



OKINAWA INSTITUTE OF SCIENCE AND  
TECHNOLOGY GRADUATE UNIVERSITY



JAPAN PATENT OFFICE



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## CONFERENCE

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**WIPO/IP/OSA/18/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: NOVEMBER 08, 2018**

# **Third Regional Conference for Presidents and Vice-Presidents of Universities and Research Institutions on Creating an Enabling Intellectual Property (IP) Environment for Technology Development, Management and Commercialization**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Okinawa Institute of Science and Technology Graduate University (OIST)

with the assistance of  
the Japan Patent Office (JPO)

**Okinawa, November 13 to 15, 2018**

## PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, November 13, 2018

- 9.30 – 10.00 Registration
- 10.00 – 10.15 Opening Address by:
- Mr. David Simmons, Counsellor, Regional Bureau for Asia and the Pacific (ASPAC), Development Sector, World Intellectual Property Organization (WIPO), Geneva
- Ms. Yumiko Hamano, Intellectual Property Consultant, Partner, ET Cube International, Echenevex, France
- 10.15 – 10.30 Welcome Addresses by:
- Mr. Robert Baughman, Executive Vice President and Vice CEO, Okinawa Institute of Science and Technology Graduate University (OIST), Okinawa
- Mr. Satoshi Noguchi, Coordinator, Support of SME's IP Strategies/Director-General, Trademark and Customer Relations Department, the Japan Patent Office (JPO), Tokyo
- 10.30 – 11.15 **Keynote: Country Perspectives & Expectations in Technology Transfer**
- For Malaysia: H. E. YB Dato' Saifuddin Nasution Bin Ismail, Minister for Domestic Trade and Consumer Affairs, Malaysia
- For Sri Lanka: Ms. Kusum Piyarathne, Additional Secretary, Ministry of Industry and Commerce, Sri Lanka
- For Philippines: Mr. Danilo L. Concepcion, President, University of the Philippines
- For Thailand: Mr. Chalernpol Tuchinda, Vice President, National Science and Technology Development Agency (NSTDA), Thailand
- 11.15 – 11.45 Coffee Break
- 11.45 – 12.30 **Keynote: The Plant Age – Materials for the Future**
- Speaker: Mr. Oded Shoseyov, Professor, the Robert H. Smith Faculty of Agriculture, Food and Environment, Hebrew University of Jerusalem, Israel
- 12.30 – 13.30 Lunch Break

13.30 – 14.30 **Panel 1: Innovation & Knowledge Integration**

Moderator: Ms. Yumiko Hamano  
*(with updates on the Enabling Intellectual Property Environment (EIE) Project, Patent Search and Drafting Courses and the expected discussions in the President Summit)*

Panellists: Mr. Oded Shoseyov

Mr. Richard S. Cahoon, President BioProperty Strategy Group Inc., Adjunct Professor International Program, Cornell University, New York, United States of America (USA)

Mr. Takafumi Yamamoto, CEO and President, TODAI TLO, Ltd., Tokyo

Mr. Toru Homma, Senior Advisor, Private Sector Development: Investment, Trade & Industry, Japan International Cooperation Agency (JICA), Tokyo

14.30 – 15.30 **Session 1: Impact of University IP & Technology Transfer**

Speaker: Mr. Richard S. Cahoon

Commentators: Ms. Rofina Yasmin Othman, University Malaya (UM), Malaysia

Ms. Josephine Santiago, Director General, Intellectual Property Office of Philippines (IPOP), EIE Project Hub - Philippines

Ms. Geetha Abeysinghe, Project Director, Coordinating Secretariat for Science, Technology and Innovation (COSTI), EIE Project Hub - Sri Lanka

Mr. Chalernpol Tuchinda, Vice President, National Science and Technology Development Agency (NSTDA), EIE Project Hub - Thailand

15.30 – 16.00 **Coffee Break**

16.00 – 17.00 **Panel 2: Technology Transfer and IP: Challenges & Opportunities**

Moderator: Mr. David Simmons  
*(with a brief update on university visits conducted by EIE experts in 2017-2018)*

Panellists: Mr. Richard S. Cahoon

Mr. Jun Sugiura, Professor, Graduate School of Intellectual Property, Osaka Institute of Technology (OIT), Osaka

Ms. Lauren Stokoe, Assistant Director, Innovation and Manager Source IP, IP Australia

Ms. Yumiko Hamano

17.00 – 18.00 **Session 2: Essential Elements in Sustaining Technology Transfer**

Speaker: Mr. Richard S. Cahoon

Commentators: Ms. Samsilah Roslan, Universiti Putra Malaysia (UPM), Malaysia

Ms. Josephine Santiago, (IPOP HL), EIE Project Hub - Philippines

Ms. Geetha Abeysinghe, (COSTI), EIE Project Hub - Sri Lanka

Ms. Orakanoke Phanraksa, Senior IP Consultant (NSTDA), EIE Project Hub - Thailand

18.30 – 20.00 Reception

Wednesday, November 14, 2018

09.00 – 10.00 **Panel 3: Accelerating University Technology to the Market**

Moderator: Mr. Richard S. Cahoon  
*(with a brief introduction on the necessary competencies of effective Technology Transfer Offices)*

Panellists: Ms. Yumiko Hamano

Ms. Lauren Stokoe

Mr. Toru Homma

Mr. Kosuke Kato, Head, Office for Industry-University Co-Creation, Osaka University, Osaka

10.00 – 11.00 **Panel 4: Experiences of Academic-Industry Collaboration**

Moderator: Mr. Robert Baughman  
*(with a short introduction on academic-industry collaboration platforms)*

Panellists: Mr. Richard S. Cahoon  
  
Mr. Takafumi Yamamoto  
  
Mr. Kosuke Kato  
  
Mr. Satoshi Noguchi

11.00 – 11.30 Coffee Break

11.30 – 12.30 **Session 3: Supporting IP-based Commercialization in the Digital Environment**

Speakers: Ms. Lauren Stokoe  
  
Mr. John Bakum, Web Communications Specialist,  
Cornell University, New York, USA

Commentators: Ms. Nor Azlina Ariffin, Ministry of Energy, Science,  
Technology, Environment and Climate Change  
(MESTECC), Malaysia

Ms. Josephine Santiago, (IPOP HL), EIE Project Hub -  
Philippines

Ms. Geetha Abeysinghe, (COSTI), EIE Project Hub - Sri  
Lanka

Mr. Chalernpol Tuchinda, (NSTDA), EIE Project Hub -  
Thailand

12.30 – 13.00 **Presentation on WIPO's Inventor Assistance Program (IAP): Bringing Together Inventors & Patent Attorneys in Developing Countries**

Speaker: Mr. David Simmons, Counsellor, Regional Bureau for Asia  
and the Pacific (ASPAC), WIPO

13.00 – 14.00 Lunch Break

14.00 – 14.45 **Panel 5: Lessons learned in IP & Technology Transfer**

Moderator: Mr. Kosuke Kato

*(with emphasis on issues relevant to institutions in developing countries)*

Panellists: Mr. Richard S. Cahoon

Mr. Oded Shoseyov

Mr. Takafumi Yamamoto

14.45 – 15.30 **Panel 6: Looking forward - Finding ways to make synergies between Private Sector and the R&D Sector**

Moderator: Ms. Nobue Yazawa

*(with a brief introduction of the various project components of the EIE Project)*

Panellists: Mr. Toru Homma

Ms. Yumiko Hamano

Mr. Oded Shoseyov

Mr. Jun Sugiura

15.30 – 16.00 Coffee Break

16.00 – 16.45 **Workshop 1: Planning for Success in the EIE project in 2019**

Facilitators: Mr. David Simmons

Ms. Yumiko Hamano

Mr. Richard S. Cahoon

16.45 – 17.45 **Session 4: Questions & Answers / Roundtable Discussion**

Moderator: Ms. Yumiko Hamano

17.45 – 18.00 **Closing Ceremony**

Speakers: Mr. David Simmons

Thursday, November 15, 2018

09.00 – 11.00 **Workshop 2: Developing the EIE website**

Facilitators: Mr. John Bakum

Mr. David Simmons

Mr. Richard S. Cahoon

Ms. Lauren Stokoe

11.00 – 16.30 **Study Visit**  
**OIST Campus Tour, OIST Marine Science Station, OIST Seaside House,**

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