

WIPO/LIC/DDK/03/INF.1

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INTERNATIONAL INTELLECTUAL PROPERTY
TRAINING INSTITUTE
KOREAN INTELLECTUAL PROPERTY OFFICE



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO ASIA PACIFIC REGIONAL SEMINAR ON THE USE OF LICENSING AGREEMENTS IN INTELLECTUAL PROPERTY ASSETS MANAGEMENT

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the International Intellectual Property Training Institute (IIPTI)
and
the Korean Intellectual Property Office (KIPO)

Daeduk (Republic of Korea), December 17 to 19, 2003

PROGRAM

Document prepared by the International Bureau of WIPO

Wednesday, December 17, 2003

9.00 – 9.30	Registration	
9.30 – 10.00	Opening	Addresses by: Representative of the International Intellectual Property Training Institute (IIPTI) Representative of the Korean Industrial Property Office (KIPO) Representative of the World Intellectual Property Organization (WIPO)
10.00 – 10.30	Coffee/tea break	
10.30 – 11.30	Theme I:	Creation, Use and Management of Intellectual Property Assets
	Speakers:	Mr. John Yoon Park, Director, Intellectual Property Right Committee, European Union Chamber of Commerce, Seoul, Republic of Korea Mr. Candra N Darusman, Consultant, Economic Development Sector, Bureau for Asia and Pacific, WIPO
11.30 – 12.00		Discussion on Theme I
12.00 – 13.30	Lunch break	
13.30 – 14.30	Theme II:	Key Issues of Technology Licensing
	Speaker:	Mr. Willy Manfroy, Licensing Executives Society International (LESI), United States of America Discussion on Theme II
14.30 – 18.00		Visit to Ginseng open market
18.30 – 20.00		Reception dinner hosted by the Commissioner of KIPO

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