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EUIPO APIs:
The Building Blocks of Digital Transformation in the IP industry

WIPO API Day
13 June, 2023

Pamela López – EUIPO
Victor Fredriksson – digip
David Galindo – Grupo 10

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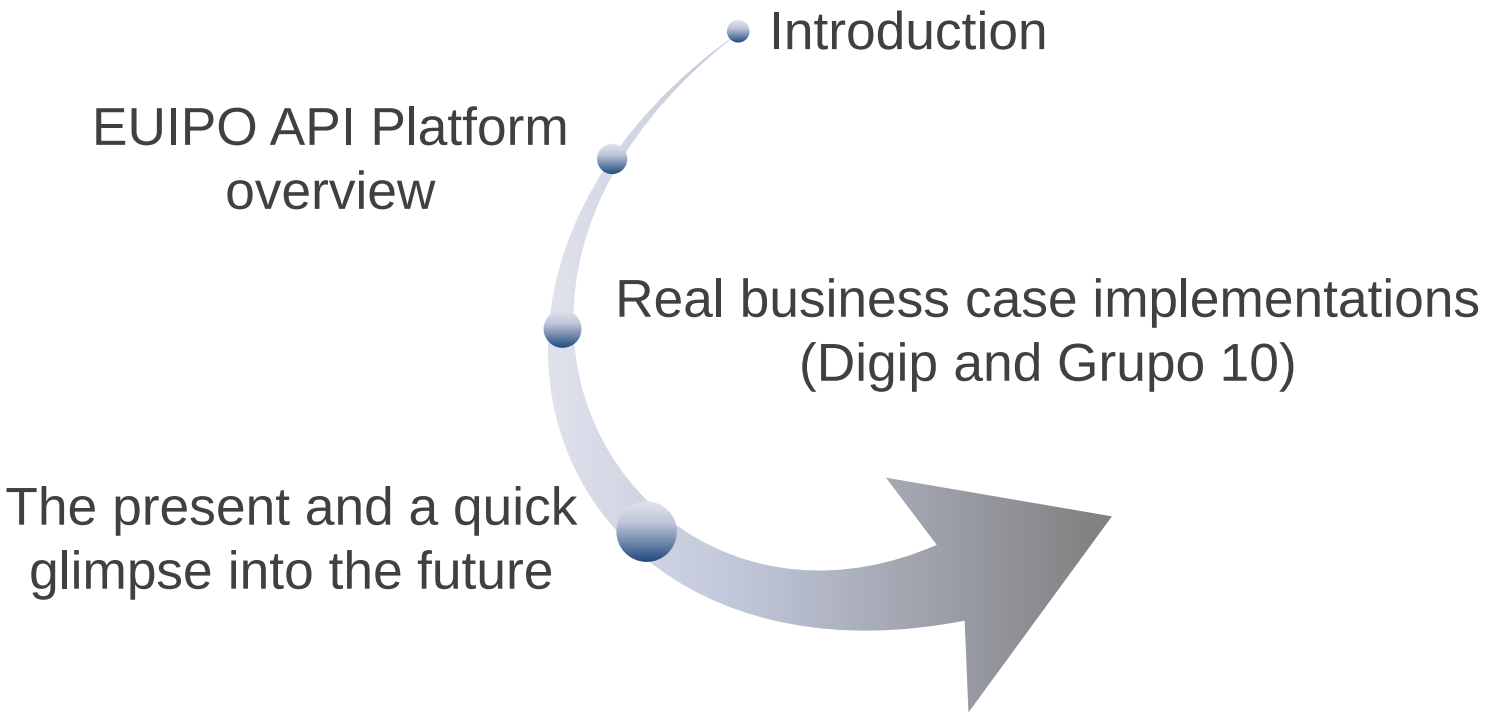
Agenda



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1 Introduction

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Why APIs? Background

Back in 1996 the only way to register a trademark was to file a paper application!

Several years later the **online services** were introduced. However, they were not designed to work with third-party tools.

The demand for a business-to-business model was growing. **EUIPO** launched an **API** initiative as part of the strategic project to modernize the **EUIPO Online Platform**

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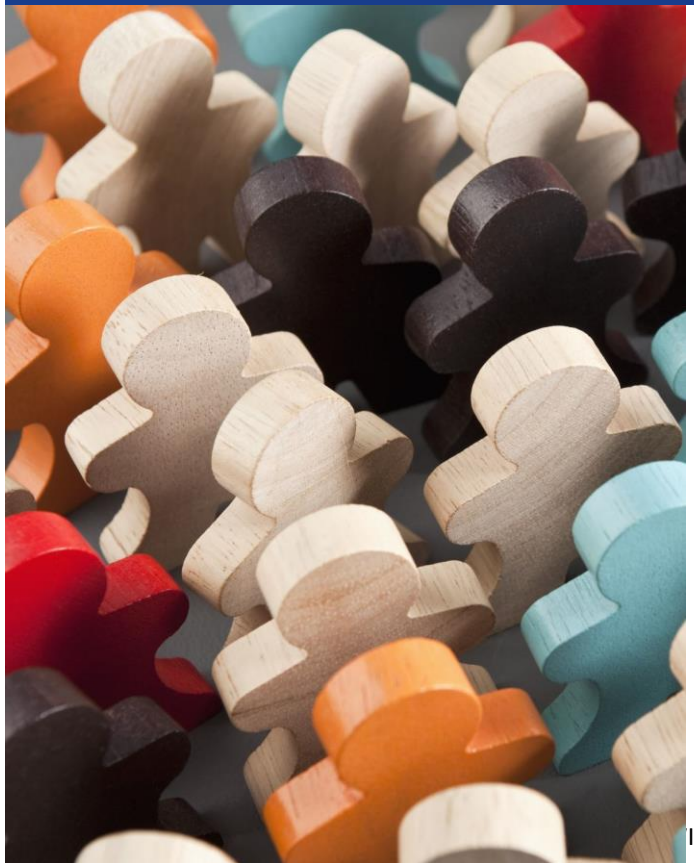
Design together – API community



- Building an API community.
- Open dialog between API providers and customers.
- Test environment to try out EUIPO APIs.
- Customer feedback translates into improvements, priorities.
- Goal: create services that provide actual value to customers.

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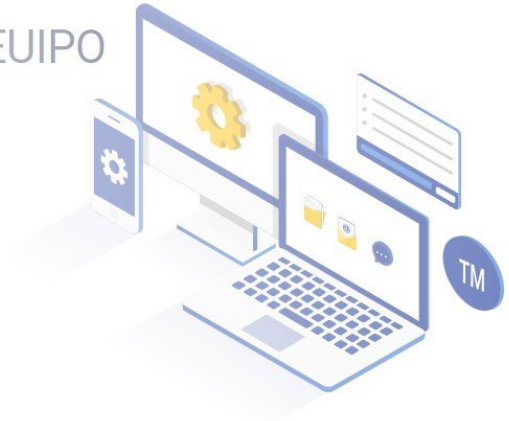
2 EUIPO API Platform overview



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API Portal
Develop #IPtech applications with our API Catalog
Getting started
API Products
Support
FAQ
Sign in
Connect your firm with the EUIPO
EXPLORE OUR APIS
1 Explore
Start by having a look at our APIs. You will find what the we offer you, with all the information about the features and benefits.
2 Register, build & test
Once you have decided which APIs you want to include in your application, you will need to register for an account and request access to our sandpit environment. This will allow you to test your application(s) using our test data
3 Apply
When your applications have successfully been tested, you will need to apply for access to production by completing and submitting our API production user and direct debit agreement forms.

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How? First steps

Login in the SANDBOX portal using your EUIPO Website account (or create a new one)

Register your system (API client)

Navigate through the **API catalogue**

Subscribe to one or more API products

Start **consuming** the APIs

Doubts? Contact the API platform support team

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API Portal

Develop #IPtech applications with our API Catalog

Home | Getting started | API Products | Support | FAQ | Sign in

API Products

Name | Category | Sort by | Order | Items per page

- Please select - | Name | Asc | 10 | Apply

Document Repository
1.0.0
Upload documents to a temporal storage and use them later as attachments in EUIPO procedures.

Document Repository 1.0.0

- ✓ Temporal storage to upload and retrieve documents

EUTM Filing
1.0.0
Apply for a European Union trade mark.

EUTM Filing 1.0.0

- ✓ Create, validate and submit EUTM application
- ✓ Import persons
- ✓ Import claims
- ✓ Pay by current account or bank transfer

Goods And Services
1.0.0
Explore TMClass taxonomy, search for goods and services, validate and translate your goods and services classification.

Goods and Services 1.0.0

- ✓ Explore taxonomy
- ✓ Search terms
- ✓ Validate G&S
- ✓ Translate G&S
- ✓ Class headings
- ✓ Terms suggestion

Me
1.0.0
Manage your portfolio of trade marks and designs.

Me 1.0.0

- ✓ Manage portfolio (trademarks and designs)

Persons
1.0.0
Search for persons related to EUIPO's procedures.

Persons 1.0.0

- ✓ Search and retrieve applicants and representatives

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3 Real business case implementation

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Protect What You Create

Digip

Who is Digip

EUIPO API

- Use case
- Implementation

The benefits of

Using APIs

Building API first

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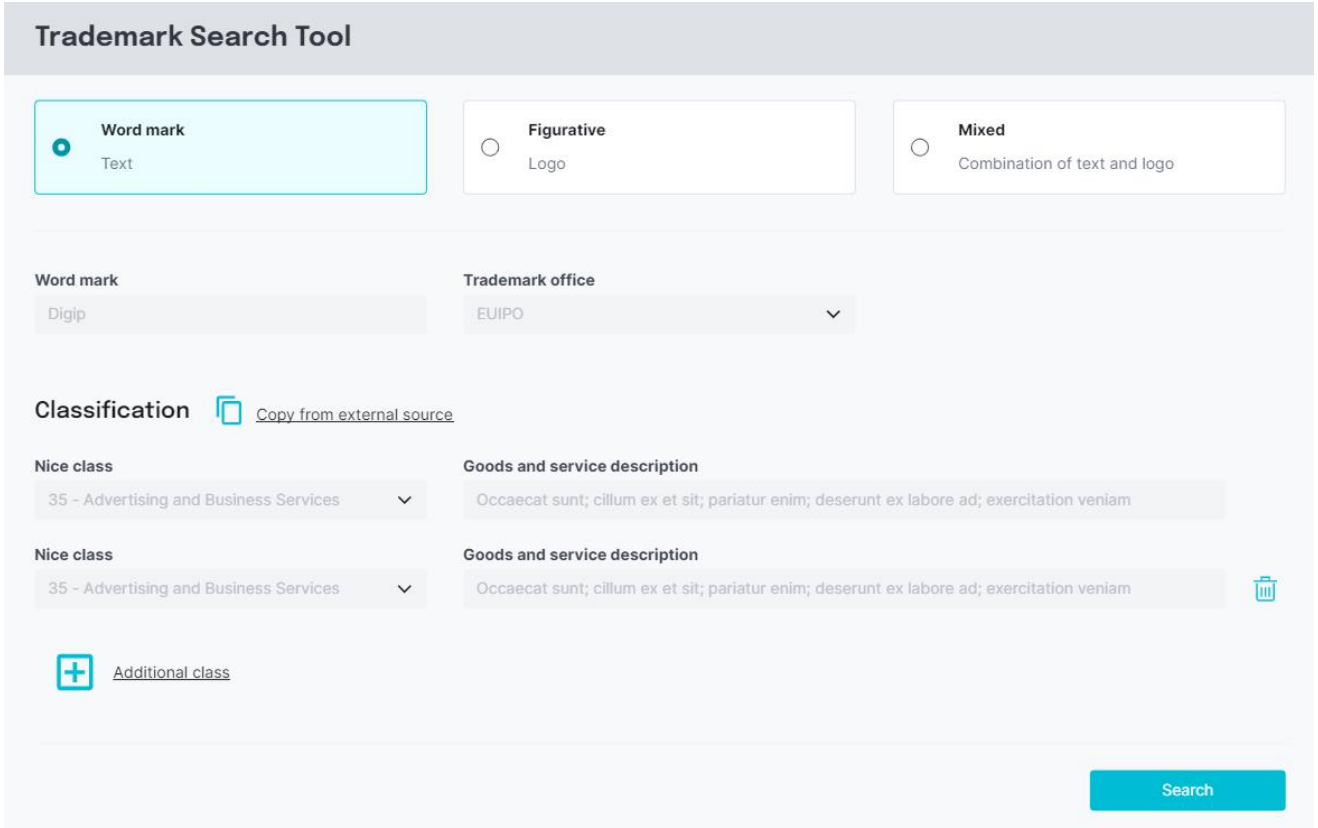
Platform zoom in: Clearance search, input



Platform zoom in: Clearance search, output

Trademark Search Tool

Hurdle report

Filing success probability < 20%

Name	Logo	Owner / Representative	Office region	Classes	Application	Similarity score	
*****IT		Au*****GmbH NO*****SANDT...	European Union	35 36	018*****60 2023-03-07	95% GAS: 100%	Details
di*****		En*****s AB	Sweden	42	200***15 2021-10-15	92% GAS: 68%	Details
D*****T		Ad*****aier	European Union	42	018*****17 2020-02-24	91% GAS: 88%	Details
*****IQ		Uni*****F B V	Benelux	9 16 41 42	147**88 2022-10-20	85% GAS: 55%	Details
d*****id		dig***** FRANK...	European Union	9 10 42 44	018*****88 2020-04-29	80% GAS: 88%	Details

Geographical representation of hurdles

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Protect What You Create

Everything available through API

- Search
- Filing
- Upcoming — Watch
- Upcoming — Management portal

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4 Real business case implementation

GRUPO
Empresarial Ip Software

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GRUPO 10
Empresarial Ip Software

Enhancing Grupo 10 with the integration of Industrial Property APIs

Benefits of Implementing Industrial Property APIs:

1.Empower our product
- Improve functionality
- Enhance user experience

2.Competitive advantage
- Differentiation from competitors
- Direct access to updated data

3.Stronger entry barriers
- Collaboration with specialized organizations
- Technical strength and exclusivity

4.Streamlined processes for our users
- Easy access to reliable data sources
- Simplification of daily tasks

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5 Conclusion

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The present and a quick glimpse into the future

API community keeps growing!

New APIs are coming:

- Filing APIs: RCD filing
- Dissemination APIs: search for trade marks, designs, oppositions, appeals...

And more are yet to come!

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Useful resources

- **EUIPO API platform (production)** https://dev.euipo.europa.eu/
- **EUIPO API platform (sandbox)** https://dev-sandbox.euipo.europa.eu/
- **Learn more** https://euipo.europa.eu/knowledge/course/view.php?id=4984
- **Contact us** apiplatform@euipo.europa.eu
- **Digip website** https://www.digip.com/
- **Grupo 10 website** https://www.grupo10.com/

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THANK YOU

Presentation			
Status	DRAFT / APPROVED		
Approved by owner	-		
Authors	-		
	-		
Contributors	-		
	-		

Revision history			
Version	Date	Author	Description
0.1	DD/MM/YYYY		
0.1	DD/MM/YYYY		
0.1	DD/MM/YYYY		