

The Role of JIII

**Supporting the Business Community
to Facilitate the Effective Use of the IP System
for Competitiveness and Growth**

(WIPO Sub-Regional Workshop)

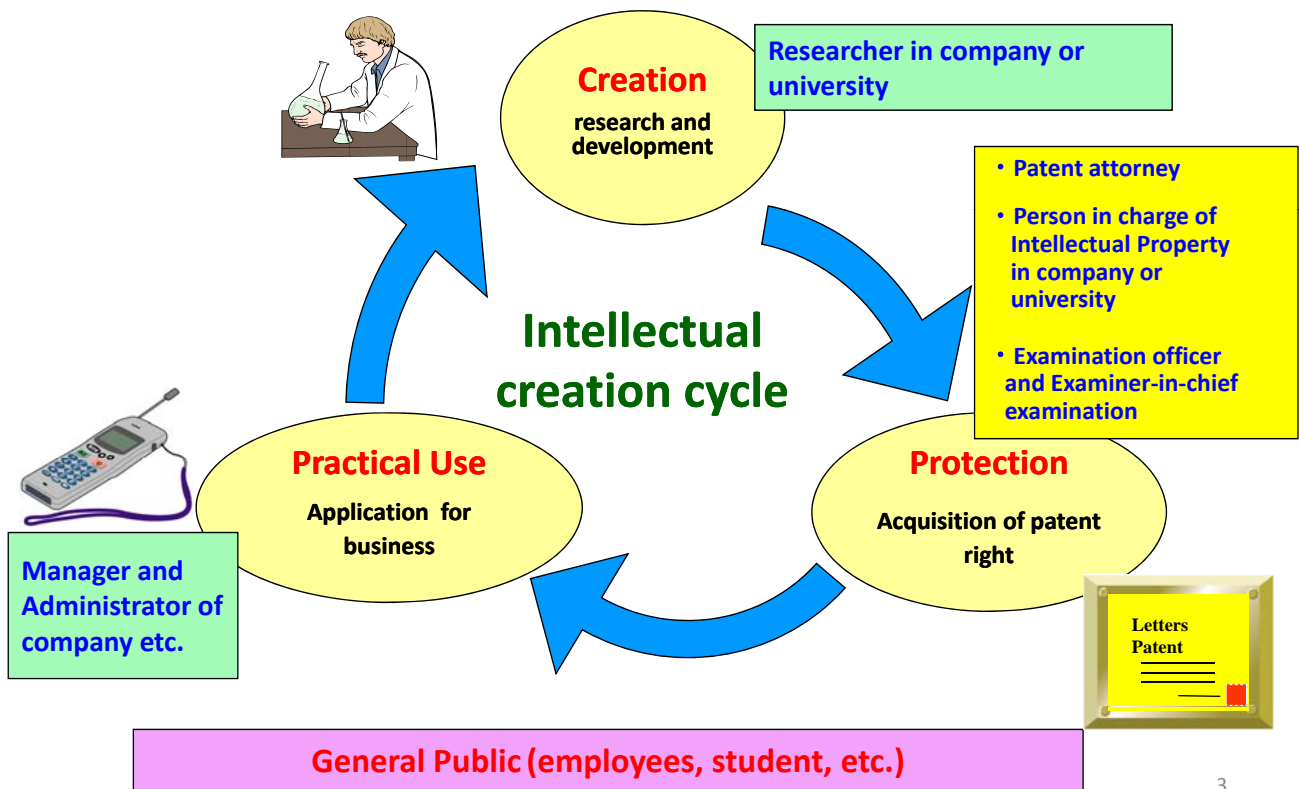
2 December , 2010

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Executive Counselor, Director General
APIC, JIII**

1. About JIII

**Organization, History and
Activities**

1. Intellectual Creation Cycle



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2. JIIP's Mission and Objectives

☆ Mission

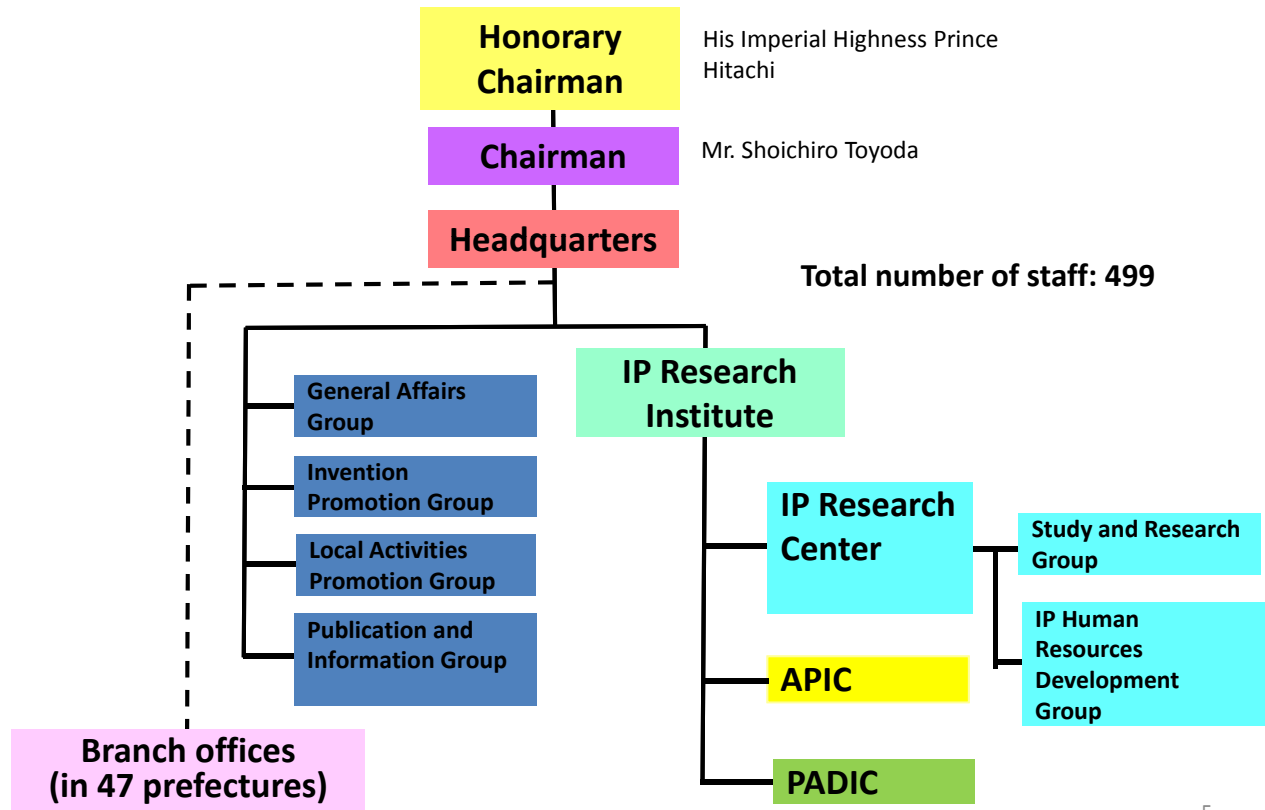
- Realize a society that values intellectual property (IP)
- Nurture IP-oriented culture

☆ Objectives

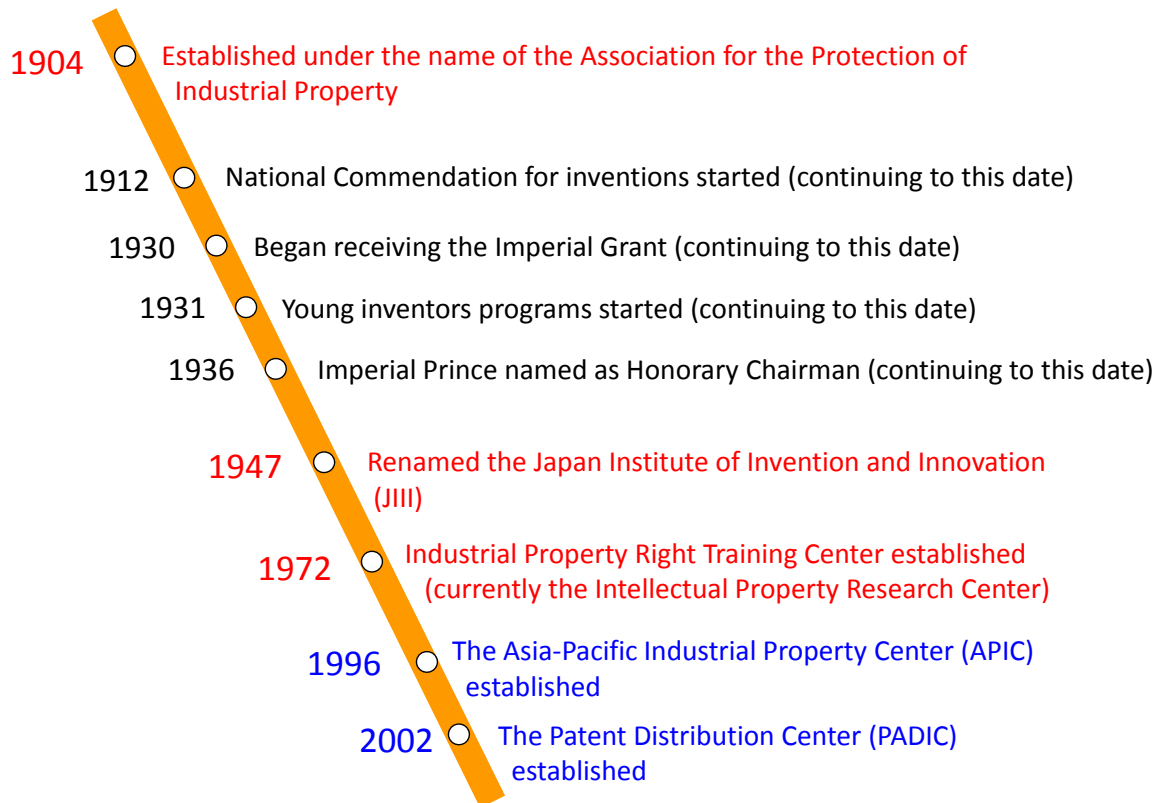
- Through the nationwide network of its branch offices:
- Encourage inventions and promote programs designed to foster the IP system; and
- Make important contributions to the development of science and technology in Japan and the growth of the industrial economy

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3. JIII's Organization



4. JIII's History



5. JIII's Main Activities



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2. Awards and Exhibitions

Public Commendation of Excellence

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6. Commendation for Inventions

(1) National Commendation for Invention

JIII offers yearly awards to those who achieve highly original inventions, those who contribute to the exploitation and promotion of inventions, and education related to invention.



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7. Commendation for Invention

(2) Local Commendation for Invention

JIII offers yearly awards in each of eight regional blocks to those who achieved highly original inventions, and those who contributed to the exploitation and promotion of inventions, and education related to invention.



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3. Development and Promotion of Creativity in Young People

Nurturing an IP-conscious Mindset

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8. JIII's Promotional and Educational Programs for the Youth

- (1) **Inventors Clubs for Schoolchildren**
- (2) **Young Inventor Competition**
- (3) **Children's Art/Tomorrow's Science Exhibition**

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9. Contents of Invention Club for Schoolchildren

Basic Work

Master using the right tool for the right job through simple projects

Experience Study

Gain knowledge and creativity through inspection of and experience in a scientific institution

Original Work

Try to manufacture an original work taking advantage of skills gained during Basic work / Experience study



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10. Nationwide Japanese Coverage



The number of programs: 205

Participants: 9,000

Teachers: 2,000

Educational staff: 1,000

Engineers: 1,000



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11. Young Inventor Competition

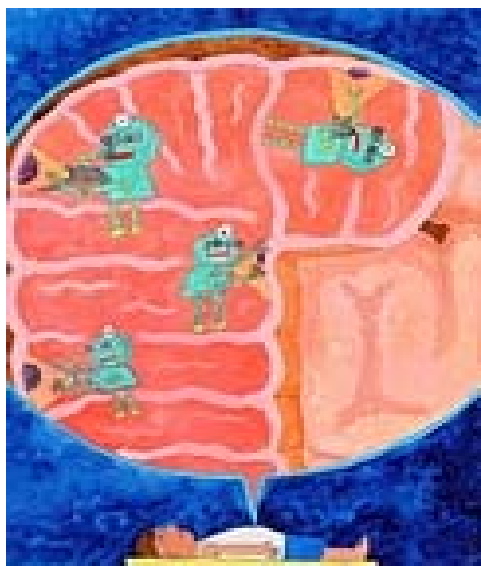
Award ceremony



The Imperial Prize
“Car with hybrid engine using water and bioethanol”



12. Children’s Art/Tomorrow’s Science Exhibition



MEXT Prize
(Primary and Secondary Section)
Micro-Doctors

METI Prize
(Primary and Secondary Section)
Whale-shaped water purification vessel

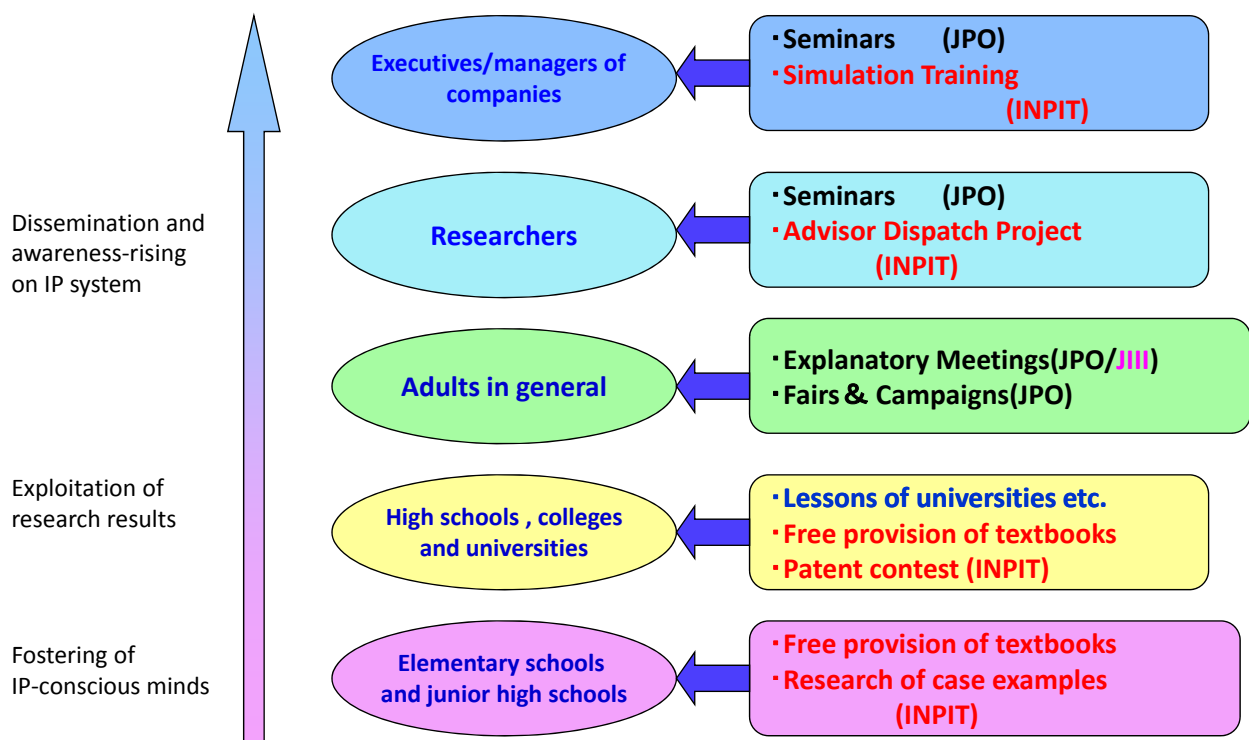


4. Promotion of Industrial Property System and Utilization of Information

Enhancing Public Understanding

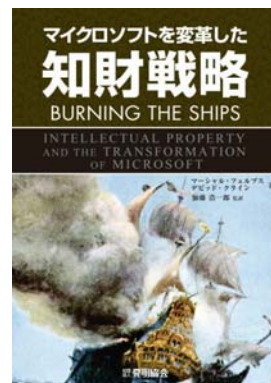
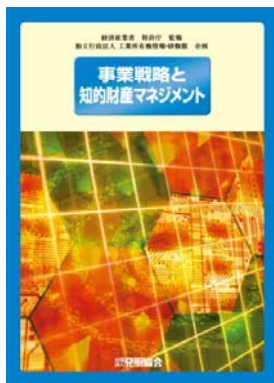
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13. Enhancement of IP-Conscious Mind



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14. Publication of Books Related to Intellectual Property Rights



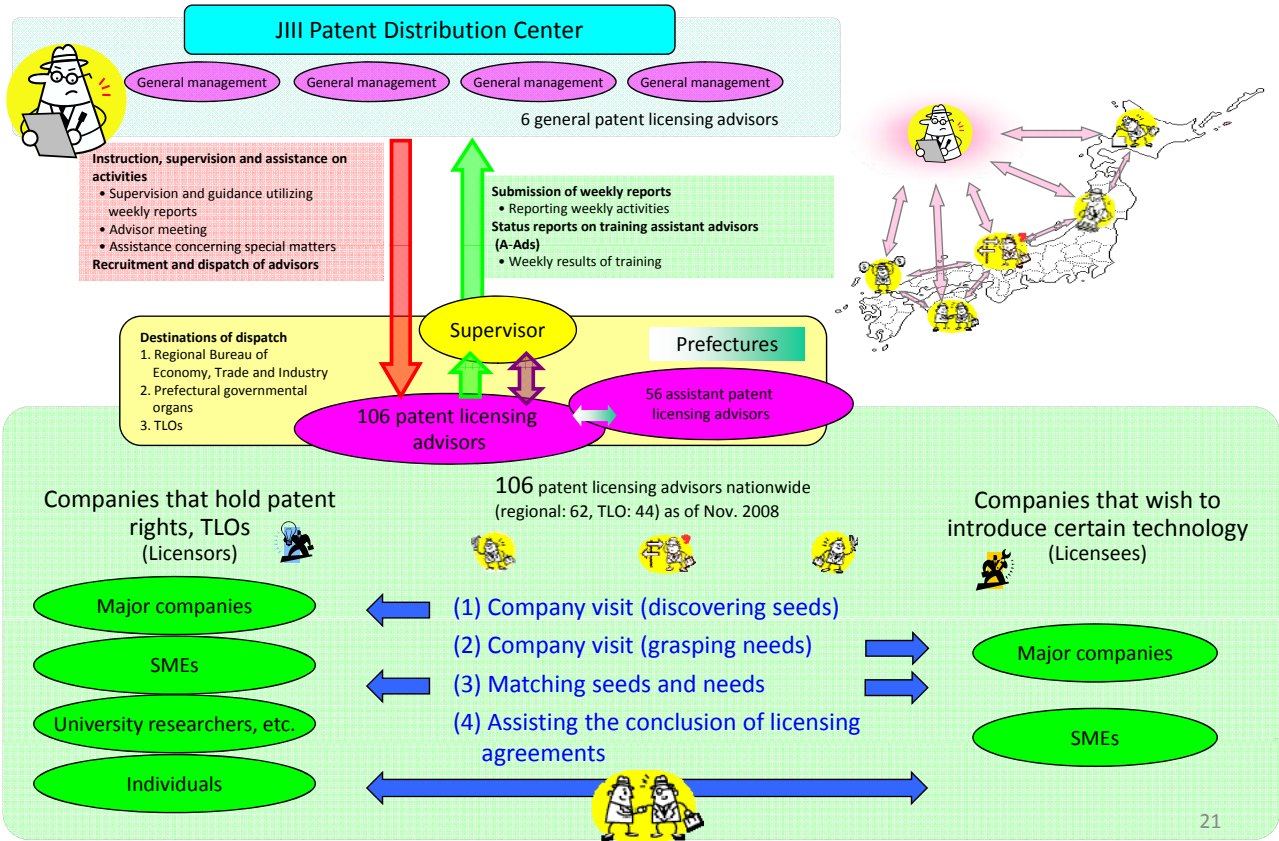
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5. Support for Local Small & Medium Sized Companies

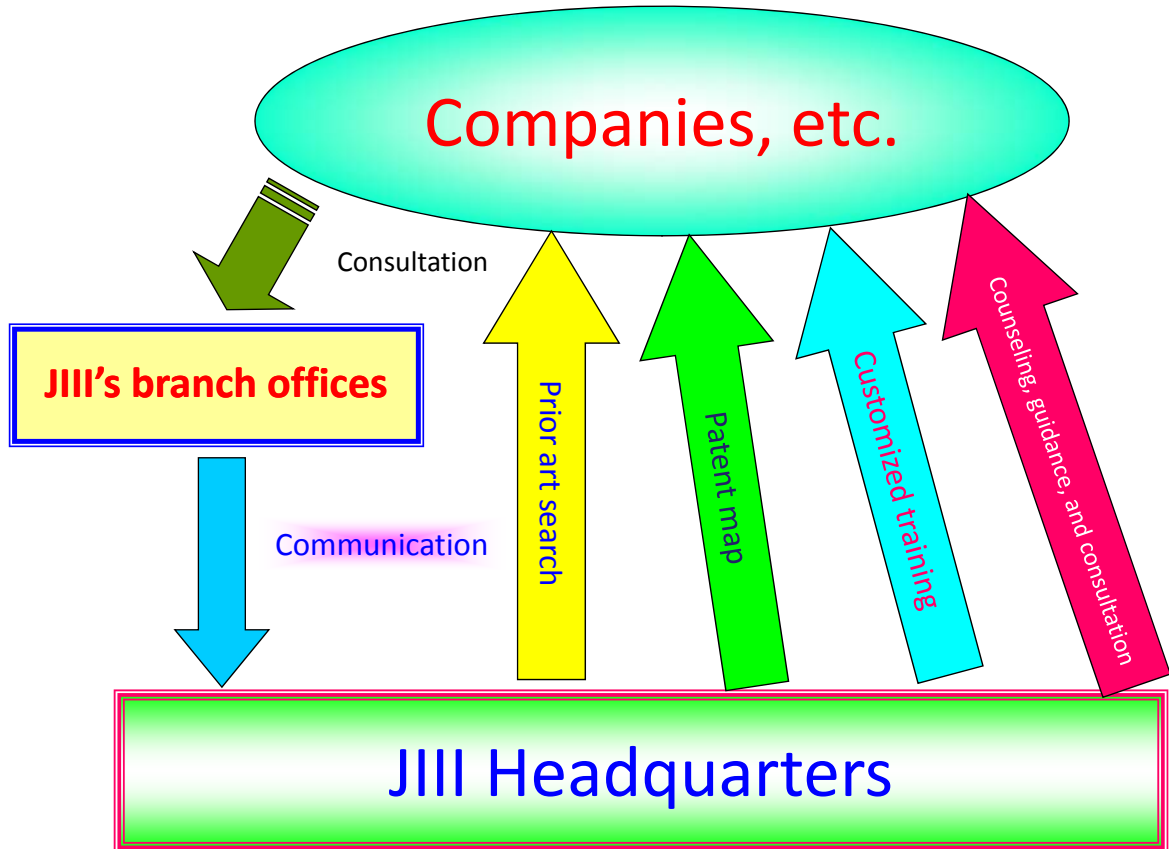
Fostering an IP-Conscious Mindset

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15. Measures for Encouraging Patent Licensing



16. One-Stop Service Structure for Companies



6. R&D and HR Development

Training Workers to Implement Future IP-oriented National Development

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17. Outline of Regular Courses

1. Objective

Developing IP workers with special knowledge on IP and the ability to think strategically

2. Target

IP practitioners employed by companies (50 participants for each course)

3. Description

**1st course
(Laws/treaties)**

21 days

**2nd course
(Patent management/
implementation
agreements)**

17 days

**3rd course
(Patent litigation/
infringement
litigation)**

16 days

(Note: participants can select one or more courses.)

4. Criteria for completion

Participants are obliged to take a final examination or submit a report on a particular subject.

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18. Main Topics for the Open Classes

	Laws/ treaties	Application procedures	Patent management & utilization	Litigation	IP and business management
Advanced		<ul style="list-style-type: none"> PCT application Overseas application Administrative work in preparing a patent specification 		<ul style="list-style-type: none"> Litigation overseas Judicial precedents Requests for substantive examination 	<ul style="list-style-type: none"> IP strategy and business management
Intermediate	<ul style="list-style-type: none"> Highlights of the revision to Act(s) Patent systems in US/Europe IP systems in Asia 	<ul style="list-style-type: none"> Preparation of a specification Amendment Interlocutory procedure, etc. 	<ul style="list-style-type: none"> Patent map Licensing Invention in service 	<ul style="list-style-type: none"> Patent infringement litigation 	<ul style="list-style-type: none"> IP-related activities in companies
Beginner	Introduction /basic	System overview	Patent search		

7. International Exchanges and Cooperation

Assisting Other Countries to Develop IP Workers

19. APIC Training Course

Target

Patent examiner
Government officials at respective IP offices
Patent attorneys
IP lawyers
IP practitioners in private businesses
Researchers at universities
or research institutions
Those engaged in the dissemination of IPR
in IP promotional organization

Length

1 week – 3 months

No. of Participants

3 - 20

20. APIC Training Course for Patent Examiners



WIPO Patent-Examiners in the Field of
Biotechnology

21. APIC Training Course for IP Trainers



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Thank you for your time.