WIPO/LIC/DDK/03/INF.1

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WIPO ASIA PACIFIC REGIONAL SEMINAR ON THE USE OF LICENSING AGREEMENTS IN INTELLECTUAL PROPERTY ASSETS MANAGEMENT

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the International Intellectual Property Training Institute (IIPTI)

and the Korean Intellectual Property Office (KIPO)

Daeduk (Republic of Korea), December 17 to 19, 2003

PROGRAM

Document prepared by the International Bureau of WIPO

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Wednesday, December 17, 2003				
9.00 - 9.30	Registration			
9.30 – 10.00	Opening	Addresses by:		
		Representative of the International Intellectual Property Training Institute (IIPTI)		
		Representative of the Korean Industrial Property Office (KIPO)		
		Representative of the World Intellectual Property Organization (WIPO)		
10.00 – 10.30	Coffee/tea break			
10.30 – 11.30	Theme I:	Creation, Use and Management of Intellectual Property Assets		
	Speakers:	Mr. John Yoon Park, Director, Intellectual Property Right Committee, European Union Chamber of Commerce, Seoul, Republic of Korea		
		Mr. Candra N Darusman, Consultant, Economic Development Sector, Bureau for Asia and Pacific, WIPO		
11.30 – 12.00		Discussion on Theme I		
12.00 – 13.30	Lunch break			
13.30 – 14.30	Theme II:	Key Issues of Technology Licensing		
	Speaker:	Mr. Willy Manfroy, Licensing Executives Society International (LESI), United States of America		
		Discussion on Theme II		
14.30 – 18.00		Visit to Ginseng open market		
18.30 – 20.00		Reception dinner hosted by the Commissioner of KIPO		

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Thursday,	December	18,	2003
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9.00 – 10.00	Theme III:	Technology Licensing Agreements: National Experience of India
	Speaker:	Mr. Pravin Anand, Attorney, Anand and Anand, New Delhi, India
		Discussion on Theme III
10.00 - 10.30	Coffee/tea break	
10.30 – 11.30	Theme IV:	Intellectual Property Issues in Joint Venture Agreements
	Speakers:	Mr. Willy Manfroy Ms. Helianti Hilman, Expert on IP and joint venture capital, Indonesia
11.30 – 12.00		Discussion on Theme IV
12.00 – 13.30	Lunch break	
13.30 – 15.00	Theme V:	Main Elements of and Variations in Licensing Agreements in the Field of Trademarks
	Speakers:	Mr. Pravin Anand Mr. Sang-Moo Huh, Patent Attorney, Shin and Kim, Seoul, Republic of Korea
14.30 – 15.00		Discussion on Theme V
15.00 – 15.30	Coffee/tea break	
15.30 – 16.30	Theme VI:	Copyright Licensing Agreements in the Fields of Music and Reprography
	Speakers:	Ms. Helianti Hilman
		Ms. Eun Joo Min, Senior Legal Officer, Office of Legal and Organizational Affairs and PCT System, WIPO Arbitration and Mediation Center, WIPO
16.30 – 17.00		Discussion on Theme VI

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Friday, December 19, 2003

9.00 – 10.00	Theme VII:	General Aspects of Consortium Licensing and Patent Pooling
	Speaker:	Ms. Mi Jung Ahn, Deputy Director, Tribunal Board, Korean Industrial Property Office, Taejon City, Republic of Korea
		Discussion on Theme VII
10.00 - 10.30	Coffee/tea break	
10.30 – 11.30	Panel Discussion:	Promotion of the Use of Licensing Agreements in Intellectual Property Assets Management
	Panelists:	All speakers and WIPO officials
11.30 – 12.00		Closing ceremony
12.00 – 13.30	Lunch break	
13.30 – 14.30		Visit to Korean Intellectual Property Office (KIPO)

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