

The intersessional meeting for the second Arab-Asian  
dialogue on intellectual property between Japan and  
Selected Arab Countries  
8th June, 2021

**Intellectual Property (IP) Offices and frontier technologies: the  
current state of Affairs**

# Technology a transversal theme in all OMPIC projects

## Road map OMPIC@2025

**3** Pillars

**5** Programs

**19** Strategic projects

**8** Support measures

**3**

**Enhancement of intangible assets,  
promotion of innovation and  
territorial development**

**1**

**Enabling environment for  
entrepreneurship, creativity and  
innovation**

**2**

**Effective Industrial and commercial  
Property rights protection and  
application**

# Frontier technologies adopted by OMPIC

→ A digital memontum accelerated by the pandemic

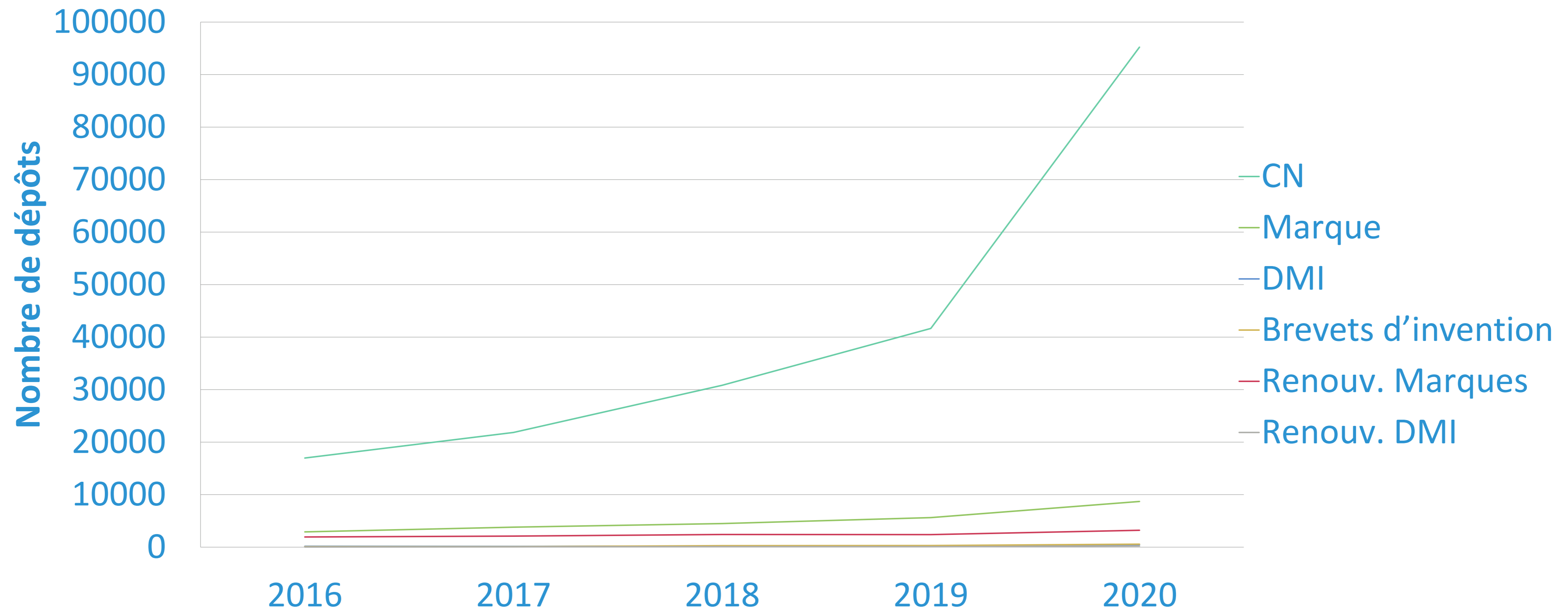
- Large-scale deployment of information and communication technologies through platforms put online by OMPIC to allow users to file electronically, industrial and commercial property title applications and consultations therein related.
- Development of a value-added service offering to stimulate innovation and support applicants in the process of protecting and accessing information on patents for inventions.
- Adoption of teleworking and adaptation of work tools to enable OMPIC's human resources to carry out their activities under the best possible conditions.



# Accelerated transition to digital services

→ Record growth of 97% to reach 228,363 electronic transactions, a development driven by the massive use of digital services during the COVID-19 pandemic.

## Growth of online deposits



# Accelerated transition to digital services

→ [DirectOMPIC.ma](https://DirectOMPIC.ma)



- ❑ Trademark applications filed online via the DirectOMPIC platform occupied, in 2020, a share of approximately 79% against 49% in 2019, thus achieving strong growth of 61%.
- ❑ 61% of national design applications were filed online on the DirectOMPIC platform, against a share of 26% in 2019: a remarkable increase of 138%.

# New electronic platform for trade name inquiries

Demande en ligne...  
du nom commercial

Mon compte / حسابي



## Les Directives d'examen des noms commerciaux

EN SAVOIR PLUS



Assistance et  
accompagnement



Guides et Tarification



Boite à idées

Demande en ligne...  
du nom commercial

elouakil elouakil



RÉSERVATION D'UN NOM COMMERCIAL | RÉSERVATION EXPRESS D'UN NOM COMMERCIAL | RENOUVELLEMENT | SUIVI DES DEMANDES | MON PANIER



Réservation d'un Nom  
Commercial

حجز الاسم التجاري



Service express de  
réservation d'un Nom  
commercial

خدمة سريعة لحجز الاسم التجاري



Renouvellement d'un  
Nom Commercial

تجديد الاسم التجاري



Suivi des demandes

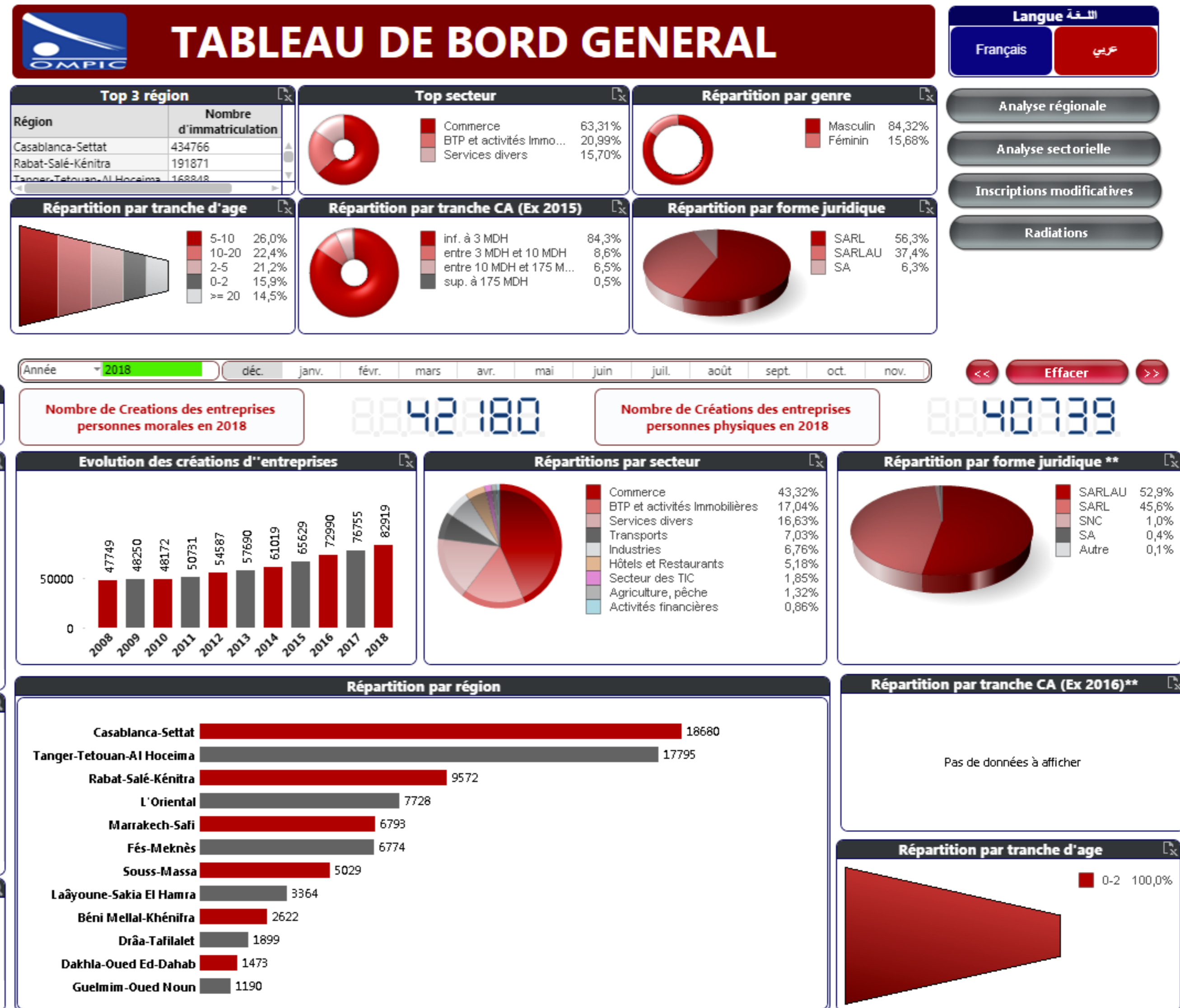
تتبع الطلبات

# OMPIC barometer

Decision-making tool on statistics and indicators on:  
 Creation rate of natural persons  
 Rate of creation of legal entities

Analysis of write-offs of legal persons  
 Industrial property indicators and statistics

Updated every first Wednesday of the month



# Digitization and simplification of procedures



- ❑ Launch of "Direct entreprise" electronic business creation and support platform.
- ❑ Development of electronic platforms and information system
  - Reinforcement of system and security infrastructures for production and backup platforms
  - Study for the implementation of a new publication server for invention patents in partnership with the European Patent Office.
  - Study for the establishment of electronic registers of trademarks and Industrial Designs.
  - Redesign of industrial designs and models management applications and online oppositions.
- ❑ Development and updating of guidelines for the examination of trademarks, oppositions, industrial designs and patents in the field of biotechnology.

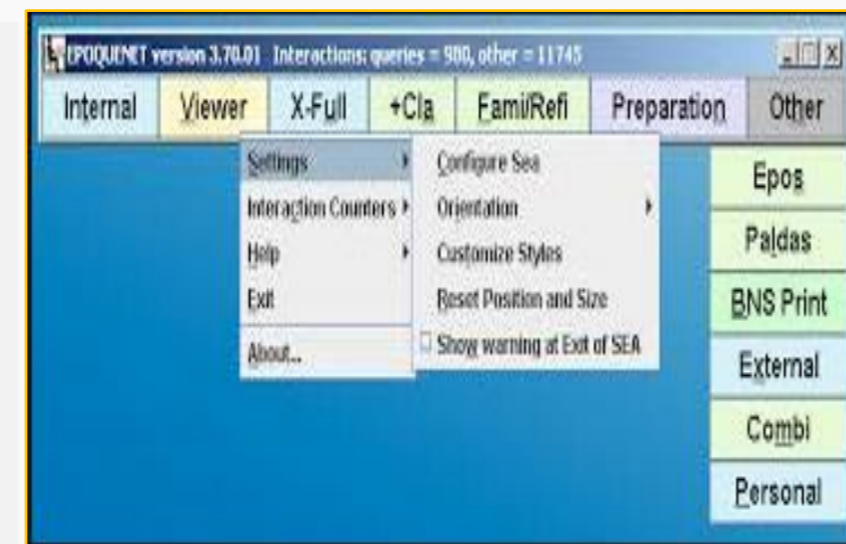


# Technologies and the administration of patent systems

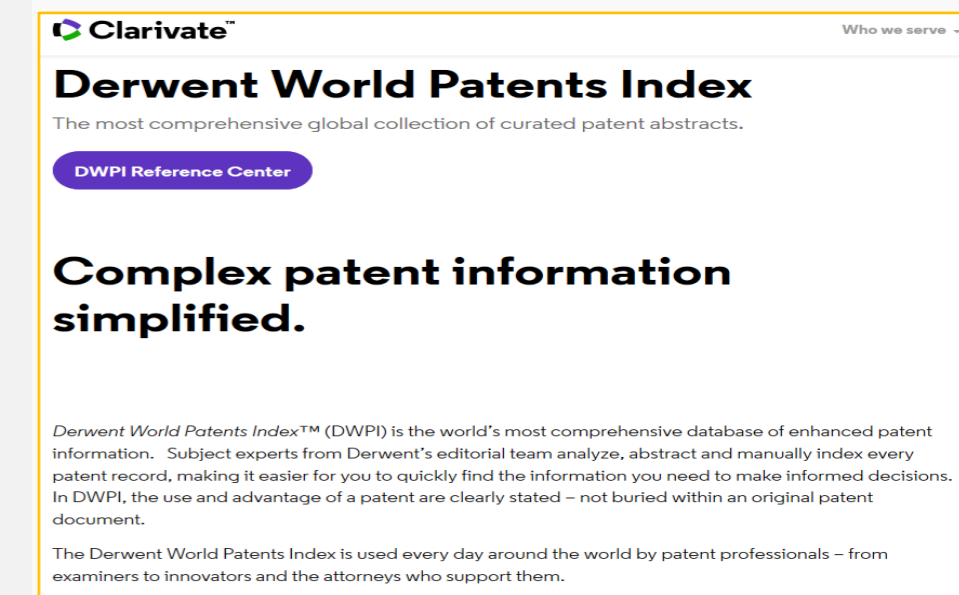
## → Research tools for Patent examination

### ■ Data Bases

- **EPO Epoquenet:** Modern and highly secure EPO's own search system



- **DWPI:** High-performance Clarivate Analytics company database including descriptive DWPI titles and summaries, integrated into Epoquenet.



- **Orbit Questel's PI portal:** In addition to its search functions, it enables very elaborate statistical and graphic analyzes (patent landscape) to be carried out on search results.

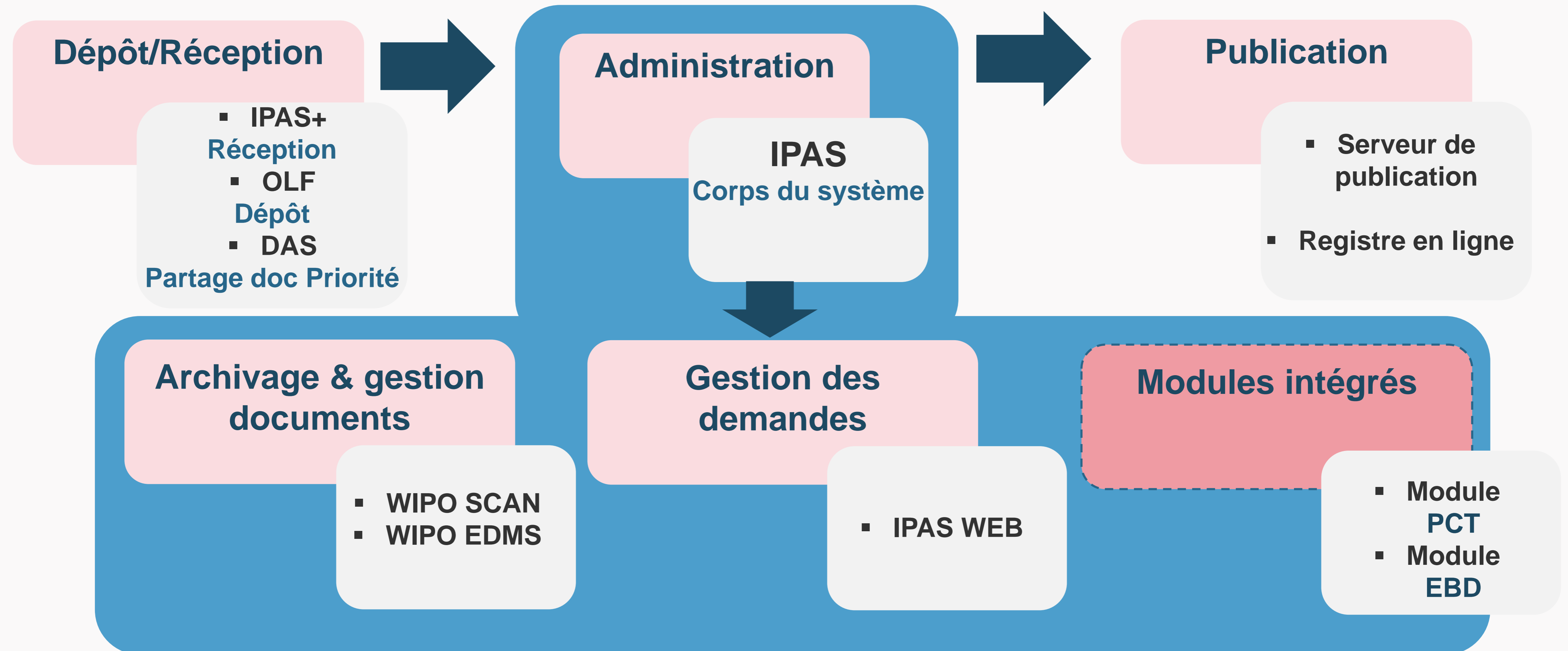


- **IEEE:** is a database that provides access to the full text of articles in the fields of computer science, electrical and electronic engineering .



# Numerisation process

- **Dematerialization and automation tools**

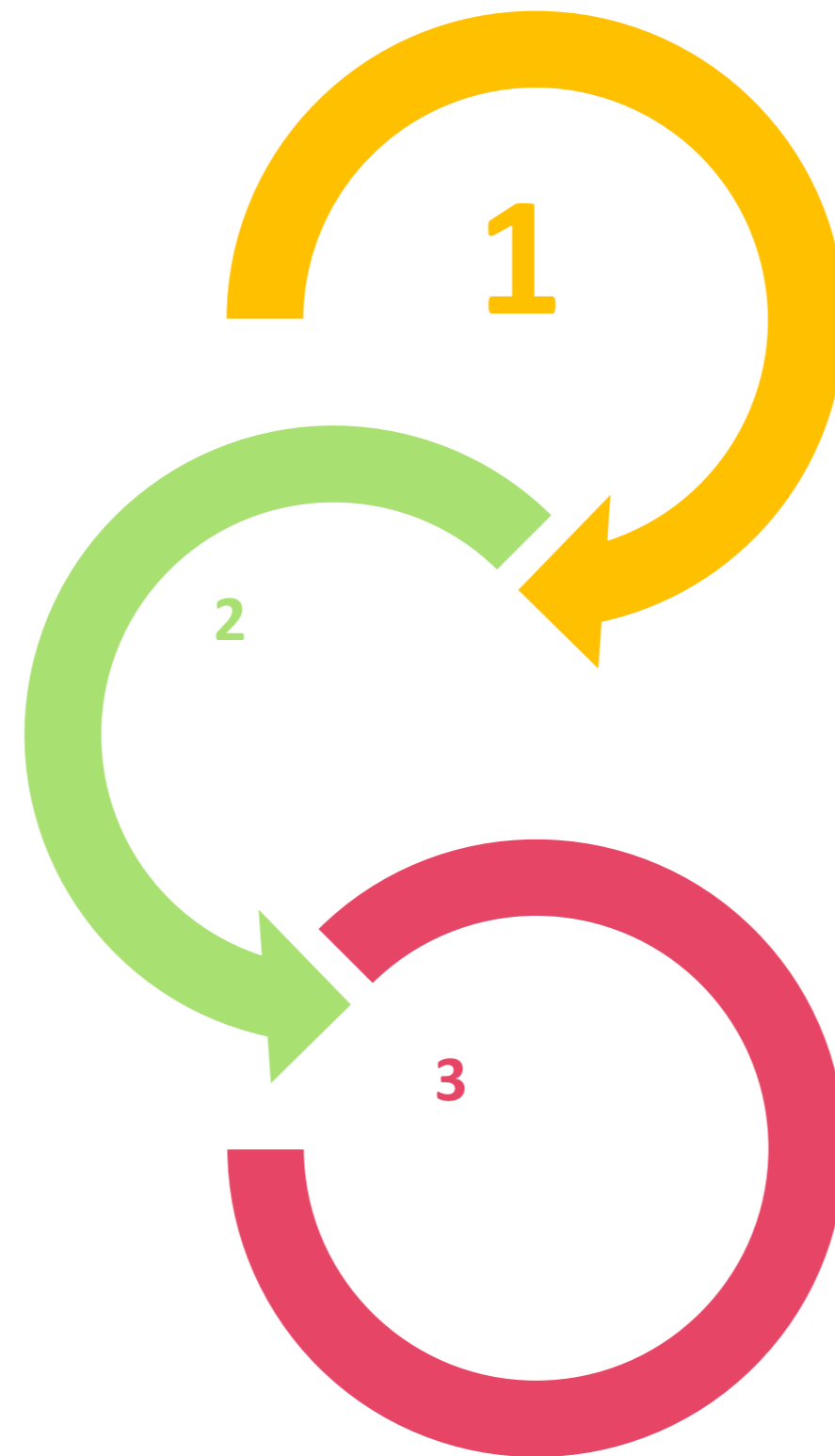


# Transparency and information sharing

## Directives d'examen

<http://www.ompic.ma/fr/content/directives-dexamen-des-brevets-dinvention-0>

- Launched in September 2012 as part of a tripartite collaboration (OMPIC-OEB-INNORPI)
- First games at the end of 2015
- Publication of parts A and B in April 2017
- Updated in August 2019 and February 2020



## Serveur de publication <http://patent.ompic.ma/>

- Launched in 2010 (among the first countries in the region to have such a platform)
- Biblio data and images of patent applications and patents are published there.
- advantages: (consistency, quality, standard format)
- Data exchange (MA patent data is available on Espacenet, Epoque, Patentscope)

## Registre en ligne <https://patentregister.ompic.ma/SearchPatent/>

- Launched in April 2016
- The legal status of patent applications and MA patents

## International partnerships towards frontier technologies

- WIPO: capacity building; TISC; AI dialogue; South - South cooperation;
- The JPO: PPH, Capacity Building;
- Countries of Agadir agreement : Arabpat;
- The EPO: the validation system.



OFFICE MAROCAIN DE LA PROPRIETE  
INDUSTRIELLE ET COMMERCIALE

