





SEMINAR

WIPO/IP/REG/MNL/13/INF/1 ORIGINAL: ENGLISH DATE: DECEMBER 2013

Development and Effective Use of Intellectual Property (IP) Statistics

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Intellectual Property Office of the Philippines (IPOPHL)

and with the assistance of the Japan Patent Office (JPO)

Manila, from 17 to 19 December 2013

PROGRAM

prepared by the International Bureau

Tuesday, [December 17,	2013
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8.30 - 9.00	Registrations

12.15 - 13.30

Lunch Break

9.00 - 9.30 Opening remarks by:

Atty. Ricardo R. Blancaflor, Director General, Intellectual Property Office of the Philippines (IPOPHL), Makati City, the Philippines

Mr. Ryo Funakoshi, Deputy Director, Policy Planning and Research Division, the Japan Patent Office (JPO), Tokyo

Mr. Mosahid Khan, Head, IP Statistics Section, the World Intellectual Property Organization (WIPO), Geneva

THEME I - IMPORTANCE OF INTELLECTUAL PROPERTY (IP) DATA IN DECISION MAKING

(This general session will focus on the importance of IP statistics in decision making - be it for economic analysis/development, business decision making or planning IP office activities (e.g. allocation of resource and budget forecast)

9.30 - 10.00	Topic 1:	Role of Intellectual Property (IP) Statistics in Making Informed Decisions	
		Speaker:	Mr. Mosahid Khan
10.00 - 10.30	Topic 2:	What can we Find from IP Statistical Elements?	
		Speaker:	Mr. Ryo Funakoshi
10.30 - 11.00	Topic 3:	Use of Patent, Industrial Design and Utility Model Statistics	
		Speaker:	Professor Kazuyuki Motohashi The University of Tokyo
11.00 - 11.15	Coffee Break		
11.15 - 11.45	Topic 4:	Use of Trademark Statistics	
		Speaker:	Mosahid Khan
11.45 - 12.15	Topic 5:	Use of Copyright Statistics	
		Speaker:	Atty. Emma C. Francisco

Independent Law Practice

Part-time Faculty/Independent lecturer Former Director General of IPOPHL

THEME II - TRENDS IN IP ACTIVITIES

(This session will provide an overview of latest trends in IP activities, focusing on the evolution of demand for IP rights, source of demands, capacity of IP offices to process applications, etc.)

13.30 - 14.00 Topic 6: Trends in Worldwide IP Filings

Speaker: Mosahid Khan

14.00 - 15.00 **Topic 7: IP Trends in Asia**

Speaker: Mr. Bruno Le Feuvre, Statistician, IP Statistics

Section, World Intellectual Property Organization (WIPO), Geneva

15.00 - 15.30 Coffee Break

Theme III - COLLECTING AND ANALYSING IP DATA: METHODOLOGICAL ASPECTS

(This session will focus on technical aspects of developing international comparable IP statistics, such as name criteria used to allocate an application to a country (e.g. first name on the application), indicators by industry and field of technology, applicant name harmonization, etc. It will also discuss issues relating to extraction of data from production databases)

15.30 - 16.00 Topic 8: General Methodological Issues

Speaker: Professor Kazuyuki Motohashi

16.00 - 16.30 **Topic 9: Name Harmonization and Classification Issues**

Speaker: Mr. Mosahid Khan

16.30 - 17.00 Topic 10: How does the JPO manage its IP Statistics?

Speaker: Mr. Ryo FUNAKOSHI

17.00 - 18.00 Panel Discussion on Statistical Methodologies

Panelists: WIPO officials, foreign and local speakers

Wednesday, December 18, 2013

THEME IV - IP STATISTICS AT NATIONAL AND INTERNATIONAL OFFICES

(This session will focus on data availability at national offices, statistics infrastructure at national offices (i.e. development and maintenance of databases), challenges faced by offices to generate policy relevant IP statistics, etc.)

9.00 - 10.30	Topic 11:	IP Data Collection and Dissemination: International Perspective		
		Speaker: Mr. I	Bruno Le Feuvre	
10.30 - 11.00	Coffee Break			
11.00 - 12.00	Topic 12:	IP Data Availability and Use of IP Data by IP Offices: National Experiences		
		Speakers:	All participants (to present their respective national experiences, in alphabetical order of the invited countries)	
12.00 - 13.30	Lunch Break			
13.30 - 15.00	Topic 12: (cont'd)	IP Data Availability and Uses of IP Data by IP Offices: National Experiences		
15.00 - 15.30	Coffee Break			
15.30 - 17.30	Topic 12: (cont'd)	IP Data Availability and Uses of IP Data by IP Offices: National Experiences		
Thursday, December 19, 2013				
9.00 - 10.30	Group Sessions	Effective Use Statistics/Date	e and Future Development of IP tabases	
10.30 - 11.00	Coffee Break			
11.00 - 12.00	Wrap-up discussion	Future Devel Forward	opment of IP Statistics/Databases: The Way	
		the importanc availability an	will take stock of day 1 and day 2 with emphasis on the of IP statistics for decision making, current data d followed by a discussion on how to improve data d data sharing across offices)	
12.00 - 12.15	Closing remarks	S		

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