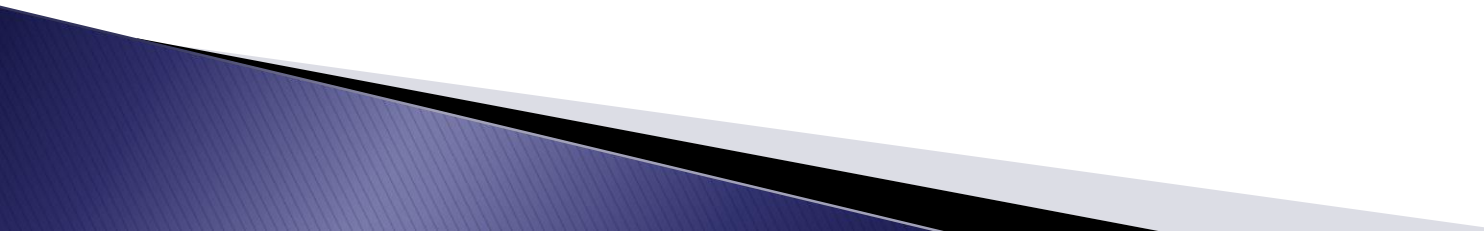


BENEFICIARY PERSPECTIVE

Dipendra Manocha
Director (Developing Countries)
DAISY Consortium

DAISY CONSORTIUM

- ▶ Network of government, civil society and industry organisations involved in making books accessible to all.
 - ▶ Plays leading role in creating standards for digital books through active participation in standards organisations such as IDPF and W3C.
 - ▶ Creates open-source tools for creation, validation and playback of digital content accessible to all.
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Beneficiary Person

- (a) Is blind;
- (b) Has a visual impairment or a perceptual or reading disability which cannot be improved
- (c) Is otherwise unable, through physical disability, to hold or manipulate a book or to focus or move the eyes to the extent that would be normally acceptable for reading, regardless of any other disabilities”.

ACCESSIBLE BOOKS

- ▶ **Books that can be read with EYES, EARS AND FINGERS**
 - Braille
 - Large Print
 - Audio
 - Accessible digital text

DIGITAL BOOKS

- ▶ Mother of all format
- ▶ Used as master for printing
- ▶ Can be read directly on digital devices
- ▶ Can take any shape, size or colour that suits user requirement

WHY BOOK FAMINE?

- ▶ Books released only as hard copy and their digital files not made available.
- ▶ Mainstream digital bookstores, digital libraries or digital documents not usable with assistive technology due to:
 - Non–Unicode fonts: These look like normal alphabet but cannot be understood by computer to transform it into audio or braille
 - Documents saved as image files
 - DRM/copy protection system blocks access to assistive technology
 - Unusable user interface of application with assistive technology
- ▶ All inaccessible books are to be re–published in accessible format especially for persons with print disabilities.
- ▶ Copy Right restrictions resulted in delays and duplication of efforts to produce books in accessible formats.

LEGAL FRAMEWORK OF MARRAKESH TREATY TO END BOOK FAMINE

- ▶ Enables International exchange of accessible format books.
- ▶ Protects the right to education and work by providing exception from copy-right to produce a book in accessible format.
- ▶ Provides adequate protection to the copy-right owner from the misuse of exception for creating and distribution of accessible format books.

ABC AND IT'S ACTIVITIES

- ▶ An initiative of WIPO to implement the Marrakesh VIP Treaty at an operational level.
- ▶ Brings all stake holders together to end book famine for persons with print disabilities.
- ▶ **ABC GLOBAL BOOK SERVICE:** international “library-to-library” service allows participating organizations to supplement their collections from their counterparts in other countries free of charge by being part of an online common catalogue.
- ▶ **ACCESSIBLE PUBLISHING:** promotes production of “born accessible” books directly by publishers that are usable by sighted persons as well as by people who are print disabled.
- ▶ **CAPACITY BUILDING:** Provides training and technical assistance in developing countries in the production and distribution of books in accessible formats to publishers, organisations for and of the blind and to people involved in creating national policy.

ABC ACTIVITIES BENEFITS

- ▶ **ABC GLOBAL BOOK SERVICE:**
 - 29 libraries have joined the Service
 - 10,800 downloads **RESULTING IN SAVINGS OF USD 21.6 million**
 - Over 375,000 titles in the catalogue
 - 24,000 titles were cleared for cross-border exchange
 - 165,000 loans to people who are print-disabled through ABC authorized entities (as of September 30, 2017)
- ▶ Under Capacity building projects, over 4000 educational books in national languages were produced through ABC technical assistance projects in Argentina, Bangladesh, Botswana, India, Nepal, Sri Lanka and Uruguay.

THANKYOU

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