



The Beijing and Marrakesh Treaties

Geidy LUNG
Copyright Law Division

International framework

Berne Convention (1886 - 1971)

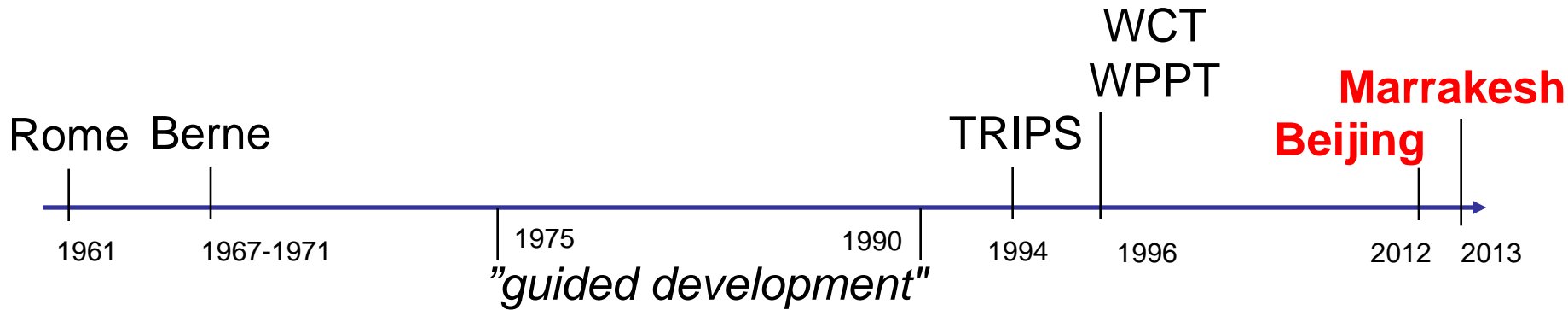
Rome Convention (1961)

TRIPS Agreement (1994)

Other treaties:
Phonograms and Satellites (70s)

Internet Treaties: WCT and WPPT (1996)
Beijing (2012), Marrakesh (2013)

Technological Development and International Treaties



From the 70's

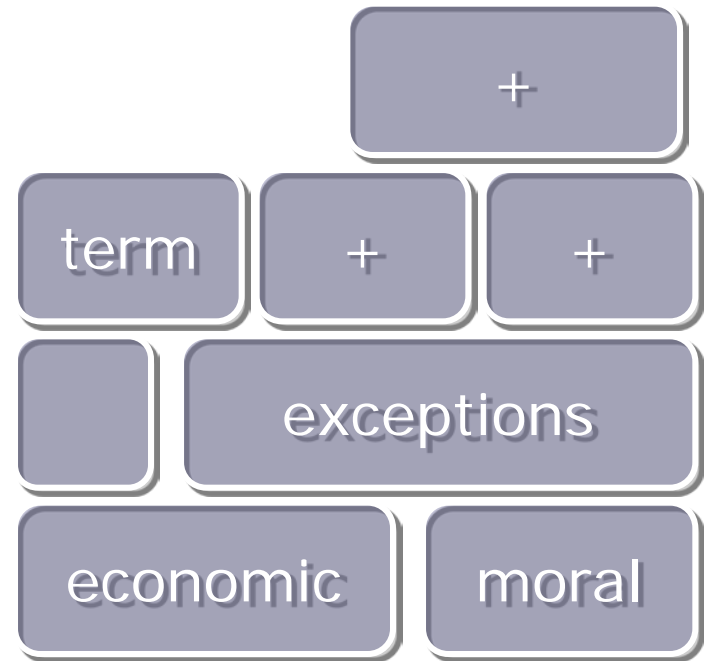
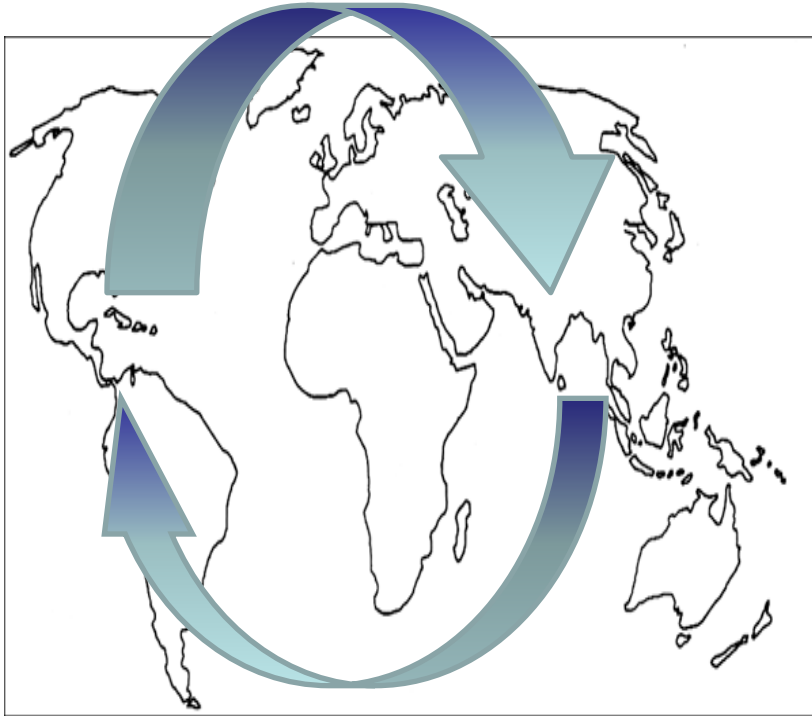
Reprography,
videotechnology, cassettes
satellite broadcasting,
software, databases



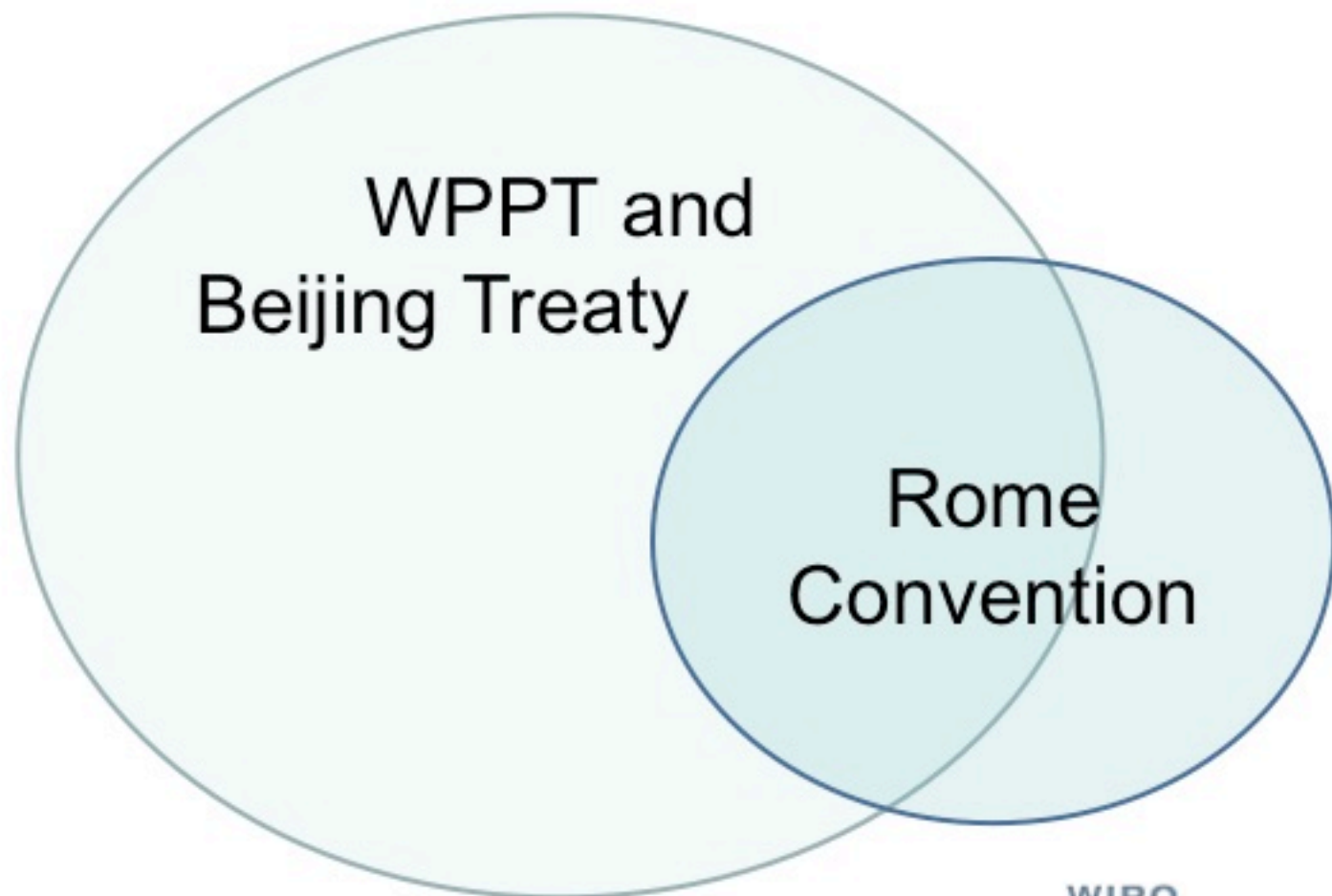
Internet boom

Digital technology:
file-sharing, streaming,
data compression,
broadband connectivity

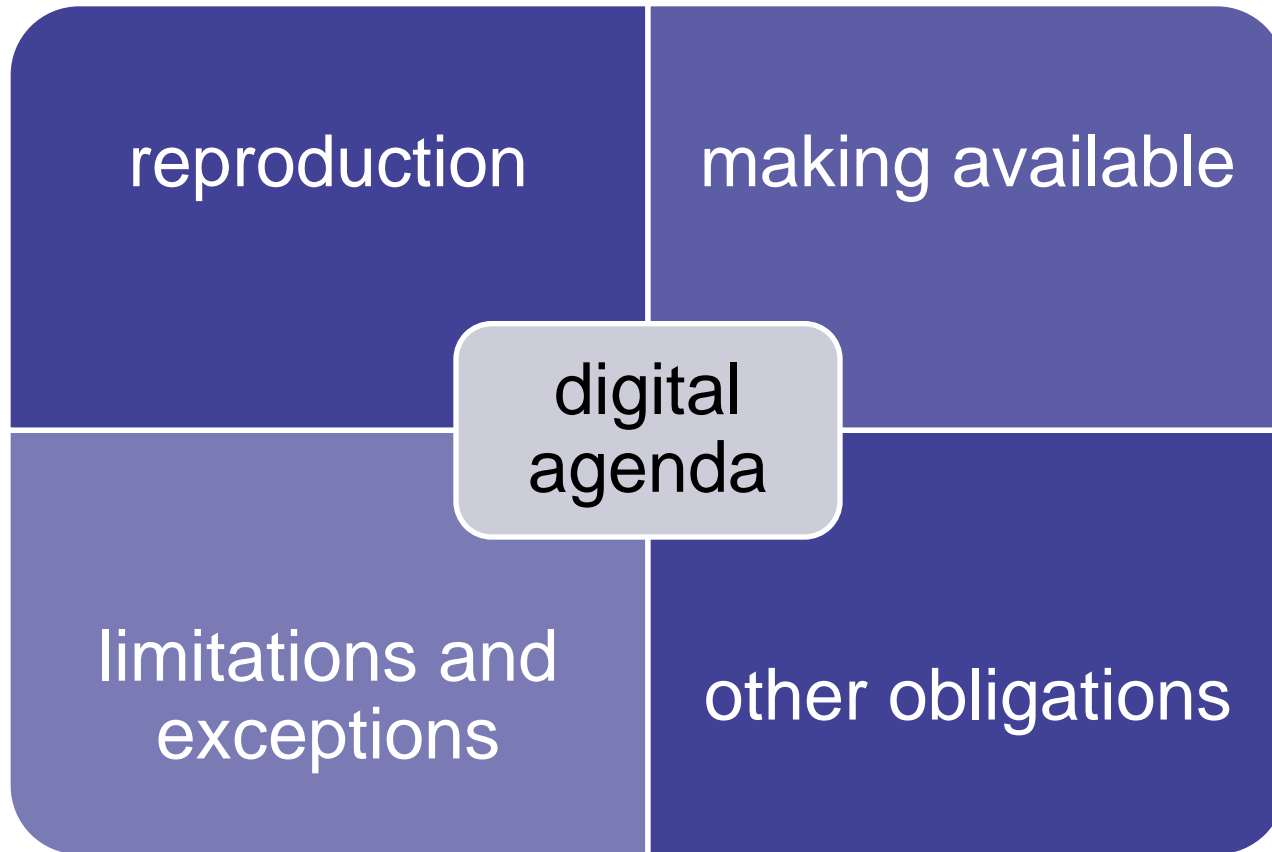
Principles



Related rights update



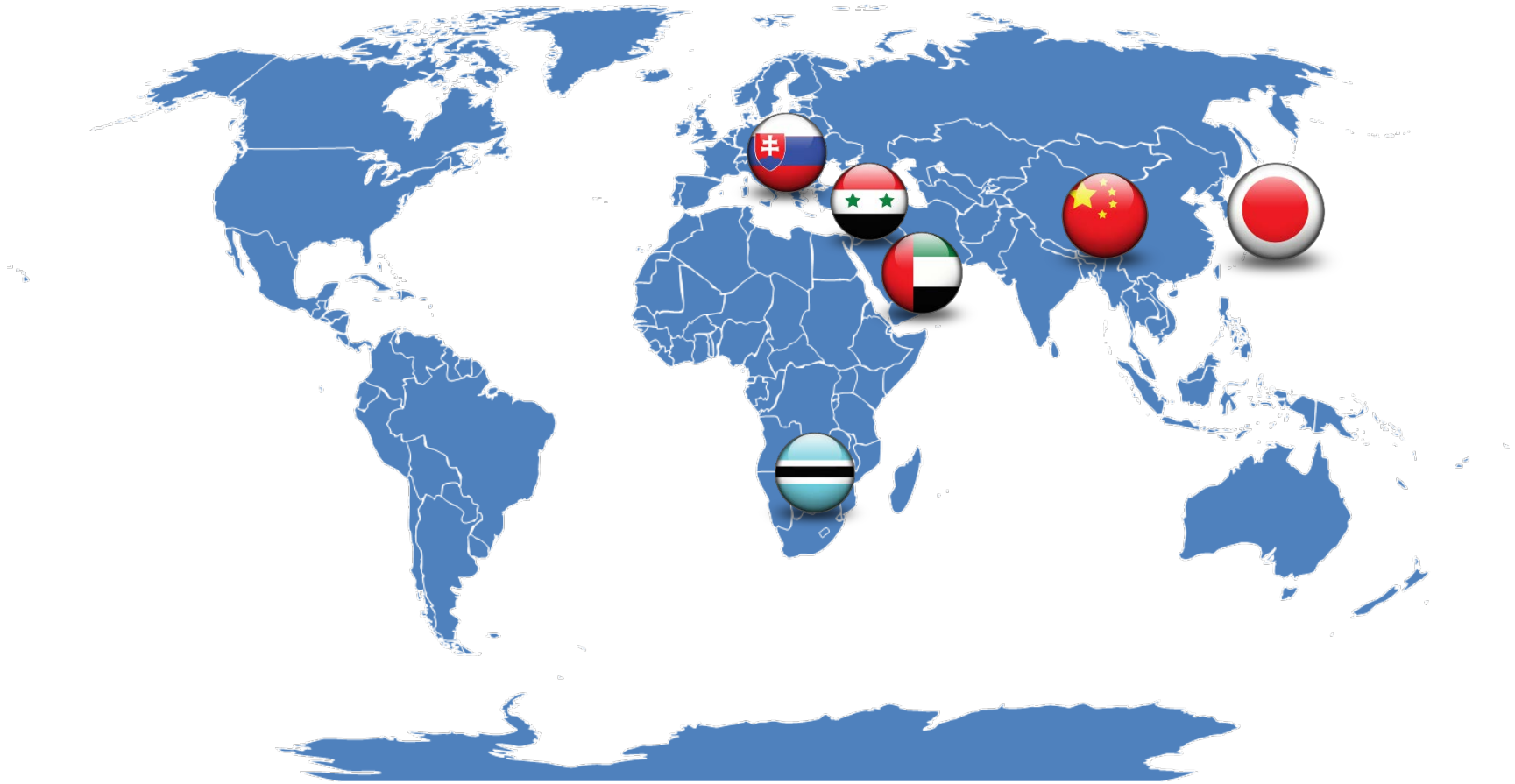
Beijing Treaty: audiovisual performances



Particularities

- Preamble, definitions, relationship with other instruments
- Transfer of rights
- Technological protection measures
- Points of attachment
- National treatment
- Certain rights
- Application in time

Status



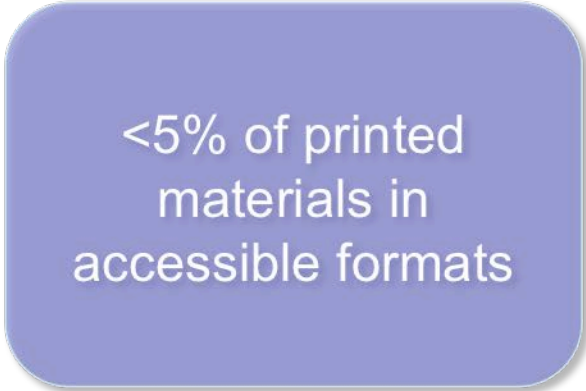
Marrakesh Treaty: VIPs



285 million
VIPs in the
world



57 national laws
with exceptions

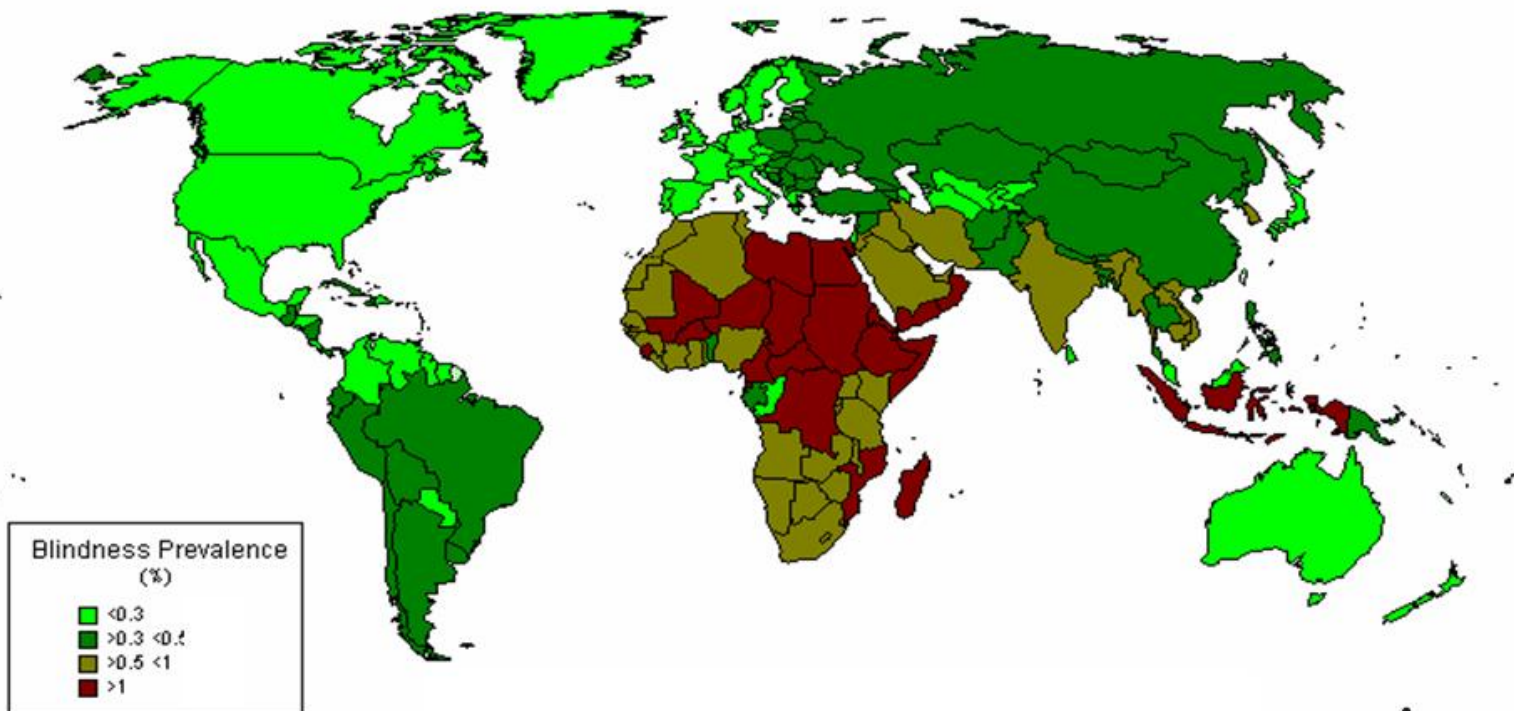


<5% of printed
materials in
accessible formats



90% of VIPs in developing
countries

PREVALENCE OF BLINDNESS

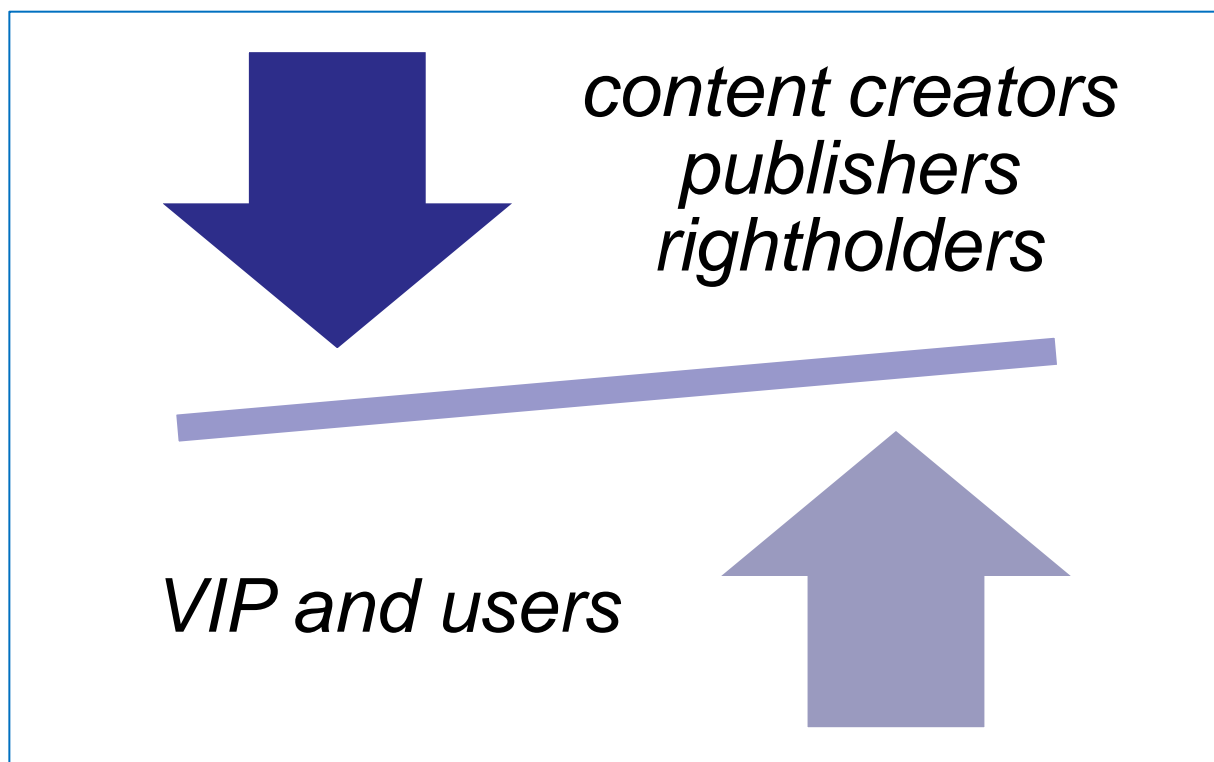


World Health Organization

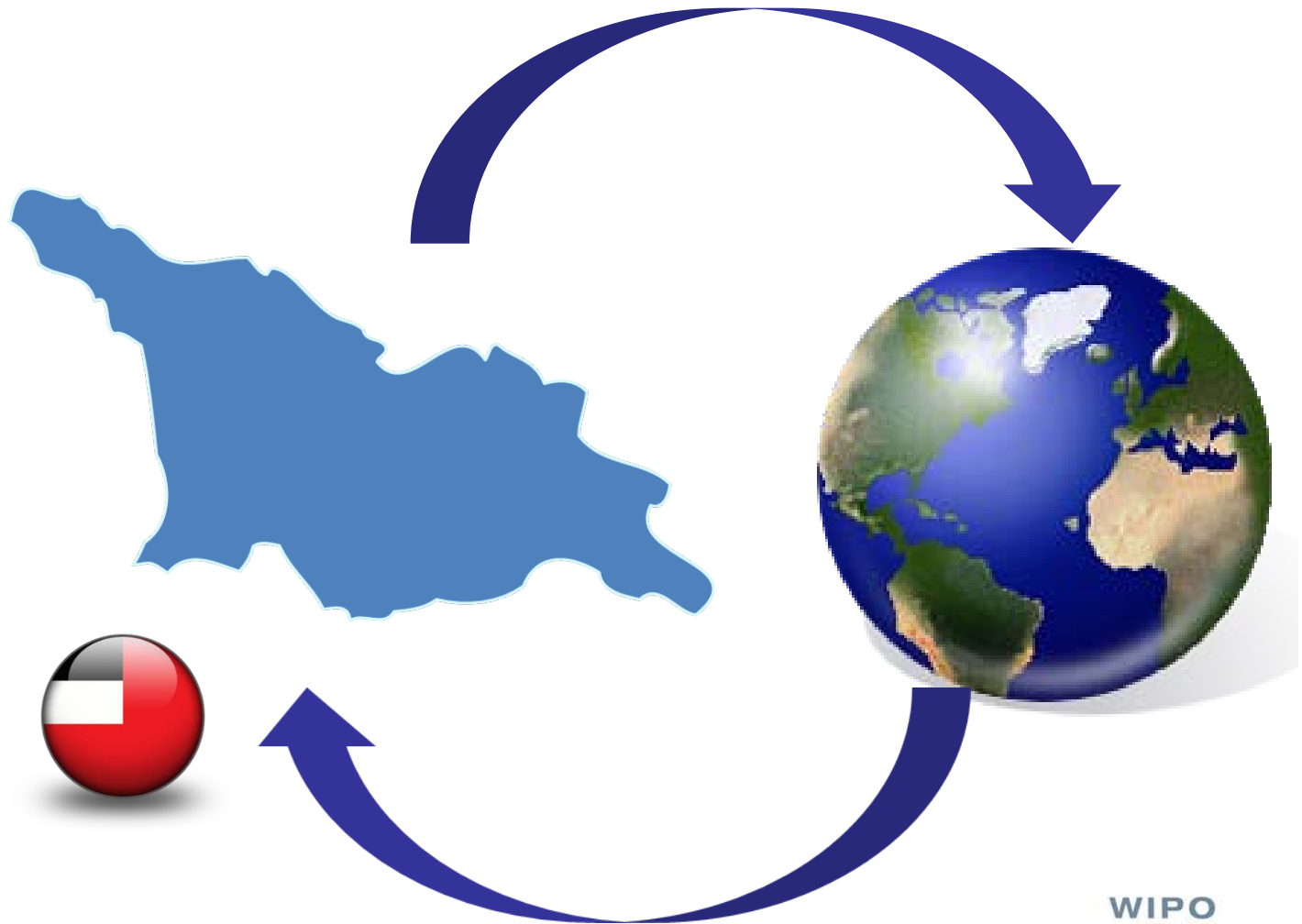
The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted lines on maps represent approximate border lines for which there may not yet be full agreement.

Balance

Facilitating access to published works for VIPs



Two actions



Marrakesh Treaty: human rights and intellectual property

Universal Declaration and
Convention on the Rights of Persons
with Disabilities

TRIPS Agreement

WIPO Convention, Berne Convention,
WIPO Copyright Treaty

Status



Thank you

<http://www.wipo.int/copyright>