-BIPA Workshop on IP Value Promotion for Media Practitioners

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
Business and Intellectual Property Authority (BIPA)

Windhoek, Namibia, April 23, 2018, afternoon

PROGRAM

prepared by the International Bureau of WIPO

Monday, April 23, 2018

14.00 – 14.15 Opening Ceremony

The Representative of Business and Intellectual Property Authority (BIPA)
Ms. Ainna V. Kaundu, Executive: Intellectual Property Services, BIPA,
Windhoek

The Representative of the World Intellectual Property Organization (WIPO)
Ms. Louise van Greunen, Director, Building Respect for IP Division, Geneva

The Representative of the National Commission on Research, Science and
Technology (NCRST), Windhoek
Mr. Ockert Jansen

14.15 – 15.00 **Topic 1** **The Need for a Strengthened IP Ecosystem in Namibia**

Speaker: Ms. Ainna V. Kaundu

15.00 – 15.30 **Topic 2** **Building Respect for IP and the Public Interest in
Protecting and Enforcing IP Rights**

Speaker: Ms. Louise van Greunen

15.30 – 16.00 **Topic 3** **The Pros and Cons of Reporting on IP Issues**

Speaker: Mr. Moses M. Moses, NCRST

16.00 – 16.15 Tea Break

16.15 – 17.00 **Roundtable Discussion**

Moderator: Ms. Ainna V. Kaundu

17.00 Closing

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