

INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (MYIPO)





**REGIONAL SEMINAR** 

WIPO/IP/KUL/12/INF/1 ORIGINAL: ENGLISH DATE: SEPTEMBER, 2012

## The Legislative, Economic and Policy Aspects of the Utility Models Protection System

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Intellectual Property Corporation of Malaysia (MyIPO)

and with the assistance of the Japan Patent Office (JPO)

Kuala Lumpur, September 3 and 4, 2012

PROGRAM

prepared by the International Bureau of WIPO

## Monday, September 3, 2012

9.00 – 9.30 Opening ceremony

Welcome addresses by:

The representative from the Government of Malaysia, Kuala Lumpur

Mr. Shimpei Yamamoto, Director, Regional Policy Office International Affairs Division, Japan Patent Office, Tokyo

Mr. Marco Aleman, Deputy Director, Legislative and Policy Advice Section the World Intellectual Property Organization (WIPO), Geneva

- 9.30 10.00 Coffee Break
- 10.00 10.45 **Topic 1 Key Features: Patents and Utility Models Protection**

Speaker: Mr. Les McCaffery, Supervising Examiner of Patents, IP Australia

Discussion

## 10.45 - 12.15Topic 2The International Legal Framework for the Protection of<br/>Utility Models

Speakers: Dr. Henning Grosse Ruse-Khan, Senior Research Fellow, Max Planck Institute for Intellectual Property and Competition Law, Munich, Germany

> Mr. Marco M. Aleman, Deputy Director, Legislative and Policy Advice Section, WIPO

## Discussion

- 12.15 13.30 Lunch break
- 13.30 15.00 Topic 3 National Systems of Utility Models Protection
  - (a) The Case of Japan
  - Speaker: Mr. Shimpei Yamamoto, Director of the Regional Policy Office, International Affairs Division, JPO
  - (b) The European Experience
  - Speaker: Dr. Henning Grosse Ruse-Khan

Discussion

15.00 – 15.30 Coffee Break

| 15.30 – 17.00              | Topic 3<br>(cont'd) | National Systems of Utility Models Protection  |  |  |
|----------------------------|---------------------|--|--|--|
|                            |                     | (c) The Asian Experience   |  |  |
|                            |                     | Speakers:  | Participants from China, Malaysia and Thailand                           |  |
|                            | Discussion          |  |  |  |
| Tuesday, September 4, 2012 |                     |  |  |  |
| 9.00 – 10.30               | Topic 4             | Available Options within the Intellectual Property (IP)<br>System to Promote Minor Inventions  |  |  |
|                            |                     | Speakers:  | Dr. Henning Grosse Ruse-Khan   |  |
|                            |                     |  | Mr. Marco M. Aleman  |  |
| 10.30 – 11.00              | Coffee Break        |  |  |  |
| 11.00 – 12.30              | Topic 5             | Economic Considerations for Utility Models Protection  |  |  |
|                            |                     | Speakers:  | Mr. Les McCaffery  |  |
|                            |                     |  | Ms. Intan Hamdan-livramento, Economic<br>Officer, Economic Section, WIPO |  |
|                            | Discussion          |  |  |  |
| 12.30 - 14.00              | Lunch Break         |  |  |  |
| 14.00 – 15.30              | Topic 6             | Policy Aspects for the Legislative Implementation of a Utility<br>Models System; Reasons For and Against the<br>Establishment of a Utility Models System |  |  |
|                            |                     | Speakers:  | Mr. Les McCaffery  |  |
|                            | Discussion          |  | Mr. Marco M. Aleman  |  |
| 15.30 – 16.00              | Coffee Break        |  |  |  |
| 16.00 - 17.00              | Panel               | The Ontimal Use of the Utility Models System for Enhancing   |  |  |
| 10.00 - 17.00              | Discussion          | The Optimal Use of the Utility Models System for Enhancing<br>Economic Competitiveness   |  |  |
|                            |                     | Moderator:   | Ms. Intan Hamdan-Livramento  |  |
|                            |                     | Speakers:  | All participants and speakers  |  |
| 17.00                      | Closing ceremony    |  |  |  |