



OSAKA INSTITUTE OF  
TECHNOLOGY



JAPAN PATENT OFFICE



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## CONFERENCE

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**WIPO/IP/OSA/17/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: NOVEMBER 3, 2017**

# **Conference for Presidents/Vice-Presidents and Technology Transfer Officers of Universities and Research Institutions on Creating an Enabling Intellectual Property (IP) Environment for Technology Development, Management and Commercialization**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Osaka Institute of Technology (OIT)

with the assistance of  
the Japan Patent Office (JPO)

**Osaka, December 13 to 15, 2017**

## PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, December 13, 2017

9.00 – 9.20 Registration

9.20 – 9.35 Opening Address by:

Mr. Andrew M. Ong, Director, Regional Bureau for Asia and the Pacific (ASPAC),  
Development Sector, World Intellectual Property Organization (WIPO), Geneva

Ms. Yumiko Hamano, Intellectual Property Consultant, Partner, ET Cube  
International, Echenevex, France

9.35 – 9.50 Welcome Addresses by:

Mr. Akihiro Kobayashi, Dean. Professor, Graduate School of Intellectual Property,  
the Osaka Institute of Technology (OIT), Osaka, Japan

Mr. Kazuo Hoshino, Director, International Cooperation Division, the Japan Patent  
Office (JPO), Tokyo

9.50 – 10.10 **Current Situation of Academia-Industry Collaboration in Japan**

Speaker: Mr. Masahiro Shibata, Director for IP Exploitation Policy  
Planning Coordination, Policy Planning and Research  
Division, the JPO, Tokyo

10.10 – 10.45 **Topic 1 Introduction to the Enabling Intellectual Property Environment  
(EIE) Project Regional Meeting – President Summit**

Speaker: Ms. Yumiko Hamano

10.45 – 11.00 Coffee Break

11.00 – 11.45 **Topic 2 Importance of Intellectual Property (IP) for Universities and WIPO  
EIE Project**

Speaker: Mr. Richard S. Cahoon, President BioProperty Strategy  
Group Inc., Adjunct Professor International Program, Cornell  
University, New York, United States of America

11.45 – 12.30 **Topic 3 Role of Universities in National Innovation**

Speaker: Mr. David Secher, Senior Bursar and Life Fellow, University  
of Cambridge, Cambridge, United Kingdom

12.30 – 13.30 Lunch Break

**Lunch Time Talk: WIPO Japan Funds-in-Trust Framework and its Assistance**

Speaker: Mr. Fumio Enomoto, Program Officer, ASPAC, WIPO

- 13.30 – 14.15 **Topic 4** **Technology Transfer (TT) as the University Mission**  
Speaker: Mr. Richard S. Cahoon
- 14.15 – 15.00 **Topic 5** **The Importance of Institutional IP Policy and its Critical Issues: Ownership Criteria, Benefit Sharing, Collaboration with Private Companies**  
Speaker: Ms. Yumiko Hamano
- 15.00 – 15.15 Coffee Break
- 15.15 – 16.00 **Topic 6** **From Invention to Market – Making Your Technology Ready for Commercialization: Technology Mind-Mapping**  
Speaker: Mr. Raghu Surya, Chief Executive Officer, Advanced Fluidics, Columbia, Maryland, United States of America
- 16.00 – 16.45 **Topic 7** **Accelerating University Technology to the Market: Technology Entrepreneurship Education and University Proof-of-Concept (PoC) Program**  
Speaker: Mr. Kosuke Kato, Head, Planning Section, Department of Co-Innovation, Office for Industry-University Co-Creation, Osaka University, Osaka, Japan
- 16.45 – 17.30 **Topic 8** **Using Patent Landscapes to Track Homegrown Technologies in Malaysia, Philippines, Sri Lanka and Thailand**  
Speaker: Mr. Eric Deleglise, Business Development South-East Asia, Questel, Singapore

Thursday, December 14, 2017

9.00 – 9.45     **Topic 9     University IP Commercialization and Entrepreneurship:  
The Experience of the Okinawa Institute of Technology**

Speaker: Mr. Robert Baughman, Executive Vice President & Vice  
CEO, Technology Development and Innovation Center,  
Okinawa Institute of Science and Technology Graduate  
University, Okinawa, Japan

9.45 – 10.30     **Topic 10     Panel Discussion: Entrepreneurial University**

Speakers: Mr. Richard S. Cahoon  
Mr. Surya Raghu  
Mr. David Secher  
Mr. Robert Baughman

10.30 – 10.45     **Coffee Break**

10.45 – 11.30     **Topic 11     Panel Discussion: Roles of University Management in University  
Technology Transfer and Commercialization**

Speakers: Ms. Yumiko Hamano  
Mr. Surya Raghu  
Mr. David Secher  
Mr. Kosuke Kato

11.30 – 12.00     **Round Table Discussion: University IP Commercialization and EIE Project**

Speakers: Ms. Yumiko Hamano  
Mr. Richard S. Cahoon  
All speakers and participants

12.00 – 12.15     **Summary of Discussions**

Speakers: Mr. Andrew M. Ong

12.15 – 13.15     Lunch Break

## **University – Industry Collaboration Sessions**

### **13.15 – 13.35 Keynote Speech**

Speaker: Mr. Kozo Oikawa, Executive Counselor, Japan Institute of Invention and Innovation, Tokyo, Japan

### **13.35 – 14.35 Session 1 Innovations in Japan**

Speaker: Mr. Takaaki Masuda, General Manager, Operations Management Development Dept., TPS Promotion Center, Toyota Motor Cooperation, Toyota, Japan

Mr. Hideki Kobayashi, Deputy General Manager, Green Building Material Division, TOTO Ltd., Gifu, Japan

### **14.35 – 15.20 Session 2 Experiences of Academic-Industry Collaboration**

Speaker: Mr. Takafumi Yamamoto, President and Representative Director, TODAI TLO, Ltd., Tokyo, Japan

### **15.20 – 15.30 Break**

### **15.30 – 16.00 Session 3 Investment in Start-ups and early-stage ventures generated by University's researchers**

Speaker: Mr. Ryosuke Gonotsubo, Kyoto University Innovation Capital Co., Ltd. (KYOTO-iCAP), Kyoto, Japan

### **16.00 – 16.30 Session 4 Venture Business originated from University:**

Proteins as a solution – a new industrial ecosystem

Speaker: Mr. Kazuhide Sekiyama, Director and Representative Executive Officer, Spiber Inc. Tsuruoka, Japan

### **16.30 – 17.00 Session 5 Experience and Efforts of OIT**

Speaker: Mr. Masatoshi Kotera, Vice President, OIT, Osaka, Japan

### **17.00 – 17.45 Session 6 Innovations and Academic-Industry Collaboration**

Speaker: Mr. Schumpeter Tamada, Kwansei Gakuin University, Kobe, Japan

### **17.45 – 18.15 Session 7 Academy-Industry Collaborations in Future**

Moderator: Ms. Yumiko Hamano

Speaker: All speakers

### **18.30 Reception**

Friday, December 15, 2017

Study Visit

9:30 – 11:30 Visit to Research Center for Nuclear Physics, Osaka University

14:00 – 16:00 Visit to Exhibition Factory of Daifuku Co. Ltd.

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