

# International Standard Name Identifier

**Graham Bell**  
Exec director, EDItEUR

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# About EDItEUR

- a not-for-profit, membership-supported trade organisation
- develops, supports and promotes metadata, e-commerce and identification standards for the global book and e-book supply chains
- best known for ONIX metadata and *Thema* subject category scheme
- provides administrative and executive support to ISNI International Agency, admin support to International DOI Foundation (and until recently provided full-service secretariat for the International ISBN Agency)
- acknowledged centre of expertise on standards and metadata for the publishing industry

# Names in ONIX

- can be personal or corporate
  - and can be real or unreal (for pseudonyms, fictional characters)
- names can be granular or monolithic
  - choice depends on required *functionality* of the name
- people or corporations can have many *identifiers* of various types
- and are associated with other person or corporation metadata
- a single entity may have multiple 'names' (and *vice versa*)
- ONIX is data about books, so entities are related to the books via their *roles* (eg author, illustrator, translator, narrator, publisher...)

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  <BiographicalNote textformat="05"><p>Maj Sjöwall is a poet. She
    lives in Sweden.</p></BiographicalNote>
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- **identifiers**
- **PersonName (+inverted form)**
- **or CorporateName (+inverted)**
- **biography**
- **date associations**
- **place associations**
- **professional associations**
- **website associations**
- **alternative names**
- **gender**

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- or CorporateName (+inverted)
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- TitlesBeforeNames
- NamesBeforeKey
- PrefixToKey
- KeyNames
- NamesAfterKey
- SuffixToKey
- LettersAfterName
- TitlesAfterName



*'functional  
granularity'*

- TitlesBeforeNames
- NamesBeforeKey
- PrefixToKey
- KeyNames
- NamesAfterKey
- SuffixToKey
- LettersAfterName
- TitlesAfterName

'functional  
granularity'

- **Mary O'Connor**
  - but Máire ó Conchobhair
- **Henriette d'Angeville**
  - but Henriette d'Angeville
- **Mariá-Jose Carreño Puiñones**
- **Petőfi Sándor**
- **Björk**
- **His Holiness the Dalai Lama**
- **Фёдор Достоевский**  
むらかみ はるき
- **村上春樹**
- **فاطمة إبراهيم السيد البلتاجي**

# Name identifiers – what do we need?

- more correctly, *party* identifiers, and for people, *persona* identifiers
- public, unique and persistent
  - robust in face of *changes* of name, differing presentations of the same name
  - allowing for pseudonymity, anonymity, fictive names
- meaningless (or largely so)
- resolvable (and thus expressible as a URI)
  - supported by discovery and disambiguation metadata
- global and cross-sector
- with effective, sustainable and trusted governance

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*free at the  
point of use*



# ISNI

- **International Standard Name Identifier – ISO 27729:2012 *for identification of public identities of parties in creative industries***
  - **ISNI International Agency is the appointed registration authority**
  - **not-for-profit based in the UK: IFRRO, CISAC, CENL on governing board**
- **typical use case – disambiguation and collocation**
  - **identify an author, establish difference from another creator of the same name, or establish the same persona as musician or actor (possibly of a different ‘name’)**
  - **accurate and unambiguous attribution for IP rights, licensing, scholarship**
- **10m ISNIs assigned by ISNI-IA and range of registration agencies**
  - **single global repository – OCLC is technical supplier**

# What does it look like?

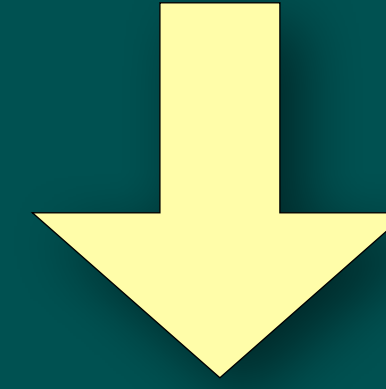


for display  
purposes only



ISNI

15 decimal (base 10)  
digits for persona



0000

check digit  
may be X



0004

2756

6266

- also <http://isni.org/isni/00000000427566266>
- public search interface, richer API for members, registration agencies
- numbering scheme shared with ORCID

- 서영은, ISNI 0000 0000 8388 8172
- 村上春樹, ISNI 0000 0001 2146 8778
- Joanne Rowling, ISNI 0000 0001 2148 628X
- Robert Galbraith, ISNI 0000 0003 9509 0901
- Newt Scamander, ISNI 0000 0000 7049 5783
- EDItEUR, ISNI 0000 0004 4914 9201
- WIPO, ISNI 0000 0004 0402 718X
- Hedy Lamarr, ISNI 0000 0001 1690 159X





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# ISNI Search

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sort by 



User id: ISNI | [log in](#) | [logout](#)

approximate search

shortlist title data search history 1

results search [and] (Any Phrase (APH:)) Hedy lamarr | 1 hits

labels sources data marc21


**ISNI:** 0000 0001 1690 159X  
**Name:** Boies, Hedy

**Please help us improve this record**

If you have any supplemental information about the identity listed here, please click in this box to go to the contribution form.

**Thank you in advance!**



**ISNI:**

0000 0001 1690 159X

**Name:**

**Boies, Hedy**

Hedija Lamarra

**Hedy Kieslerová** (Rakouská herečka)

**Hedy Lamarr** (actrice, productrice et scientifique américaine d'origine autrichienne)

**Hedy Lamarr** (Actriz estadounidense)

**Hedy Lamarr** (aktorka austriacka)

**Hedy Lamarr** (Amerikaans acteur)

**Hedy Lamarr** (amerikai színésznő, feltaláló)

**Hedy Lamarr** (attrice e scienziata austriaca)

**Hedy Lamarr** (Austrian-American actress and co-inventor of an early technique for spread spectrum communications and frequency hopping)

**Hedy Lamarr** (österreichisch-US-amerikanische Schauspielerin und Erfinderin)

Kiesler, Hedwig

Kiesler, Hedwig Eva Maria

Kiesler, Hedwig Eva Maria (Wirklicher Name)

Kiesler, Hedwig (Wirklicher Name)

Kiesler, **Hedy**

Kieslerova, **Hedy**

**Lamarr, Hedy**

Lee, **Hedy**

Loder, **Hedy**

Mandl, **Hedy**

Markey, **Hedy** Kiesler

Stauffer, **Hedy**

Хέντι Λαμάρ

Хеди Ламар

Хеди Ламар (австриско-американска глумица и пронаоѓач)

Хеді Ламарр

Хэди Ламарр

ჰედო ლამარი

Հեդի Լամար

הדי לאמאר

هدى لامار

هيدي لامار

হেডি লেমার

ਹੇਡੀ ਲਮਾਰ

எடி இலமார்

ഹെഡി ലമാർ

헤디 라마르



author  
narrator

**Related names:** Antheil, George (1900-1959; Beziehung beruflich; see also from)  
Boies, Lewis J. (1920-; Beziehung familiaer; see also from)  
Boyer, Charles (1899-1978)  
Budak, Sonja  
Cromwell, John (1887-1979)  
Cromwell, John (co-author)  
DeMille, Cecil Blount (1881-1959)  
DeMille, Cecil Blount (co-author)  
Frank, Fredric M. (1911-1977)  
Kiesler, Emil (1876-1935; Beziehung familiaer; see also from)  
Kiesler, Gertrud (1894-1977; Beziehung familiaer; see also from)  
Lamb, Harold (1892-1962)  
Lasky, Jesse (1910-1988)  
Lasky, Jesse (co-author)  
Lawson, John Howard (1894-1977)  
Lee, W. Howard (1908-1981; Beziehung familiaer; see also from)  
Leonard, Robert Z. (co-author)  
Lewis, Joseph H. (co-author)  
Loder, Anthony (1947-; Beziehung familiaer; see also from)  
Loder, John (1898-1988; Beziehung familiaer; see also from)  
Mandl, Fritz (1900-1977; Beziehung familiaer; see also from)  
Mature, Victor (1913-1999)  
Sanders, George (1906-1972)  
Stauffer, Teddy (1909-1991; Beziehung familiaer; see also from)  
Tourneur, Jacques (1904-1977)  
Tourneur, Jacques (co-author)  
Ulmer, Edgar George (co-author)  
Vidor, King (co-author)

**Titles:** Algiers  
Angoisse  
Bible.  
Casbah  
Comrade X  
danseuse des Folies Ziegfeld  
démon de la chair  
desfiladero del cobre, El  
Détour, français  
Dishonored lady  
Ecstasy and me my life as a woman  
Ecstasy, anglais  
Ekstase und ich Skandalöse Enthüllungen aus 6 Hollywood-Ehen



# ISNI in use

- **in book metadata**
  - ~25 national libraries (*eg* BNF, NLK), trade associations, publishers are registration agencies or members, with a range of registration processes
- **in organisation metadata**
  - Ringgold is ISNI registration agency
  - ISNI establishing an organisation ID special interest group
- **in music metadata**
  - YouTube is a registration agency, as are other music industry organisations
  - ISNI has an active music ID special interest group
- **ISNIs in DBpedia, and linked open data available soon**



# ISNI Registration Agencies

A registration agency provides the interface between ISNI applicants and the ISNI Assignment Agency. Registration agencies are appointed by the ISNI International Agency and provide ISNI related services to all users.

## List of Registration Agencies

- [Biblioteca Nacional de España \(BNE\)](#)
- [Bibliothèque nationale de France \(BnF\)](#)
- [Bibliothèque nationale de Luxembourg](#)
- [British Library](#)
- [BTLF \(Société de gestion de la Banque de Titres de Langue Française\)](#)
- [Casalini Libri](#)
- [China Knowledge Centre for Engineering Sciences and Technology \(CKCEST\)](#)
- [CI](#)
- [Electre](#)
- [Identification Agency \(IDA\)](#)
- [Koninklijke Bibliotheek](#)
- [Kültür ve Turizm Bakanlığı](#)
- [National Assembly Library of Korea](#)
- [National Library of Korea](#)
- [National Library of Poland](#)
- [Numerical Gurus](#)
- [Program for Cooperative Cataloging \(PCC\)](#)
- [Ringgold](#) - registers organization names
- [Rakuten Kobo](#)
- [SoundExchange Inc.](#)
- [Soundways](#)
- [YouTube](#)



# ISNI Members

Membership is a flexible way to benefit from ISNI services, with an attractive price and without obligation to act on behalf of the others as does a Registration Agency. Membership enquiries can be directed to [info@isni.org](mailto:info@isni.org)

## Current ISNI-IA Members:

- **ABES (French Bibliographic Agency for Higher Education)**
- **Brill**
- **CEDRO**
- **CDR (Centrale Discotheek Rotterdam)**
- **Copyrus**
- **FCCN**
- **French National Archives (Archives nationales de France)**
- **Harvard University**
- **Iconoclaste**
- **Irish Copyright Licensing Agency (ICLA)**
- **ISSN International Centre**
- **La Trobe University**
- **Library of Congress**
- **MacOdrum Library, Carleton University**
- **National Library of Finland**
- **National Library of New Zealand**
- **National Library of Norway**
- **National Library of Sweden (Kungliga Biblioteket)**
- **Publishers' Licensing Services**
- **UNSW Library**

- **International Standard Name Identifier (ISNI)**

- website <http://www.isni.org>
- list of registration agencies <http://www.isni.org/content/isni-registration-agencies>
- list of members <http://www.isni.org/content/isni-members>
- public search <http://www.isni.org/search>
- ISNI general enquiries [info@isni.org](mailto:info@isni.org)
- Executive director Tim Devenport [tim@editeur.org](mailto:tim@editeur.org)

