

WIPO/CR/BCN/06/INF/1 Prov.

ORIGINAL : English

DATE : June 21, 2006



CONSELL DE L'AUDIOVISUAL DE
CATALUNYA



COL·LEGI D'ADVOCATS DE BARCELONA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

SEMINAR ON THE PROPOSED WIPO TREATY ON THE PROTECTION OF BROADCASTING ORGANIZATIONS : FROM THE ROME CONVENTION TO PODCASTING

organized by

the World Intellectual Property Organization (WIPO),

the Catalonia Broadcasting Council and

the Barcelona Bar Association

and with the support of

ACT, AER, AERC, AIR, EBU and EGEDA¹

Barcelona, Spain, June 21 2006

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

¹ Association of Commercial Television in Europe (ACT), Association of European Radios (AER), Association of Spanish Commercial Radio (AERC), International Association of Broadcasting (AIR), European Broadcasting Union (EBU) and the Audiovisual Producers Rights Management Organization (EGEDA)

Venue: Colegio de Abogados de Barcelona. Calle Mallorca 283 Barcelona

Wednesday, June 21, 2006

8.30 – 9.00 REGISTRATION

9.00 – 9.40 OPENING CEREMONY

- His Excellency Mr. Juan March, Ambassador,
Permanent Representative, Permanent Mission of Spain, Geneva
- Ms. Rita Hayes, Deputy Director General, World Intellectual
Property Organization (WIPO), Geneva
- Ms. Concepción Becerra, Secretaria General Técnica,
Spanish Ministry of Culture, Madrid
- Mr. Josep M. Carbonell, President, Catalonia Broadcasting Council
(CAC), Barcelona
- Ms. Silvia Giménez-Salinas Colomer, President, Barcelona Bar
Association, Barcelona

9.40 – 10.00 Coffee Break

10.00 – 10.30 THEMATIC INTRODUCTION

- Mr. Werner Rumphorst, Director, Legal Department,
European Broadcasting Union (EBU), Geneva
- Mr. Alfonso Ruíz de Assín, President, International Association of
Broadcasters (IAB), Madrid

10.30 – 10.50 Session One: Broadcasting in the XXI century: scenarios and
challenges

Speaker: Mr. Victor Castro Rosa, Legal Counsellor
TVI Televisao Independente S.A., Lisbon

10.50 – 12.20 ROUNDTABLE

Moderator: Mr. Ramón Torrent, Professor,
University of Barcelona, Barcelona

Panelists:

Mr. Jose Manuel Bravo, IP Director, PRISA Group,
Madrid

Ms. Simone Lahorgue, General Counsel,
TV GLOBO, Rio de Janeiro

Mr. Miguel Gutierrez, Director Intellectual Property,
TELEVISA, Mexico City

Mr. Ventura Barba, Legal Director, YAHOO Europe,
Madrid

Mr. Pedro J. Canut Zazurca, Copyright Counsel
Alfa-Redi, Lima

12.20 – 12.50 Session Two: Broadcasters as Rightowners and Users of Copyright and
Related Rights

Speaker: Mr. Mihály Ficsor, Chairman, Central and
Eastern European Copyright Alliance
(CEECA), Budapest

13.00 – 14.30 Lunch

14.30 – 16.00 ROUNDTABLE

Moderator: Mr. Enric Enrich, President, Commission
on Copyright and Image Rights, Barcelona Bar
Association, Barcelona

Panelists:

Mr. Werner Rumphorst, Director, Legal Department,
European Broadcasting Union (EBU), Geneva

Ms. Carolina Lorenzon, Director, International Affairs
Mediaset, Milan

Ms. Michelle Childs, Director, European Affairs
Consumer Project on Technology, London

Ms. Paloma López, Legal Counsellor, Artistas, Interpretes,
Ejecutantes (AIE), Madrid

Mr. Abel Martin Villarejo, Director General, Artistas
Intérpretes Sociedad de Gestión (AISGE), Madrid

Mr. Miguel Angel Benzal Medina, Director General,
Entidad de Gestión de Derechos de los Productores
Audiovisuales (EGEDA), Madrid

15.30 – 16.00 Session Three: The Role of International Organizations: The Proposed
WIPO Treaty on the Protection of Broadcasting
Organizations

Speaker: Professor Delia Lipszyc, Buenos Aires
University and Chair, InterAmerican
Copyright Institute (IIDA), Buenos Aires

16.00 – 16.20 Coffee Break

16.20 – 17.40 ROUNDTABLE:

Moderator: Mr. Jukka Liedes, Chair, WIPO Standing
Committee on Copyright and Related
Rights (SCCR), Helsinki

Panelists:

Ms. Julie Samnadda, Administrator, Copyright and
Neighboring Rights Unit, European Commission, Brussels

Mr. Guilherme de Aguiar Patriota, Counsellor,
Permanent Mission of Brazil, Geneva

Mr. Víctor Guizar López, Director, Instituto Nacional de
Derecho de Autor (INDA), México City (TBC)

Mr. Fernando Zapata López, Director General,
Dirección Nacional de Derecho de Autor, Bogotá

Mr. Santiago Roca, President of the Board, Instituto
Nacional de Defensa de la Competencia y la Protección de
la Propiedad Intelectual (INDECOPI), Lima

Mr. Nuno Manuel Gonçalves, Director, Copyright
Cabinet, Lisbon

Mr. Pedro Colmenares, Head of Copyright Unit,
Spanish Ministry of Culture, Madrid

17.40 – 18.00 CLOSING CEREMONY

Ms. Rita Hayes, Deputy Director General, World
Intellectual Property Organization (WIPO), Geneva

Ms. Concepción Becerra, Secretaria General Técnica,
Spanish Ministry of Culture, Madrid

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