



Outline of WIPO

WIPO Japan Funds-in-Trust Framework & Its Assistance

Kuala Lumpur, Malaysia

April 19, 2018

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Outline of WIPO

Basic Facts about WIPO

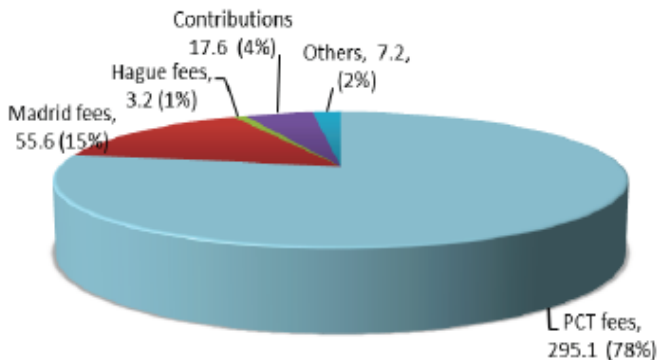


WIPO's Mission:

To lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all

- **Status:** Specialized Agency of the United Nations
- **Member States:** 191
- **Accredited Observers:** est. 250
- **Headquarters:** Geneva, Switzerland
- **Director General:** Francis Gurry
- **Staff:** est. 1200 from more than 110 countries
- **Income in 2014:** 378.7 million Swiss francs
- **Treaties Administered:** 26

2014 Income by Type
(in millions of Swiss francs)



What WIPO does



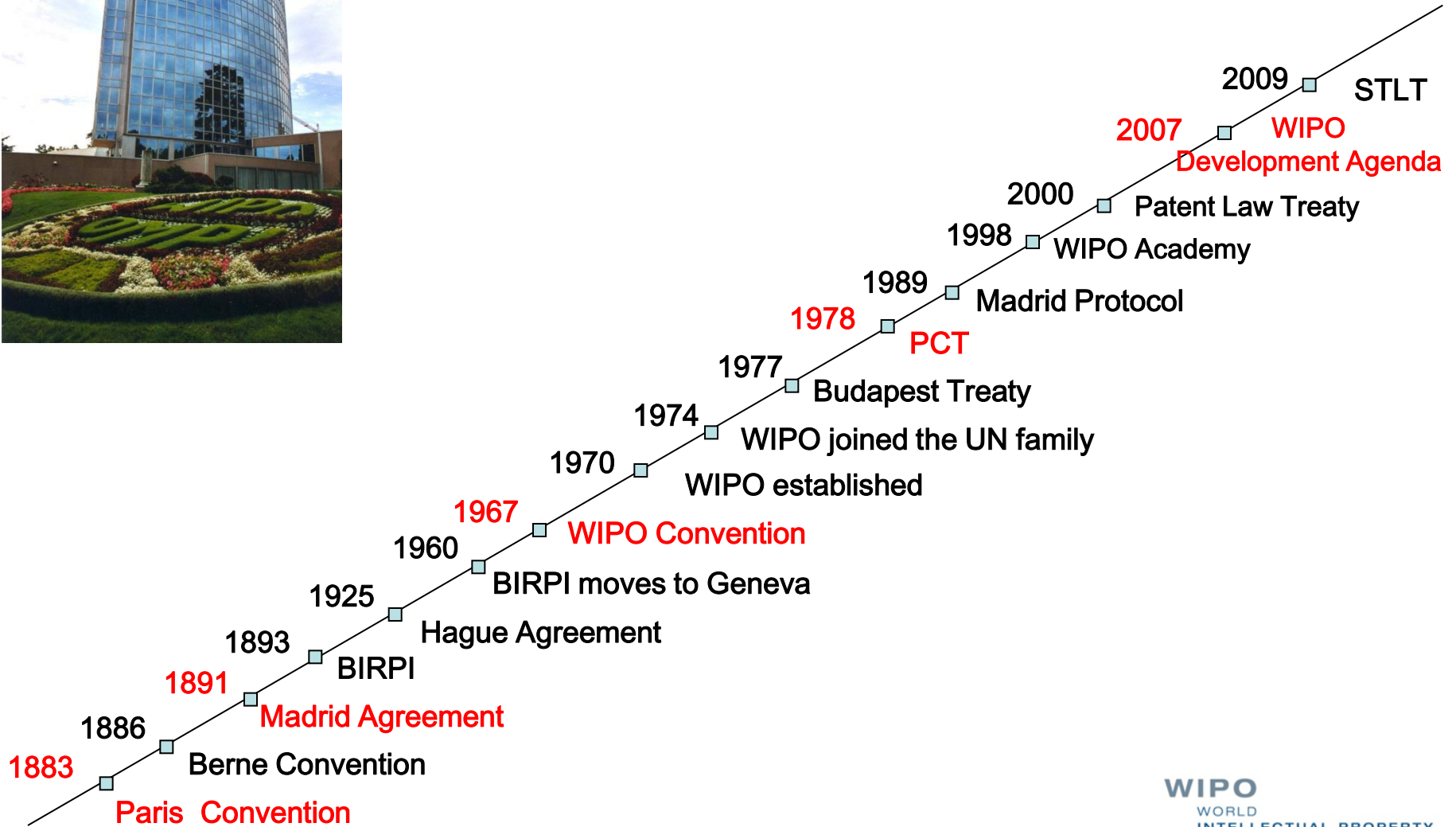
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WIPO provides:

- a policy forum to shape balanced international IP rules for a changing world;
- global services to protect IP across borders and to resolve disputes;
- technical infrastructure to connect IP systems and share knowledge;
- cooperation and capacity-building programs to enable all countries to use IP for economic, social and cultural development;
- a world reference source for IP information



Milestones



Geographical Diversity

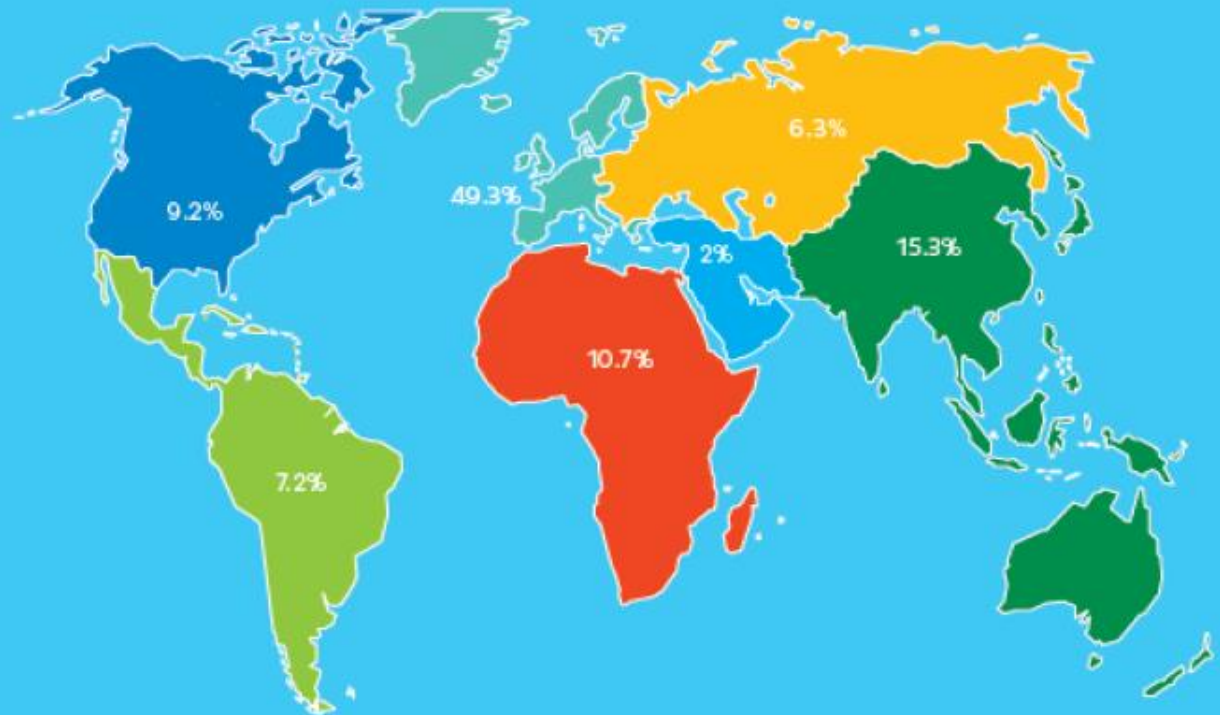
STAFF BY REGION

Our staff come from 118 countries¹

Professional and higher categories by region (regular + temporary)

Asia and the Pacific	93
Eastern and Central Europe and Central Asia	38
Middle East	12
Latin America and the Caribbean	44
North America	56
Western Europe	300
Africa	65
Total	608

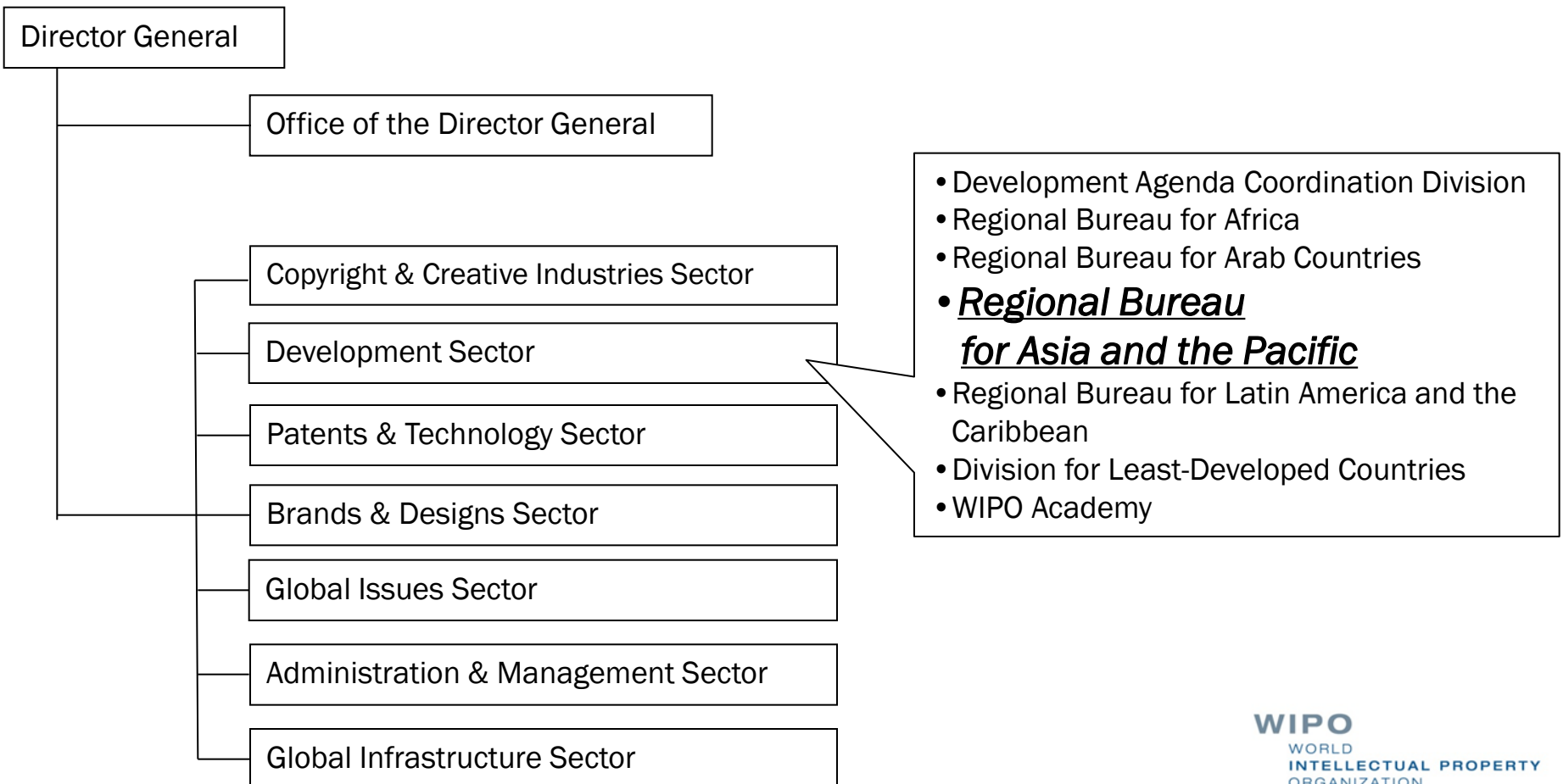
Percentage of staff from Western Europe
in Professional and higher categories



¹ As of June 2014

¹ Source: ANNUAL REPORT ON HUMAN RESOURCES (WO/CC/70/1)

WIPO Structures



Regional Bureau for Asia and the Pacific

Priority Initiatives

1. Country Development Plan
2. National IP Policy/Strategy
3. IP Office Diagnostics and Assistance
4. Competency Based Examination – Patents
5. Competency Based Examination – Trademarks
6. **Enabling IP Environment – Technology**
7. Enabling IP Environment – Brand and Design
8. WIPO Treaty Accession and Increased Usage
9. Heads of IPO Conference (HIPOC)



Japan Funds-In-Trust (FIT/JP)

What is Japan Funds-in-Trust?

◆ Main Objectives

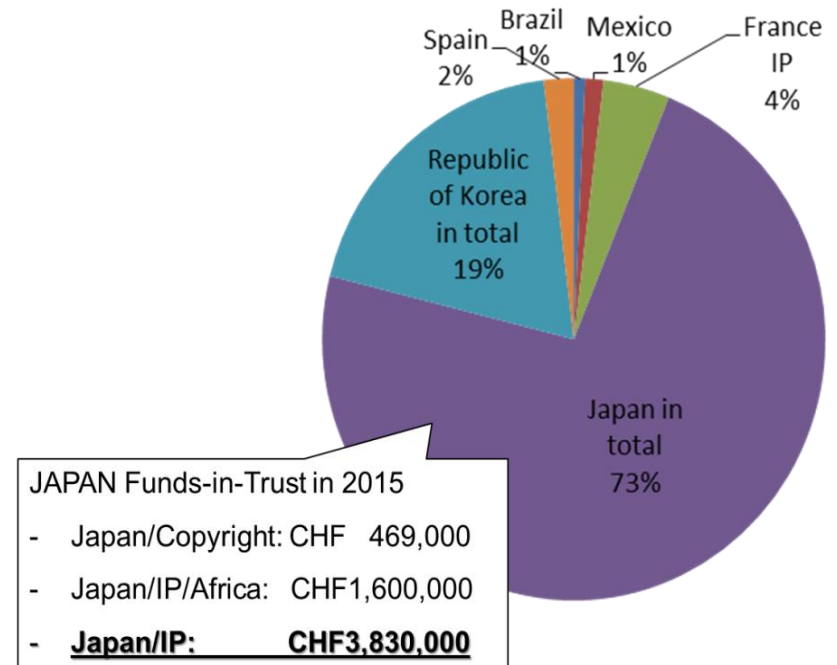
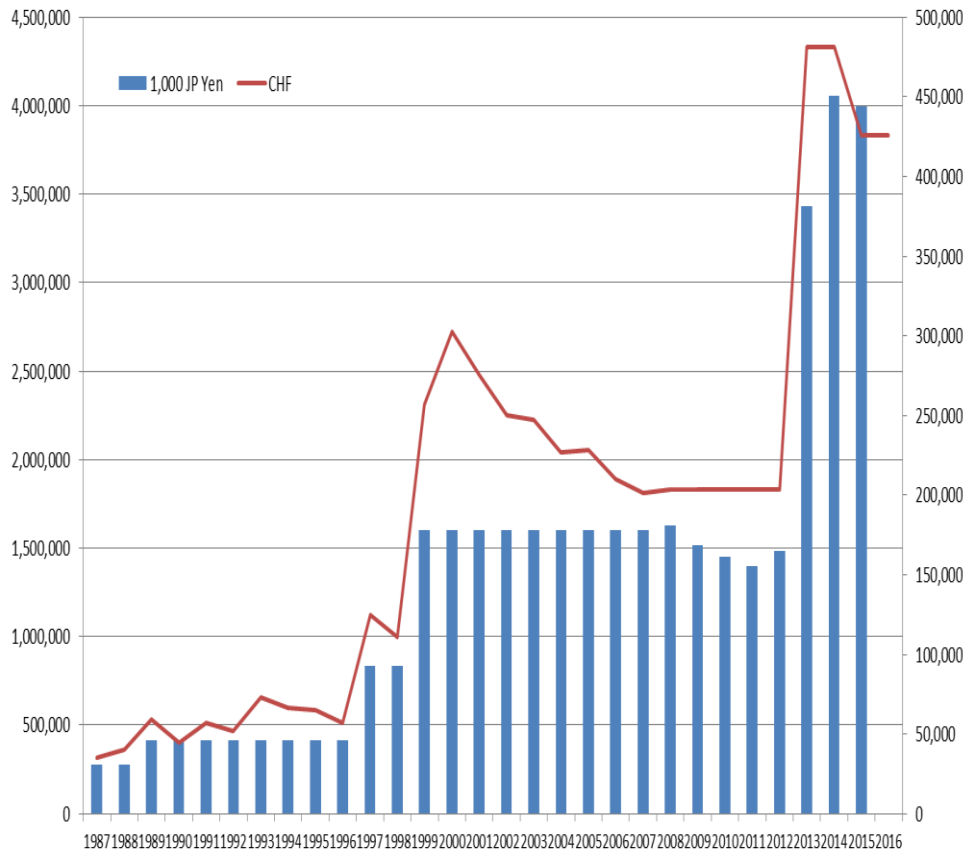
1. Promoting public awareness campaigns on the importance of the industrial property system
2. Providing assistance to developing countries in establishing/strengthening their industrial property laws and institutions
3. Developing human resources



Impacts of Japan Funds-in-Trust

2016: CHF3,830,000

2017: CHF3,830,000



Japan Funds-in-Trust

- How to operate? How to evaluate?

- 1-year Work plan (April to March)
- Operated by WIPO in cooperation with Japan
- Result Based Management
 - Set up **measurable** targets “Performance indicator”
- **Performance indicators** for this project/workshop are:
 - No. of institutions participating in the project
 - % of participants who apply the enhanced knowledge and upgraded skills in their work (70%)
 - % of participants providing positive feedback on the relevance/usefulness of their work (70%)



Contribution by FIT/JP to EIE Project

(an Enabling IP Environment Project)

WIPO EXTERNAL EXPERTS

- Assessment reports
- Technical assistance work involving university-generated technologies

Dr. Richard Cahoon

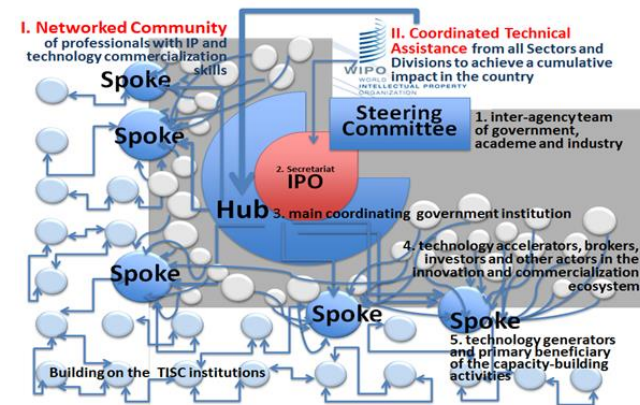
President, BioProperty Strategy Group Inc. / Adjunct Professor,
International Programs, Cornell University

Ms. Yumiko Hamano

Intellectual Property Consultant and Partner, ET Cube International

EXPLORATORY MISSIONS

- National Workshop
- Meeting with stakeholders on a one-on-one basis based on a questionnaire
 - Philippines: February 2016
 - Thailand: March 2016
 - Malaysia: March 2016
 - Sri Lanka: June 2016
 - Viet Nam: March 2017 & September 2017
- Follow-up missions in each country



UNIVERSITY VISITS

IP management and Technology Commercialization

■ Malaysia: May 2017

University of Malaysia/University of technology Malaysia/
University of Science Malaysia

■ Thailand: June 2017

Mahidol University/Khon Kaen University/ NSTDA/ Chulalongkorn
University/ Changmai University/ Prince of Songkla University

■ Philippines: September 2017

University of San Carlos/Bicol University/Adamson University/
University of Philippines Manila/University of Philippines Diliman

■ Sri Lanka: September 2017

University of Colombo/University of Moratuwa/
University of Ruhunamatarara



NATIONAL WORKSHOP

IP management and Technology Commercialization

■ Philippines: March 27-31, 2017

April 11-14, 2018

■ Thailand: June 6 -10, 2017

■ Sri Lanka: October 30 to November 3, 2017

■ Malaysia: April 16–20, 2018

□ Speakers

- Dr. Richard S. Cahoon
- Ms. Yumiko Hamano
- Dr. Surya Raghu, CEO, Advanced Fluidics, Baltimore
- Dr. John Arthur Fraser, President, Burnside Development & Associates LLC

PATENT DRAFTING COURSES

- For the staff of selected institutions in the countries
 - a face-to-face session for 5 days; and
 - a Monitoring program for 2 months
-
- Thailand: August 2016 & October 2017
 - Philippines: November 2016
 - Malaysia: February 2017 & 2018
 - Sri Lanka: July 2017

FELLOWSHIPS IN JAPAN

- At Osaka Institute of Technology (OIT)
- 1 fellow per year
- Study in technology research, licensing or management with the end in view of applying the learning to the fellow's institutes
 - One fellow from University of Philippines Manila, Philippines in 2016
 - One fellow from Khon Kaen University , Thailand in 2017

PRESIDENTS' SUMMIT in JAPAN

- Osaka, Japan, December 13 to 15, 2017
- to engage high level management of the universities and research institutions in a discussion on enabling IP environment for technology development, management and Commercialization



Thank you for your kind attention

(<http://www.wipo.int>)

(http://www.wipo.int/cooperation/en/funds_in_trust/japan_fitip_aspac/)