

## Advisory Committee on Enforcement

### Eleventh Session

**Geneva, September 5 to 7, 2016**

#### SUGGESTED TIME SCHEDULE

*Document prepared by the Secretariat*

#### Monday, September 5, 2016

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| 10.00 – 11.00 | Agenda item 1: Opening of the session  |
|               | Agenda item 2: Adoption of the agenda  |
|               | Agenda item 3: Admission of <i>ad-hoc</i> observers                                  |
|               | Agenda item 4: Adoption of the Summary by the Chair of the tenth session of the ACE  |
| 11.00 – 13.00 | Agenda item 5: Discussion of the work program agreed at the tenth session of the ACE |

**A. Exchange of information on national experiences on awareness building activities and strategic campaigns as a means for building respect for IP among general public, especially the youth, in accordance with Member States' educational or any other priorities**

WIPO/ACE/11/4: Awareness-building Activities and Strategic Campaigns as a Means for Building Respect for IP

- Training and Outreach Activities of the National Office of Copyrights and Related Rights of Algeria  
*Mr. Sami Benchikh Lehocine, Director General, National Office of Copyrights and Related Rights, Algier*

- Educational Campaigns and Competitions for the Youth to Build Respect for Intellectual Property in Antigua and Barbuda  
*Ms. Ricki Camacho, Registrar, Antigua and Barbuda Intellectual Property and Commerce Office, Ministry of Legal Affairs, Antigua*
- Intellectual Property Education Initiatives for Young People Undertaken by the People's Republic of China  
*Ms. Xu Haiyan, Director of Publicity Division, General Affairs Office, State Intellectual Property Office of the People's Republic of China, Beijing*
- Enhancing Intellectual Property Awareness to Improve Compliance with Import and Export Laws in China  
*Mr. Liu Yang, Deputy Director, Division of Legal Affairs, Guangdong Sub-Administration, General Administration of Customs, Guangzhou, China*
- The Greek Copyright School - Raising Awareness about Copyright Protection in Primary and Secondary Education  
*Ms. Eva Kokkinou, Head, Department of Information and Seminar Organization, Hellenic Copyright Organization, Hellenic Ministry of Culture and Sports, Athens*
- The Hungarian Experience in Raising Public Awareness  
*Ms. Roberta Pál, Deputy-Secretary, National Board Against Counterfeiting, Hungarian Intellectual Property Office, Budapest*
- Building Respect for and Increasing Awareness of Intellectual Property: The Experience of The Patent Office of the Republic of Latvia  
*Mr. Arvis Grīnbergs, Project Manager, Patent Office of the Republic of Latvia, Riga*
- Awareness-raising Programs Undertaken by the National Directorate for Intellectual Property of Paraguay  
*Mr. Héctor Balmaceda Godoy, Director General, Directorate-General for Enforcement, National Directorate for Intellectual Property, Asunción*
- IP Education and Awareness Campaigns of the Intellectual Property Office of the Philippines  
*Ms. Josephine Rima Santiago, Director General, Intellectual Property Office, Taguig City, Philippines*
- Awareness-raising Activities to Build Respect for Intellectual Property in the Republic of Korea  
*Mr. Yang Dae-gyeong, Assistant Director, Multilateral Affairs Division, Korean Intellectual Property Office, Daejeon Metropolitan City, Republic of Korea*
- The Work of the Sygnał Association in Promoting IP Through Education and Awareness Raising in Poland  
*Ms. Teresa Wierzbowska, President, Sygnał Association, Warsaw*

- Next Big Thing – An Awareness Campaign for the Value of Recorded Music by the Swiss Musicians Association  
*Mr. Christoph Trummer, President, Swiss Musicians Association, Zurich, Switzerland*

13.00 – 15.00 Lunch

15.00 – 16.10 Agenda item 5: Discussion of the work program (cont'd)

WIPO/ACE/11/4: Awareness-building Activities and Strategic Campaigns as a Means for Building Respect for IP (cont'd)

WIPO/ACE/11/5: Initiatives of the WIPO Academy in Raising Awareness of Intellectual Property Among Young People Through the Educational System  
*WIPO Secretariat*

16.10 – 16.40 Coffee Break

16.40 – 18.00 Agenda item 5: Discussion of the work program (cont'd)

**B. Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner**

WIPO/ACE/11/6: Enforcement Functions of National Intellectual Property Offices

- Intellectual Property Protection and Enforcement in China  
*Mr. Zhao Meisheng, Deputy Director General, Patent Affairs Administration Department, State Intellectual Property Office of the People's Republic of China, Beijing*
- The Judicial Powers of the Superintendency of Industry and Commerce and the National Directorate of Copyright of Colombia in the Area of Intellectual Property  
*Mr. Fidel Puentes Silva, Deputy Superintendent for Judicial Affairs, Superintendency of Industry and Commerce, Bogota*
- The Enforcement of Intellectual Property Rights by the National Directorate for Intellectual Property of Paraguay  
*Mr. Héctor Balmaceda Godoy, Director General, Directorate-General for Enforcement, National Directorate for Intellectual Property, Asunción*
- The Enforcement Function of the Intellectual Property Office of the Philippines: Best Practices and Challenges  
*Mr. Allan B. Gepty, Deputy Director General, Intellectual Property Office, Taguig City, Philippines*

18.00 Inauguration of the Exhibition on *Respect for IP and Tourism* and Cocktail Reception

Tuesday, September 6, 2016

10.00 – 13.00    Agenda item 5:    Discussion of the work program (cont'd)

**B. Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (cont'd)**

WIPO/ACE/11/8: Coordinating Intellectual Property Enforcement at the National Level

- The Canadian Anti-fraud Centre's Project Chargeback: Leading the Charge(back) Against Fakes!  
*Mr. Nicholas Gordon, Senior Trade Policy Officer, Intellectual Property Trade Policy Division (TMI), Global Affairs, Ottawa*
- Georgia's National Experience on Building Respect for Intellectual Property, in Particular Through Institutional Cooperation on Enforcement Policies and Regimes  
*Mr. Nikoloz Gogilidze, Chairman, National Intellectual Property Center, Mtskheta, Mtskheta, Georgia*
- The National Intellectual Property Right Policy of India – Enforcement and Adjudication  
*Mr. Rajiv Aggarwal, Head, Intellectual Property Division, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, New Delhi*
- Italian Initiatives to Fight Counterfeiting at the Strategic and Operational Level  
*Ms. Francesca Arra, Senior Officer, Assistance to Enterprises in the Fight Against Counterfeiting, IP Promotion and International Affairs, Directorate-General for the Fight Against Counterfeiting – Italian Patent and Trademark Office (DGLC-UIBM), Ministry of Economic Development of Italy, Rome*
- Coordinating the Enforcement of Intellectual Property in Pakistan  
*Mr. Muhammad Ismail, Deputy Director, IPR Enforcement, Intellectual Property Organization of Pakistan, Islamabad*
- Enforcing Industrial Property Rights in Portugal: The Experiences of the National Institute of Industrial Property and the Anti-Counterfeiting Group  
*Mr. José Mário Sousa, Legal Adviser, Trademark and Patent Department, National Institute of Industrial Property, Lisbon*
- The Legislative and Institutional Arrangements of the United Arab Emirates for the Protection of Intellectual Property Rights  
*Dr. Mohammad Mahmoud Al Kamali, Director, Institute of Training and Judicial Studies, Abu Dhabi*

- The Role of the National Intellectual Property Rights Coordination Center in Enforcing Intellectual Property in the United States of America  
*Mr. Bruce Foucart, Director, Intellectual Property Rights Center, Homeland Security Investigations, U.S. Immigration and Customs Enforcement, U.S. Department of Homeland Security, Washington, D.C.*

Panel Discussion

*Moderator: Ms. Ros Lynch, Director, Copyright and IP Enforcement, UK Intellectual Property Office, Newport, United Kingdom*

13.00 – 15.00 Lunch

15.00 – 18.00 Agenda item 5: Discussion of the work program (cont'd)

**B. Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (cont'd)**

WIPO/ACE/11/7: Mechanisms to Resolve Intellectual Property Disputes in a Balanced, Holistic and Effective Manner

- Establishment of Intellectual Property Tribunals in Pakistan  
*Mr. Muhammad Ismail, Deputy Director, IPR Enforcement, Intellectual Property Organization of Pakistan, Islamabad*
- The Experience of the Portuguese Intellectual Property Court  
*Mr. José Mário Sousa, Legal Adviser, Trademark and Patent Department, National Institute of Industrial Property, Lisbon*
- The Experience of the Courts of the Russian Federation  
*Mr. Vyacheslav V. Gorshkov, Judge of the Supreme Court of the Russian Federation, Chair of Civil Judges, Moscow*
- Specialized Intellectual Property Courts: Issues and Challenges  
*Mr. Jacques de Werra, Vice-Rector and Professor of Intellectual Property and Contract Law, University of Geneva*

16.00 – 16.30 Coffee Break

16.30 – 18.00 Agenda item 5: Discussion of the work program (cont'd)

**B. Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (cont'd)**

WIPO/ACE/11/7: Mechanisms to Resolve Intellectual Property Disputes in a Balanced, Holistic and Effective Manner (cont'd)

- A South African Experience  
*Justice Louis Harms, Former Deputy President of the Supreme Court of South Africa; Extraordinary Professor at the University of Pretoria, South Africa; Honorary Bencher of the Middle Temple, London*
- The Experience of the Thai Central Intellectual Property and International Trade Court  
*Dr. Thammanoon Phitayaporn, Deputy Chief Judge, Central Intellectual Property and International Trade Court, Bangkok*
- The Specialist IP Courts in England and Wales: The Intellectual Property Enterprise Court  
*His Honour Judge Richard Hacon, Presiding Judge, Intellectual Property Enterprise Court, Chancery Division, High Court of Justice of England and Wales, London*
- Adjudicating Intellectual Property Disputes – An International Chamber of Commerce (ICC) Report on Specialized Intellectual Property Jurisdictions Worldwide  
*Mr. Eugene Arievich, Partner, Baker & McKenzie, Moscow*

Panel Discussion

*Moderator: Mr. Jacques de Werra, Vice-Rector and Professor of Intellectual Property and Contract Law, University of Geneva*

Wednesday, September 7, 2016

10.00 – 13.00    Agenda item 5: Discussion of the work program (cont'd)

**C. Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities**

**D. Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for Agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate**

WIPO/ACE/11/10: The Capacity-building and Training Activities of WIPO in the Area of Building Respect for IP  
*WIPO Secretariat*

WIPO/ACE/11/9: Capacity Building and Support from WIPO for Training Activities

- South Africa's Experience with Capacity-building and Training Activities  
*Ms. Amanda Lotheringen, Senior Manager, Copyright and IP Enforcement, Companies and Intellectual Property Commission, Pretoria*
- Capacity Building and Support from WIPO for Training Activities: The Experiences of the African Regional Intellectual Property Organization  
*Mr. Fernando dos Santos, Director General, African Regional Intellectual Property Organization, Harare*
- A Balanced Approach to Building Respect for Intellectual Property (IP) and to IP Enforcement in Particular  
*Justice Louis Harms, Former Deputy President of the Supreme Court of Appeal of South Africa; Extraordinary Professor at the University of Pretoria, South Africa; Honorary Bencher of the Middle Temple, London*

Panel Discussion

*Moderator: Ms. Amanda Lotheringen, Senior Manager, Copyright and IP Enforcement, Companies and Intellectual Property Commission (CIPC), Ministry of Trade and Industry*

*Panelists: Ms. Gloria Jesus Portillo Chavez, Coordinator, Legal and Institutional Affairs, Ministry of Economy, San Salvador*

*Mr. Shinji Igarashi, Deputy Director, International Cooperation Division, Japan Patent Office, Tokyo*

*Ms. Zain Al Awamleh, Director, Industrial Property Protection Directorate, Ministry of Industry and Trade, Amman*

*Mr. Badar Al Shidi, Head, Legal Section, Directorate General of Customs, Royal Oman Police, Muscat*

Agenda item 6: Recent activities of WIPO in the field of building respect for IP

WIPO/ACE/11/2: Recent Activities of WIPO in the Field of Building Respect for Intellectual Property  
*WIPO Secretariat*

13.00 – 15.00 Lunch

15.00 – 18.00 Agenda item 7: Work of the ACE

Agenda item 8: Adoption of the Summary by the Chair

Agenda item 9: Closing of the session

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