

### Topic 5: WIPO GREEN and WIPO Re:Search

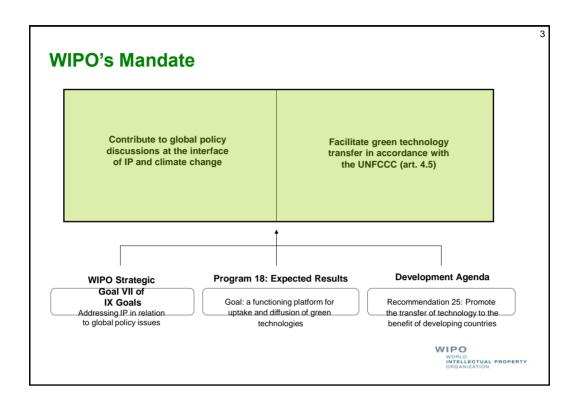
27 August 2014 Singapore

Peter Willimott, WIPO Office in Singapore

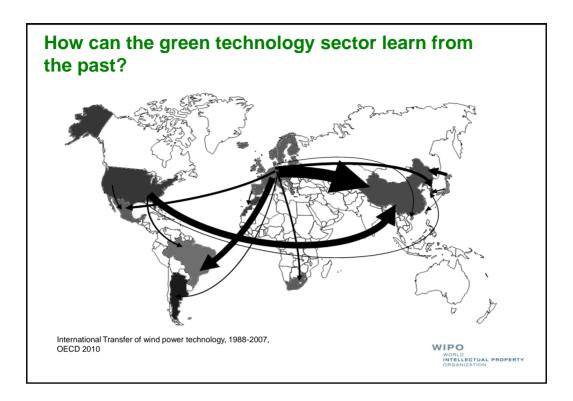
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### **Background**

- ☐ United Nations Framework Convention on Climate Change
  - ☐ Many countries are vulnerable to the negative effects of climate change
  - ☐ There is a lack of domestic resources to support projects and innovations that would, for example, help stave off agricultural disasters or ease the transition to a clean energy economy.
  - ☐ The magnitude of need requires close cooperation between developing and developed countries



How can WIPO	
☐ increase the spread of green technologies?	
☐ help to match those who produce green technology and those who need it?	
encourage collaborations and partnerships in different fields of green technology?	
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# The answer: WIPO GREEN

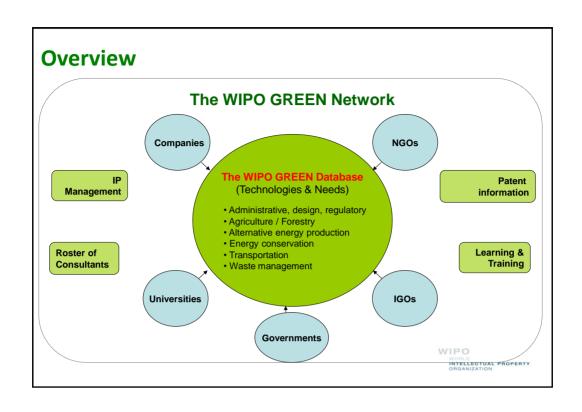
WIPO GREEN is an interactive marketplace that connects green technology providers and those seeking innovative solutions to combat environmental challenges.

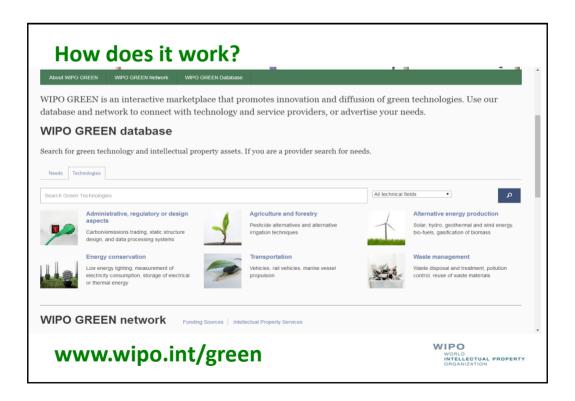
Objective is to accelerate the use and spread of green solutions all around the world, particulary in developing countries and emerging economies.

### The Two Main Components:

- 1. The WIPO GREEN DATABASE, freely accessible, offers listings of:
  - ☐ Needs for green products, processes, know how transfer, collaboration and finance
  - ☐ Green products, services and intellectual property assets
- 2. Coming soon: The **WIPO GREEN NETWORK** connects those professionals with expertise in green technology.

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# The Benefits to Technology Producers (green inventors) Promote your technology to a world wide market for free Potential to enter new markets Connect with large and small companies, intergovernmental and non-governmental organizations, universities, innovators and governmental agencies from around the world Identify green technology needs in different regions Access WIPO and third party resources and services to accelerate transactions

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# The Benefits to IP Agents and IP Lawyers ☐ Introducing clients to WIPO GREEN and listing them in the database is a value added service by providing your clients with worldwide exposure at no cost ☐ Increase the chance of your client commercializing their technology which may result in more work for their advisers

PARTNERS	☐ Public and private institutions
	☐ Support WIPO GREEN and/or provide
	(eg. facilitate transactions directly or indirectly; contribute expertise; integrate WIPO GREEN in specific activities; act as regional or national focal points, etc).
USERS	☐ SEEKERS upload needs for products, processes, know-how transfer,
	collaborations and finance
	☐ PROVIDERS upload products, services and
	intellectual assets (incl. inventions, technologies, know-how, patents), for
	sale, collaboration and/or license
	☐ OTHER USERS access resources, services,
	the newsletter and interactive blog that will also be available to Partners and Users



### **Technology/Products/Solutions Providers**























And many more.

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### **Get Involved**

- ☐ Become a User and register to:
  - communicate your green innovation and technology needs
  - advertise your inventions, technologies, products and services
  - · connect with the innovation and business communities globally

# **Questions?**

For more information on WIPO GREEN:

Email: global.challenges@wipo.int

Web: www.wipo.int/green



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**Sharing Innovation in the Fight Against Neglected Tropical Diseases, Malaria and Tuberculosis** 



### What prompted this initiative?

- One of the world's great global health challenges is to overcome the impact of neglected tropical diseases, and conditions such as malaria and tuberculosis.
- These diseases negatively affect the lives of more than one billion people, many of whom live in the world's least developed countries.
- According to the World Health Organization there are 17 neglected tropical diseases including Dengue.

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### What prompted this initiative?

### **WIPO's Mandate**

### WIPO Development Agenda (2007)

- 45 recommendations adopted by the WIPO General Assembly in October 2007
- Focus on, inter alia, Technology and Knowledge Transfer, Capacity Bulding, and Licensing of IP to foster development in developing and LDCs.

# UN Millennium Development Goals (2000) – Health-Related Objectives

Goal 4: Reduce Child Mortality

Goal 5: Improve Maternal Health

Goal 6: Combat HIV/AIDS, Malaria and Other Diseases



# What prompted this initiative?

First WHO Report on Neglected Tropical Diseases (NTDs): "a research strategy is required to develop and introduce new medicines and new diagnostics, that will be accessible to all who need them."

For researchers working on new products for NTDs in the developing world, the intellectual property held by companies can be of great value.

The intellectual property held in companies includes not just patents but know-how.

This type of information is invaluable to creating new drugs, vaccines and diagnostics for diseases of the developing world.

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### **WIPO's Response**

- Wanted to provide wider access to intellectual property for pharmaceutical compounds and technologies, for neglected tropical diseases, as well as tuberculosis, and malaria.
- Also and and most importantly share know-how and data available on these conditions
- Develop a tool to help stimulate more research and development for new and better treatment options for those suffering from these conditions.



# How can WIPO help?

- By creating a database of available intellectual property assets, including compounds, regulatory data, knowhow and other information, then...
- encouraging those with IP and know how to share.
- The platform needs to be open. Anyone or any institution must be able to access the database and express interest in obtaining additional proprietary information.
- And so WIPO Re:Search was created in 2011

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### How does it work?

- Members upload assets and resources onto the searchable, public WIPO Re:Search database on the condition that the data is available for licensing royalty-free
- Partnership Hub administrator actively facilitates specific collaborations between WIPO Re:Search Members



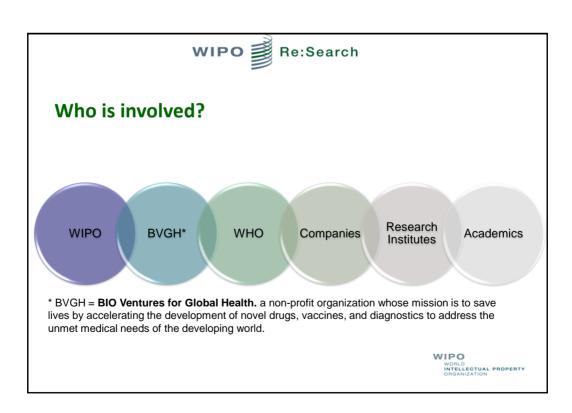
### **Royalty-free Licensing**

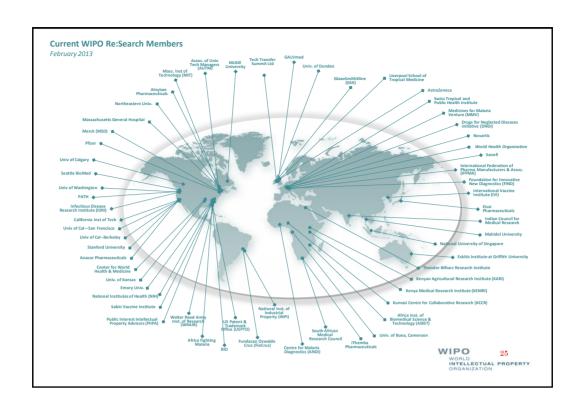
• Licenses for research and manufacture – must be royalty-free to anyone, anywhere

"Providers agree to grant Users royalty-free licenses to this Intellectual Property for research and development, anywhere in the world, of products, technologies or services, for the sole purpose of addressing public health needs for any or all NTDs in LDCs."

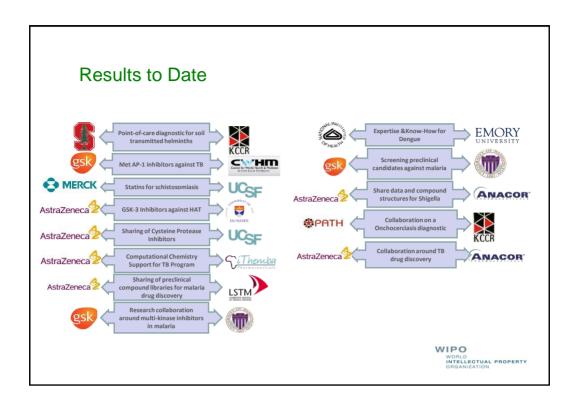
 Licenses governing terms of sale – must be royalty-free in LDCs, sales in other markets may be negotiated

"Providers agree to grant Users royalty-free licenses to this Intellectual Property anywhere in the world to make or have made such products, technologies or services, and to import and export, for the sole purpose, to sell or have sold, these products in LDCs."











# Results to Date - 1 Year post-launch

- 72 Members (31 at launch)
- 9 Members of ANDI (African Network for Drug and Device Innovation)
  - Cameroon, Egypt, Ghana, Kenya, Mali, Nigeria, SA
- 33 Research Collaborations announced
- Financial Support from Gov'ts of Australia and Japan



For more information:

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www.wipoReSearch.org

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Briefing for Participants in the Sub-Regional Seminar

Singapore 2014



### What is WIPO Re: Search?

- Platform for sharing IP assets and resources in order to catalyze research and development on NTDs, malaria, and tuberculosis
- "Beyond Patents" shared IP assets and resources include pharmaceutical compounds, technologies, know-how, data, research facilities, hosting arrangements, etc.

### How does it work?

- Members upload assets and resources onto the searchable, public WIPO Re:Search database
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### Royalty-free Licensing

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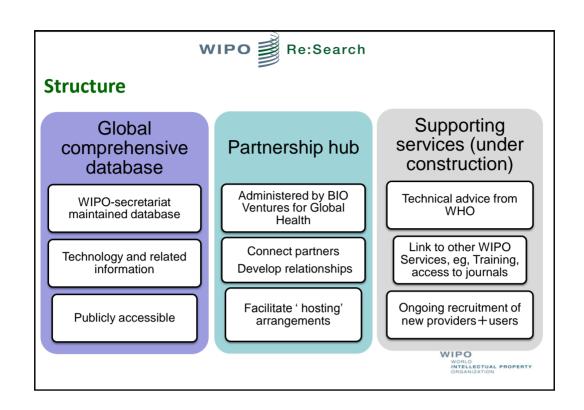
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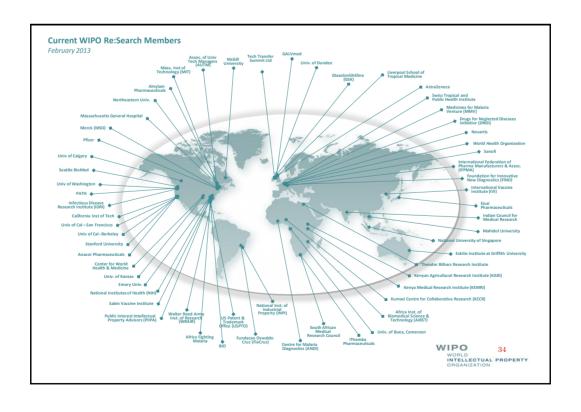
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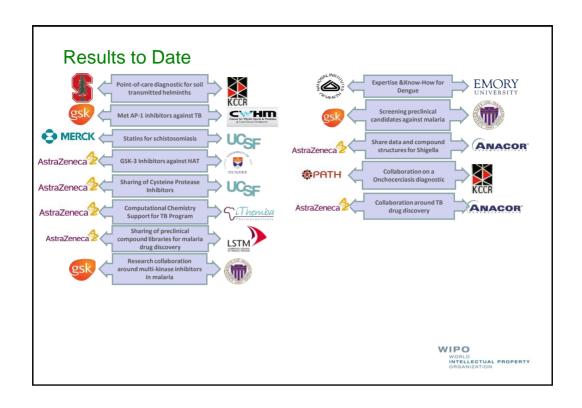
Goal 6: Combat HIV/AIDS, Malaria and Other Diseases

WIPO's "niche" is specific and targeted:

Francis Gurry, WIPO Director General: "WIPO Re:Search is a wonderful opportunity for capacity-building in R&D and innovation, sharing and creating and creating connections which can in turn lead to the advancement of knowledge and discoveries." (October 2011)









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