

Informal Consultation Meeting on the Protection of Broadcasting Organizations

Geneva, April 14 and 15, 2011

Provisional Agenda

prepared by the Secretariat

Thursday, April 14, 2011

- 14.30 – 14.45 Welcome address by:

Mr. Francis Gurry, Director General,
World Intellectual Property Organization (WIPO)

Election of the Chair
- 14.45 – 17.00 Consideration of the Technical and Technological Issues Relevant for the Updated Protection of the Broadcasting Organizations in Cooperation with the Panel of Experts

The SCCR 21 mandated the Secretariat “to organize, an informal consultation meeting of Members, involving technical experts, to clarify outstanding technical and technological issues, relevant for the updated protection of the broadcasting organizations in the traditional sense, by following the signal-based approach”.

Introductory Presentations by:

Mr. Aynon Doyle, Manager of Regulatory Affairs, MultiChoice International: Signal piracy in Africa

Mr. Lynn Mansfield, General Manager, South African Broadcasting Corporation (SABC): Signal-related issues

Mr. Oliver Weingarten, IP Solicitor, Premier’s League, UK: Sports piracy

Ms. Anne-Sophie Voumard, Legal Counsel, International Olympic Committee, (IOC): Sports and broadcasting

Professor Robert Picard, Director of Research, Reuters Institute, University of Oxford: Socioeconomic perspective

Ms. Prathiba Singh, Singh and Singh Attorney, India: Legal perspective

Questions and Answers for the experts to contribute to the clarification of the *objectives, specific scope and object of protection of the draft treaty*
- 17.00 – 17.15 Results of the 2010 Regional Seminars presented by the Secretariat
- 17.15 – 17.30 Presentations of the new proposals by the Delegations of South Africa, Canada and Japan
(Document WIPO/CR/CONSULT/GE/11/2/2 (South Africa), Document WIPO/CR/CONSULT/GE/11/2/3 (Canada) and Document WIPO/CR/CONSULT/GE/11/2/5 (Japan))

Friday, April 15, 2011

10.00 – 13.00 Consideration of the Technical and Technological Issues Relevant for the Updated Protection of the Broadcasting Organizations

Resource Persons:

- Representatives of Member States;
- Representatives from the Panel of Experts

13.00 – 14.30 Lunch Break

14.30 – 17.30 Suggestions for the consideration of SCCR/22 on the Protection of Broadcasting Organizations

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