

# iPAC Initiative

## *Web Platform Between IP Academies for Sharing Information*

February 3, 2011

International Affairs Division

Japan Patent Office

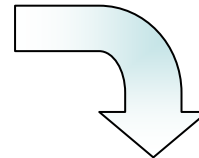


# Introduction



## Asia-Pacific Economic Cooperation

- Framework for economic cooperation consisting of 21 Pan Pacific countries and regions (※)
- Nonbinding and flexible cooperation framework
- “Consensus-based” decision making: If a member votes against a proposal, it is not approved.
- Various expert groups are formed



## Intellectual Property Rights Experts' Group

(※) Australia; Brunei Darussalam; Canada; Chile; People's Republic of China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; The Republic of the Philippines; The Russian Federation; Singapore; Chinese Taipei; Thailand; United States of America; and Viet Nam

# Background

## - Establishment of IP Academies in APEC Region

Korea – International Intellectual Property Training Institute (IIPTI) 1987-

China – China Intellectual Property Training Center (CIPTC) 1993-

Taiwan – Taiwan Intellectual Property Training Academy (TIPA) 2005-

Singapore – IP Academy (IPA) 2003-

Malaysia – Intellectual Property Training Center (IPTC) 1997-

Philippines – Intellectual Property Research and Training Institute (IPRTI) 2007-

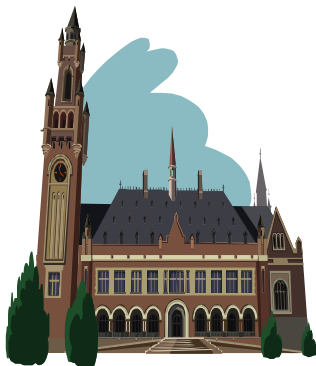
Indonesia – Indonesian IP Academy (IIPA) 2009-

## - Strengthened cooperation of IP Academies between Japan, China and Korea

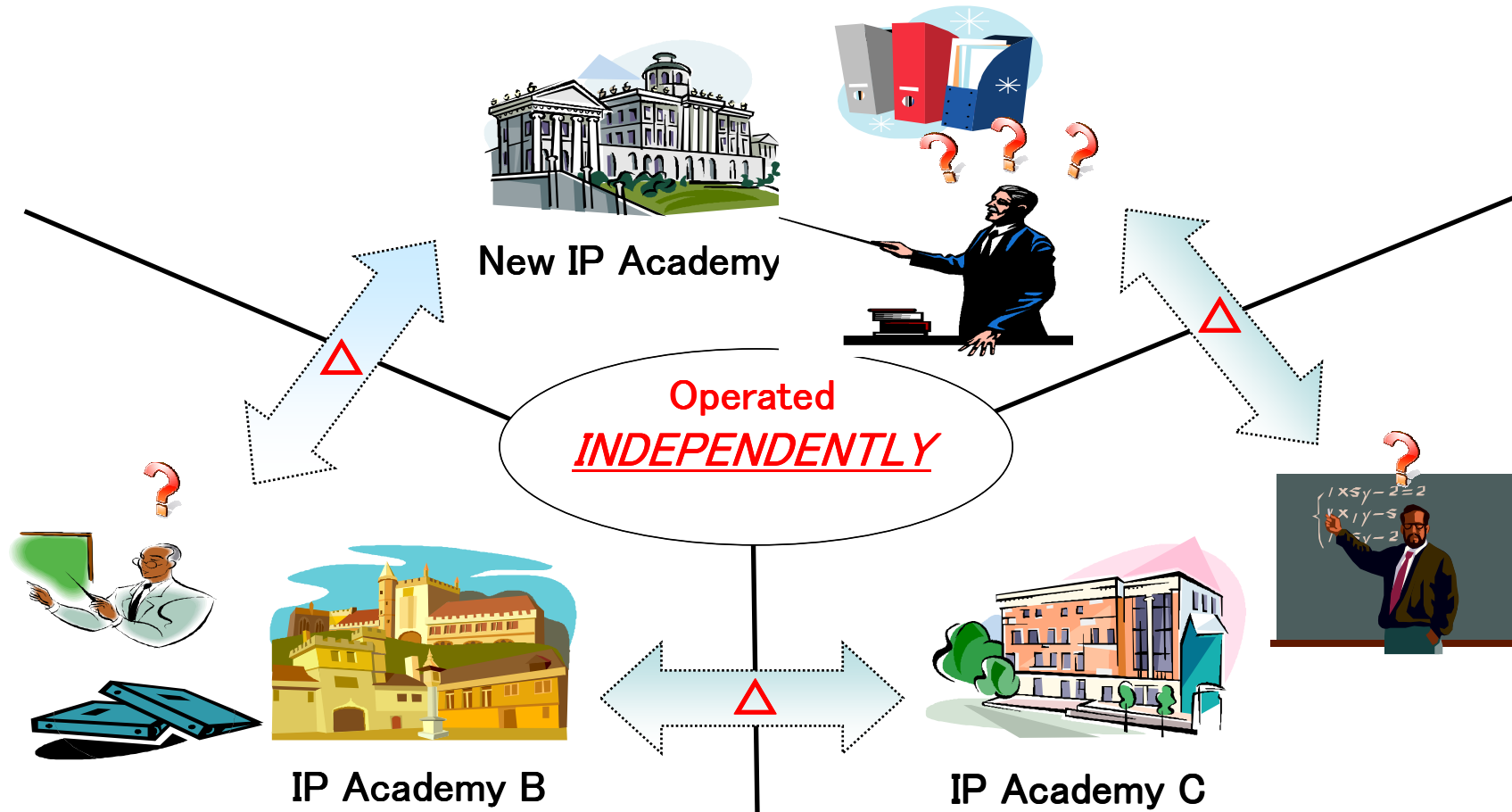
Sep. 2009 Concluded a Memorandum of Cooperation for Developing Intellectual Property Human Resources between Japan and China (INPIT—CIPTC)

May 2010 Concluded a Memorandum of Cooperation between Japan and Korea (INPIT—IIPTI)

Aug. 2010 Conducted the first heads meeting of IP academies in Japan, China and Korea (INPIT—CIPTC—IIPTI)



# Problems



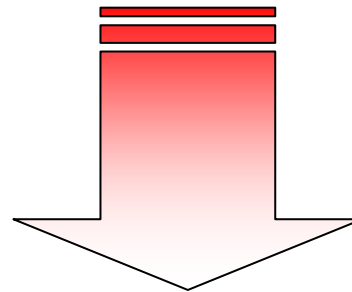
- IP Academies are gradually being developed in each country.
- However, training program planning, collecting information on lecturers, and development of teaching materials are independently carried out.
- Difficulty in accessing overseas training information

# Time to Start Concrete Cooperation

IP Academies in the APEC region  
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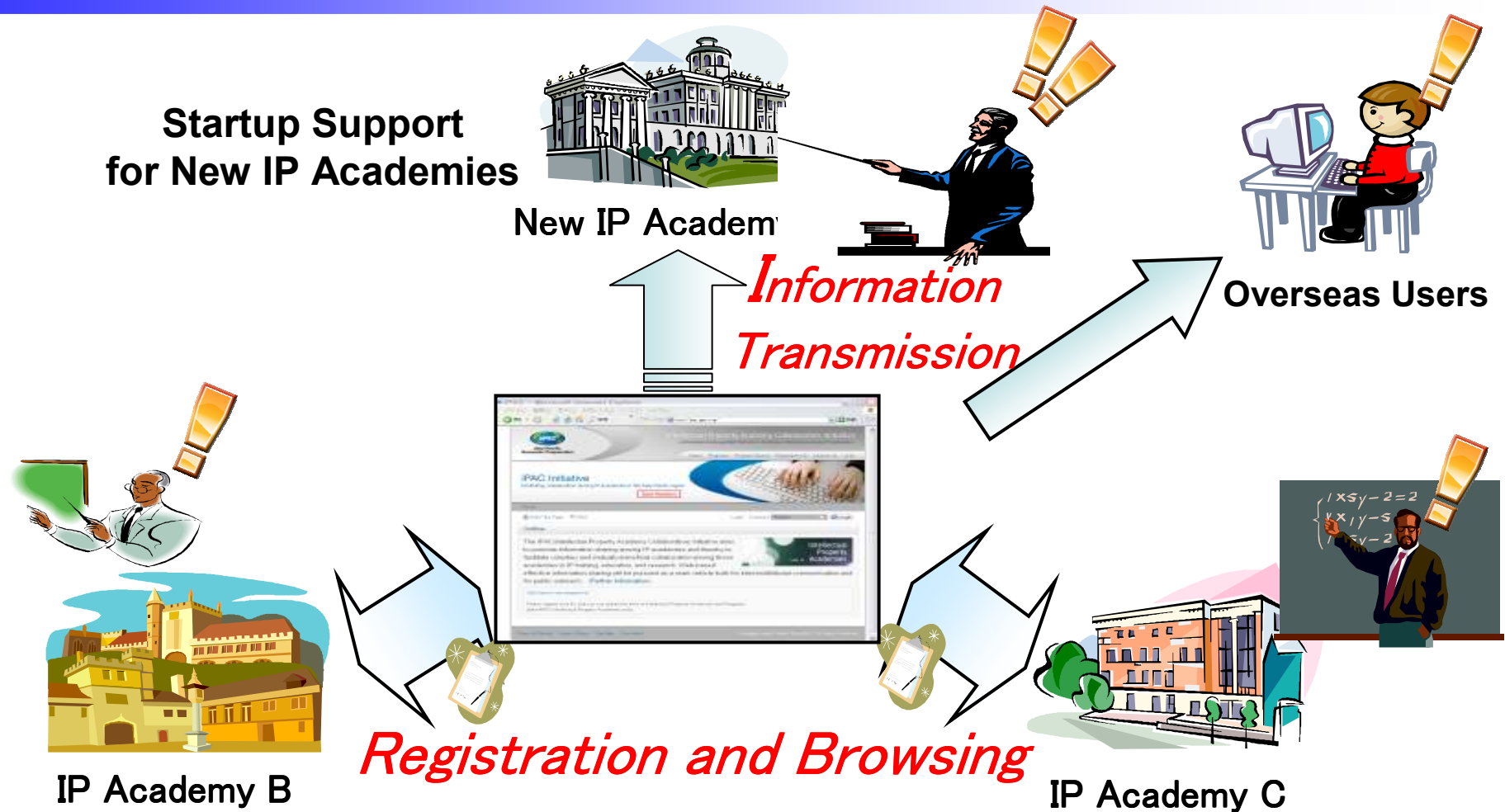
Human Resource related activities in the IPEG



intellectual Property Academy Collaborative Initiative

※The abbreviation intends to imply “Pacific” with “PAC”  
and “intellectual”, “innovation-oriented”, “information-rich”, etc. with “i”.

# Website as Information Exchange Platform

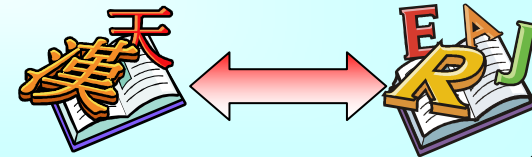


- Sharing information of links to each IP Academy website
- Sharing information of human resource development programs and lecturers
- Multilingual support by machine translation

# Advantages of Web Platform

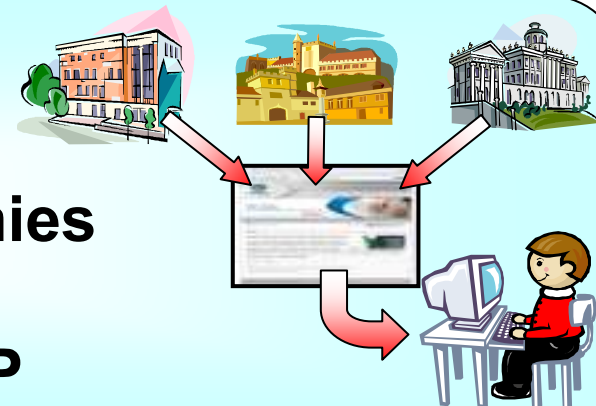
## For IP Academies

- Disseminating event information (free of charge, machine translation)
- Analyzing curricula of other IP Academies
- Sharing lecturer information



## For Users

- Lots of information from 21 economies
- Multilingual support
- Easy access to each IP Academy HP

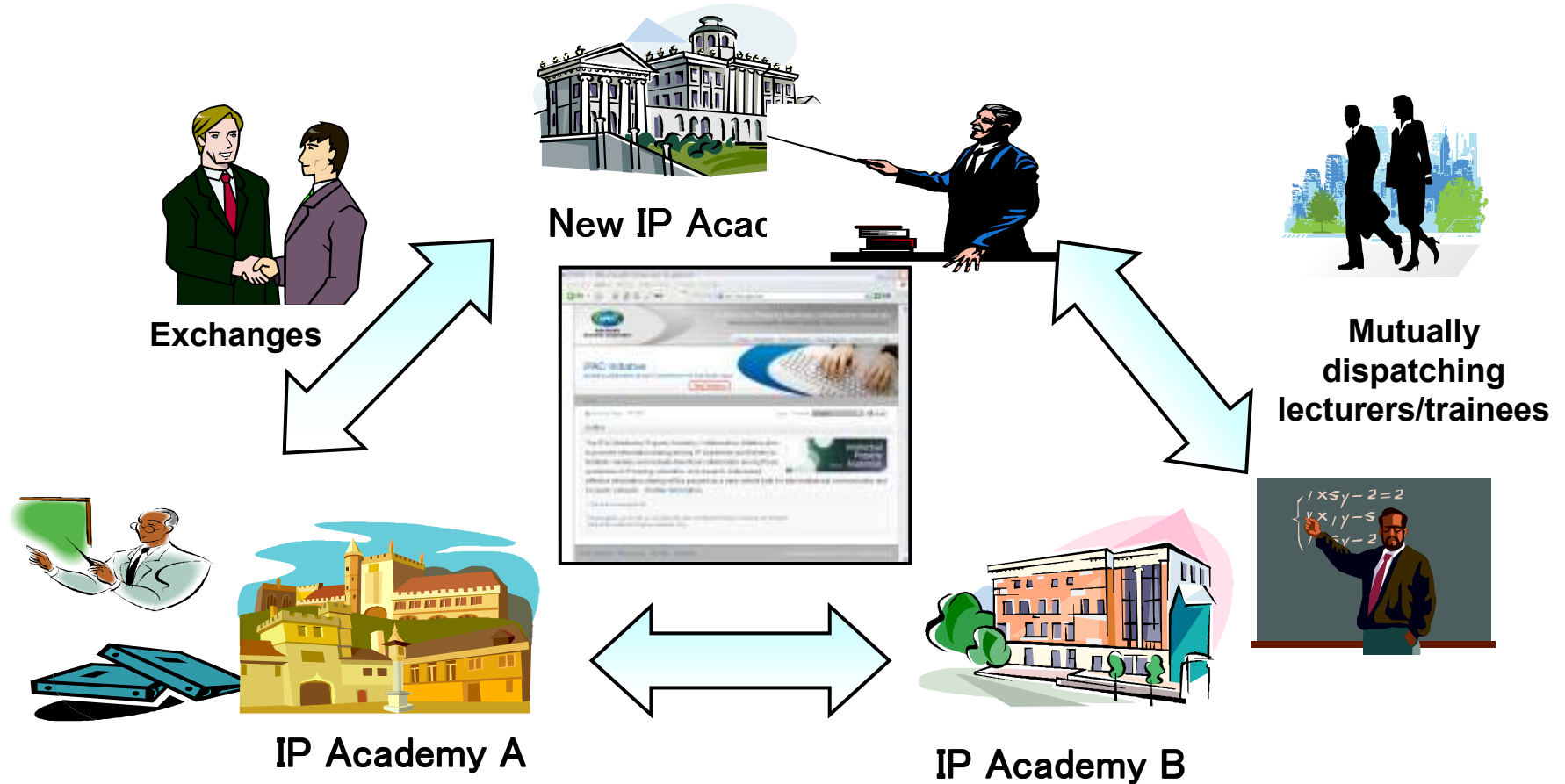


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# Demonstration



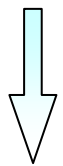
# Future Possibilities



- Mutual dispatch of lecturers/trainees
- Mutual recognition of credits
- Cooperation in preparing teaching materials and jointly using them

# Schedule ahead

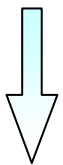
**Dec. 2010: Launched the Pilot Web Platform,  
exclusively to members in the APEC region**



**Member IP academies register  
their program information**



**Mar. 2011: To start full-scale operation,  
extended to the public**



**Promote and strengthen sharing of information on IP  
training programs among IP academies and its offering  
to the public**

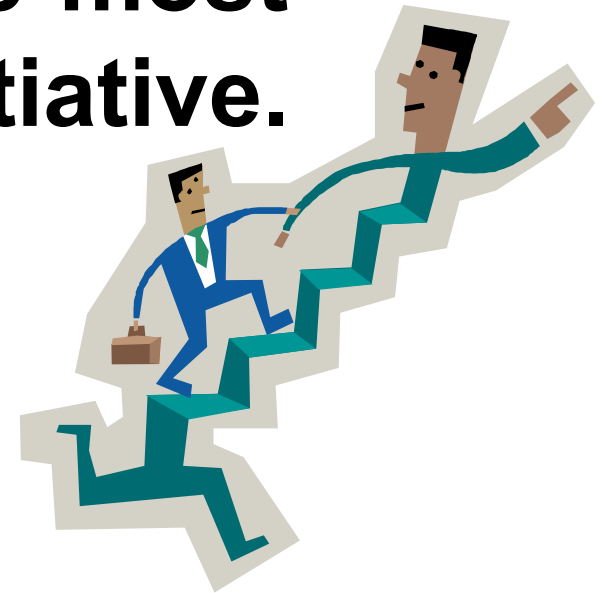


## In conclusion...

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**Further information from all of you is highly desired, and we hope you make the most of this web-based initiative.**

<http://ipac.apec.org>



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***Thank you***

**Japan Patent Office**

URL: <http://www.jpo.go.jp>