



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES



JAPAN PATENT OFFICE



REGIONAL WORKSHOP

WIPO/REG/IP/MNL/10/INF/1
ORIGINAL: ENGLISH
DATE: DECEMBER 2010

Digitization and Dissemination of Intellectual Property (IP) Information and Utilization of Effective Search Tools

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Intellectual Property Office of the Philippines (IPOPHL)

and with the assistance of

the Japan Patent Office (JPO)

Manila, Philippines, December 7 to 9, 2010

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, December 7, 2010

8.30 – 9.00 Registration

9.00 – 9.30 Opening ceremony

Welcome addresses by:

Mr. Ricardo R. Blancaflor, Director General, Intellectual Property Office of the Philippines, Manila

Mr. Matsuo Nonaka, Director for International Affairs, IT Planning Office, General Affairs Department, Japan Patent Office (JPO), Tokyo

Ms. Yuki Obinata, Consultant, Regional Bureau for Asia and the Pacific, World Intellectual Property Organization (WIPO), Geneva

9.30 – 10.00 Coffee Break

THEME 1: OPENING NEW POSSIBILITIES FOR INTELLECTUAL PROPERTY OFFICES (IPOS) AND THE USER COMMUNITY THROUGH MODERNIZATION OF INTELLECTUAL PROPERTY (IP) INFRASTRUCTURE

10.00 – 10.45 Topic 1: Modernization of IP Infrastructure and Integration of IP Information, Business Processes and Information Systems

(An overview of the components of a modern IPO and the factors that influence it)

Speaker: Ms. Corazon DP. Marcial,
Director III,
Intellectual Property Office of the
Philippines, Manila

Discussions

10.45 – 11.30 Topic 2: Impact of Infrastructure Modernization and Selection of appropriate Technical Solutions to Enhance IPO Business Services

(Evaluating and deciding on the appropriate technology according to the needs and capacity of an IPO)

Speaker: Mr. Gregory Sadyalunda, Project
Manager, Infrastructure Modernization
Division, Global Infrastructure Sector,
World Intellectual Property
Organization (WIPO), Geneva

Discussions

11.30 – 12.30	Topic 3:	<p>Demands for Infrastructure Modernization of IPOs and Future Technical Assistance Models to Support IPOs in the Region</p> <p><i>(What services are expected to be provided by a modern IPO through Information Technology (IT) and automation? How can IPOs be assisted in providing these services?)</i></p> <p>Speakers: Mr. Matsuo Nonaka</p> <p style="padding-left: 100px;">Mr. Gregory Sadyalunda</p> <p>Discussions</p>
12.30 – 14.00	Lunch Break	
THEME 2: MANAGING INFORMATION SYSTEM DEVELOPMENT AND PROJECTS FOR DIGITIZATION OF IP INFORMATION		
14.00 – 15.00	Topic 4:	<p>Digitization of Business Processes and Information Systems</p> <p><i>(How IPOs can adapt to and use rapidly evolving IT to meet various needs?)</i></p> <p>Speakers: Mr. Isao Honzawa, Deputy Director, Information Systems Division, General Affairs Department, Japan Patent Office (JPO), Tokyo</p> <p style="padding-left: 100px;">Ms. Trinh Thi Thu Hien, Official, Informational Technology Division, National Office of Intellectual Property (NOIP) of Viet Nam, Hanoi</p> <p>Discussions</p>
15.00 – 16.00	Topic 5:	<p>Challenges and Opportunities in Developing Information Systems Based on Digitization of Business Processes</p> <p><i>(A global perspective on the challenges faced by countries of different regions in implementing automation projects and possible measures to address these challenges)</i></p> <p>Speakers: Mr. Ko, Jun Seok, Senior Deputy Director, Technical Cooperation Division, Korean Intellectual Property Office (KIPO), Daejeon</p> <p>Discussions</p>
16.00 – 16.30	Coffee Break	

16.30 – 17.00 Topic 6: Introduction of WIPO Scan Software

(An overview of available WIPO technical assistance on digitization, such as WIPO Scan and detailed modules for digitizing all kinds of industrial property data)

Speaker: Mr. Gregory Sadyalunda

17.30 – 19.00 Reception

Wednesday, December 8, 2010

THEME 3: ENHANCING ACCESS TO TECHNOLOGY INFORMATION

9.30 – 10.45 Topic 7: Recent Developments in Search Tools, Databases and IP Portals

(Free/commercial state-of-the-art search tools which can be used by users in developing countries)

Speaker: Mrs. Dongping Que, Director,
Planning Division/Automation
Department, State Intellectual
Property Office (SIPO), Beijing

Mr. Junqiang Lin, Deputy Director
General, Economic Information
Center, State Administration for
Industry and Commerce (SAIC),
Beijing

Discussions

10.45 – 11.15 Coffee Break

11.15 – 12.15 Topic 8: Regional/International Collaboration to Share IP Information to Maximize Benefits of IT

(Possible options and tools to facilitate collaboration and active exchange among IPOs in the region to streamline/reduce examination workloads of IPOs and promote innovation)

Speakers: Mr. Gregory Sadyalunda

Mr. Matsuo Nonaka

Discussions

12.15 – 14.00 Lunch Break

14.00 – 14.45 Topic 9: Overview of the WIPO's Patentscope Services

(Recent developments and efforts to secure and increase access to the "World of Technology")

Speaker: Mr. Gregory Sadyalunda

Discussions

14.45 – 15.45 Topic 10: Strategic Use of Search Tools, Databases and IP Portals

(Best practices concerning the use of free/commercial state-of-the-art search tools to enhance quality of examinations and how to customize them)

Speaker: Mr. Shigeaki Oda, General Manager, International Affairs Department, Japan Patent Data Service Co., Ltd., Tokyo

Discussions

15.45 – 16.15 Coffee Break

16.15 – 17.00 Topic 11: Delivering Customer-Oriented and Quality Technology Information Services

Speaker: Mr. Ko, Jun Seok

Discussions

Thursday, December 9, 2010

THEME 4: STATUS OF ON-GOING IPO INFRASTRUCTURE MODERNIZATION PROJECTS IN IPOS AND FUTURE PLANS

9.00 – 10.30 Panel Presentation and Discussions

Speakers: Participants from Cambodia, India, Indonesia and Lao People's Democratic Republic

10.30 – 11.00 Coffee Break

11.00 – 12.30 Panel Presentation and Discussions (cont'd)

Speakers: Participants from Mongolia, Pakistan Sri Lanka, Thailand and Philippines

12.30 – 13.00 Round Table Discussion: Development of Technical Infrastructure through Regional Networking and Cooperation for Coping with New IT Related Challenges by IPOs

(Establishing and building upon human networks between IPOs with the aim of exchanging data and enhancing interoperability processing)

Moderator: Mr. Gregory Sadyalunda

Speakers: All participants and speakers

13.00 Closing ceremony

[End of document]