



INSTITUTO NACIONAL
DE DERECHO DE AUTOR



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

REGIONAL SEMINAR

WIPO/CR/MEX/10/1 PROV.
ORIGINAL: ENGLISH
DATE: MAY 14, 2010

Regional Seminar for the Latin American and Caribbean Countries on the Protection of Broadcasting Organizations

Organized by

the World Intellectual Property Organization (WIPO) and
the Instituto Nacional del Derecho de Autor (INDAUTOR) de México

Mexico City, May 31 and June 1, 2010

Provisional Program

prepared by the International Bureau of WIPO

Monday, May 31, 2010

8.30 – 9.30 REGISTRATION OF PARTICIPANTS

9.30 –10.00 OPENING CEREMONY

Welcome addresses by:

Representative of the Government of Mexico

Mr. Manuel Guerra Zamorro, *Director General del Instituto Nacional del Derecho de Autor (INDAUTOR), Mexico D.F.*

Mr. Trevor Clarke, Assistant Director General, Culture and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

10.00 – 10.45 Topic 1: Broadcasting for Development

10.45 – 11.30 Topic 2: Developments in Broadcasting: Technological and Market Trends and Legal Challenges

11.30 – 12.15 Topic 3: Digital Sports Piracy in Latin America and the Caribbean Region

12.15 – 12.30 Coffee Break

12.30 – 13.30 Topic 4: Broadcast Piracy: Case Studies for the Americas

13.30 – 15.00 Lunch Break

15.00 – 15.45 Topic 5: The WIPO Draft Treaty on the Protection of Broadcasting Organizations: Rights to be Provided Under the New Instrument

- 15.45-16.00 Coffee Break
- 16.00 – 16.45 Topic 6: The Need for an International Instrument for the Protection of Broadcasting Organizations and the Consequences of Its Lack of Adoption
- 16.45 – 17.45 Roundtable: The Draft WIPO Treaty on the Protection of Broadcasting Organizations: Protecting the Public Interest

Tuesday, June 1, 2010

- 9.00 – 9.30 Coffee Break
- 9.30.– 12.00 Informal Discussions in the Proposed WIPO Draft Treaty on the Protection of Broadcasting Organizations (Member States only)
- 12.00 – 12.15 Coffee break
- 12.15 – 14.00 Informal Discussions (continued)
- 14.00 – 15.30 Lunch
- 15.30 – 17.00 Conclusions and Closing

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