

Interacting with Senior Management, managing relations with faculty inventors

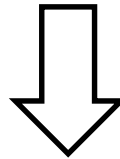
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University case

Interacting with Senior Management,
managing relations with faculty inventors

Replacement



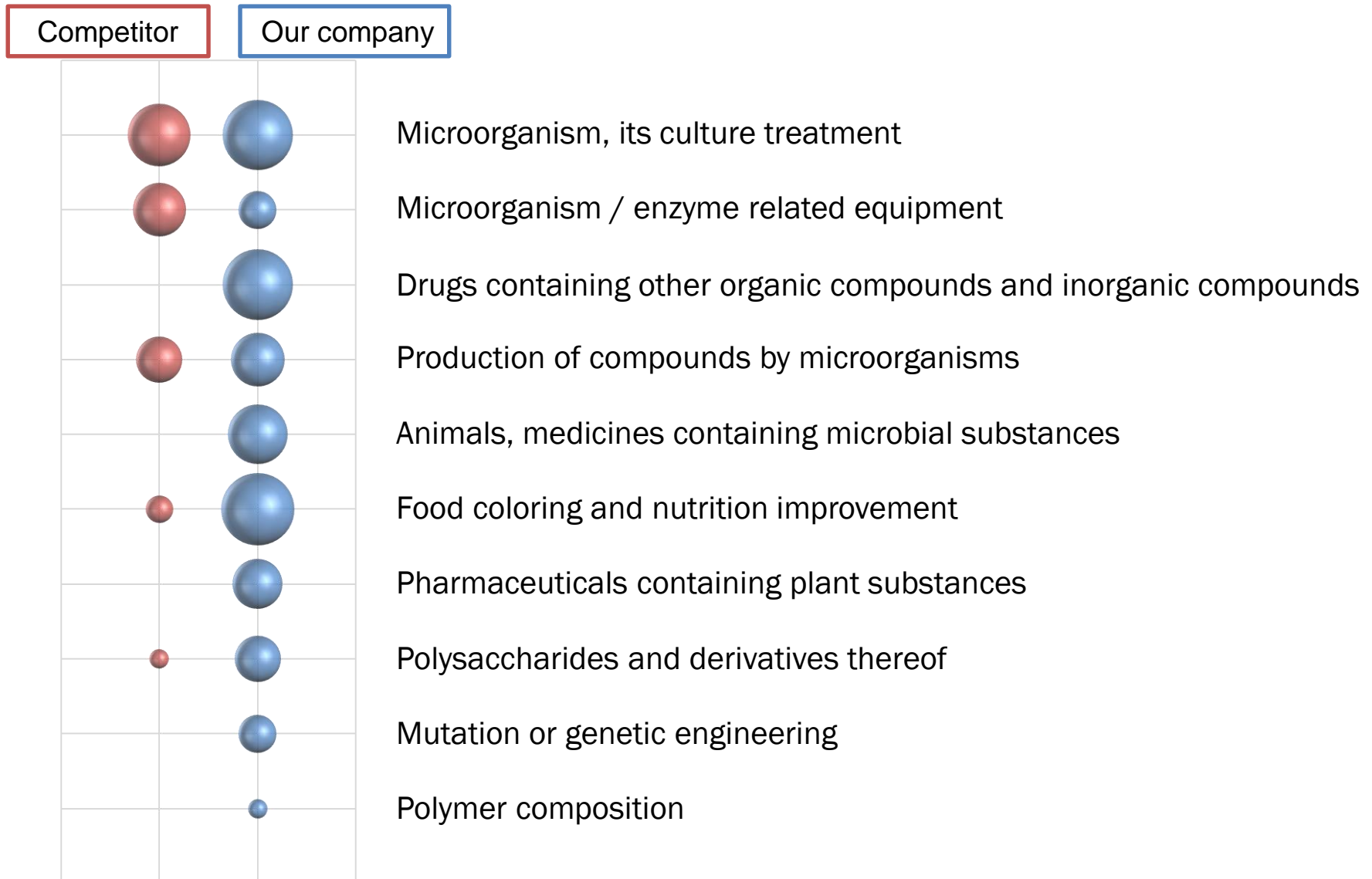
Company case

Interacting with the directors and the president,
managing relations with the inventors of R & D
department

What is the information about intellectual properties the directors want?

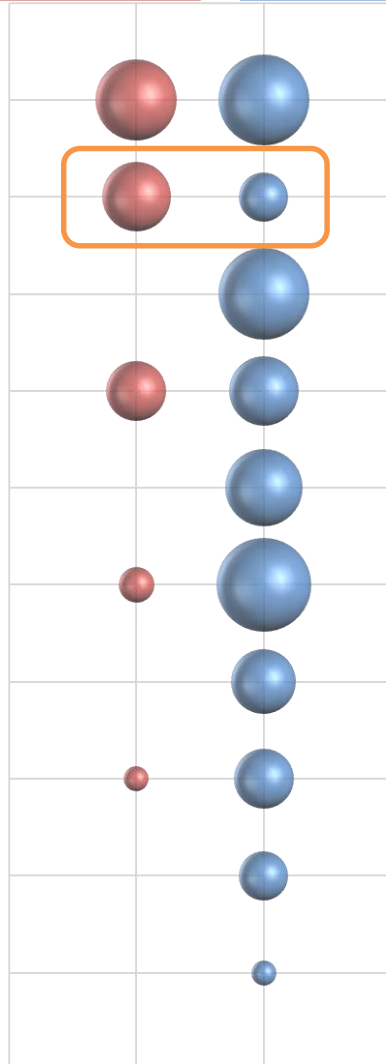
- Number of patents / trademarks of our company
- Contents of own patent / trademark
- Number of patents / trademarks of competitors
- Contents of patents and trademarks of competitors
- Comparative analysis between our company and competitors

Comparative analysis between our company and competitors



Comparative analysis between our company and competitors

Competitor	Our company
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Microorganism, its culture treatment

Microorganism / enzyme related equipment

Drugs containing organic compounds and inorganic compounds

In this technical field, competitors are superior to us. We report this fact to directors, and advice to directors to concentrate on R & D in this technical field.

Food coloring and nutrition improvement

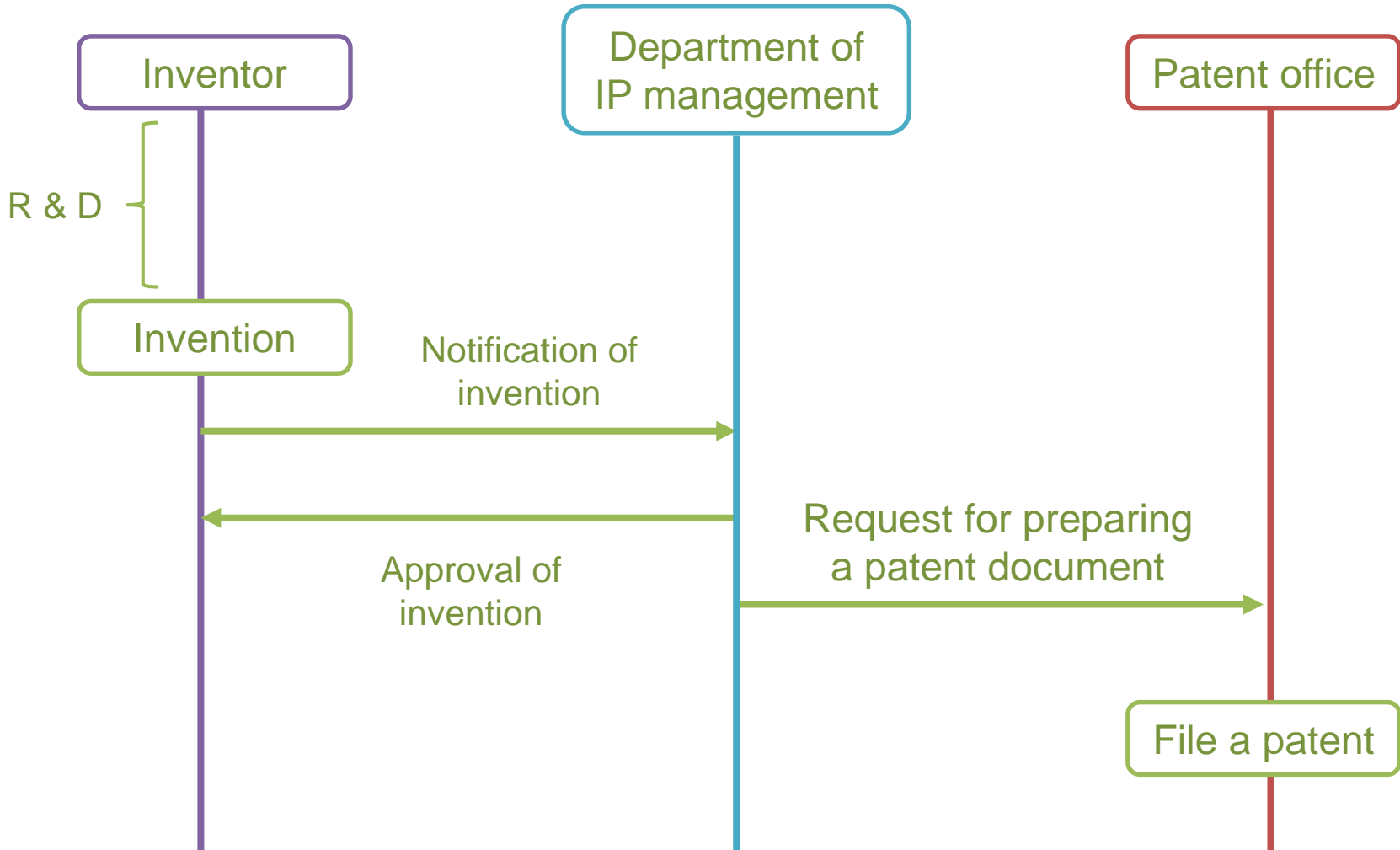
Pharmaceuticals containing plant substances

Polysaccharides and derivatives thereof

Mutation or genetic engineering

Polymer composition

managing relations with the inventors of R & D department
Internal procedures from invention to filing a patent



Notification of invention

Contents

- Whether the invention belong to employee invention or not
- Whether the company will take over the invention or not
- The names of inventors
- Contribution rate of the each inventor
- File or not file a patent
- (The names of joint applicants)

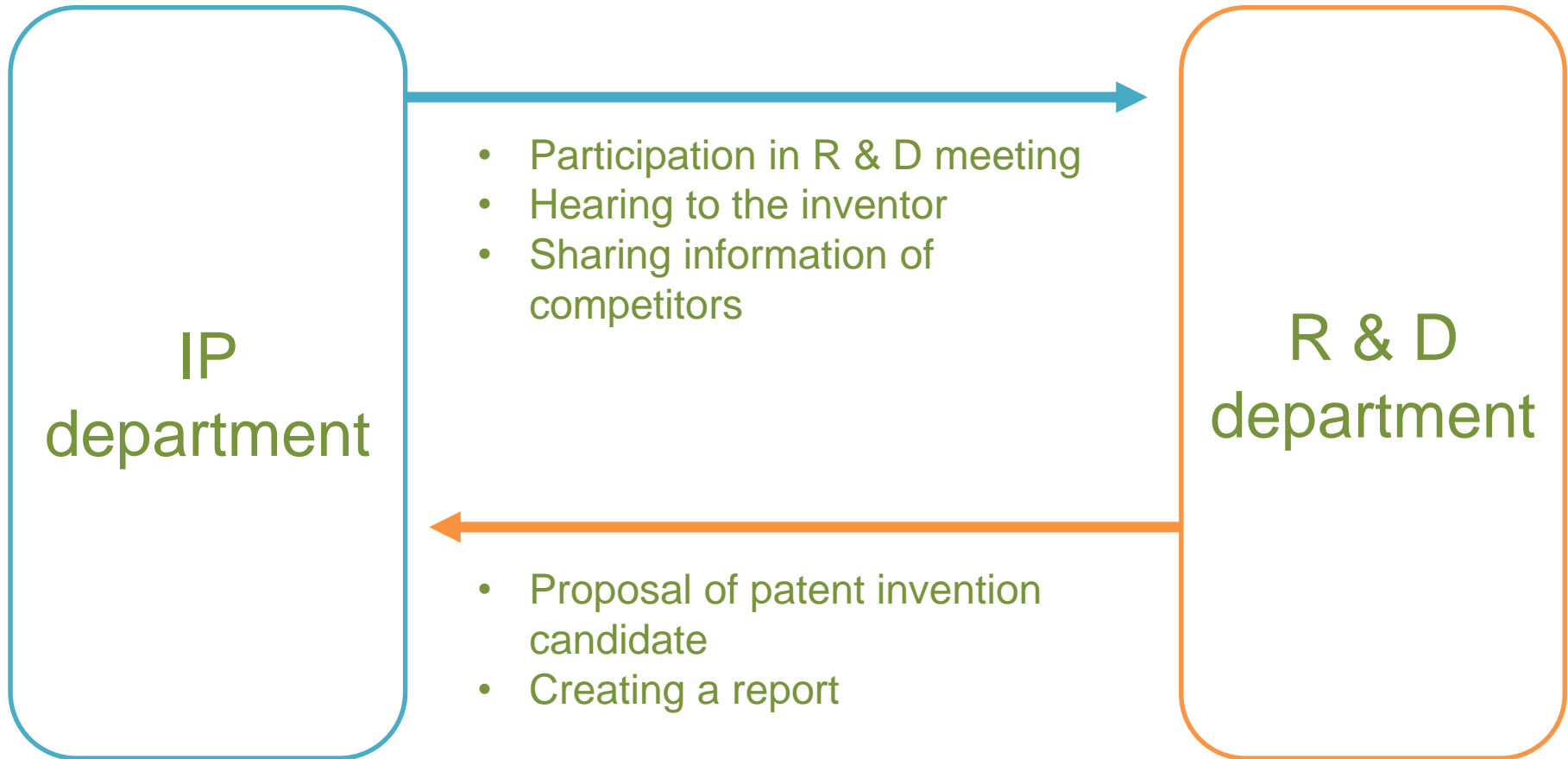


Remuneration for employee inventions

- Payment at the time of patent application, patent assessment
- In case of confidential know-how, pay the amount of application + assessment
- Payment is also available if there is income by patent implementation



Invention excavation



Thank you
for your attention

