

IT STRATEGY & PATENT LEGAL STATUS API

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Patents

Trade Marks

Designs

Plant Breeder's

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IT STRATEGY 2022 – CURRENT STRATEGY

P Autralia Strangic Foodmap

Vision

To create a world-leading IP system building prosperity for Australia, ensuring Australians benefit from great ideas

te a world-leading IP Granting patents, designs, trade

Granting patents, designs, trade marks and plant breeders' rights in Australia

Providing IP policy advice to the Australian Government Delivering IP services to help Australian's protect and develop their IP, including providing education and raising awareness

Agency Roles within the IP System

World-leading IP Digital Services

Interfaces (APIs) to re-imagine service

Use of Application Programming

delivery with third parties.

Regulating the IP attorney profession in Australia Representing Australian interest in regional and global forums to shape the international IP regime

Our Principles to Deliver

this Strategy

Business Centric

Adaptable

Supportive

Valuable

Contemporary

Internal Drivers

Enabling the Strategic Roadmap

Supporting Workforce Flexibility

Maximising Business Process Efficiencies and Reducing Costs

Enhancing Capability to make Data Driven Decisions

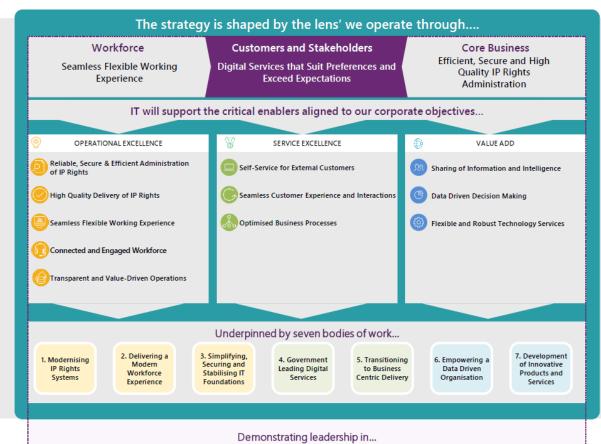
External Drivers

Shifting Customer Demands and Expectations

> Supporting the Changing Innovation Ecosystem

Supporting the Government Agenda and Legislative Reform

Digital Disruption, Cyber Security and Global Technology Trends













Artificial Intelligence and Machine Learning

Proof of concepts of smart systems capable of solving

problems, making or augmenting decisions, learning

and improving how we do business.



LOOKING FORWARD

IT Strategy 2022-26 Our Customers Our People technologists Centric IT Our People

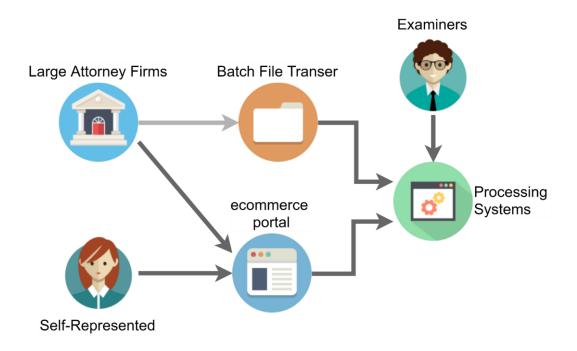




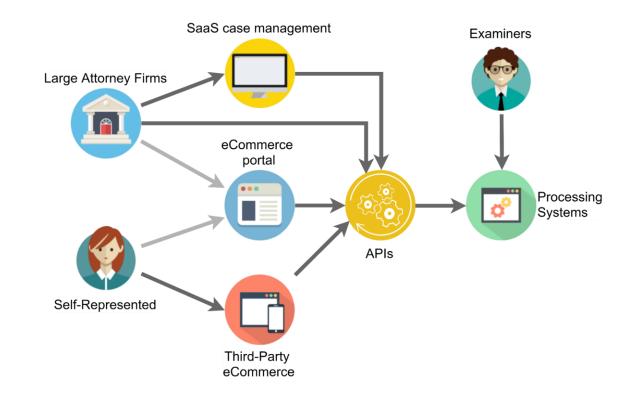




Transactional Platform Prior State



Transactional Platform Current State





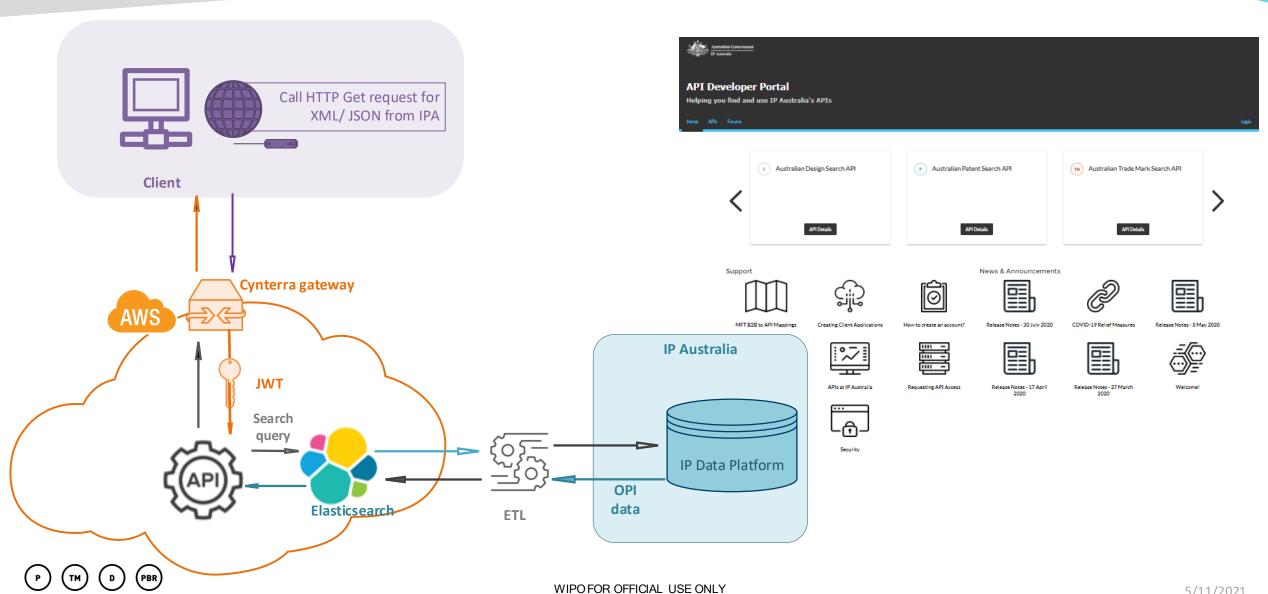








PATENT LEGAL STATUS API



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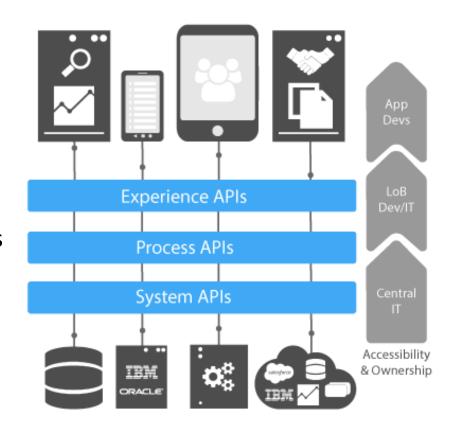
Objective

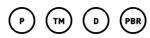
 Facilitate a real time or regular legal status data exchange or dissemination by IPOs

Scope

Data exchange between IPOs and data from IPOs to end users for

- Patent legal status (current target)
- Design legal status (future)
- Trademark legal status (future)





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