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RECENT ACTIVITIES OF WIPO IN THE FIELD OF BUILDING RESPECT FOR INTELLECTUAL PROPERTY

Document prepared by the Secretariat

- 1. This document summarizes the activities in the field of building respect for intellectual property (IP) undertaken by Program 17 of the World Intellectual Property Organization (WIPO) in the period from May 2016 to April 2017. The activities were guided by the Program's objectives defined in the 2016-2017 Program and Budget, as well as Development Agenda Recommendation 45. They focused on responding to Member State requests for legal and technical assistance, also taking duly into account Development Agenda Recommendations 1, 3, 6, 10 to 14, and 17, and on fostering cooperation with partner organizations and the private sector, in accordance with Development Agenda Recommendation 40 and in order to ensure international policy cohesion and further integration of development-oriented concerns into joint activities.
- 2. It is recalled that WIPO Strategic Goal VI "International Cooperation on Building Respect for IP" is a broad, cross-cutting goal which aims to create an enabling environment that promotes respect for IP in a sustainable manner and to strengthen the capacity in Member States for the effective enforcement of IP rights (IPRs), taking into account socio-economic interests and development-oriented concerns. Strategic Goal VI is supported by various WIPO Programs and many of the activities set out below benefited from close in-house cooperation, in particular with: Program 1 (Patent Law); Program 2 (Trademarks, Industrial Designs and Geographical Indications); Program 3 (Copyright and Related Rights); Program 9 (Africa, Arab, Asia and the Pacific, Latin America and the Caribbean Countries, Least Developed Countries); Program 10 (Transition and Developed Countries); Program 11 (The WIPO Academy); Program 16 (Economics and Statistics); Program 19 (Communications); and Program 20 (External Relations, Partnerships and External Offices).

- 3. The following sections list those activities in the field of building respect for IP that were undertaken by Program 17. They do not aim to provide an exhaustive report on all WIPO activities in this area as many other WIPO Programs equally deliver contributions to Strategic Goal VI. Section I focuses on assistance to Member States, while Section II describes the cooperation and coordination between the work of WIPO and other international governmental and non-governmental organizations (IGOs and NGOs), and the private sector. Section III covers publications and training materials in the field of building respect for IP.
- 4. A regular update on Program 17's activities in the field of building respect for IP, with links to relevant programs, is made available on the WIPO website at: http://www.wipo.int/enforcement/en/activities/current.html.

I. ASSISTANCE TO MEMBER STATES: LEGISLATIVE ADVICE, TRAINING AND AWARENESS RAISING

- 5. In the period under review, Program 17 continued to receive numerous requests from Member States for assistance in the field of building respect for IP and the enforcement of IPRs. Requested services included legislative advice, as well as training and awareness-raising activities.
- 6. Regarding legislative advice, Program 17 focused on scrutinizing the compatibility of current or draft legislation with enforcement-related obligations under Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement), taking due account of the balances and the flexibilities incorporated in the Agreement. WIPO provides legislative advice to Member States on demand and on a confidential basis¹.
- 7. In addition, WIPO organized specialized national and regional Workshops, Colloquia, and Conferences, to comprehensively address building respect for IP:
 - National Workshop on Enforcement of IPRs for Law Enforcement Officials, Muscat, Oman, May 16 and 17, 2016: organized in cooperation with the Ministry of Commerce and Industry of the Sultanate of Oman, the objectives of the Workshop were to train officials to investigate and prosecute IP crimes; to discuss related topical issues, including consumer awareness-raising and the equitable disposal of infringing goods; and to work towards effective inter-agency cooperation at the national level. The Workshop was attended by around 60 participants. The opening ceremony was attended by around 100 persons, including a substantial number of senior officials, such as the Honorable Ahmed Hasan Al-Thayeb, Under-Secretary of Commerce and Industry, as well as Major General Sulaiman Bin Mohammed Al-Harthy, Assistant Inspector General of Police and Customs.
 - <u>Interregional Workshop on the Enforcement of IPRs for Customs Officials</u>, Casablanca, Morocco, May 17 to 19, 2016: organized in cooperation with the Japan Patent Office (JPO) and the Moroccan Industrial and Commercial Property Office (OMPIC), the objectives of the Workshop were to enhance knowledge of IP enforcement at the borders and its challenges; to increase the effectiveness of the implementation of border measures in line with Part III of the TRIPS Agreement in the interest of development and consumer protection; and to exchange experience and information. The Workshop was attended by 37 customs officials from the following countries:

¹ For more detailed information on legislative assistance provided by WIPO in the area of the enforcement of IPRs, see document WIPO/ACE/12/14.

Côte d'Ivoire, Egypt, Gabon, Ghana, Guinea, Kenya, Mauritania, Morocco (host country), Nigeria, Senegal, South Africa, and Tunisia.

- Sub-Regional Workshop on Building Respect for IP and Combating IP Infringements for Law Enforcement Authorities (Customs, Police, Public Prosecutor's Office and Market Inspectors), Abidjan, Côte d'Ivoire, May 31 and June 1, 2016, and Sub-Regional Workshop on Building Respect for IP and Combating IP Infringements for Judges and Judicial Officers, Abidjan, Côte d'Ivoire, May 31 to June 2, 2016: organized in cooperation with the International Organisation of La Francophonie (OIF), the West African Economic and Monetary Union (UEMOA), the African Intellectual Property Organization (OAPI), the Government of Côte d'Ivoire and the National Institute of Industrial Property of France (INPI), the Workshops aimed to reinforce the capacity of law enforcement authorities and the judiciary to apply IP enforcement mechanisms, particularly in the context of trademark counterfeiting and piracy. The Workshop for law enforcement authorities was attended by 38 and the one for judges and judicial officers by 65 participants from the all OAPI member states, Cabo Verde, Guinea and Mauritania.
- National Workshop on Building Respect for IP for Law Enforcement Officials, Tirana, Albania, June 8 and 9, 2016: organized in cooperation with the Albanian Copyright Office (ACO), the Workshop's objective was to train judges, prosecutors and lawyers on IP enforcement, focusing on copyright. The Workshop was attended by around 40 participants, including commercial court judges, representatives of Ministries, ACO officials and private sector lawyers.
- Regional Seminar on Combating the Spread of Pirated Products: Experience and Prospects, Issyk Kul, Kyrgyzstan, June 23 and 24, 2016: organized in cooperation with the State Service of Intellectual Property and Innovation of Kyrgyzstan (Kyrgyzpatent), the objectives of the Seminar were to discuss practical issues on copyright protection and enforcement, especially on the Internet, including measures to fight against counterfeiting and piracy; to discuss the development of the legislative framework in participating countries; and to exchange experience in these fields. The Seminar was attended by international participants from Armenia, Azerbaijan, Belarus, Kazakhstan, the Russian Federation and Ukraine, as well as representatives of the Kyrgyz Parliament and Government, representatives of the IPR enforcement bodies, representatives of the Financial Police, the State Antimonopoly Agency, the State Customs Service, and right holders. The total number of participants was around 30.
- National Workshop on Enforcement of IPRs for Law Enforcement Officials and the Judiciary, Roseau, Dominica, July 7 and 8, 2016, and National Workshop on Enforcement of IPRs for Law Enforcement Officials and the Judiciary, Castries, Saint Lucia, July 11 and 12, 2016: organized in cooperation with the Companies and Intellectual Property Office of Dominica, as well as with the Registry of Companies and Intellectual Property in Saint Lucia, the Workshop objectives were to increase IP awareness and TRIPS-based training for law enforcement officials; and to enhance the IP knowledge of members of the judiciary to provide fair, efficient and consistent handling and adjudication of IP cases. The Workshops were geared towards judges, magistrates, prosecutors, customs and police officers, and representatives of the Bureau of Standards. The Workshop in Dominica was attended by 15 officers and one judge and that of Saint Lucia by 44 officers and 11 judges and magistrates.

- Workshop to Launch the South African IP Training Manual on Building Respect for IP for Senior Law Enforcement Officials and Training Institutions, Pretoria, South Africa, August 16 to 18, 2016: organized in cooperation with the South African Companies and Intellectual Property Commission (CIPC), the Workshop marked the release of the South African IP Training Manual on Building Respect for IP for Senior Law Enforcement Officials and Training Institutions. The Workshop aimed to sensitize trainers of the Training Institutions on the social and economic impact of counterfeiting and piracy: to teach the content of the WIPO-CIPC Training Manual on Building Respect for IP; and to ensure that IP crime trainers and investigators were equipped to deal with IP and related crimes in a manner conductive to the implementation of Recommendation 45 of the WIPO Development Agenda. The 38 students in attendance represented various enforcement branches and institutions, and included experienced commercial court prosecutors; senior officers from the Directorate for Priority Crime Investigation; a representative from the Public Prosecutions Specialized Commercial Crime Court, National Prosecuting Authority: and a selected number of other high level participants. including two inspectors appointed in application of the Counterfeit Goods Act.
- National Seminar on the Enforcement of Intellectual Property Rights for Judges and Prosecutors, Quito, Ecuador, September 19 and 20, 2016: organized in cooperation with the Permanent Representation of Ecuador to the World Trade Organization (WTO) and other economic organizations in Geneva, the Judicial Council of Ecuador and the Ecuadorian Institute of Intellectual Property (IEPI), the objective of the Seminar, addressed to judges and prosecutors, was to strengthen the knowledge and the experience of national judiciary members competent to adjudicate IP infringement cases at different levels (administrative, civil and criminal courts). The Seminar also contributed to the capacity-building program of the Judiciary School of Ecuador and attracted over 200 participants.
- Sub-Regional Workshop on Building Respect for IP, Ashgabat, Turkmenistan, September 20 and 21, 2016: organized in cooperation with the State Service of Intellectual Property of the Ministry of Economy and Development of Turkmenistan, the objectives of the Workshop were to discuss and exchange experiences with practical issues relating to the enforcement of IPRs, and to improve the skills and knowledge level of IPR enforcement authorities in the Central Asian countries necessary to provide fair, efficient and consistent handling and adjudication of IP cases, while taking due note of Strategic Goal VI. The Workshop attracted around 50 participants, including members of the judiciary, representatives of the Financial Police, the State Antimonopoly Agency, the State Customs Service and representatives of right holders, as well as judges from Kazakhstan, Tajikistan and Uzbekistan.
- Seminar for Judges on IPR Protection, Dikli, Latvia, September 21 and 22, 2016: organized in cooperation with the Patent Office of the Republic of Latvia, the Seminar aimed to gather Latvian judges with competence in IP disputes in order to train them on recent developments in IP law. The Seminar was attended by more than 30 judges, representing courts of varying instances and geographical reach. They were complemented by around 15 representatives of the Patent Office of the Republic of Latvia and other Government authorities, bringing the total number of participants to 55.

- Sub-Regional Colloquium on Building Respect for IP, Amman, Jordan, September 21 and 22, 2016: organized in cooperation with the Industrial Property Protection Directorate (IPPD), Ministry of Industry, Trade and Supply of Jordan, the objectives of the Colloquium were to train officials to investigate and prosecute IP crimes; to build the capacity of judicial officials on Part III of the TRIPS Agreement, bearing in mind the flexibilities provided; to foster strategic cooperation between stakeholders from both the public and the private sector; and to discuss related topical issues, including methods and strategies for consumer awareness raising, the equitable disposal of infringing goods and the calculation of damages. Six participants from Iraq, Lebanon and Palestine, and around 20 local participants attended the Colloquium, bringing the number to 25 in total, representing the judiciary and the prosecution.
- Regional Workshop on IP for SMEs and Building Respect for IPRs, Kiev, Ukraine, October 18 and 19, 2016: organized in cooperation with the State Intellectual Property Service of Ukraine (SIPSU), the objectives of the Workshop were to discuss various approaches and tools to empower national stakeholders to enhance the capacities of small and medium-sized enterprises (SMEs) in relation to IP management and to encourage them to use the IP system; to examine the minimum standards and flexibilities contained in Part III of the TRIPS Agreement, in line with Strategic Goal VI; to discuss practical issues related to IPR enforcement, especially on the Internet; and to exchange good practices in these fields. The Workshop was attended by international participants from Azerbaijan, Georgia, Hungary, Tajikistan, Turkey and Uzbekistan, as well as by representatives of the Parliament of Ukraine, the Ministry of Economic Development and Trade of Ukraine, the National Police of Ukraine, SUPSU, representatives of SMEs, universities, patent and law firms, patent attorneys and right holders, amounting to a total of about 50 participants.
- National Training Workshop on the Enforcement of IPRs for Law Enforcement Agencies, Chisinau, Republic of Moldova, November 2, 2016, and Sub-Regional Workshop on IP for Judges, Chisinau, Republic of Moldova, November 3 and 4, 2016: organized in cooperation with the State Agency on Intellectual Property of the Republic of Moldova (AGEPI), the Workshops were organized in line with WIPO Strategic Goal VI. The objective of the national Workshop, attended by 40 participants, was to provide assistance to enforcement agencies (police, customs, and market inspectors) and trainers in the National Institute of Justice and AGEPI in developing their own training capacities in relation to IP enforcement. The objectives of the sub-regional Workshop were to examine the minimum standards and options under Part III of the TRIPS Agreement, the EU Enforcement Directive and the national laws on the enforcement of IPRs and to discuss topical issues, such as case-law developments, issues relating to civil and criminal procedure, the gathering of evidence, corrective measures and disposal of infringing goods, in order to enhance judges' knowledge of and expertise in the enforcement of IPRs. The Workshop was attended by 57 participants from Latvia, Lithuania, Poland, the Republic of Moldova and Romania.

- International Conference on Building Respect for IP Stimulating Innovation and Creativity, Shanghai, China, November 17 and 18, 2016: organized in cooperation with the Shanghai Municipal People's Government (SMPG) with the support of the State Intellectual Property Office of China (SIPO), the Conference provided a high-level forum for dialogue on respect for IP among international policy makers. The objectives of the Conference were to share experiences in the realization of economic growth, scientific advancement and cultural flourishing through the development of a balanced and effective IP system; to reaffirm shared commitment to build respect for IP, by exchanging information on enhancing public awareness about the importance of respecting IP; and to reinforce WIPO's leadership role in the multilateral discussions about respect for IP. The Conference was attended by around 300 participants: 100 international from 40 countries and 200 local. A total of 31 speakers participated: 26 international from 17 countries and 10 local.
- Sub-Regional Capacity-Building Workshop on Building Respect for IP for Judges and Court Officers of Madagascar and the Union of the Comoros, Antananarivo, Madagascar, November 29 and 30, 2016, and Sub-Regional Capacity-Building Workshop on Building Respect for IP for Law Enforcement Officers (Police and Customs) of Madagascar and the Union of the Comoros, Antananarivo, Madagascar, December 1, 2016: organized in cooperation with the Ministry of Industry of Madagascar and the National Institute of Industrial Property (INPI) of France, the Workshops aimed to develop and reinforce the capacity of the judiciary and law enforcement agencies in matters related to the enforcement of IPRs and building respect for IP.
- <u>Interregional Workshop on Copyright Enforcement</u>, Seoul, Republic of Korea, December 5 to 9, 2016: organized jointly with the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea, in collaboration with the Korea Copyright Commission (KCC) and with the support of the WTO, the Workshop had the objectives to consider the value of the protection and enforcement of copyright and related rights to the benefit of the social, economic and cultural development of the participating countries; to provide basic training on remedies and copyright enforcement measures, with a particular focus on the digital environment; to discuss topical issues in the area of building respect for copyright; and to envisage national and transnational strategies for effective cooperation to build respect for copyright. The Workshop was attended by 18 participants from copyright offices and the judiciary of the following countries: Botswana, Cambodia, Chile, China, Costa Rica, Ecuador, Georgia, India, and Kenya.
- National Workshop on Building Respect for IP for Members of the Judiciary, Dubai, United Arab Emirates, December 7 and 8, 2016: organized in cooperation with the Emirates Intellectual Property Association (EIPA), the Workshop had, in line with WIPO Strategic Goal VI, the objectives to build the capacity of judicial officials in matters relating to Part III of the TRIPS Agreement, bearing in mind the flexibilities provided; to foster strategic cooperation between stakeholders from both the public and private sector; and to discuss topical issues, such as strategies for consumer awareness raising, case-law developments, issues relating to civil and criminal law, the disposal of infringing goods and the calculation of damages. The Workshop was attended by around 50 participants from all seven emirates, representing the judiciary and the prosecution.

- Sub-Regional Colloquium on Building Respect for IP for the Judiciary,
 January 25 to 27, 2017, Kigali, Rwanda: organized in cooperation with the Ministry of
 Trade, Industry and East Africa Community Affairs (MINEACOM) of Rwanda, the
 Colloquium aimed to sensitize judges from countries of the East Africa Community
 (EAC) with regard to the enforcement of IPRs with the specific goals, in line with
 Strategic Goal VI, to examine the minimum standards and flexibilities contained in
 Part III of the TRIPS Agreement; to discuss topical issues, including consumer attitudes,
 awareness-raising and alternative dispute resolution; to reflect on recent case law
 developments; and to work towards effective inter-agency cooperation at the national
 and regional level. The Colloquium was conceived for judges from Rwanda and other
 EAC member states, but was also attended by public officials, members of the Bar
 Association, customs officers and police.
- Workshop on Building Respect for IP for Senior Law Enforcement Officials and Public Prosecutors, Durban, South Africa, February 1 to 3, 2017, and Workshop on Building Respect for IP for Senior Law Enforcement Officials and Public Prosecutors, Cape Town, South Africa, February 6 to 8, 2017: organized in collaboration with the CIPC, the Workshop had the objectives: to sensitize senior investigators and prosecutors on the social and economic impact of counterfeiting and piracy; to teach the content of the WIPO-CIPC Training Manual on Building Respect for IP; and to ensure that IP crime investigators and prosecutors were equipped to deal with IP and related crimes in a manner conductive to the implementation of Recommendation 45 of the WIPO Development Agenda.
- Training Course on the Enforcement of IPRs, Tokyo, Japan, April 12 to 20, 2017: organized in cooperation with the JPO, the training course was divided between topics covering the Japanese experience through local speakers, and internationally focused topics covered by WIPO officials in the second week. The participants were judicial officers from Egypt, Indonesia, Thailand, Saudi Arabia and Viet Nam, numbering 12 in total.
- 8. Furthermore, Program 17 participated in training programs for government officials, teachers of IP, and law students. Specific presentations on building respect for IP were made during the WIPO-WTO Colloquium for Teachers of Intellectual Property, held in Geneva, Switzerland, on June 13 and 14, 2016; the WIPO-INAPI Summer School on IP, held in Santiago de Chile, Chile, on March 22 to 24, 2017; and the WIPO-WTO Advanced Course on IP for Government Officials, held in Geneva from March 20 to 31, 2017. In addition, Program 17 assisted three Member States in the preparation of national strategies for building respect for IP.

II. INTERNATIONAL COORDINATION AND COOPERATION

9. In line with the objectives set out in the 2016-2017 WIPO Program and Budget, Program 17 continued to further enhance its systematic and effective international cooperation in order to ensure a balanced and transparent approach to building respect for IP in accordance with Strategic Goal VI and Development Agenda Recommendations 40 and 45, and to increase international policy cohesion and avoid the duplication of work. Relevant activities are outlined below:

- Conference on Copyright and Related Rights, Astana, Kazakhstan, July 7 and 8, 2016: upon invitation by the Ministry of Justice of the Republic of Kazakhstan, WIPO participated in the Conference through a presentation on the protection of authors' rights on the Internet. The Workshop was attended by approximately 80 participants, including representatives of collecting societies from Azerbaijan, Georgia, Italy, Russia and Serbia.
- Plenary Meeting of the EUIPO Observatory, Alicante, Spain, September 28 and 29, 2016: organized by the European Observatory on Infringements of Intellectual Property Rights (EUIPO Observatory), the Meeting had the primary objective to present an overview of: 2016 activities and the work program for 2017; reports undertaken by the EUIPO Observatory; means to tackle and reduce IP infringements online; and awareness-raising initiatives. The Meeting was attended by 120 representatives of the 28 EU Member States, representatives of the EU Presidency, the EU Parliament, the EU Commission, the private sector and civil society as well as by IGOs.
- EUIPO Observatory Workshop on IP in Education, Alicante, Spain, October 25 and 26, 2016: organized by the EUIPO Observatory, the objectives of the Workshop were to present an overview of the awareness-raising activities of EU Members, to discuss the work of the EUIPO Observatory and to share experiences in relation to current trends in the field of IP and education. The Workshop was attended by representatives of 21 EU Member States as well as by representatives of the European Commission, the European School of Alicante, the European Patent Office (EPO) and Pau Education.
- Colloquium for the Judiciary on Digital Piracy and Copyright Enforcement, Port-of-Spain, Trinidad and Tobago, November 14 and 15, 2016: WIPO participated in the Colloquium upon the invitation of the United States Patent and Trademark Office (USPTO) and delivered two presentations on Laws Addressing Online Copyright Infringement and Copyright Piracy and the Digital Environment. The Colloquium was attended by 26 judges from 11 countries of the Eastern Caribbean.
- <u>Thirteenth WCO CAP Group Meeting</u>, Brussels, Belgium, November 28 to 30, 2016: the thirteenth Meeting of the Counterfeiting and Piracy Group (CAP) of the World Customs Organization (WCO) addressed, *inter alia*, illicit trade report statistics of the Customs Enforcement Network (CEN); risk management in different transport streams; and broadening the scope of IPR infringement to IP crime.
- Commonwealth Africa Parliamentary Cybercrime and Cybersecurity Conference, Windhoek, Namibia, November 28 to December 1, 2016: WIPO was invited to participate in the Cybercrime / Cybersecurity Project for Commonwealth African Countries, where WIPO addressed the audience in a session on Legislating for Cybercrime. The Conference was attended by parliamentarians from Ghana, Malawi, Namibia, Sierra Leone, Swaziland, Uganda, Tanzania and Zambia, as well as stakeholders from the United Nations Children's Fund, (UNICEF), the Internet Corporation for Assigned Names and Numbers (ICAAN), the International Criminal Police Organization (INTERPOL), the African Union and local Ministries and industries.

- Meeting of the EUIPO Observatory Coordination Group on Infringements of IPRs, The Hague, Netherlands, January 17, 2017: hosted by the European Police Office (EUROPOL), the fifth Meeting of the Coordination Group was attended by representatives of the European Commission (DG GROWTH), the European Anti-Fraud Office (OLAF), the EU Agency for Law Enforcement Training (CEPOL), the EU Council Customs Cooperation Working Party (CCWP), the EU Judicial Cooperation Unit (EUROJUST), the EUIPO Observatory, the Organisation for Economic Co-operation and Development (OECD), the WCO, the WTO and WIPO. The EUIPO Observatory presented its current work. The other participating organizations provided an overview of their future activities and WIPO presented its coordination of IGO work in the area of building respect for IP.
- <u>IPR Business Partnership Strategic Meeting</u>, Amsterdam, Netherlands, January 18, 2017: WIPO continued its cooperation with the IPR Business Partnership, a forum hosted by REACT "with the purpose of promoting public-private partnerships as a key weapon in combating infringements of IP rights". The discussions at the Strategic Meeting focused on current developments in the activities of the IPR Business Partnership, as well as on topics with links to the area of building respect for IP. The Strategic Meeting was attended by 50 participants from the private sector.
- Second Meeting of the HCCH Special Commission on the Recognition and Enforcement of Foreign Judgments, The Hague, Netherlands, February 19 to 21, 2017: WIPO participated as an observer in the Hague Conference on Private International Law (HCCH) Meeting of the Special Commission, which is preparing the draft Convention on the Recognition and Enforcement of Foreign Judgments.
- EUIPO Observatory Public Sector Representatives Meeting, Valletta, Malta, February 28 to March 1, 2017: hosted by the EUIPO Observatory, the Meeting brought together representatives of national offices, relevant EU institutions and IGOs, with the aim of discussing the EUIPO Observatory's ongoing work, providing guidance in the design of new initiatives, and exchanging information and experiences. It was attended by representatives of EU Member States, as well as Iceland, Norway, Switzerland, the European Commission, the European Free Trade Association (EFTA), EUROPOL, OECD, the United Nations Interregional Crime and Justice Research institute (UNICRI) and WIPO.
- EUIPO Observatory Conference on IP Enforcement, Valletta, Malta, March 2, 2017: organized by the EUIPO Observatory, the Maltese EU Presidency and the Maltese Customs, the Conference provided an overview of the work of the EUIPO Observatory and featured presentations by various public and private stakeholders on the situation of IP enforcement in the EU and Malta. The Conference was attended by a total of 128 participants, composed of attendees of the Public Sector Representatives' Meeting (see above) as well as local representatives of public authorities, the IP Attaché of the United States of America to the EU, a representative from the International Telecommunication Union (ITU), representatives from the private sector and members of the civil society.
- Coordination Meeting of IGOs Working in the Area of Building Respect for IP, Geneva, Switzerland, March 9, 2017: organized by WIPO, the purpose of the Meeting was to increase coordination amongst IGOs working in the area of building respect for IP. The following IGOs participated in this Meeting: HCCH; United Nations Conference on Trade and Development (UNCTAD); UNICRI; INTERPOL; ITU; OECD; South Centre; WCO; and WTO.

- CEIPI Advanced Program for Chinese Judges on IP Court Practice, Strasbourg, France, March 20 to 29, 2017: organized by IP Key and the Center for International Intellectual Property Studies (CEIPI), the Program aimed to strengthen Chinese judges' knowledge and skills in relation to the adjudication of IP disputes through peer-to-peer exchange with experienced European IP judges. The participants were 20 judges from China, specialized in IP. A majority of trainers were European judges, complemented by a limited number of speakers from the EPO and academia. WIPO presented on cross-border IP enforcement.
- Second ALAC Sectorial Roundtable Meeting, Santiago de Chile, Chile, March 22 to 24, 2017: WIPO participated in the Second Sectorial Roundtable Meeting of the Latin-American Alliance Against Illicit Trade (ALAC). The Meeting was divided between a Public Seminar and roundtable discussions restricted to ALAC members. The ALAC-restricted discussions, which aimed to prioritize action that ALAC will take in the short and medium term, were attended by 86 participants from 12 Latin American countries, representing mainly industry associations and the private sector but also various national government agencies active in the fight against illicit trade. The Public Seminar, during which WIPO provided a keynote speech on Balanced Enforcement of IP Rights in the Face of the Problems of Counterfeiting and Piracy, was attended by a larger audience of 170 people, with Chilean representatives of public authorities, industry associations and the private sector in addition to ALAC members.
- <u>CTO Commonwealth Cybersecurity Forum 2017</u>, London, United Kingdom, March 22 to 24, 2017: WIPO was invited to participate in the Forum by the Commonwealth Telecommunications Organisation (CTO) and gave a presentation on the protection of IP online. The Forum attracted around 250 geographically diverse participants, including a number of high-level government representatives.
- Fifth Meeting of the OECD Task Force on Countering Illicit Trade, Paris, France, March 28 and 29, 2017: WIPO attended the fifth Meeting of the OECD Task Force. The goal of the Task Force is to promote tractable policy reforms and to foster international cooperation aimed at the reduction and deterrence of illicit trade. Its fifth plenary meeting discussed key institutional government capacities to counter illicit trade, including effective coordination of enforcement bodies; the enforcement of anti-counterfeiting measures in the BRICS countries (Brazil, Russian Federation, India, China and South Africa); illicit trade in free trade zones; and the countering of online illicit trade. In addition, an OECD Study on Trade in Counterfeit ICT Goods was launched.
- REACT General Assembly and Seminar, Amsterdam, Netherlands, March 29 to 31, 2017: WIPO participated as an observer in the REACT General Assembly and presented information on its work in relation to the environmentally safe disposal of IP infringing goods during the subsequent REACT Seminar on Developments in Anti-Counterfeiting Strategies. The Seminar was attended by over 100 REACT members and other experts, covering topics such as new technologies, novelties in e-commerce, and new tools for right owners. WIPO additionally participated in an intensive training session for customs officials, mainly in the areas of risk assessment and product identification.

Conference on Intellectual Property and Education, Vilnius, Lithuania, April 11 and 12, 2017: WIPO participated in the Conference upon invitation by the State Patent Bureau of Lithuania. The Conference addressed IP in relation to education and awareness raising among young people. WIPO presented on awareness-raising to build respect for IP and the Marrakesh Treaty on copyright exceptions for the visually impaired. The presentation included a description of the awareness tools provided by WIPO (including the Pororo animations and workbooks and the respect for copyright website). Participants numbered more than 60 persons, comprising of government officials, lawyers, educationalists and others.

III. PUBLICATIONS AND TRAINING MATERIALS

- 10. Through the support of a Funds-in-Trust agreement with the MCST of the Republic of Korea, Program 17 engaged a consultant, Mr. Mike Clubbe, to develop a generic survey tool to permit measurement of consumer behavior and attitudes and the evaluation of publication campaigns designed to build respect for IP. The *Consumer Survey Toolkit on Respect for IP* will be presented by Mr. Clubbe at the twelfth session of the ACE² and is envisioned for distribution on an ad hoc basis to officials of WIPO Member States and on the WIPO website.
- 11. Through the support of funds provided by the MCST of the Republic of Korea, Program 17 financed the creation of Arabic, French and Spanish language versions of the existing *Teaching Materials on Respect for Copyright*.³ The materials comprise attractive, accessible learning activities intended to raise young people's awareness of copyright. Teachers' notes accompany each set of resources. The materials can be provided in printed form upon request and are available on the WIPO website.
- 12. In 2015, WIPO developed training materials for law enforcement officials and prosecutors entitled *Investigating and Prosecuting IP Crime*. The materials, which now exist in Arabic, English, French and Spanish, provide general guidance on the legal elements of piracy and counterfeiting and relevant investigative and evidential issues. WIPO is currently working with a number of national authorities to customize the materials for local requirements. The first such customization was carried out by the South African CIPC, upon authorization by WIPO, and officially launched in August 2016. Further customization projects are under way in cooperation with authorities from Egypt and Jordan and discussions are ongoing to customize the materials for local use in additional WIPO Member States in Africa and Latin America.
- 13. Program 17 continued its thematic focus on the intersection of IP and private international law (PIL). WIPO is collaborating with the HCCH in developing a *Resource Tool on the Intersection Between Intellectual Property and Private International Law.* The tool will explain the operation of PIL in IP matters in plain language, a user-friendly, simplified format, for the benefit of different legal actors such as judges, legislators, arbitrators and legal counsel. The text is being developed by the Honorable Dr. Annabelle Bennett, former Judge of the Federal Court of Australia, and the Honorable Mr. Sam Granata, Judge, Court of Appeal, Antwerp, and will be presented at the twelfth session of the ACE.⁴
- 14. New developments and topical issues in building respect for IP at the national and international level are reflected in a periodic <u>newsletter</u> that is electronically available. Any

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These resources were launched at the tenth session of the ACE (WIPO/ACE/10/25, available at: http://www.wipo.int/meetings/en/details.jsp?meeting_id=36022) and consist of five sets of teaching materials for pupils in the age range of 10 to 15 years.

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relevant information that Member States and Observers of the Committee wish to have reflected in the newsletter may be submitted to the Secretariat.

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