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Global Intellectual Property (IP) Protection Systems with Particular Reference to the Patent Cooperation Treaty (PCT) System and the Madrid System for the International Registration of Marks

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LIST OF SPEAKERS

prepared by the International Bureau of WIPO

AIJI AOKI

He is currently Director, International Application Division, Trademark, Design and Administrative Affairs Department, Japan Patent Office (JPO).

He joined the JPO in 1973, at the Formality Examination Division, Trademark, Design and Administrative Affairs Department. He was Secretary of Embassy of Japan in Zimbabwe in 1984. Also, he was Japan International Cooperation Agency (JICA) expert in Thailand in 1997. He belonged to several departments in JPO (Personal Division, International Affairs Division, Procurement Budget and Accounts Division, and International Trademark Application Office etc) and has broad knowledge with regard to IP matters.

MASAHIRO HASHIMOTO

He is currently Director General, Trademark, Design and Administrative Affairs Department, Japan Patent Office (JPO) from 2009.

He got his Ph. D., Graduate School of Engineering, University of Tokyo in 2008 and majored in Innovation Study and Innovation Policy. He got Master of Engineering, Tokyo Institute of Technology in 1982 and Bachelor of Mechanical Engineering, Tokyo Institute of Technology in 1980.

He is government expert for 27 years on the international trade and industry policy with experience of industry and technology policy in the field of IPR, innovation, service, bio-science, chemicals and materials, University-Industry Cooperation policy, energy and others. He was visiting professor, Kyoto University (2004-2005) and is now visiting professor, Waseda University (from 2004) and Kyushu Institute of Technology (from 2008).

NEIL WILSON

He is Director, Functional Support Division, Brands and Designs Sector, World Intellectual Property Organization (WIPO). His current responsibility is to manage the delivery of cross-functional support services to WIPO's Madrid (trademark), Hague (industrial designs) and Lisbon (geographical indications) business lines. Such cross functional support includes the delivery information technology (IT) systems.

He started his career in IT in Australia in the government sector, specializing in the business analysis of automating legal frameworks in the Statistics, Taxation, Welfare and IP areas.

He joined WIPO in 1991 and spent 9 years in a business analysis role in the Madrid and Hague sectors. He made strong contributions to the design of the system supporting WIPO's administration of the Madrid System of International Trademark registration. In 2001 he also undertook responsibility for WIPO's legacy PCT system, and in 2003 became Director, PCT Information Systems Division and participated in the automation of the PCT procedure at WIPO. In 2004 he became Chief Information Officer, where he continued to oversee the evolutions of WIPO's IT registration systems (patents, trademarks and industrial designs) until he commenced his current role in the Brands and Designs Sector in August 2009.

TAKAE OTA

He is Manager of Intellectual Property Department, Sekisui Chemical Co., LTD..

He joined in Intellectual Property Department, Sekisui Chemical Co., LTD. in 1996 and has experience of PCT application for 13 years. He was dispatched to US Patent Attorneys Office (2004-2005).

He is attached with Japan Intellectual Property Association. He was a member of Committee on International Patent #2 in 2006 and was a member of Committee on Trilateral Industry Meeting & Propulsion of Patent System Harmonization in the World in 2007. Also, he was Vice-chairman of Committee on International Patent #2 in 2008 and became Chairman of Committee on International Patent #2 in 2010. He participated in PCT Working Group, WIPO in 2009 and 2010.

TAKAKI NISHIJIMA

He is Partner of Nakamura & Partners, Patent Attorney of Electrical and Electronics Section. His main practices are Patent Prosecution and Litigation (Specialized in control, chemical engineering and software).

He graduated from Faculty of Engineering, Tokyo Institute of Technology (B.S.). He entered a Chemical Plant Engineering Company in 1974 and joined Nakamura & Partners in 1980. He registered for Japan Patent Attorneys Association in 1981 and passed US Patent Agent Examination in 1989. Since 1991, he has been working as Partner of Nakamura & Partners.

He has been a member of Japan Patent Attorneys Association since 1981. He was Chairman of Patent Committee in 1995 and Chairman of International Activity Committee in 2002. He was Vice President in 2009 and worked as Director General of International Activity Center in 2010. He is attached with International Association for the Protection of Intellectual Property (AIPPI·JAPAN) and Licensing Executives Society Japan.

TAKASHI YAMASHITA

He is a Director of PCT International Cooperation Division, Innovation and Technology Sector in World Intellectual Property Organization (WIPO). He obtained Master Degree of Science at Tokyo University in 1988.

He joined the Japan Patent Office (JPO) in 1988, and became a patent examiner in 1992. During his varieties of career on intellectual property, notably he has been involved in international affairs and various negotiations, such as patent harmonization (WIPO), and TRIPS (WTO). From 1997-1998 he worked for Ministry of Foreign Affairs as a Deputy Director, and from 2000 to 2003 he also worked for the Permanent Mission of Japan in Geneva as a First Secretary. From 2006-2008 he participated in various international fora, such as WIPO, WTO, CBD, WHO, Trilateral meetings as a Director of Multilateral Policy Office, International Affairs Division, JPO.

In 2008, he moved to a patent examination division as a managing position while he got also involved in PCT issues as a Director of PCT Reform Office in JPO and participated in meetings such as WIPO PCT working group and Trilateral meetings. Since July 2010, he has been working in the current position in WIPO.

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