



MINISTRY OF COMMERCE  
KINGDOM OF CAMBODIA



JAPAN PATENT OFFICE



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## NATIONAL WORKSHOP

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**WIPO//IPR/PNH/11/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: SEPTEMBER, 2011**

## Enforcement of Intellectual Property Rights (IPRs)

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
Ministry of Commerce of Cambodia

with the assistance of  
the Japan Patent Office

**Cambodia, Phnom Penh, September 12 and 13, 2011**

PROGRAM  
*prepared by the International Bureau of WIPO*

Monday, September 12, 2011

8.00 – 8.30 Registration

8.30 – 9.00 Opening ceremony

Welcome addresses by:

Mr. Dith Tina, Under Secretary of State, Ministry of Commerce, Phnom Penh

Mr. Xavier Vermandele, Legal Officer, Building Respect for Intellectual Property (IP),  
World Intellectual Property Organization (WIPO), Geneva

Mr. Yoshihiro Nagahashi, Deputy Director, International Affairs Division, the Japan  
Patent Office (JPO), Tokyo

9.00 – 10.00 **Topic 1 Counterfeiting and Piracy: A Global Overview**

Speakers: Mr. Xavier Vermandele

Mr. Yoshihiro Nagahashi

10.00 – 10.30 **Topic 2 The Disposal of Infringing Goods**

Speaker: Mr. David Blakemore, Executive Director, Asia-Pacific  
IPR Business Partnership, Christchurch, New Zealand

10.30 – 10.50 Coffee Break

10.50 – 11.30 **Topic 3 Overview of Intellectual Property Rights (IPRs)**

Speaker: Mr. Xavier Vermandele

11.30 – 12.20 **Topic 4 Effective IP Enforcement and Consumer Protection: The United Kingdom Experience**

Speaker: Mr. Peter Astley, Public Protection Manager,  
Environment & Public Protection Service, Warrington  
Borough Council, Warrington, United Kingdom

12.20 – 13.00 **Topic 5 Enforcement Provisions under the Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS Agreement)**

Speaker: Mr. Xavier Vermandele

13.00 – 14.15 Lunch Break

14.15 – 14.45 **Topic 6 The National Legal Framework on the Enforcement of IPRs**

Speaker: Representative of the IP Office, Phnom Penh

14.45 – 15.15 **Topic 7 The Role of Enforcement Agencies**

Speaker: Mr. David Blakemore

15.15 – 15.30 Coffee Break

15.30 – 16.45	<b>Panel Discussion</b>	<b>Challenges in Enforcing IPRs</b>
		Moderator: Mr. Xavier Vermandele
		Speakers: Representatives of the Law Enforcement Agencies including Judiciary Prosecutors, Customs, Police and Market Surveillance, Cambodia
16.45 – 17.15	<b>Topic 8</b>	<b>Law Enforcement Realities: The View of Local Entrepreneurs</b>
		Speaker: (local speaker to be identified: local entrepreneur affected by counterfeiting and piracy)
<u>Tuesday, September 13, 2011</u>		
8.30 – 9.30	<b>Topic 9</b>	<b>Practical Training Scenario: Effective Border Enforcement</b>
		Moderator: Mr. David Blakemore
9.30 – 10.30	<b>Topic 10</b>	<b>Practical Training Scenario: TRIPS implementation</b>
		Moderator: Mr. Xavier Vermandele
10.30 – 10.50	Coffee Break	
10.50 – 12.00	<b>Topic 11</b>	<b>Practical Training Scenario: Consumer Protection – Targeted Surveillance and Enhanced Results</b>
		Moderator: Mr. Peter Astley
12.00 – 13.30	Lunch Break	
13.30 – 14.00	<b>Topic 12</b>	<b>The Justification for Criminal Sanctions</b>
		Speaker: Mr. Xavier Vermandele
14.00 – 15.30	<b>Topic 13</b>	<b>The Role of the Right Holders</b>
		Speakers: Mr. Thierry Dubois, Managing Director, Federation of the Swiss Watch Industry, China
		Mr. Tony Swaffield, Director, Brand Protection, New Era Europe, Aylesbury, United Kingdom
		Mr. Naoto Kuji, General Manager, Intellectual Property Division, Honda Motor Co., Ltd., Tokyo, Japan
15.30 – 15.45	Coffee Break	
15.45 – 16.15	<b>Topic 14</b>	<b>Consumer Attitudes on Counterfeiting and Piracy</b>
		Speaker: Mr. Xavier Vermandele

16.15 – 17.15      **Roundtable Discussion**      **Strategic Approach to Effective Enforcement of IPRs**

Moderators: Mr. Xavier Vermandele

Representative of the IP Office, Phnom Penh

17.15                      Closing ceremony

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