ARMENIA'S EXPERIENCE WITH COORDINATING INTELLECTUAL PROPERTY ENFORCEMENT AT THE NATIONAL AND REGIONAL LEVEL

KRISTINE HAMBARYAN

Copyright and Related Rights Department Intellectual Property Agency Republic of Armenia

Twelfth Session of the WIPO Advisory Committee on Enforcement

September 04-07, 2017



CURRENT STATUS OF ARMENIA'S IPR SYSTEM

Intellectual Property Rights are regulated by domestic laws, regulations and international treaties of the Republic of Armenia

Armenia's IP legislation is fully harmonized with international standards and EU directives

Currently a new law on Copyright is being developed by the IP Agency

With few exceptions Armenia has ratified most of the international IP treaties and conventions and has the intention to access the Beijing and Marrakesh Treaties

ARMENIAN INTELLECTUAL PROPERTY AGENCY (AIPA)

AIPA is acting within the Ministry of Economic Development and Investments of the Republic of Armenia

AIPA has 50 staff

AIPA is the state authority for registering industrial property subject matters (inventions, trademarks, utility models, industrial designs)

It is responsible for implementing relevant IPR policies

AIPA plays an important role in the coordination of all institutions responsible for enforcing IPR legislation

INSTITUTION BUILDING AND NATIONAL STRATEGY ON INTELLECTUAL PROPERTY RIGHTS PROTECTION

The Observatory on Counterfeiting and Piracy was established in 2009 aiming to:

- support the struggle against IP infringements;
- coordinate the activities of the ministries involved in combating counterfeiting and piracy;
- develop initiatives to help right holders to protect their IPRs;
- provide appropriate practical solutions to these problems.

THE NATIONAL STRATEGY ON IPR PROTECTION

The Strategy provided 3 main directions:

- legislative reform;
- institutional reform;
- IPR awareness-raising activities.

STRENGTHENING THE COMPETENCES, POWERS AND ADMINISTRATIVE CAPACITIES OF THE INSTITUTIONS RESPONSIBLE FOR IPR PROTECTION AND ENFORCEMENT

- Institutional and legislative modifications and amendments
- Establishment of new IPR unit in Customs
- Improvements to the functioning of the judicial system

THE IMPLEMENTATION OF THE TWINNING PROJECT

The Project consisted of 3 components

- Component 1 Strengthening the IPR Enforcement Infrastructure in the Republic of Armenia (institution building, legal alignment etc.);
- Component 2 Strengthening the IPR Enforcement Capacity of the main stakeholders;
- Component 3 Awareness raising on IPR Enforcement.

IPR AWARENESS-RAISING ACTIVITIES AND TRAININGS FOR STAKEHOLDERS

- Activities and programs aimed at disseminating information on IP and increasing awareness among various target audiences;
- Consultations with the right holders and meetings with entrepreneurs;
- Translation, publication and dissemination of WIPO outreach publications for elementary schools, universities, small and medium-sized enterprises (SMEs);
- IP Moot Court Competition and Summer Academy;
- Fourth International Anticounterfeiting Forum held in 2016.

Thank You



www.aipa.am



Mesa de Observancia sobre DPI

IPR Enforcement Working Group

Instituto Nacional de Propiedad Industrial CHILE



Content

- Contexto, Estrategia PI Context, IP strategy
- Medidas relativas a observancia Enforcement related measures
- Mesa de Trabajo Working Group
 - Creación Establishment
 - Integrantes Bodies involved
 - Temas Issues
 - Agenda
- Caso práctico Case study

Estrategia Nacional de Propiedad Industrial

National Industrial Property Strategy

- 2016
- 60 medidas 60 measures
- 4 directamente relacionadas con observancia - 4 directly related to enforcement

Medidas relativas a Observancia Enforcement related measures

- Capacitación en materia de observancia Capacity building on enforcement
- Mesa de trabajo Working group
- Estadísticas de observancia Statistics on IP Enforcement
- Estudio de factibilidad para mecanismo de arbitraje en PI Feasibility study for the creation of an arbitration mechanism for IP disputes settlement



- Se creó a fines de 2016 Created in late 2016
- Integrantes Bodies involved
 - ✓ Aduanas Customs
 - **✓ BRIDEPI Police, IP Crime Investigation Brigade**
 - ✓ Ministerio Público Public Prosecutor's Office
 - ✓ SII Internal Revenue Service
 - ✓ DDI -Department of Intellectual Rights ©
 - ✓ INAPI National Institute of Industrial Property



- Intercambio de información Exchange of information
- Coordinación entre todos sus miembros -Coordination between all its members
- Instancia propositiva en temas de políticas públicas, observancia y reformas legales y reglamentarias - Proposals in matters of public policy, enforcement and legal and regulatory reforms

Consideraciones

To take into account

- Presupuesto Budget
- Personal Staff
- Ubicación Location
- Tiempo Time

Temas Issues to be addressed

- Capacitaciones cruzadas Cross-training
- Compartir estadísticas Sharing statistics
- Comercio electrónico e-commerce
- Tema comunicacional y educación -Communication & education
- Reformas legales Legal reforms
- Bodegaje Storage of seized goods

Caso del Tequila Tequila Case

- Importación Import
- Diferentes controles Different inspections
- Diferente información Different information
- Diferentes procedimientos Different procedures
- Diferentes medidas Different measures
- Resultado Result











Chinese Government Highlights IP Development

2014

Action Plan for the Implementation of the National IP Strategy in China (2014-2020)

2015

Opinions on Speeding up the Construction of IP Power in China

2016

The 13th "Five-Year Plan" on National IPR Protection and Exploitation in China



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Shanghai's Cooperation with WIPO





Since 2014, the Shanghai Municipal People's Government (SMPG) and WIPO have jointly organized the grand annual event of *Shanghai International Intellectual Property Forum (SIIPF)* for three consecutive years.



Shanghai's Cooperation with WIPO



SIIPF in 2016



SIIPF in 2016

On November 17 and 18, 2016, WIPO and SMPG jointly hosted the 13th SIIPF in Shanghai, which attracted about 400 participants from around 50 countries.



Shanghai's Cooperation with WIPO





Workshops on the Effective Utilization of WIPO Global Services in Shanghai



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Shanghai's Cooperation with WIPO



WIPO IP Mediation and Arbitration Workshops in Shanghai



WIPO Summer School in Shanghai



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Practices of IPR Protection in Shanghai







I . Judicial Protection for IPR in Shanghai



Shanghai has set up IP judiciary branches at all three court levels.

In 2016, courts in Shanghai concluded over 10,000 IP-related cases in total.





I . Judicial Protection for IPR in Shanghai





Cases of First Instance: 904

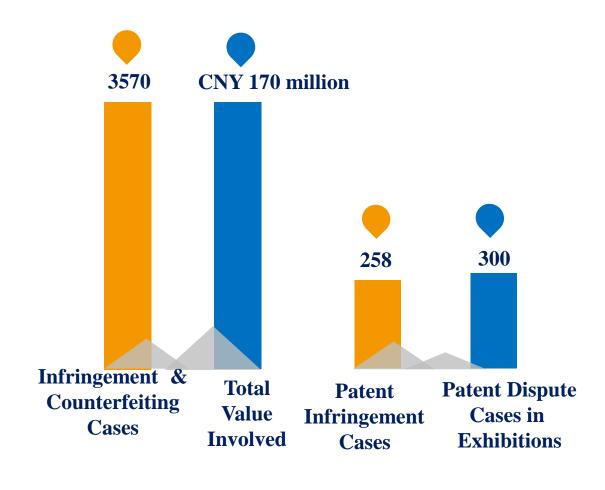
IP-related Cases Received by Shanghai

IP Court in 2016: 1,877



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${\rm I\hspace{-.1em}I}$. Administrative Protection for IPR in Shanghai









III. Alternative IP Dispute Resolution in Shanghai



Shanghai IP Arbitration Court established in 2008

People's Mediation System for IP disputes



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IV. Building IP Culture in Shanghai



Annual Briefing on IP

Development in Shanghai



Annual News Conference on IP

Development and IPR Protection
in Yangtze River Delta China



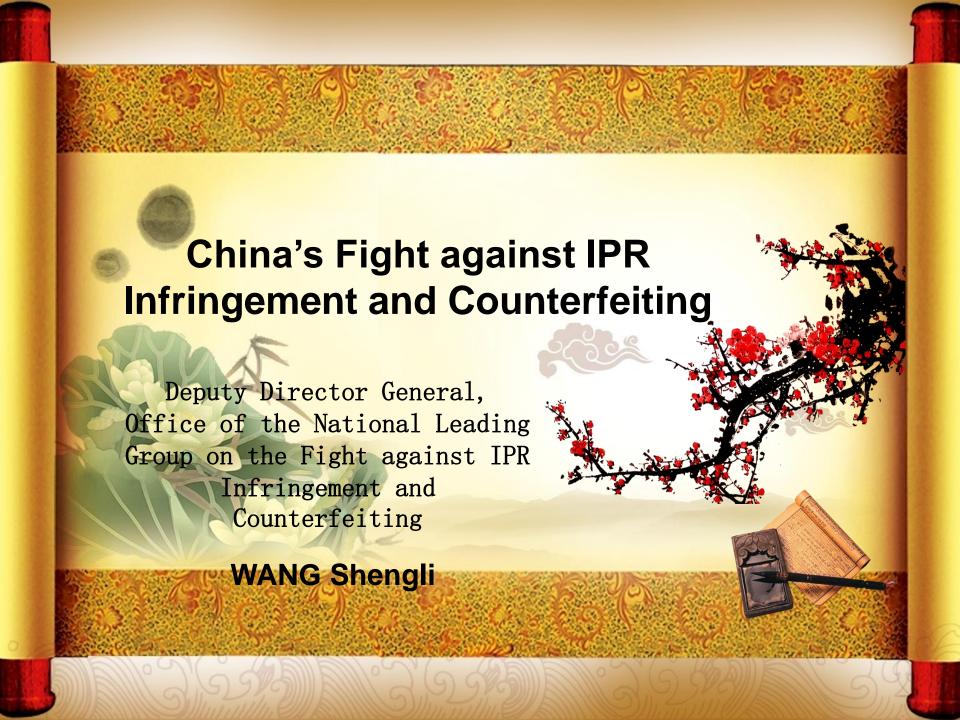
Annual White Paper on the IP
Development in Shanghai



Shanghai IP Joint Committee









The Chinese government attaches great importance to IPR protection



An efficient work mechanism



Key work areas and achievements



Considerations for future work

I. The Chinese government attaches great importance to IPR protection

The Chinese President Xi Jinping has stressed the strengthening of IPR protection on many occasions.

The Premier of China's State Council Li Keqiang proposed to "improve the system for creating, protecting, and applying intellectual property rights" in the 2017 government's work report.

I. The Chinese government attaches great importance to IPR protection (the State Council documents)



中华人民共和国中央人民政府

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首页 > 信息公开 > 国务院文件 > 科技、教育 > 知识产权

索引号: 000014349/2016-00277

标 题: 国务院关于印发"十三五"国家知识产权保护和运用规划的通知

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国务院

2016年12月30日

(此件公开发布)



中华人民共和国中央人民政府

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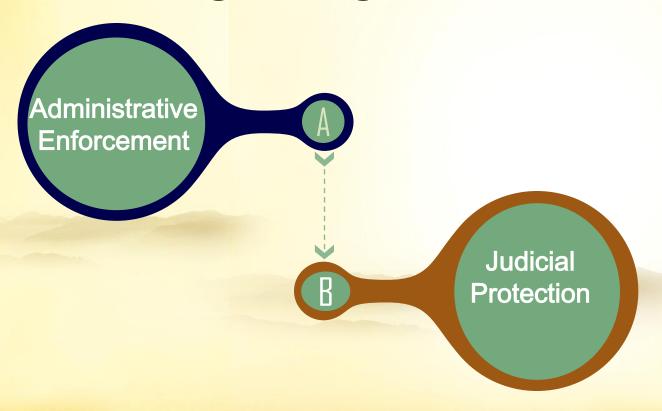
国务院关于新形势下加强打击侵犯知识产权 和制售假冒伪劣商品工作的意见

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各省、自治区、直辖市人民政府, 国务院各部委、各直属机构:

为进一步加强打击侵犯知识产权和制售假冒伪劣商品(以下简称侵权假冒)工作,保障 国家知识产权战略深入实施,维护公平竞争的市场秩序,完善法治化、国际化、便利化的营 商环境, 现提出以下意见:

Strengthening IPR Protection



In 2004, the State Council established a National IPR Protection Working Group to lead national IPR protection campaign.



The National Leading
Group on the Fight against
IPR Infringement and
Counterfeiting

Office of the NLG is based in the Ministry of Commerce of China

The National Leading Group is led by Vice Premier Wang Yang of the State Council.



The National
Leading Group
on the Fight
against IPR
Infringement
and
Counterfeiting

Administrative law enforcement agencies

Judicial protection organs

General legal and publicity authorities

III. Key work areas and achievements

Launch trageted enforcemetn action in key areas

Promote cross-regional and inter-agency coordination

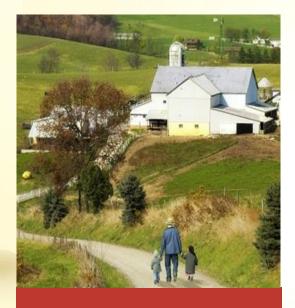
Improve law and regulation standards and the judicial protection system

Expand international exchanges and cooperation

i. Launch targeted enforcement action in key areas



Internet economy and e-commerce

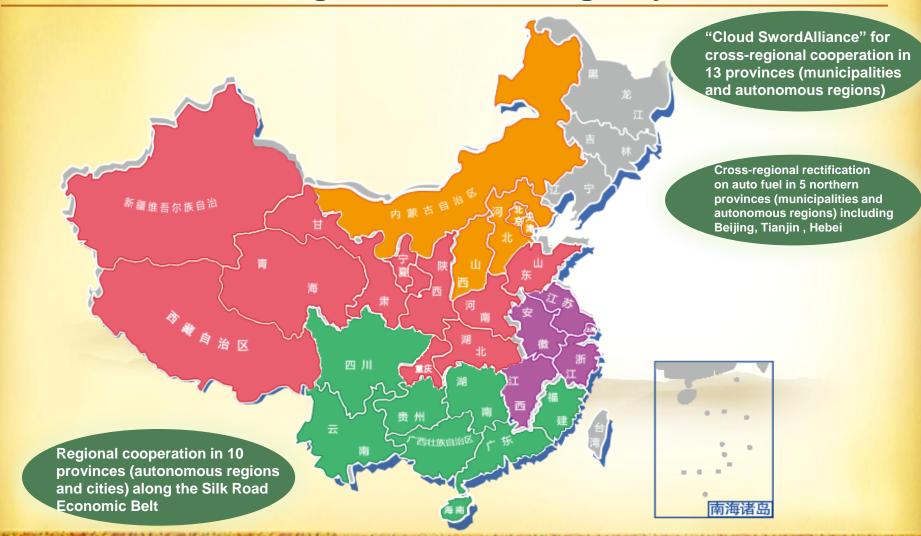


Markets of rural and sub-urban areas



Import & export goods and "Breeze Action"

ii. Promote cross-regional and inter-agency coordination



ii. Promote cross-regional and inter-agency coordination

Online information-sharing central platform between administrative enforcement and judicial protection



行政执法与刑事司法衔接中央信息平台

全国打击侵犯知识产权和制售假冒伪劣商品工作领导小组办公室

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更多>>

全国打击侵权假冒办公室组织多部门开展跨境执法协调工作

- ·河南与"丝绸之路经济带"沿线九省(区、市)联合打击侵权假冒
- ·京津冀晋蒙5地区打击侵权假冒工作座谈会在天津召开
- ·13省区市协作开展大数据打假净化市场环境
- ·打击侵权假冒办公室与中央政法委司改办开展"两法衔接"业务交流
- ·工商总局办公厅关于印发《2017年全国工商和市场监管部门打 ...
- ·中英双方关于开展知识产权执法协调、增强跨地区跨部门工作合力 ...
- · 国务院办公厅关于印发2017年全国打击侵犯知识产权和制售假 ...
- ·全国打击侵权假冒办公室赴福建自贸区厦门片区开展工作调研
- ·厦门自贸片区成立知识产权执法协作互助中心
- ·全国打击侵权假冒办公室赴上海自贸区开展工作调研
- ·中央两法衔接信息共享系统年内运行

iii. Improve law and regulation standards and the judicial protection system

Improve law and regulation standards and the judicial protection system

A dozen of laws and regulations including Law on Protection of Consumers' Rights and Interests, Food Safety Law and Trademark Law have been revised or amended

Advance the "Three in One" reform in the trial of civil, criminal and administrative cases

The specialized IPR courts were established in Beijing, Shanghai and Guangzhou and have heard about 40,000 IPR cases

iv. Expand international exchanges and cooperation





China has conducted bilateral or multilateral cooperation and communication with the US, the EU, the Russian Federation, Switzerland, Japan among others

China's General Administration of Customs carried out 7 joint law enforcement actions with the US, the EU, the Russian Federation, Japan and the Rep. of Korea in 2016.



The Ministry of Public Security worked with international counterparts to handle 21 major cross-border cases by means of Notification of leads, etc.

Considerations for future work

- More and more acts of infringement and counterfeiting online and offline are operating across regions and borders.
- Some consumers still buy counterfeits while knowing they are not genuine.
- Global trade protectionism still exists.

Wrongdoing should be punished more severely so that IPR infringers will pay heavy prices.

——Xi Jinping

IV. Considerations for future work









- 2 运转高效的工作机制
- **孟点工作与成效**

今后的工作考虑

一、中国政府高度重视知识产权保护工作

中国国家主席习近平多次强调要加强知识产权保护

国务院总理李克强在2017年政府工作报告中提出要"完善知识产权创造、保护和运用体系"

一、中国政府高度重视知识产权保护工作



中华人民共和国中央人民政府

国务院 总理 新闻 政策 互动 服务

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> 国务院 2016年12月30日

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为进一步加强打击侵犯知识产权和制售假冒伪劣商品(以下简称侵权假冒)工作,保障 国家知识产权战略深入实施,维护公平竞争的市场秩序,完善法治化、国际化、便利化的营 商环境, 现提出以下意见:

加强知识产权保护



2004年,国务院成立国家保护知识产权工作组,统 一领导知识产权保护工作。



全国打击侵犯知识产 权和制售假冒伪劣商 品工作领导小组

> 办公室 设在商务部

本届政府,全国打击侵犯知识产权和制售假冒伪劣商 品工作领导小组组长为汪洋副总理。



全国打击侵 犯知识产权 和制售假冒 伪劣商品工 作领导小组 商务部、海关总署、工商总局、质检总局 、国家版权局、知识产权局 •••

公安部、最高人民法院、最高人民检察院

中共中央宣传部、中央综治办、 国家互联网信息办公室•••

三、重点工作与成效

集中开展重点领域整治

积极推进跨区域跨部门协作

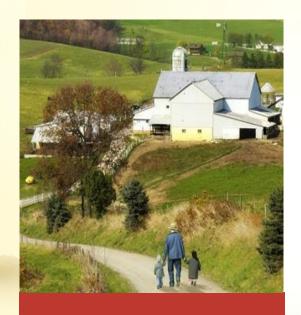
推动完善法规标准和司法保护体系

不断扩大国际交流合作

(一)集中开展重点领域整治



互联网经济与 电子商务



农村与城乡结合部市场



(二) 积极推进跨区域、跨部门协作



(二) 积极推进跨区域、跨部门协作



行政执法与刑事司法衔接中央信息平台

全国打击侵犯知识产权和制售假冒伪劣商品工作领导小组办公室

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- ·13省区市协作开展大数据打假净化市场环境
- ·打击侵权假冒办公室与中央政法委司改办开展"两法衔接"业务交流
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(三) 推动完善法规标准和司法保护体系



(四)不断扩大国际交流合作





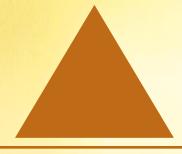
开展中美、中欧、中俄、中瑞、中日等 多双边知识产权磋商谈判与交流合作

2016年,海关总署与美欧俄日韩开展 7次联合执法行动





公安部围绕21起重点跨国案件开展线 索诵报



今后的工作考虑

- ——侵权假冒跨区域、跨国境、线上线下一体化 运作特点更加突出
- ——全球一些消费者知假买假现象依然存在
- ——全球范围内贸易保护主义依然存在

要加大知识产权侵权违法行为的惩治力度,让侵权者付出沉重代价。

——习近平

四、今后的工作考虑

推进市场监管体系和 监管能力现代化 推进完善相关法律法规 和标准 03 创新监管机制 加强与国际组织和相关 国家的交流合作





Cooperation among the Administrative Agencies Enforcing Intellectual Property Rights in Japan

Cooperation to Maximize Expertise –



Kazuo Hoshino

Director

International Cooperation Division Japan Patent Office (JPO)

September 4, 2017



Topics

- 1. Cooperative Operations among Japan's Administrative Agencies for IPR Enforcement
- 2. Cooperation with IPR Users in Japan via "One-stop Consultation Services" on Counterfeit and Pirated Goods
- 3. Activities for Enhancing Overseas IPR Enforcement

Japan's Collaborative Operations at a Glance

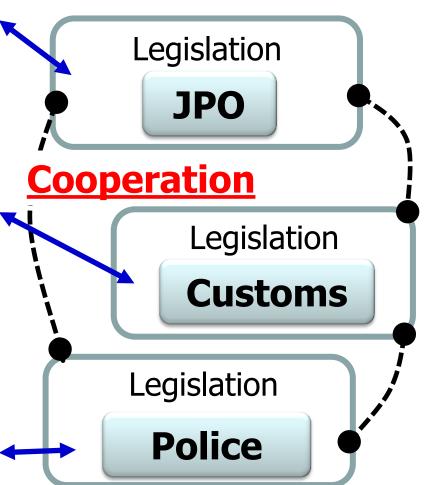


Japanese Companies / Individuals

ion services

Cooperation among Authorities

Information Sharing



Japan's Activities Re: IPR Enforcement

- **♦ Seminars and Lectures Abroad**
- **♦ Inter-Gov. Negotiations**
- ◆ Gov. + Private Joint Dialog with Offices Abroad
- Training Courses on Enforcement
- **♦ IP Awareness Campaign**



Topics

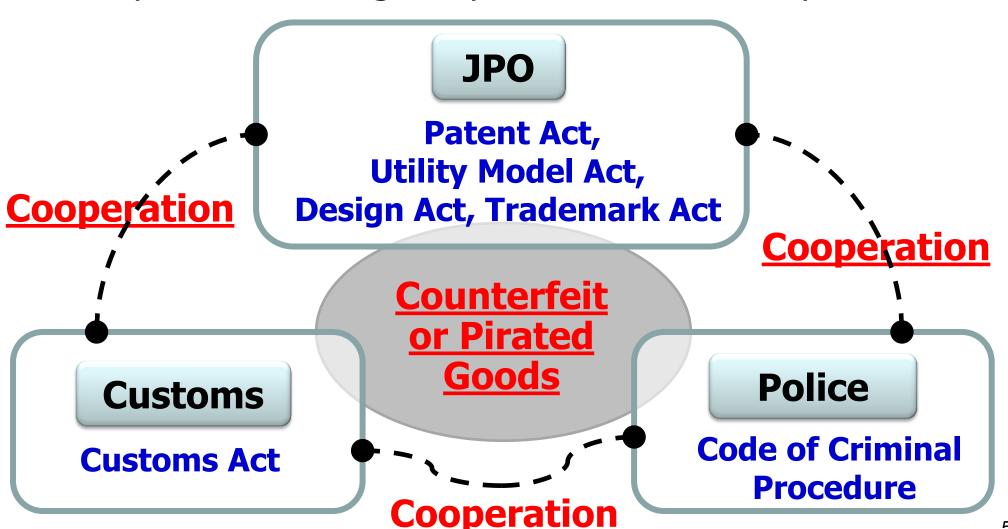
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- 3. Activities for Enhancing Overseas IPR Enforcement



- Major players dealing with IPR enforcement in Japan cooperate to utilize their expertise:
 - ☑ Japan Patent Office (JPO)
- Each administrative agency is responsible for the implementation of its respective laws and <u>enforcement of IPRs within its competences</u>.
- Counterfeit or pirated goods would however appear in the area where the expertise of the major players cannot individually cover. It is a blind spot in enforcing IPRs where the legal restrictions by the agencies cannot cover. Such a blind spot should be diminished.



 This situation makes Japan believe that <u>closer</u> cooperation among the parities is of vital importance.

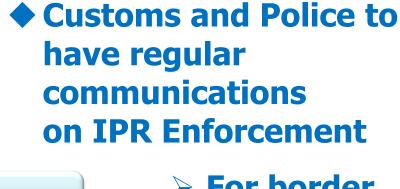




- In order to diminish such a blind spot among the administrative agencies, the agencies should conduct cooperative operations by fully utilizing their respective expertise.
- Especially, the Customs and Police are entitled in seeking an expert opinion on the IPR from the JPO (in writing).
- JPO's expert opinions are formulated from a IPR professional point of view but are NOT legally binding.
- The customs and police value the JPO's written opinion and fully utilize it for their own border measures or criminal investigations respectively.



- In addition to the cooperative mechanism below, <u>human resource development programs are also</u> <u>conducted</u> to expand the expertise of the personnel involved.
- **♦ JPO to provide written** professional opinions on
 - > Law interpretation
 - Prior rights
 - Similarities of rights



- > For border measures
- > For criminal investigation



1. (Reference) Legal Frameworks for Japan's IPR Enforcement



Patent Act

> Article 68

 Patentees and/or exclusive licensees have the exclusive right to work their patented inventions as business activities.

> Article 100 to 106

- Right holders' right to seek an injunction to stop direct and indirect infringements
- How to calculate damages
- Procedures applicable to civil infringement lawsuits before a court.

> Article 196 and 196-2

 Applicable criminal penalties, such as imprisonment and/or fines, against any persons that directly or indirectly commit infringements.

Provisions comparable to the above-mentioned Articles in the Patent Law are contained in the Design Act, the Trademark Act, and the Copyright Act, dealing with infringements of designs, trademarks, and copyright respectively.

1. (Reference) Legal Frameworks for Japan's IPR Enforcement



Customs Act

- Article 69-2(1)(iii) and 69-11(1)(ix)
 - Goods that infringe IPRs are prohibited from being exported from or imported into Japan.
- > Article 108-4(2) and 109(2)
 - Persons who exported from or imported goods that infringe IPRs are subject to imprisonment and/or fines.
- Article 119(2)
 - Customs may, in investigating violations of the Customs Act, request the JPO to provide an expert opinion as to whether or not it is likely that exported or imported goods infringe industrial property rights.

(In practice, almost all requests by customs to the JPO concern trademarks registered with JPO.)

- Article 69-7 and 69-17
 - Customs may request the JPO to provide an expert opinion on the technical scope of patented invention, registered utility model or registered design whenever they find it difficult to make their determination on whether or not the seized goods actually infringe IPRs.

1. (Reference) Legal Frameworks for Japan's IPR Enforcement



Code of Criminal Procedure

> Article 189(2)

 Police officers, acting as judicial police officers, investigate offenders and any relevant evidence whenever they deem that offenses have been committed. For example, infringements of industrial design rights and trademark rights are offenses, too.

> Article 197(2)

 The police, in their criminal investigation, may request the JPO to provide an expert opinion as to whether industrial property rights have been infringed.

(In practice, almost all requests by the police to the JPO concern trademarks registered with JPO.)



Topics

- 1. Cooperative Operations among Japan's Administrative Agencies for IPR Enforcement
- 2. Cooperation with IPR Users in Japan via "One-stop Consultation Services" on Counterfeit and Pirated Goods
- 3. Activities for Enhancing Overseas IPR Enforcement

2. Cooperation with Users: One-stop Consultation



- The perspective of IPR holders, especially corporate applicants, can provide guidance for the JPO, Customs and Police for the protection and enforcement of IPRs.
- To this end, the "Office for Intellectual Property Right Protection (Office for IPRP)" was established in 2004 under the Ministry of Economy, Trade and Industry (METI), through which the Japanese Government provides advice to Japanese companies on counterfeit and pirated goods and hears the users' voice in this regard.
- The establishment of this Office was based on a decision of the <u>"Intellectual Property Strategy</u> <u>Headquarters"</u> (headed by the Prime Minister).

2. Cooperation with Users: One-stop Consultation



 Japan's "Intellectual Property Strategy Headquarters" develops and annually updates the "Intellectual Property Strategic Program" which is the basis for all cooperative operations among the JPO, Customs and Police.

> Intellectual Property Strategy Headquarters

Intellectual Property Strategic Program

Office for IPR Protection, METI

JPO

Customs



PM Shinzo Abe

Police

2. Cooperation with Users: One-stop Consultation



 The Needs of Japan's IPR stakeholders are collected and effectively shared effectively among the parties in relation to the IPR enforcement.

Japanese Companies / Individuals





one-stop onsultation service **METI's Office for IPR Protection**

National Consumer
Affairs Center /
Cross-border
Consumer Center

Local Consumer Affairs Centers Needs and information are shared by the parties concerned, to strengthen collaborative enforcement activities in Japan.

JPO Police
Customs



Topics

- 1. Cooperative Operations among Japan's Administrative Agencies for IPR Enforcement
- 2. Cooperation with IPR Users in Japan via "One-stop Consultation Services" on Counterfeit and Pirated Goods
- 3. Activities for Enhancing Overseas IPR Enforcement

3. Overseas IPR Enforcement



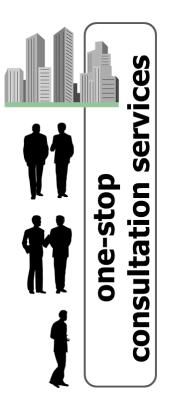
- METI's "Office for IPR Protection" also conducts, in cooperation with Japanese companies, seminars and lectures abroad targeting local customs and police authorities in foreign countries, so that Japan's expertise can be utilized for the purpose of IPR enforcement in those countries (approx. 10 countries per year).
- Such seminars are designed to improve the capacity of customs / police, enabling them to determine the authenticity of Japanese companies products and seize their counterfeits.

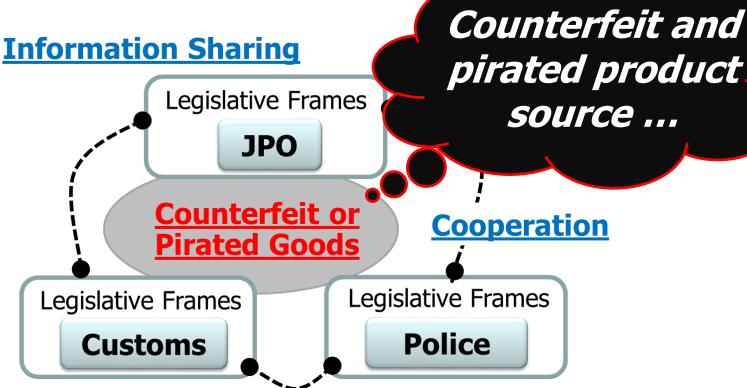


Outstanding Issue to be Contemplated for the Future D 特許庁



Japan also realizes the other aspect of the IPR enforcement, i.e. any possible measures to stop the production itself of the counterfeit or pirated goods, while it continues measures to stop the distribution of such goods.







Thank you

International Cooperation Division Japan Patent Office

E-mail: nisemono110@jpo.go.jp

Website URL: http://www.jpo.go.jp/indexj.htm

COORDINATING IP ENFORCEMENT – AN IMPORTANT PILLAR OF NAMIBIA'S STRATEGIC PLAN FOR BUILDING RESPECT FOR IP

By T. S. ANDIMA

Advisory Committee on Enforcement
4 – 6 September 2017
World Intellectual Property Organization
Geneva, Switzerland

INTRODUCTION

- Intellectual property (IP) enforcement validates and safeguards the integrity of the IP system.
- IP enforcement as a critical component of the overall national IP policy and strategy.
- An effective and balanced IP enforcement system contributes to and supports the socio-economic development agenda.
- The IP enforcement system covers both preventive measures, (such as education and targeted public awareness raising) and legal measures.

IP ENFORCEMENT STRATEGIES

- Effective legal and institutional IP frameworks;
- education and public awareness;
- accessible and timely remedies against infringement;
- effective law enforcement agencies;
- promotion of the use of alternative dispute resolution mechanisms and arbitration in settling IP disputes; and
- coordination of the enforcement agencies.

ENFORCEMENT CHALLENGES

- Inadequate legal measure;
- weak penalties;
- Inability of the police to act on its own;
- delay in the disposition of court cases;
- inadequate knowledge and awareness of IP and the impact of IPR infringement on the part of magistrates and judges;
- inadequate capacity of members of the law enforcement agencies in differentiating between infringing and genuine products and dependence on costly foreign expert services;
- rejection of police testimony;
- inaccessibility of information on protected IP assets and their current status;
- inadequately trained human resources;
- lack of institutionalized co-ordination amongst stakeholders; and
- inadequate capacity of right holders to track infringement activities and take them to court.

IP ENFORCEMENT COORDINATION

- Lack of coordination weakens and undermines efforts aimed at building a sustainable IP enforcement system.
- Adoption of a mechanism to coordinate enforcement agencies.

IP ENFORCEMENT: LEGAL MEASURES

- Copyright and Neighbouring Rights Protection Act provides for remedies that include fines, imprisonment and destruction of infringing goods.
- Customs and Excise Act provides for border measures against infringing goods.
- Industrial Property Act contains remedies for infringements of patents, industrial designs and trademarks.

OTHER ENFORCEMENT MEASURES

- Promotion of IP education at all levels;
- encouragement of generating and commercializing local IP assets; and
- creation of targeted awareness-raising campaigns.
- The objective of these measures is to build an IP-conscious society, one which appreciates the value of IP.

IP ENFORCEMENT FRAMEWORK

Strategic Plan for Building Respect for IP in Namibia

LEAD ENTITY IN IP ENFORCEMENT COORDINATION

Business and Intellectual Property Authority

NATIONAL STEERING COMMITTEE FOR BUILDING RESPECT FOR IP

- Public sector;
- private sector;
- right holders and civil society.

INSTITUTIONS TO BE CONSIDERED FOR THE COMMITTEE

- BIPA (Coordinating Entity);
- the Ministry of Industrialization, Trade and Small and Medium-sized Enterprises (SME) Development;
- collective management organizations;
- the Customs Office, under the Ministry of Finance;
- the Police, under the Ministry of Safety & Security;
- the Office of the Prosecutor General;
- the Judiciary;
- right holders;
- legal practitioners;
- the business community;
- and consumer protection organizations.

ROLE OF THE COMMITTEE

- To ensure the development and effective implementation of the Strategic Plan;
- to carry out coordination functions related to enforcement activities including the development of greater expertise;
- to improve and strengthen general liaison procedures with all institutions involved in enforcement;
- to enhance contacts with right holders and their representative organizations; and
- to participate in public awareness campaigns.

AREAS OF IP ENFORCEMENT BEING COORDINATED

- Development and implementation of the Strategic Plan for Building Respect for IP in Namibia.
- BIPA also cooperates with the Customs Office.

CONCLUSION

- The development of an effective and inclusive Strategic Plan for Building Respect for IP is imperative to securing the commitment of all stakeholders during the implementation process as well as instilling in them a sense of ownership of the Plan.
- Coordination of the implementation process is the force which ensure alignment and integration of enforcement initiatives.

REGIONAL COOPERATION ON IPR ENFORCEMENT IN THE ASEAN



ALLAN B. GEPTY
Philippines

The ASEAN

ASEAN Economic Community

GDP: USD 2.6 Trillion

Population: 622 Million

3rd largest economy in Asia

7th largest economy in the World



Framework Agreement on Intellectual Property Cooperation

- Adopted in Bangkok, Thailand on December 15, 1995
- Established the ASEAN Working Group on Intellectual Property Cooperation (AWGIPC)
 - strengthen cooperation in the field of IP
 - develop programs, projects, and activities in all aspects of the IP system in support of the AEC
 - engage with dialogue partners such as the WIPO, USPTO, EPO, and JPO
 - develop ASEAN IPR Action Plan
 - Regional Action Plan on IPR Enforcement

Regional Action Plan on IPR Enforcement

A. INFORMATION AND AWARENESS-RAISING ACTIVITIES AND MATERIALS

- change the public mindset
- encourage respect for IPRs
- coherent communication plan
- work with the private sector (e.g. International Chamber of Commerce (ICC) Business Action to Stop Counterfeiting and Piracy (BASCAP)

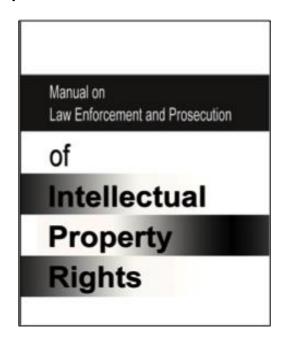
B. STATISTICAL INFORMATION ON IPR ENFORCEMENT

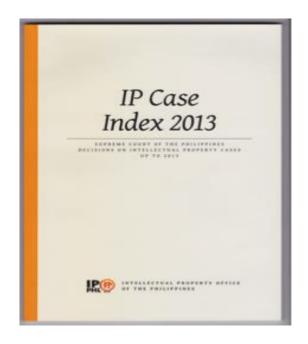
- To guide AMSs in policy formulation
- Assist law enforcement agencies in the operational aspects
- To keep track of the progress of enforcement operations
- Monitor status of IPR cases, if applicable
- Document relevant information such as implementation of search warrants and warrants of seizure and detention, seized counterfeit and pirated goods, number of cases filed, nature, quantities, and values of counterfeit and pirated goods

- C. REDUCED MOVEMENTS OF PIRATED AND COUNTERFEIT GOODS INTO AND BETWEEN AMSS ARE DOCUMENTED
- There is a need to establish a mechanism for monitoring the movement of pirated and counterfeit goods
- Documentation can be used as reference by national enforcement agencies to make tactical decisions in their operations against IPR violations
- Initial observation shows that seizures of counterfeit and pirated goods at the border has indirect relations with seizures in the physical market

D. NATIONAL ENFORCEMENT GUIDELINES

Philippines





E. WORKSHOPS AND SYMPOSIA

Strategic and aligned capacity-building programs among agencies involved in IPR enforcement to ensure the same level of appreciation, understanding, and application of various laws, rules and regulations relative to IPR protection and enforcement.

Examples: Capacity building for judges, prosecutors, and investigators and seminar-workshops for customs officials

F. COORDINATION MECHANISM TO ENHANCE ENFORCEMENT OPERATIONS

Establishment of a core group of experts on IPR enforcement

ASEAN Network of IPR Enforcement Experts (ANIEE)

- The ANIEE is composed of AMS representatives involved in IPR enforcement.
- ANIEE shall meet regularly and ensure implementation of the action plan.
- ANIEE shall work with the AWGIPC and the country champions on IPR enforcement.

Best Practices In Regional Cooperation

- Adoption of a regional Action Plan on IPR enforcement;
- Creation of an expert group on IPR enforcement in charge of the implementation of the Action Plan;
- Strategic collaboration with institutional partners and organizations of the private sector in the field of IP and business;
- Alignment of technical assistance with the strategic objectives and programs of the Action Plan;
- Regular interaction and engagements among AMSs; and
- Development of uniform information materials and programs relative to IPR enforcement across the region.

THANK YOU



4 September 2017 GENEVA

Intellectual Property Enforcement Coordination and the Role of the Royal Thai Police

Pol.Col. Dr. Chavalit Chavalitphongpun

Economic Crime Suppression Division (ECD)
The Royal Thai Police
Kingdom of Thailand

Content

- 1. Introduction
- 2. Cooperation and Coordination Mechanism
- 3. The Role of The Royal Thai Police
- 4. Conclusion

Economic Crime Suppression Division (ECD)

84 North Sathorn Road, Silom Sub-District, Bangrak District,

Bangkok, Kingdom of Thailand 10500

Telephone +66 2377535

Website: www.ecdpolice.com





In Thailand today, the most serious intellectual property crimes, so far,

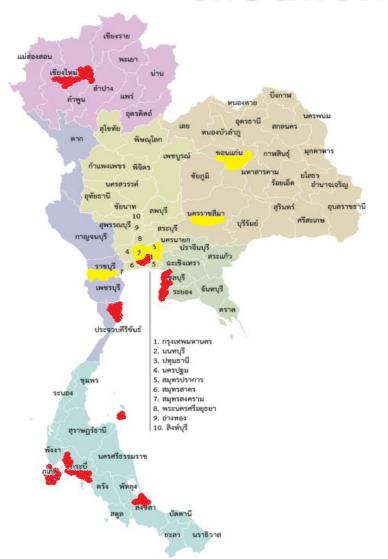
are the following:

Copyright infringement

Trademark infringement

Patent infringement





Red Area (8 Provinces, 25 places) Bangkok –

Klongtom, Sapanlek, Banmor, Phatphong, Silom, Phantip, Maboonkrong, Sukhumvit Soi.3-9

Chonburi – Pattaya beach

Chiangmai – Night Plaza, Rimkham market

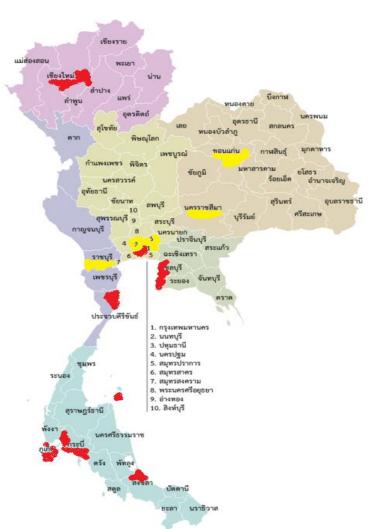
Prachoubkirikan - Huahin

Phuket – Pathong beach, Kata beach, Karon beach

Suratthani – Samui island

Krabi – Aounang beach

Songkla – Kimyong market, Santisuk market, Yong-dee market



Yellow Area (6 Provinces, 19 places)
Bangkok – Pata, Fortune,
Donmuang market, Tawanna
market

Nonthaburi – Big-C Bangyai

Pathumthani – Zeer Rangsit

Konkean - Oasis Building

Ratchaburi – Kamnan Lak market

Nakonratchasima – IT mall, Save One market, Night bazaar

USTR's requirement Area

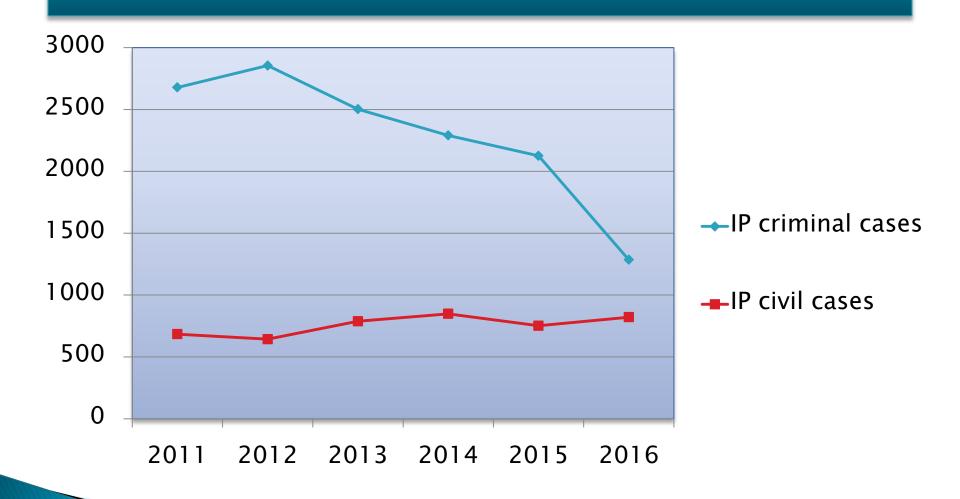
Red Area 10 places and Chattuchak market, Siam Square Shopping Center, Rong Klua market



Smuggling routes

- Mae Sai route.
- 2. Chiang Saen port route.
- 3. Nongkhai province route.
- 4. Rong klua market route.
- 5. Leam Chabang port route.
- 6. Sungai kolok route.
- 7. Mae Sot route.

STATISTICS





The National Committee on Intellectual Property Policy (NCIPP)



The National Committee on Intellectual Property Policy (NCIPP)

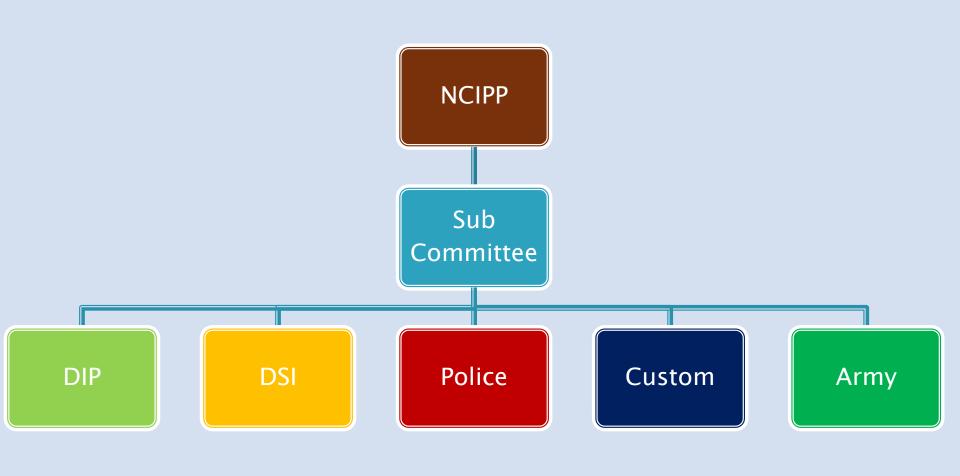
Mission

- 1. Formulating policies and strategies for promoting intellectual property.
- 2. Effective interagency cooperation for intellectual property right enforcement.
- 3. Fighting against intellectual property right infringements.
- 4. Improving the intellectual property laws and their implementations.

Suppression of IP Infringement Sub-Committee

Mission

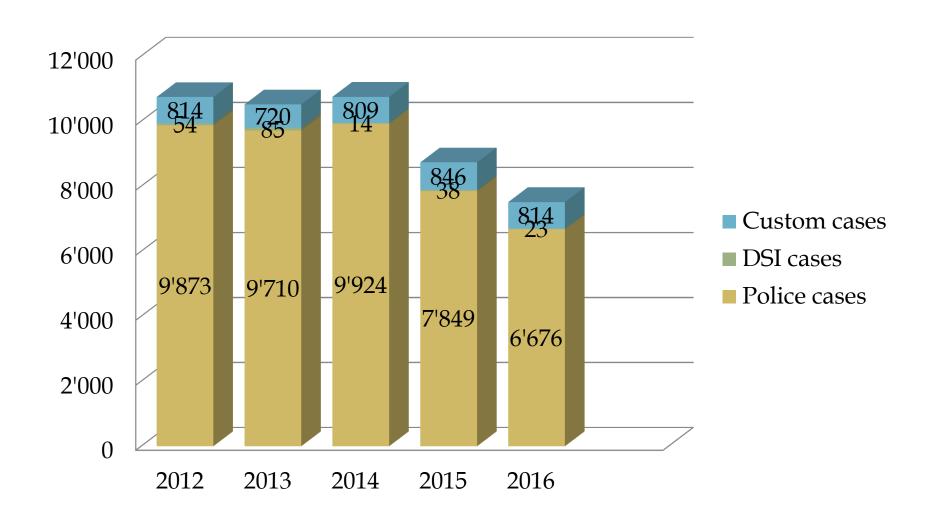
- 1. Framing the structure and timelines of the National IP Infringement Suppression Operational Plan and ensure compliance.
- 2. Direct, control, accelerate, examine, follow up, and evaluate governmental operational parts, as well as other organizations involved in IP infringement suppression.
- 3. Appointing a working group to be responsible for certain matters or assign government sectors, officers, employees, or officials to proceed as instructed.
- 4. Inviting experts, government officers or employees, or involved persons to declare or give information, facts and opinions, and documents or evidence.
- 5. Distributing news and promote operations to suppress IP infringements.
- 6. Periodically reporting performance results to the President of the sub-committee and Cabinet.
- 7. Proceeding with assignments as instructed by the National IP Policy Committee.







Enforcement efforts



Enforcement efforts

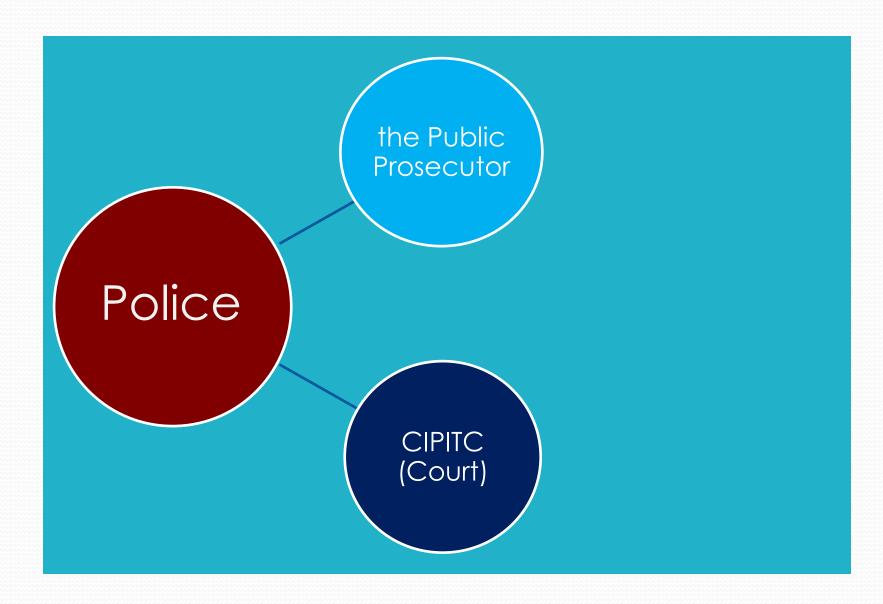




Destruction of Infringing Goods



Coordination of Judicial Procedures



Capacity Building for Enforcement Agencies





Training on the Separation of Authentic and Counterfeit Goods







Raising Awareness of IP







Trend

The new millennium has created big challenges to law enforcement agencies and intellectual property infringement has become more sophisticated.

Intellectual property crime evolves in a globalized world:

- IP crime committed through the Internet (Online)
- Money laundering.

Conclusion

- 1. RTP plays an important role in IPR enforcement.
- 2. RTP also promotes IP knowledge to the general public.
- 3. Thailand will attain the positive reputation of a country substantially protecting IP in the very near future.









COORDINATING ENFORCEMENT AND COUNTER-PIRACY MEASURES IN TURKEY

Ministry of Culture and Tourism





IP STRUCTURE IN TURKEY

ENFORCEMENT BODIES

ADMINISTRATIVE BODIES







MAIN TASKS OF DGC



- **☐** Making Policies on IPR
- □ Drafting legislation on copyright and related rights
- **□**Fighting against piracy
- □Authorizing the establishment of collecting societies
- **□**Supervising the collecting societies
- □ Carrying out relations with international organizations
- **□**Promoting IP awareness







ADMINISTRATIVE STRUCTURE OF DGC TURKEY

- ☐ In 2012 Ministry of Culture and Tourism was going through a restructuring process and the Directorate General for Copyright (DGC) was restructured as a separate unit.
- ☐ Since that date 35 new experts were appointed. Currently, the number of experts constitutes 40% of the total DG staff.
- Now, the total number of DGC staff is 96.







ADMINISTRATIVE STRUCTURE OF DGC TURKEY







INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS COORDINATION COUNCIL



- ☐ The "Intellectual and Industrial Property Rights Coordination Council" was set up in 2008 through a Prime Minister Circular.
- This council meets twice a year with the participation of executive directors of all IP related entities.
- ☐ The duties of the Council include the setting of short, medium and long term strategies regarding intellectual property rights and ensuring effective implementation.





INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS COORDINATION COUNCIL



- ☐ The "Intellectual and Industrial Property Rights Coordination Council" has published "The National Intellectual and Industrial Property Strategy Paper.
- ☐ The "National Intellectual Property Strategy Paper" for the period of 2015-2018 was adopted and published on 4 July 2015.
- □ 51 commitments are defined under <u>four strategic goals</u>.
- ☐ MoCT-DGC is directly responsible for 25 of those commitments.





INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS COORDINATION COUNCIL



The four strategic goals are;

Legislation	and	practice	in	line	with	Turke	y's 1	need	for	improvi	ng	intellectual	property	rights	with
effective im	pler	nentation	1;												

■ Ensuring adequate human and institutional capacity for the judicial, customs and law enforcement services actively involved in protecting intellectual property rights;

☐ Improving the effectiveness of the mechanisms for commercialization, market perception, and infrastructure in developing intellectual property rights;

☐ Increasing public awareness about the intellectual property rights system, with the target of becoming an information and knowledge-based society.







ADMINISTRATIVE ENFORCEMENT MECHANISMS

<u>In order to prevent copyright infringements, DGC currently implements / conducts the following systems and practices:</u>

_	a regis	stration	system,	

- a holographic sticker (banderol) system,
- □ a certification system,
- ☐ Provision of the legal framework and financial and hardware-related support for inspection commissions,
- a copyright automation system (TEHAKSİS), as the electronic center for the above-mentioned systems/practices.







ADMINISTRATIVE ENFORCEMENT MECHANISMS – BANDEROL SYSTEM

Holographic sticker system (banderol system)

- The holographic sticker system (banderol system) is compulsory for the copies of locally produced or imported cinematographic and musical works including computer games and books in order to prevent any unauthorized reproduction and copies of intellectual and artistic works.
- A holographic sticker is a security label with holographic properties that is affixed on the reproduced copies of intellectual and artistic works; it contains a security strip that is self-destroyed if removed thus leading to the loss of properties of the material it is labelled on, and a data matrix.
- As effective instruments of enforcement in distinguishing legal copies from pirated copies based on the national conditions, holographic stickers are also highly instrumental to identify the right holders through the data stored in their serial numbers.









- The provincial inspection commissions play a significant role in initiating legal proceedings with respect to the violations of copyright especially banderole related crimes by performing inspections ex officio to identify any pirated materials.
- The provincial inspection commissions were set up in all 81 provinces to perform inspections as to whether those copies that are required to carry holographic stickers actually have such labels.
- ☐ These commissions are composed of the police officers, staff of the provincial Directorates of Culture and Tourism and representatives of collective management societies.
- With the Cooperation Protocol signed between the Ministry of Culture and Tourism and the Turkish National Police on 25 February 2010 with the aim of constituting the procedures and principles of the inspections of these inspection commissions, it was made possible to carry out more focused and widespread operations.







- ☐ All inspection related costs including expenses incurred due to the technical hardware and devices supplied, are covered by the Ministry of Culture and Tourism.
- The fight against piracy was strengthened through the use of an encrypted laser code system which enhances the effectiveness of the banderole practice.
- ☐ Since 2012, 350 Optical Reader Devices have been distributed to the 81 provincial inspection commissions in order to consolidate the technical infrastructure of combats against piracy.
- ☐ These devices can:
 - detect the originality of the banderole,
 - keep all banderole data on their memory.











Premium Payments (Bonuses);

Bonuses are paid in order to improve the performance of Provincial Inspection Commissions, a	and
encourage the members of the commissions.	

- The president and members of the commission in charge of prevention, monitoring and investigation are entitled to be paid.
- ☐ Premium payments paid by the Ministry are proportional to the number of seized pirated materials which are contrary to banderole obligations.
- Between 2012 and 2017, a total of € 309,690 has been paid to the commission members as bonus payments.







	2014	2015	2016	
Inspection Operations	2.236	1.693	952	Operations of Commissions 2.500 2.236 2.000 1.500 952 500 2014 2015 2016







<u>Training Events for the Inspection Commissions within the Framework of Cooperation Established Between MoI and MoCT;</u>

- With a view to increasing the efficiency of provincial inspection commissions; training seminars on related legislation, operation procedures and on securing uniformity in enforcement are organized regularly.
- Between the years 2012-2017, 12 training seminars for Provincial Inspection Commissions were held with the participation of approximately 900 commission representatives as well as prosecutors and judges working in the field of intellectual property rights.
- The usage of technical devices used for combating piracy, operational procedures and best practices were discussed to strengthen enforcement capacities.







BANDEROL INSPECTION WITH THE SMART PHONES

- ☐ The application has been developed for all of our citizens to carry out banderol control with their smart phones.
- ☐ For the software compatible with the iOS and Android devices, it is possible to control the originality of the banderol by checking the data matrix on the banderol.
- ☐ The option of sending reports to the authorities in case of the detection of counterfeit or faulty banderol use has been made available.



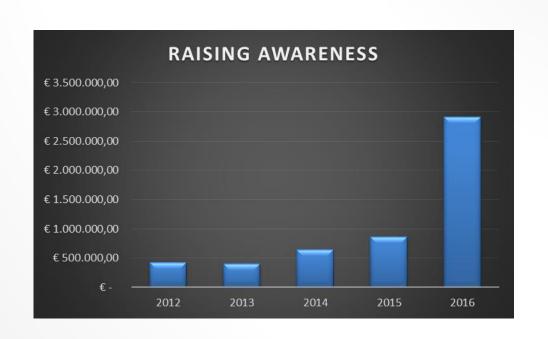






AWARENESS RAISING ACTIVITIES

The Ministry of Culture and Tourism annually organizes or supports competitions, award ceremonies and seminars in order to raise public awareness.











"Respect to the Work"

A public service announcement clip titled as 'Respect to Work' was produced in order to raise public awareness on respect for the artistic effort, copyright protection and fight against piracy. The video clip, which Turkish celebrities starred in, has been broadcasted in national TV channels on April 26, 2016, World IP Day.



http://www.telifhaklari.gov.tr/haber/Emek-Veriyorum-Temali-Kamu-Spotu-Yayinlandi



"I HAVE AN IDEA" COMMUNICATION IDEAS CONTEST

- The Contest has been organized annually by the Radio and Television Broadcasters Collecting Society with the support of the Ministry of Culture and Tourism since 2009.
- ☐ Aims at raising awareness of piracy among the university students.
- At the finals of the contest which was held for the 8th time, awards were given to the winners among the university students with a ceremony on December 24, 2016 in İstanbul.









NATIONAL MOTTO AND LOGO COMPETITION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS

- A national motto and logo competition has been organized annually since 2010 by the Collecting Society of Authors of Intellectual and Artistic Works.
- ☐ In 2016, 6,787 students from 2,537 primary and middle schools participated in the competition, and 14 conferences were organized for the students and teachers in order to raise awareness on copyright and piracy.









CARTOON AND POSTER CONTEST WITH THE THEME OF COPYRIGHT AND FIGHT AGAINST PIRACY

A cartoon and poster contest was organized by the Collecting Society of Artists of Fine Arts of Turkey, for the purpose of creating a visual awareness in the society through making the fight against the violations of intellectual rights a way of life. In the competition which targets the universities, awards were granted to the winners, on August 23, 2016 in Ankara.



Cemalettin Güzeloğlu, 1st prize.







PROJECT FOR POPULARIZING AND ENCOURAGEMENT OF BOOK READING AND IMPROVING COPYRIGHT AWARENESS

- ☐ The Project has been organized annually since 2004 by the «Server» Foundation for re-introducing the habit of book reading to the youth and creating consciousness for copyright.
- Within the scope of the Project, books are distributed to successful students of primary and secondary education. Students who can successfully comprehend what they read and reflect the ideas in writing elegantly are rewarded with ceremonies.







Workshop for Problems and Suggested Solutions for the Copyright Issues in the Field of Science and Literature for a Sustainable and Developing Cultural Life

- □ It was organized by the Collecting Society of Copyright and Licensing of Publishers (YAYBİR) between November 25 26, 2016 with the participation of right owners, users and other stakeholders.
- ☐ Current problems and solution proposals were revealed in this area and thus the Workshop aimed to provide contributions to legislation and practices.







Seminar on the Protection and Improvement of Copyright in the Software Industry

- ☐ It was held by the Collecting Society of Owners of Information, Internet and Software Works (BİYESAM) on December 15 16, 2016 in İstanbul.
- ☐ Present challenges and suggestions were discussed on the topics of: protecting copyright in the software sector, preventing the loss of commercial rights for the software producers and raising awareness of these issues.







TRAINING ACTIVITIES

Symposium on the Protection of Intellectual Rights for the Music Sector in Turkish / International Law

- It was held by the collecting societies working under the umbrella Music Licensing Association for the music sector, on April 1-2, 2017, with the contribution of the Dean's Office of the Istanbul University Faculty of Law, for the purpose of providing an environment for exchange of views, for the enforcers of the Law on Intellectual and Artistic Works and stakeholders who benefit from or affected by the Law.
- Officials from our Ministry, Judicial Representatives, academics and representatives from IFPI and CISAC participated in the symposium.









TWINNING PROJECT WITH THE EU

Twinning project on «Strengthening the Turkish Copyright System and its Protection Mechanisms with a Focus on Fostering Creative and Copyright Based Industries»

- ☐ The objective of the project is to establish a more effective copyright system in Turkey in order to promote the creative and copyright based industries.
- ☐ The project was approved by the EU Commission.
- □ Following the circulation of the project within the EU member states, the proposal of a Greek-Danish Consortium was accepted. The project was launched in 2016. The total budget of the Project is € 1,750,000.







TWINNING PROJECT WITH THE EU

- □ 11 workshops and 7 training seminars were organized for the personnel of DGC.
- ☐ A visit was made to Denmark in May 2017.
- □ Training seminars were organized in coordination with the EU Project, for the judges and prosecutors serving in the field of intellectual property in 7 provinces where the Regional Courts of Justice are established, and their neighboring provinces (Samsun: July 7-8, 2017; Erzurum: May 5-6, 2017).
- ☐ Conferences were held in Ankara for digital game software coders and developers (May 12-13,2017); and in İstanbul for the music artists (July 11, 2017).







PUBLICATIONS

☐ Intellectual Rights Guidebook for the Project Supports Covers the supports and incentives issued by the public institutions and organizations in the field of intellectual rights.
☐ Guidebook for the Banderol Practice in the Intellectual and Artistic Works A booklet that includes information on legislation and practices related to the implementation of the banderol system for intellectual and artistic works, which underwent changes and amendments over the years
□ Needs Analysis and Report on the Current Situation for the Provincial Inspection Commissions The result of a survey evaluating the condition of the commission members was shared with the Directorate General of Security, along with the results of a needs analysis and report on current situation.
☐ Brochure for the Registration System The brochure covered general information on the concepts of copyright, artistic work and author; the nature, scope, legal basis, types and function of the record and registration system.







Thank you for your attention...

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Advisory Committee on Enforcement Twelfth Session

INTELLECTUAL PROPERTY ENFORCEMENT COORDINATION AND THE ROLE OF THE NATIONAL INTELLECTUAL PROPERTY OFFICE OF VIET NAM



IP Enforcement in Viet Nam

- IP Law 2005 (amended 2009) and relevant Laws ensure IP enforcement in Viet Nam
- Administrative enforcement measures based on administrative punishments for IPR infringements are most effective among others



How to strengthen administrative enforcement measures?



Solution

- 1. Direct Government involvement in ensuring effective coordination of enforcement forces at central and local levels
- 2. Technical support provided by NOIP to IPR enforcement agencies

Direct Government involvement in ensuring effective coordination of enforcement forces at central and local levels

- National Steering
 Committee against
 Smuggling,
 Counterfeiting and
 Trade Fraud
 (National Steering
 Committee 389)
- Steering Committee
 of ministries,
 branches, provinces,
 and cities

Important Agencies involved



Borderguard



Marine Police



Economic Police



Market Surveillance



Vietnam Customs



Steering Committee 389



Taxation Department

Direct Government involvement in ensuring effective coordination of enforcement forces at central and local levels

- Chairman of the National Steering Committee 389: Standing Deputy Prime Minister
- Steering Committee 389 uses the seal of the Prime Minister for directing its operations
- The Committee's Standing Office is located within the Ministry of Finance

Direct Government involvement in ensuring effective coordination of enforcement forces at central and local levels

Main Functions of the National Steering Committee 389

- Develop strategies and plans
- Direct, inspect, urge, and guide ministries and localities
- Direct the coordination among agencies and functional forces
- Direct ministries, localities to amend/supplement legal documents
- Establish inter-branch missions to investigate and tackle
- Periodically check the status of activities in certain key areas
- Promote international cooperation
- Conduct reviews and evaluate periodical and thematic work
- Report to the Prime Minister
- Coordinate with Viet Nam Television and Press Agencies



The Portal of the National Steering Committee 389



http://bcd389.gov.vn

Direct Government involvement in ensuring effective coordination of enforcement forces at central and local level

Steering Committee 389: Remarkable Outputs of 2016

- Detected and handled 223,262 cases
- The revenue to the State Budget resulting from the collection of fines for administrative violations, the sale of confiscated goods and the imposition of taxes following inspection and examination activities reached VND 22.5563 trillion Vietnamese dongs



Activities of National Steering Committee 389 and relevant Agencies



Teleconference with local provinces/cities at Government's Office

Meeting at the Committee Standing Office





Activities of National Steering Committee 389 and relevant Agencies



Counterfeiting Pharmaceutical Products and Functional Foods

Fake Converse shoes were seized by Hai Phong Customs on 06/7/2017



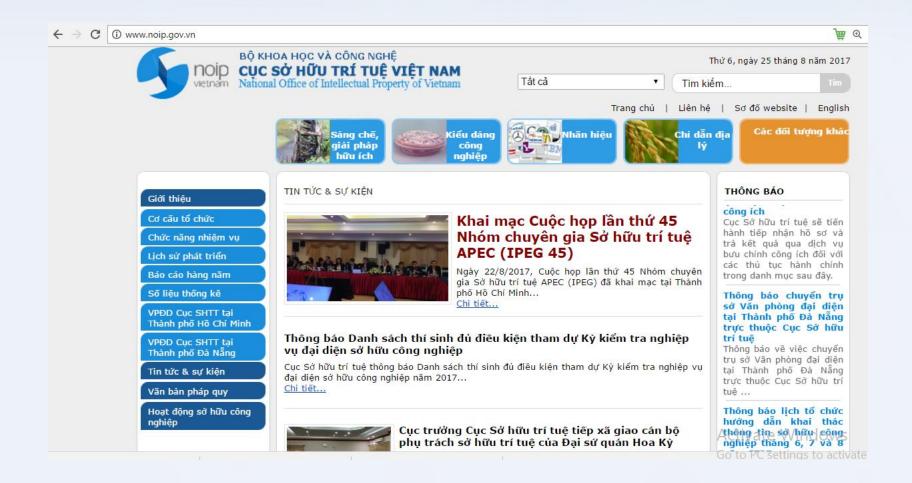


Technical support by NOIP to IPR enforcement agencies

- Coordinating with the Inspectorate of Science and Technology to carry out specialized inspections
- Coordinating with IPR enforcement agencies in training staff
- Providing expertise on IP related issues in order to support IP enforcement agencies
- Providing databases and search tools
- Participating in meetings of the Anti-trade Frauds and Consumer Protection Association



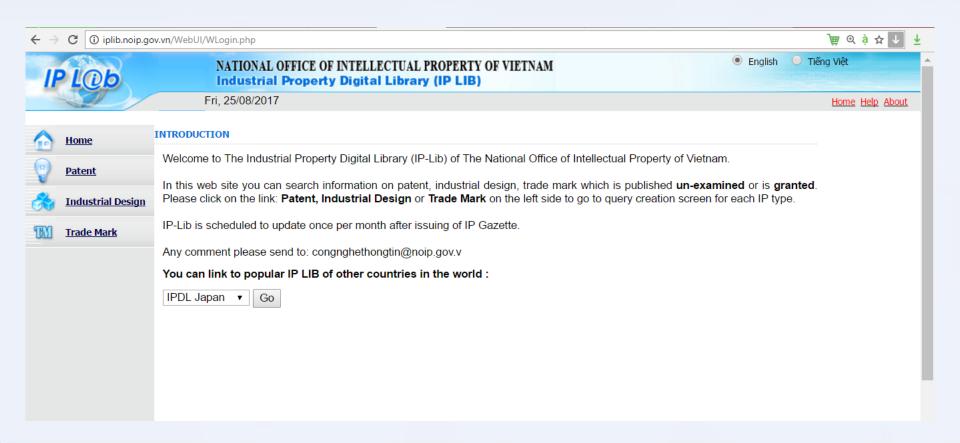
The Portal of the National Office of Intellectual Property of Viet Nam



http://www.noip.gov.vn



The Industrial Property Digital Library





Thank you for your time and attention

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