

# Current Status on Accession to the Madrid System

## Malaysia

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# Challenges

- How to make the office compliant to the protocol
- Need to review operations and processes
- Management of risk within the limited time frames
- Consistency in examination and decision

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# Background

- Not yet a member
- Plan to join in year 2013
- Organize Madrid seminars / workshops since 2007
- Member to Paris convention ,nice and vienna classification
- Currently reviewing the Trade Marks legislation to comply with Madrid requirements
- To be tabled in Parliament this year

# Automation

- Using our own system for search
- On line search and filing is available to users
- Developing an on line publication services
- To build an effective IT infrastructure and connection with the Madrid system
- Try to reuse as much as existing infrastructure
- To modify as necessary to ensure its compatibility with Madrid requirement

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## Office structure and resources

- Setting up separate unit handling madrid applications
- Experienced staffs
- Adequate training in order to have a strong understanding of the protocol and its requirements

# Challenges

- How to make the office compliant to the protocol
- Need to review operations and processes
- Management of risk within the limited time frames
- Consistency in examination and decision
- Backlog and processing time
- Awareness and outreach programmes

# Conclusion

- Seek kind assistance and Professional advice
  - To strengthen IT infrastructure
  - Assessment of the compatibility of the existing system Vs Madrid requirements
- Human resource training
  - To provide technical skills and specific knowledge in administration of Madrid application and process
  - Training for trade mark examiners
- Study Visits and familiarization programs

TRADEMARKS	STATISTIC						
YEAR 2011	APPLICATION			REGISTRATION			
	Malaysia	Foreign	Total	Malaysia	Foreign	Total	
Jan	1,114	1,060	<b>2,174</b>	1,032	1,200	<b>2,232</b>	
Feb	645	970	<b>1,615</b>	1,066	1,340	<b>2,406</b>	
Mar	1,078	1,711	<b>2,789</b>	1,094	1,425	<b>2,519</b>	
Apr	1,200	1,040	<b>2,240</b>	739	1,071	<b>1,810</b>	
May	1,049	1,349	<b>2,398</b>	501	771	<b>1,272</b>	
June	1,235	1,338	<b>2,573</b>	421	720	<b>1,141</b>	
July	1,219	1,279	<b>2,498</b>	947	1,406	<b>2,353</b>	
Aug	1,137	1,410	<b>2,547</b>	554	828	<b>1,382</b>	
Sept	1,011	1,384	<b>2,395</b>	864	1,206	<b>2,070</b>	
Oct	1,040	1,283	<b>2,323</b>	809	988	<b>1,797</b>	
Nov	1,085	1,435	<b>2,520</b>	838	1,260	<b>2,098</b>	
Dec	1188	1573	2761				
<b>TOTAL</b>	<b>11,813</b>	<b>14,259</b>	<b>26,072</b>	<b>8,865</b>	<b>12,215</b>	<b>21,080</b>	

Thank You