



JAPAN PATENT OFFICE



INTELLECTUAL PROPERTY OFFICE OF THE  
PHILIPPINES



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## SEMINAR

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WIPO/IP/REG/MNL/13/INF/1  
ORIGINAL: ENGLISH  
DATE: DECEMBER 2013

## Development and Effective Use of Intellectual Property (IP) Statistics

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Intellectual Property Office of the Philippines (IPOPHL)

and with the assistance of  
the Japan Patent Office (JPO)

**Manila, from 17 to 19 December 2013**

PROGRAM

*prepared by the International Bureau*

Tuesday, December 17, 2013

8.30 - 9.00 Registrations

9.00 - 9.30 Opening remarks by:

Atty. Ricardo R. Blancaflor, Director General, Intellectual Property Office of the Philippines (IPOP HL),  
Makati City, the Philippines

Mr. Ryo Funakoshi, Deputy Director, Policy Planning and Research Division, the Japan Patent Office (JPO), Tokyo

Mr. Mosahid Khan, Head, IP Statistics Section, the World Intellectual Property Organization (WIPO), Geneva

**THEME I - IMPORTANCE OF INTELLECTUAL PROPERTY (IP) DATA IN DECISION MAKING**

(This general session will focus on the importance of IP statistics in decision making - be it for economic analysis/development, business decision making or planning IP office activities (e.g. allocation of resource and budget forecast)

9.30 - 10.00 **Topic 1: Role of Intellectual Property (IP) Statistics in Making Informed Decisions**

Speaker: Mr. Mosahid Khan

10.00 - 10.30 **Topic 2: What can we Find from IP Statistical Elements?**

Speaker: Mr. Ryo Funakoshi

10.30 - 11.00 **Topic 3: Use of Patent, Industrial Design and Utility Model Statistics**

Speaker: Professor Kazuyuki Motohashi  
The University of Tokyo

11.00 - 11.15 Coffee Break

11.15 - 11.45 **Topic 4: Use of Trademark Statistics**

Speaker: Mosahid Khan

11.45 - 12.15 **Topic 5: Use of Copyright Statistics**

Speaker: Atty. Emma C. Francisco  
Independent Law Practice  
Part-time Faculty/Independent lecturer  
Former Director General of IPOP HL

12.15 - 13.30 Lunch Break



- 9.00 - 10.30    **Topic 11:**    **IP Data Collection and Dissemination: International Perspective**
- Speaker: Mr. Bruno Le Feuvre
- 10.30 - 11.00    Coffee Break
- 11.00 - 12.00    **Topic 12:**    **IP Data Availability and Use of IP Data by IP Offices: National Experiences**
- Speakers:        All participants (to present their respective national experiences, in alphabetical order of the invited countries)
- 12.00 - 13.30    Lunch Break
- 13.30 - 15.00    **Topic 12:**    **IP Data Availability and Uses of IP Data by IP Offices: National Experiences (cont'd)**
- 15.00 - 15.30    Coffee Break
- 15.30 - 17.30    **Topic 12:**    **IP Data Availability and Uses of IP Data by IP Offices: National Experiences (cont'd)**

Thursday, December 19, 2013

- 9.00 - 10.30    **Group Sessions**        **Effective Use and Future Development of IP Statistics/Databases**
- 10.30 - 11.00    Coffee Break
- 11.00 - 12.00    **Wrap-up discussion**    **Future Development of IP Statistics/Databases: The Way Forward**
- (This session will take stock of day 1 and day 2 with emphasis on the importance of IP statistics for decision making, current data availability and followed by a discussion on how to improve data availability and data sharing across offices)
- 12.00 - 12.15    Closing remarks

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