

WIPO Regional Workshop on Digitization and Dissemination of Intellectual Property Information (IP) Information and Utilization of Effective Search Tools

07 December 2010 Makati City,
Philippines

**World Intellectual Property Organization
Japan Patent Office
Intellectual Property Office of the Philippines**

THEME 1:
**OPENING NEW POSSIBILITIES FOR INTELLECTUAL
PROPERTY OFFICES (IPOS) AND THE USER
COMMUNITY THROUGH MODERNIZATION OF
INTELLECTUAL PROPERTY (IP) INFRASTRUCTURE**

**Topic 1: Modernization of IP Infrastructure and Integration of
IP Information, Business Processes and Information Systems**



*Accelerating & Innovating
Into 2012*

Pre-automation of systems

- ❖ Paper-based processing of applications
- ❖ Not very accurate search reports
- ❖ Long turnaround times
- ❖ Loss of documents
- ❖ Highly inefficient

Automation of systems

- ❖ PACSYS (Patent Administration Computerized System)
- ❖ TEAMS (TM EElectronic Application Management System)

Automation of systems

- ❖ IT-led and not product line-driven
- ❖ No buy-in from users
- ❖ No streamlining of processes
- ❖ Clean-up of databases not methodical

Impact of Automation

- ◆ Reduced average disposal pendency
- ◆ Reduced loss of documents
- ◆ Able to monitor progress of applications
- ◆ Better generation of IP information
- ◆ More efficient services

Systems and services

- ◆ TEAMS and PACSYS
- ◆ IP Adjudication System
- ◆ E-Gazette Patents and Trademarks
- ◆ TM and Patent Search

Systems and services

- ◆ TM Online
- ◆ Fee Management System
- ◆ Management Decision Support System

Modern IP Office

Policy
Planning
Technology

Modern IP Office

- ◆ Streamlined business processes
- ◆ Skilled manpower
- ◆ Automation of systems and services
- ◆ Technology infrastructure

Into 2012

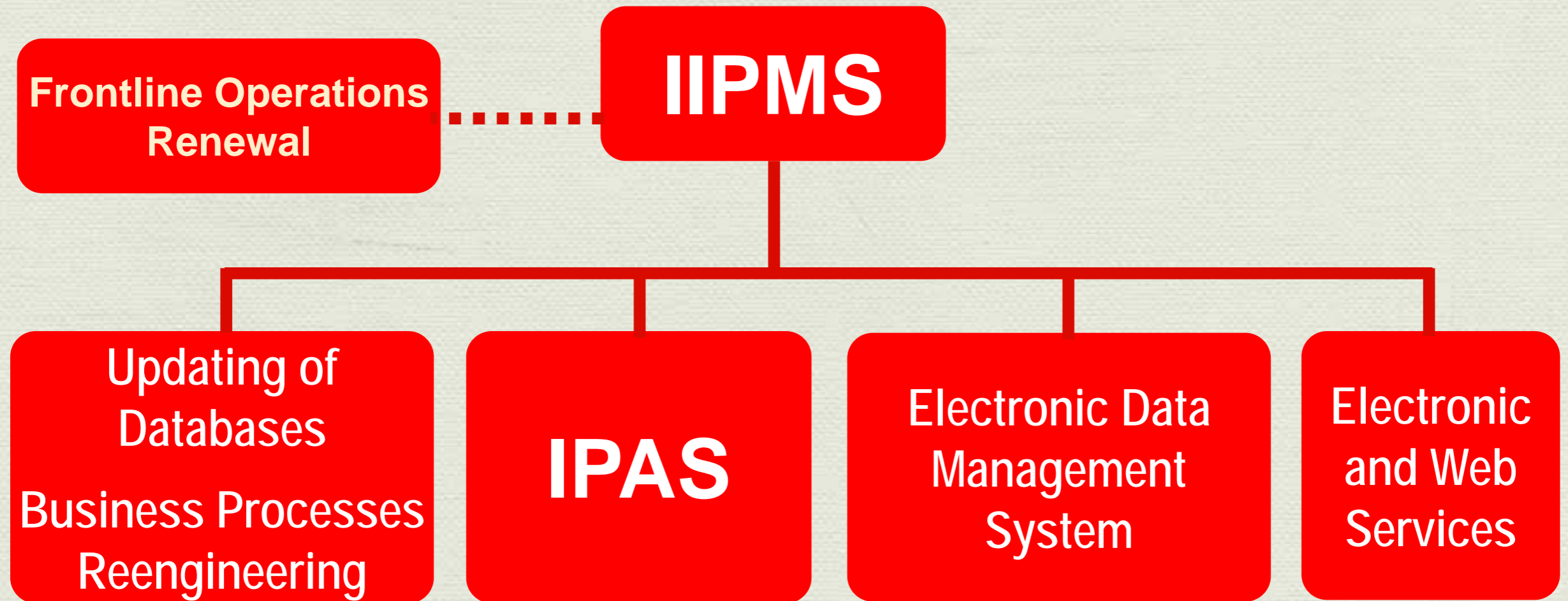
- ◆ Innovative, efficient, and transparent system
- ◆ Client-focused timely and quality services
- ◆ Accurate and reliable IP information
- ◆ “Higher-end” services

Into 2012

- ◆ Search for new IT system
- ◆ Digitization of documents (WIPO - Japan Funds-in Trust)

Integrated Intellectual Property Management System (IIPMS)

IIPMS



Why IPAS?

- ◆ Covers end-to-end processing of IP applications
- ◆ Designed and developed specifically for IP offices
- ◆ Workflow-based processing model
- ◆ Flexible and customizable system

Why IPAS?

- ◆ Continually developed and improved
- ◆ Can integrate with existing systems
- ◆ Support for EDMS and online services

Why IPAS?

- ◆ No software development and related costs
- ◆ Low implementation risk
- ◆ Easy to integrate with international systems
- ◆ Fully automated IP processes
- ◆ Easily adapts to changes in laws, rules, and regulations

WIPO-IP Philippines IPAS Implementation Project

WIPO

- ◆ IPAS system
- ◆ Personnel
- ◆ Funding for missions
- ◆ Training of project team and users
- ◆ Full IPAS deployment

IP Philippines

- ◆ Hardware & Software
- ◆ Personnel
- ◆ Hosting of missions
- ◆ Training of users
- ◆ Full use of IPAS

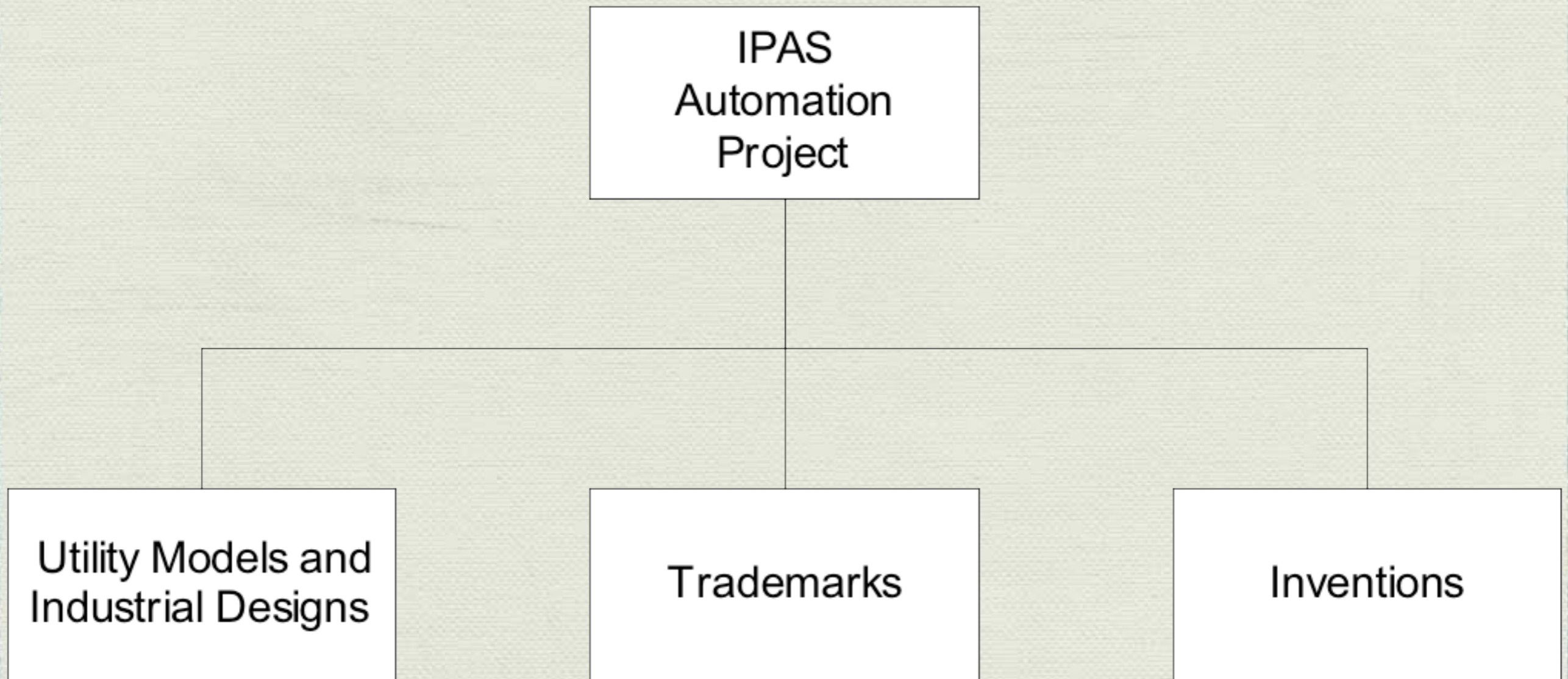
IPAS in IP Philippines: Final Deliverables

- ◆ Streamlined workflows
- ◆ IPAS workflows following reengineered processes
- ◆ New IPAS forms (incoming and outgoing)
- ◆ Workflows procedures manual
- ◆ Data migrated from legacy systems to IPAS database

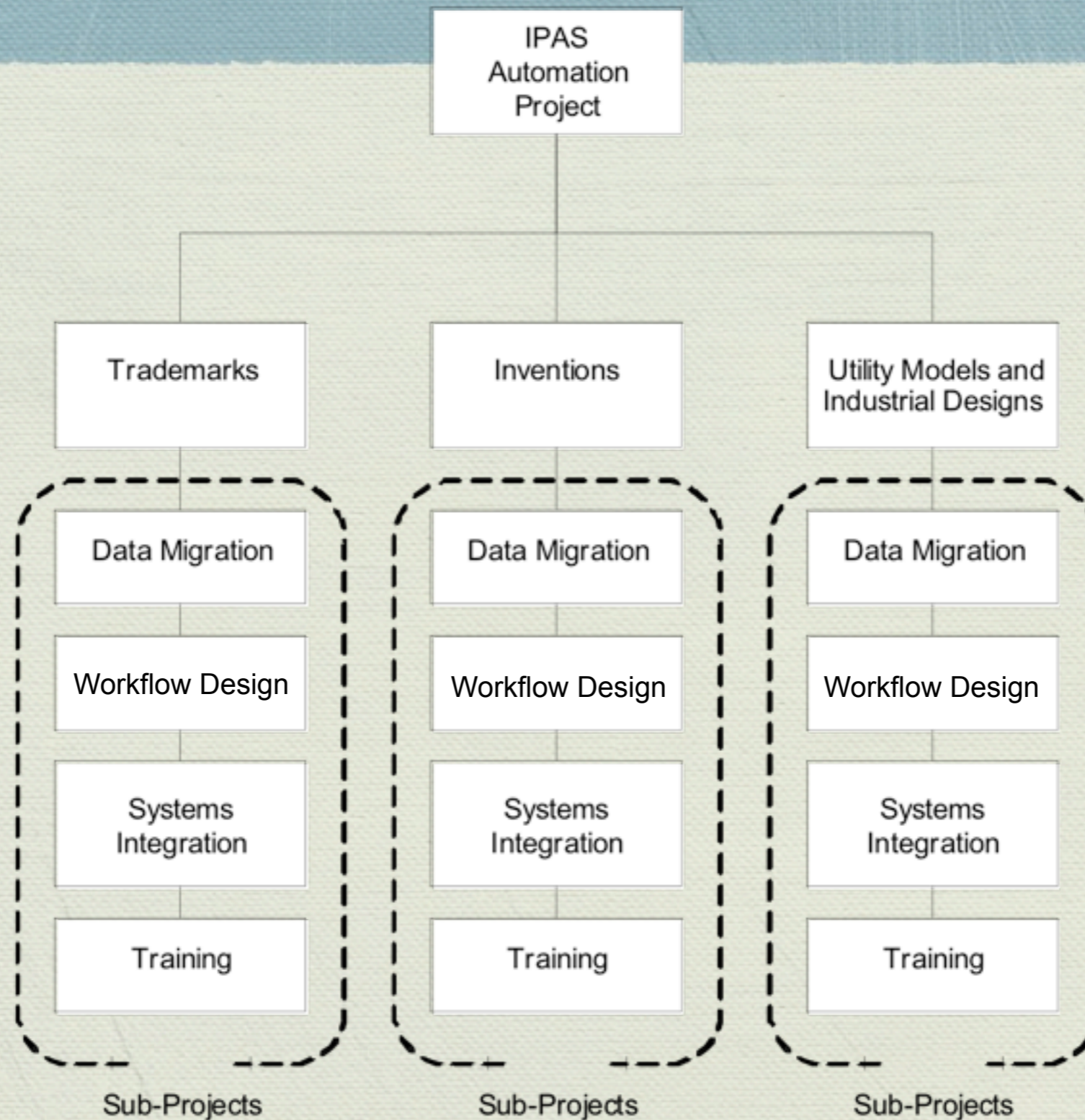
IPAS in IP Philippines: Final Deliverables

- ◆ Interfaces to integrate systems into IPAS
- ◆ Fully operational IPAS
- ◆ Users trained in IPAS
- ◆ Knowledge transfer to local IPAS administrators

IPAS: Project Approach



IPAS: Project Approach



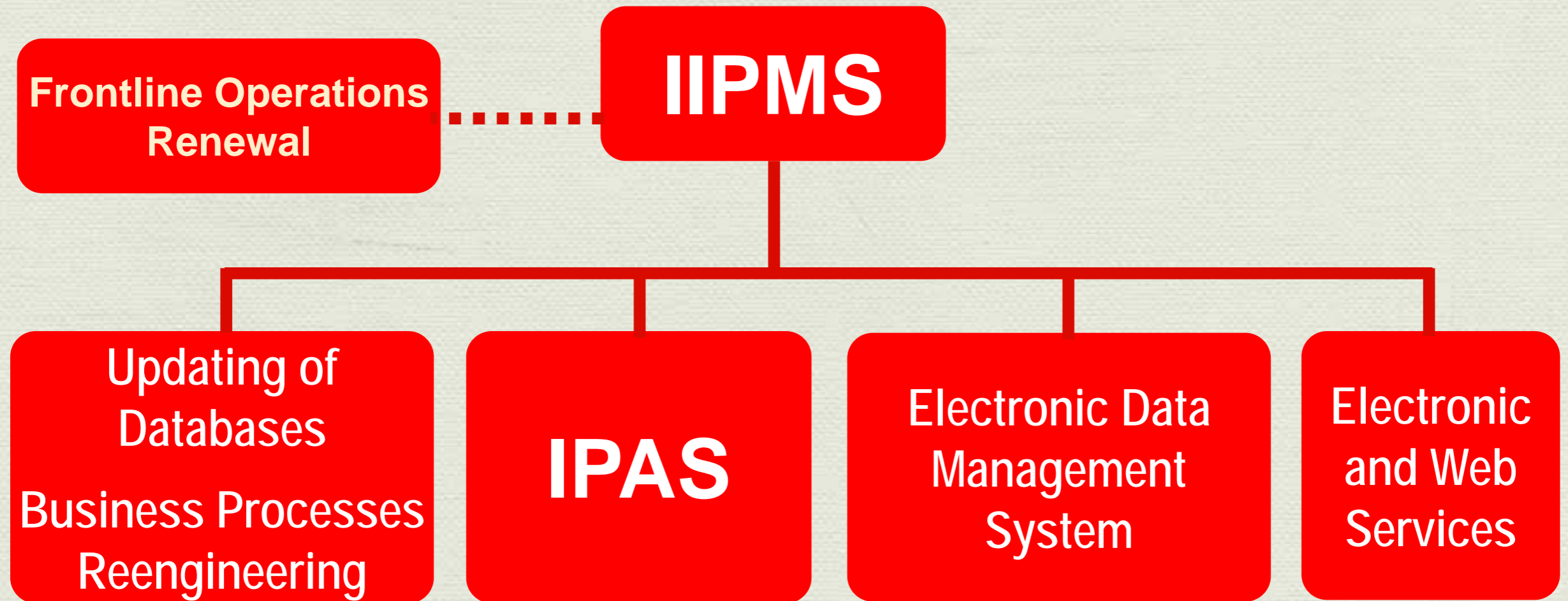
IIPMS-IPAS Timeline

	2010			2011												2012												
	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	
Updating of databases																												
UMID	■	■	■	■	■	■	■	■																				
Inv			■	■	■	■	■	■	■	■																		
TM				■	■	■	■	■	■	■	■	■	■	■	■	■												
BPR																												
UMID		■	■	■	■	■	■	■																				
Inv								■	■	■	■	■	■	■														
TM															■	■	■	■	■	■								
IPAS Project 1: UMID				■	■	■	■	■	■	■	■	■																
IPAS Project 2: Inv												■	■	■	■	■												
IPAS Project 3: TM																	■	■	■	■	■	■	■	■	■	■		
Project Closure																								■	■	■		

IPAS in IP Philippines: Outcome

A more efficient and transparent IP system, including trademark and patent registration and administration and adjudication, that will enable the IP Philippines to deliver timely and quality services following best practices, next practices, and international standards.

IIPMS



Thank you



corazon.marcial@ipophil.gov.ph

Tel.: +632-2386300 ext. 502; Fax: +632-4031387

www.ipophil.gov.ph