

# Improving the Efficiency of the Office of Origin

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**Director**

**Office for International Design Applications under the Geneva Act of  
the Hague Agreement and**

**International Trademark Applications under the Madrid Protocol**

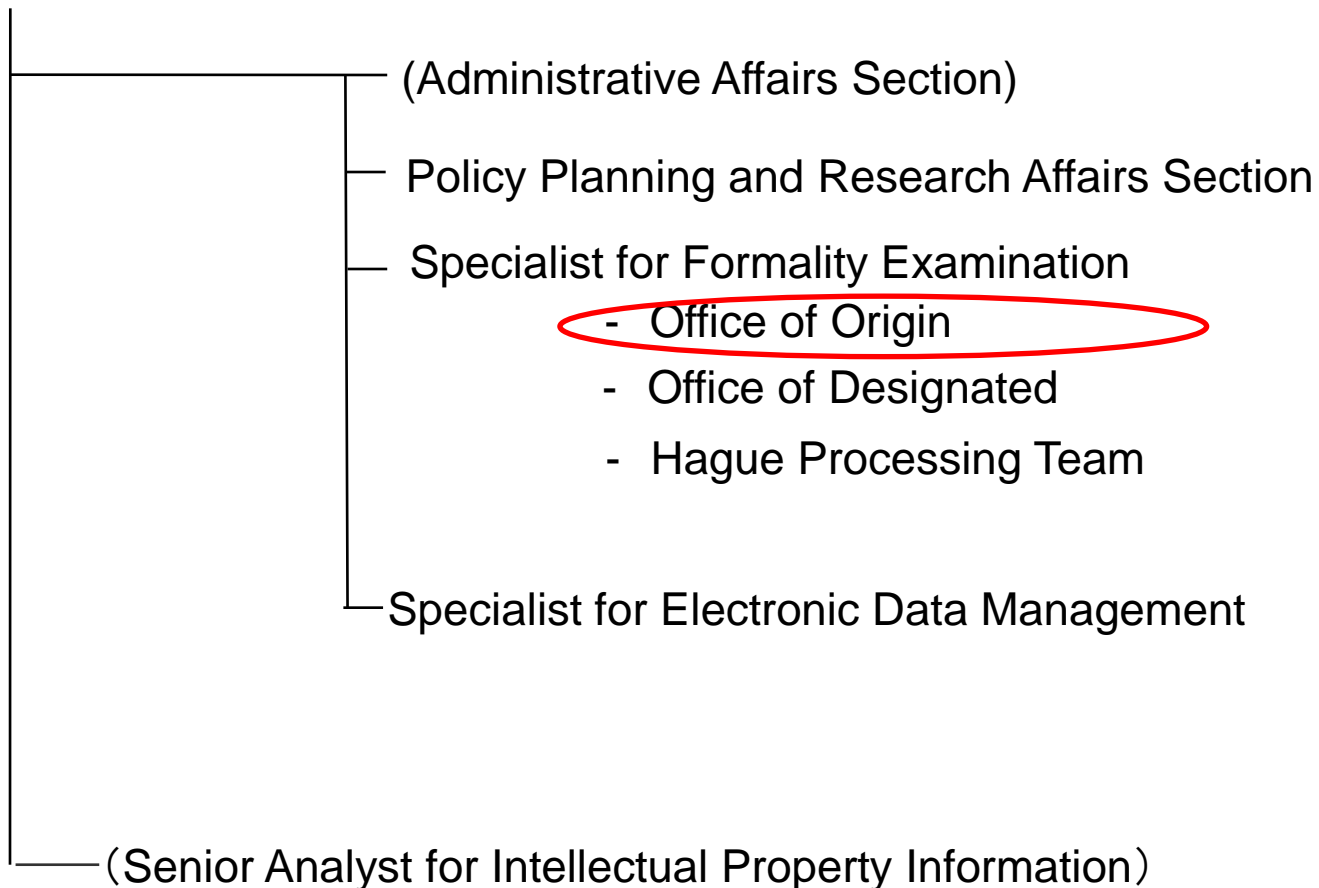
**Japan Patent Office**

- Our Office
- Statistics
- Our Efforts to improving efficiency
- IT modernizations
- Job rotation and Staff training
- Outreach activities

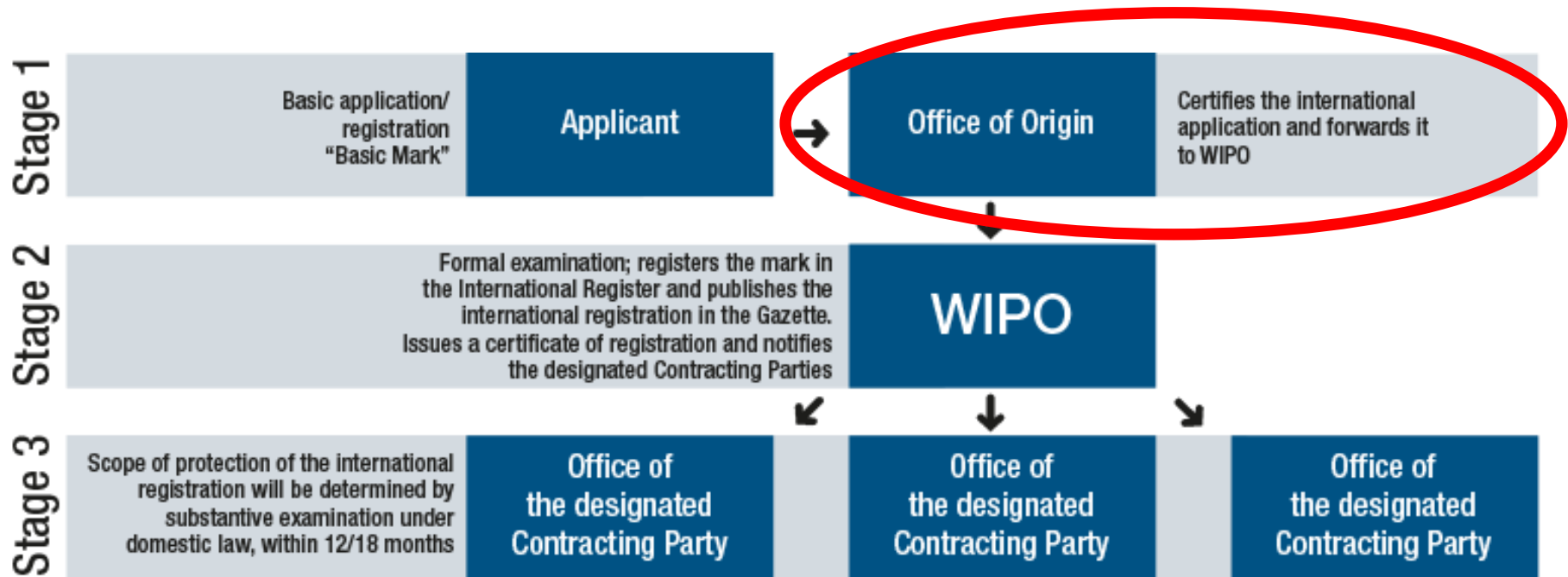
## ■ Organization Chart

Number of Staff : 26 (including temporary Staff)

Director



# The International Trademark Registration Process

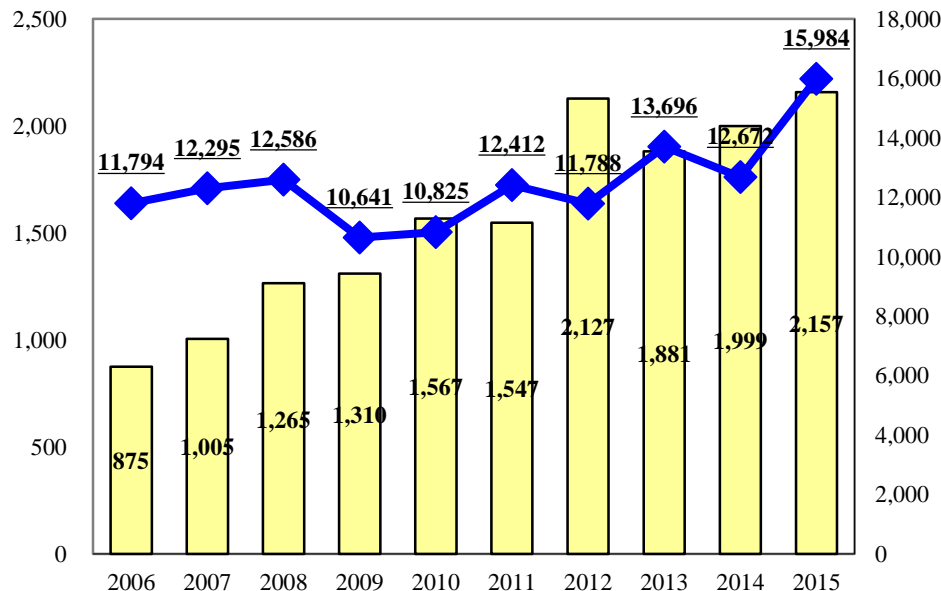


[http://www.wipo.int/madrid/en/how\\_madrid\\_works.html](http://www.wipo.int/madrid/en/how_madrid_works.html)

## Statistics for 2015 at the JPO

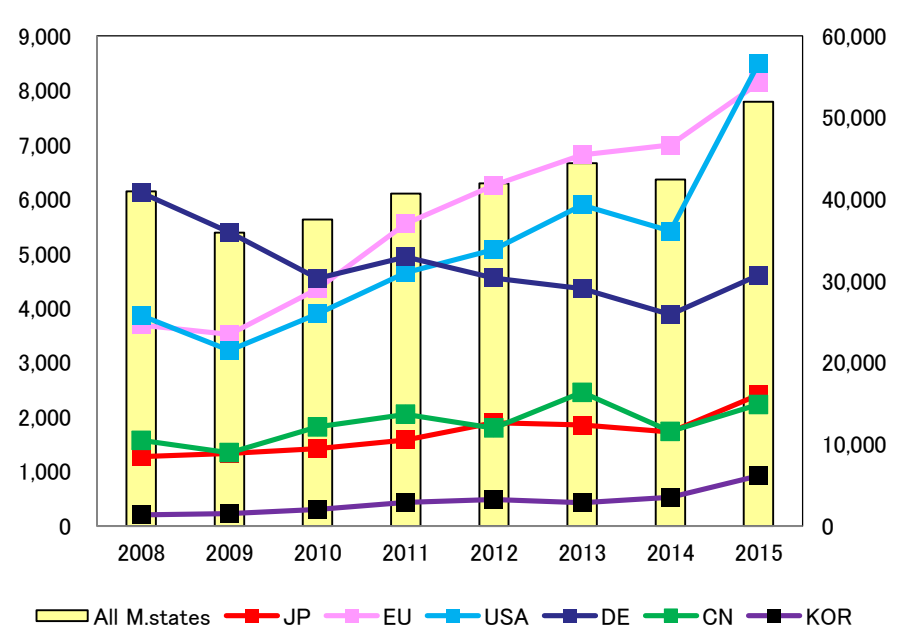
- The number of Madrid Protocol applications that the JPO accepted as Office of Origin was approx. 2,157 (yoy 7.9% ↑).
- The number of notifications of designation received by the JPO as Designated Office was approx. 15,984 (yoy 26.1% ↑).

Changes in Number of International Applications under the Madrid Protocol and of Notifications of Designation



Number of Madrid Protocol applications accepted as Office of Origin

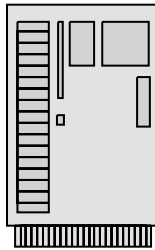
Number of International TM Registrations by Nationality



Note: The figures for 2015 are preliminary

# Our Efforts to improving efficiency

## Terms of designated goods and services accepted by both the JPO and WIPO



Japanese

English

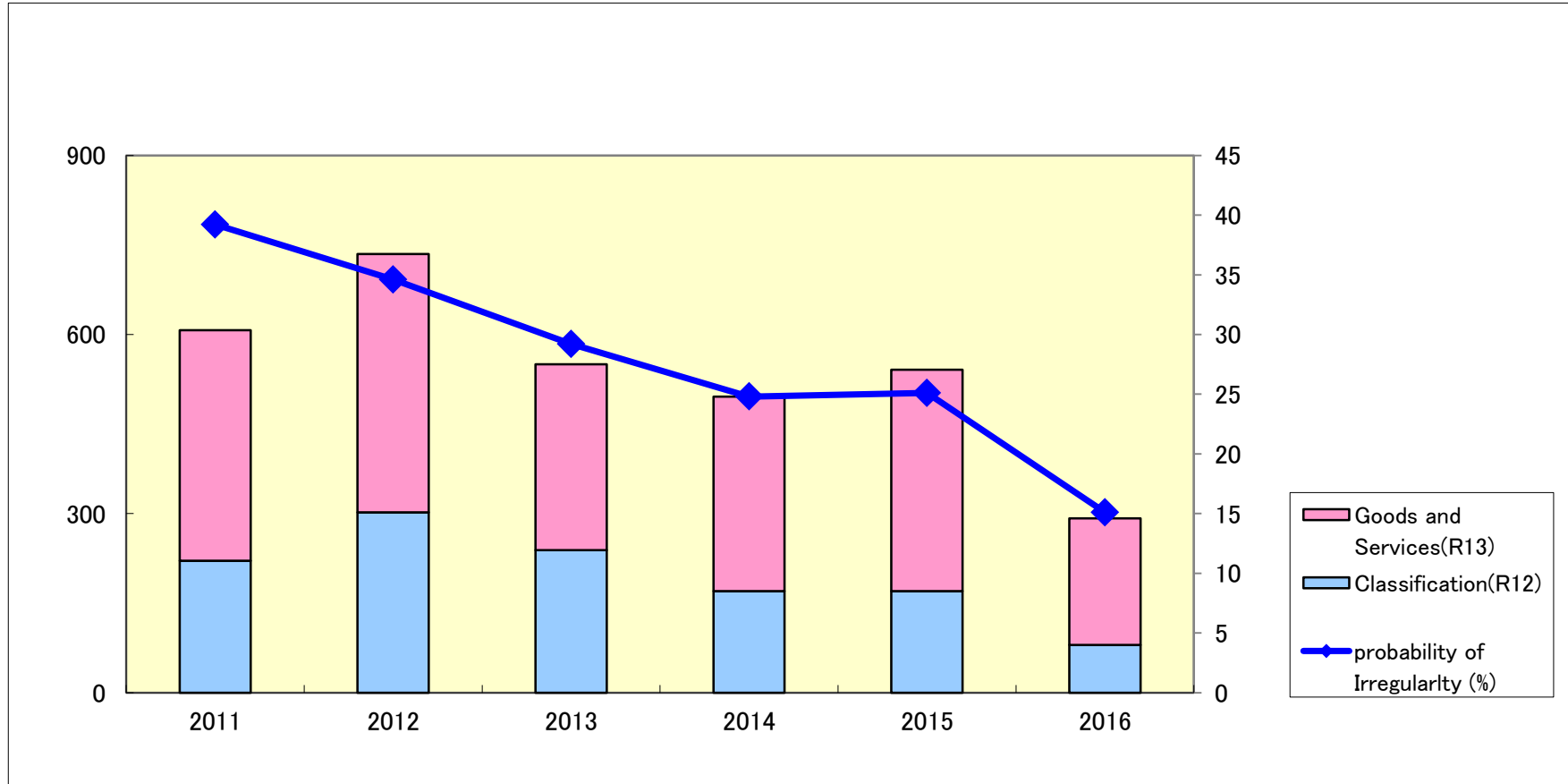


Database table of goods and services terms (both Japanese and English)

商品/役務名	区分	AND	AND	クリア	閉止	終了
新聞記事情報の提供	45					
新聞記事情報の提供	45					
新聞記事情報の提供	45					
新聞記事情報の提供	45					
新聞の予約購読の取次ぎ	35					
新聞の予約購読の取次ぎ	35					
電子出版物	09					
電子出版物	09					
委託による新聞の配達	39					
委託による新聞の配達	39					
印刷物	16					
印刷物	16					

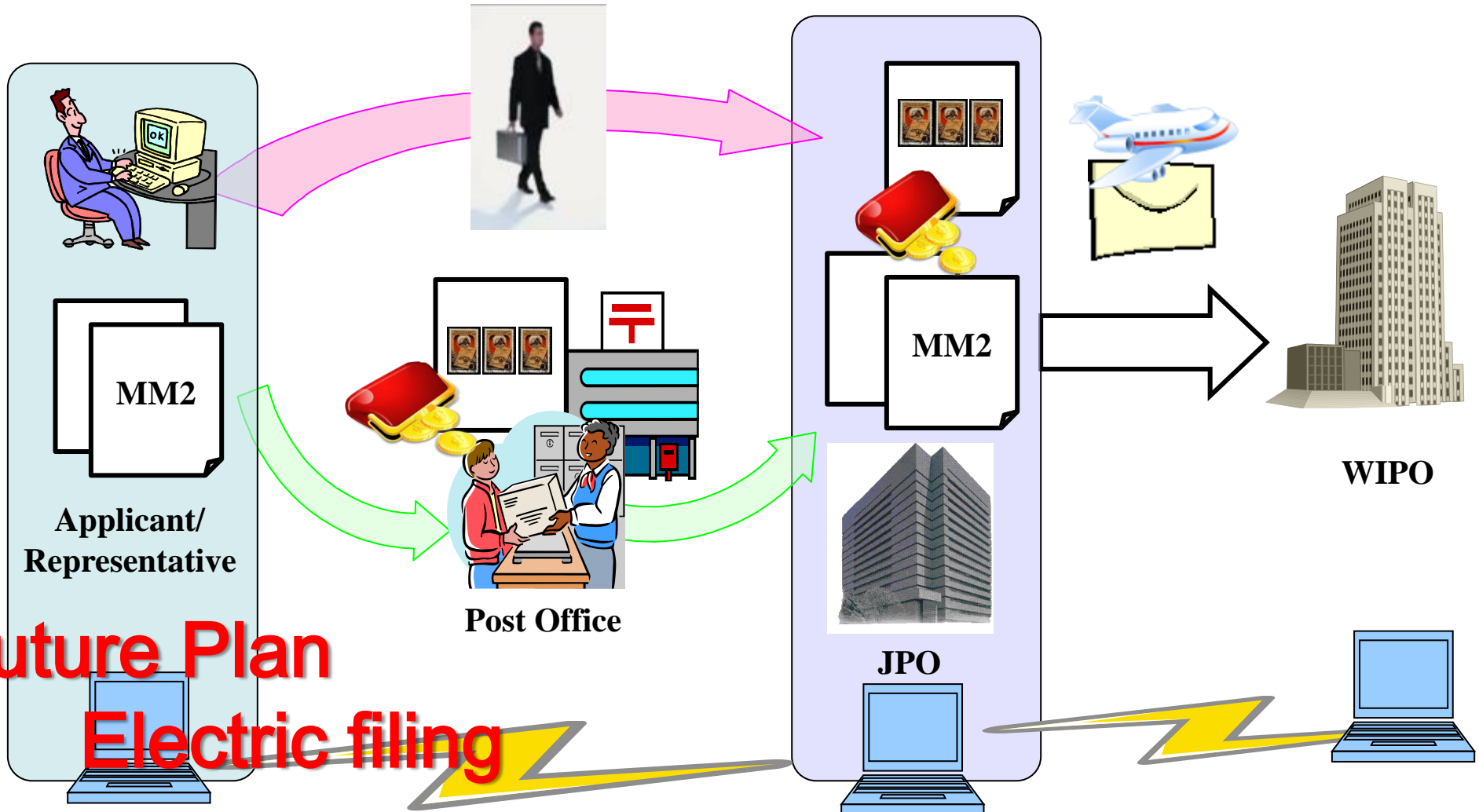
## Reducing Irregularity Notices

Number of applicants (filing with JPO) receiving irregularity notices from the WIPO



## IT Modernizations

➤ User files an International Application with the JPO in person





- JPO staff transfer to different division every 2 or 3 years (Job rotations)
- Recently, some of staffs experience both “office of origin” and “Designated Office”.
- Newly assigned staff receives internal training by their supervisor.
  - Treaty and Domestic law
  - Operation method of Madrid IT System (JPO system)
- OJT
  - About 3 months new staff works with experienced staff for their check.

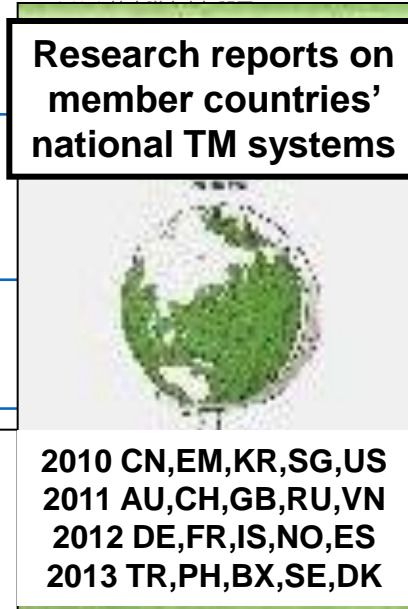
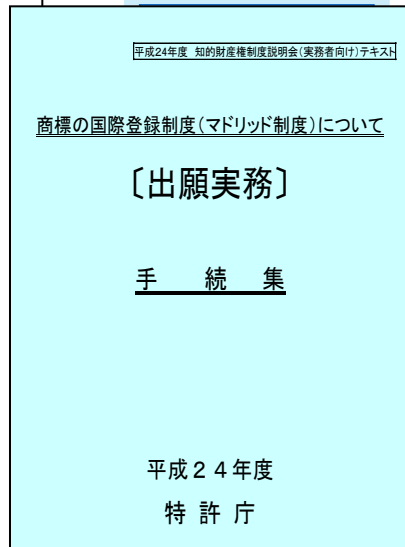
## Website and publications explaining the Madrid Protocol

### Japanese-language manuals and international forms

Website (JPO)



Textbooks (Japanese)



Brochure (Japanese)



**Thank you !**