



**REGIONAL WORKSHOP** 

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# Regional Meeting of Intellectual Property Office Officials Responsible for the Madrid System

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Japan Patent Office (JPO)

Tokyo, December 13 and 14, 2016

PROGRAM

prepared by the International Bureau of WIPO

#### Tuesday, December 13, 2016

- 8.30 9.00 Registration
- 9.00 9.15 Opening ceremony

Welcome addresses by:

Mr. Yoshinori KOMIYA, Commissioner, Japan Patent Office (JPO), Tokyo

Mr. Juan Rodriguez Guerra, Senior Legal Officer, Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Office (WIPO), Geneva

- 9.15 9.45 Session 1 Update and News on the Madrid System; Figures, Accessions, Challenges and Developments
  - Speaker: Ms. Sara Amini, Project Officer, Madrid Registry, Brands and Designs Sector, WIPO, Geneva
- 9.45 11.05 Session 2 Experience from a National Office; Accession, Operation, Advice from an Office, Plans and Implementation
  - Speaker: From Bhutan, Japan, Singapore and Viet Nam
- 11.05 11.20 Coffee Break
- 11.20 12.40Session 2Experience from a National Office; Accession, Operation,<br/>Advice from an Office, Plans and Implementation
  - Speaker: From Cambodia, India, the Lao People's Democratic Republic (Lao PDR) and Philippines
- 12.40 13.10 Discussion Moderators: Mr. Juan Rodriguez Ms. Sara Amini
- 13.10 14.40 Lunch Break

## 14.40 - 16.00Session 3Global and National Trademark Protection - Latest<br/>Developments, Challenges and Opportunities

- Speaker: From Indonesia, Malaysia and Thailand
- 16.00 16.15 Coffee Break

16.15 – 17.15	Session 3 (cont'd.)	Global and National Trademark Protection – Latest Developments, Challenges and Opportunities	
		Speaker:	From Myanmar, Pakistan and Sri Lanka
17.15 – 17.45	Discussion	Moderators:	Mr. Juan Rodriguez

#### Ms. Sara Amini

#### Wednesday, December 14, 2016

9.15 – 10.15 Session 4 Improving the Efficiency of the Office of Origin

Speaker:

Mr. Osamu WATANABE, Director, Office for International Design Applications under the Geneva Act of the Hague Agreement and International Trademark Applications under the Madrid Protocol, JPO, Tokyo

Ms. Hyunhee PARK, Director, International Education Division, International Intellectual Property Training Institute (IIPTI), Daejeon

### 10.15 – 11.15 Session 5 Improving the Efficiency of the Office in the Designated Contracting Party

Speaker:

Ms. Duan Chuane, Consultant, International Registration Division, Trademark Office, State Administration for Industry and Commerce of the People's Republic of China (SAIC)

Mr. Kazuhiro KIMURA, Director, Trademark Policy Planning Office, JPO, Tokyo

11.15 – 11.30 Coffee Break

11.30 – 12.30	Discussion	Moderators:	Mr. Juan Rodriguez
			Ms. Sara Amini

12.30 – 14.00 Lunch Break

	Contracting Parties	Prospective Contracting Parties	
14.00 – 15.00	New IT Tools and Services. Procedure Database	Role of the International Bureau (IB) of WIPO	
	Moderator: Ms. Sara Amini	Speaker: Mr. Juan Rodriguez	
15.00 – 16.00	Discussion: Classification Guidelines and Classification Tools. Moderator: Mr. Juan Rodriguez	Trademark Information Tools; How to Search Using WIPO Madrid Monitor, WIPO Madrid Goods and Services Managers (MGS), WIPO Global Brand Database (GBD), J-Plat-Pat and TM5/ID List, etc.	
		Speaker: Ms. Sara Amini	

#### 16.00 – 16.15 Coffee Break

16.15 – 17.15	Discussion: the Future Development of the Madrid System for the International	Management and Maintenance of the International Registration		
	Registration of Marks	Speaker:	Mr. Juan Rodriguez	
	Moderator:			
	Mr. Sunao SATO, Director, Trademark Division, JPO, Tokyo			

17.15 Closing remarks by:

Mr. Takeshi MIKI, Director-General, Trademark and Customer Relations Department, JPO, Tokyo

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