We are the global forum for intellectual property services, policy, information and cooperation.









## What We Do

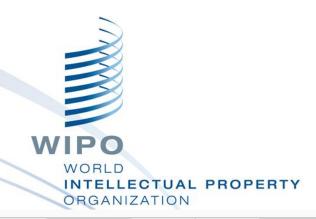
We help governments, businesses and individuals make intellectual property work for innovation and creativity

## How we do it



IP laws and Policies
IP office and IP registrations
IP-support institutions
IP skills & knowledge
IP information & platforms

# wipo.int



#### We deliver global services for protecting IP

File, manage or search patents, trademarks, designs and appellations of origin. Not there yet? Learn all about intellectual property and how to protect it.

### We provide access to the world's IP information

Search technology, terminology and brand-related information in our free global databases.

Download our other reference materials: publications, statistics, economic studies and more.

#### WIPO | PCT

The International Patent System

#### WIPO | MADRID

The International Trademark System

#### WIPO | HAGUE

The International Design System

#### Alternative dispute resolution

Settle IP and technology disputes out of court using the fast, flexible and cost-effective services offered by the WIPO Arbitration and Mediation Center.

#### **PATENTSCOPE**

50,810,000 international and national patent documents

#### **Global Brand Database**

24,830,000 international and national records of trademarks, appellations of origin and emblems

#### ROMARIN

International marks recorded under the Madrid System

#### Global Design Database

1,540,000 industrial design registrations from the Hague System and participating national collections

#### **WIPO Lex**

IP laws and treaties

#### **Domain name disputes**

Resolve trademark-abusive "cybersquatting" domain name disputes.

#### FEATURED



### Global Innovation Index 2015

Annual rankings published by WIPO, Cornell University and INSEAD.

Press release | Infographics



#### Cooperation for development

As a United Nations agency, WIPO is committed to working with developing and least developed countries to enable them to reap benefits from the IP system and to enhance their participation in the global innovation economy.

#### **WIPO Development Agenda**

The Development Agenda ensures that development considerations form an integral part of WIPO's work. The effective implementation of the Development Agenda, including the mainstreaming of its recommendations into our substantive programs, is a key priority.

#### Meetings and documents

Archive

Committee on Development and Intellectual Property (CDIP): Seventeenth Session.

April 11 to April 15, 2016 (Geneva)



#### IP strategies

We help countries design, develop and implement national IP and innovation strategies, aligned with their development strategies.

#### **Technical assistance**

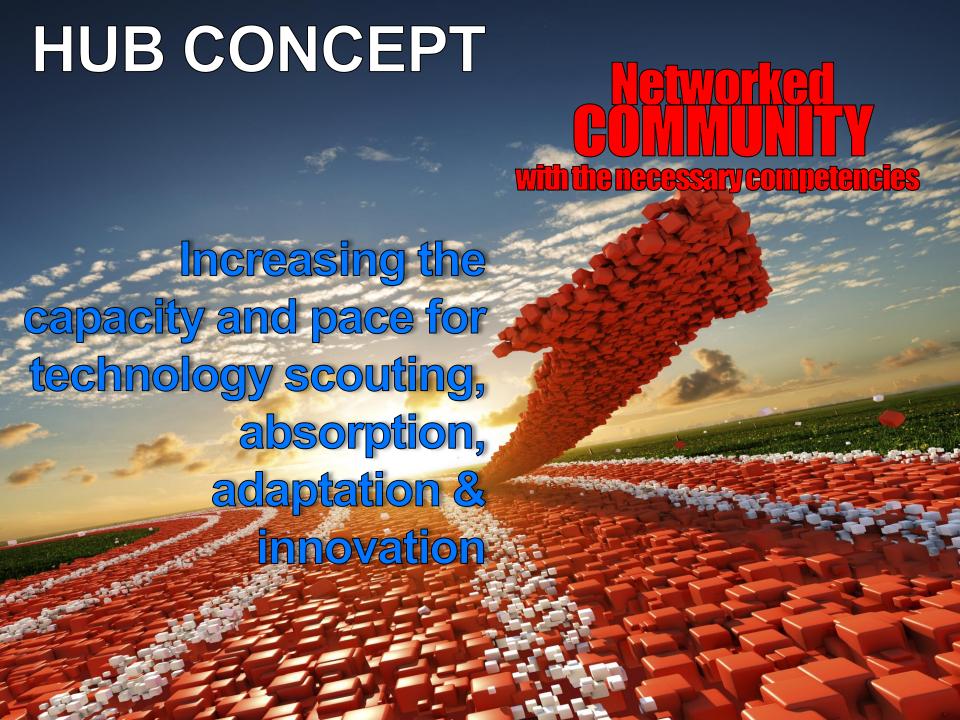
We provide business systems for IP offices from all regions to enable them to participate effectively in the global IP system.

#### Legislative & policy advice

We provide tailored advice to individual member states who request our assistance in developing their national IP legislative and policy frameworks.

#### **Capacity building**

We deliver capacity-building and training to build IP-related skills, including through workshops, seminars and WIPO Academy courses.



Harnessing the potential synergies of the different programs of WIPO to achieve a cumulative and sustainable impact







Cooperation Strategy

Relevance

Coherence

Effectiveness

Efficiency

Sustainability

**OUTCOME 1:** 

Increased use of the

national and global patent

system by residents of

countries to support

technology scouting,

absorption, adaptation and

innovation



#### For Outcome 1

- a) Partner institutions and organizations in the IP Hub are equipped with the skills and necessary tools to provide patent-related services, including patent search, analysis, advice, drafting and prosecution as well as technology management;
- Partner institutions and organizations in the IP Hub are providing service to local enterprises and individuals with technology and patent-related needs using the newly acquired skills and tools;
- c) Research endeavors in the local community have consulted with and are benefitting from the scientific and technology information found in patents; and
- d) The national IP office has established support structures and facilities to promote the use of the patent system for technology scouting, absorption, adaptation and innovation in the country.

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**OUTCOME 2:** 

A networked community engaged in technology

transfer and

commercialization work is

in place and linked to

global networks for

collaboration and market

access



#### For Outcome 2

- Technologies under development and/or managed by the partner institutions and organizations in the IP Hub are further advanced through the capacity-building activities of the Project;
- b) Patent-related knowledge and skills are applied, transmitted and mainstreamed at the institutional level through the IP Hub;
- A viable organization and/or business unit is established in partner institutions and organizations in the IP Hub to continually provide patent-related services to benefit the local community; and
- d) Legal, regulatory and policy enhancements are proposed to increase the capacity and pace for technology scouting absorption, adaptation and innovation efforts in



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OUTCOME 3:
Sustained institutional change in the academic and research institutions that enables the country greater participation in the knowledge economy



#### For Outcome 3

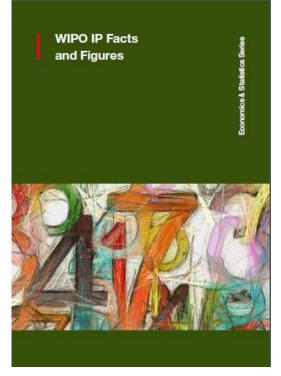
- A strategic and action plan, containing short, mid-term and long-term goals, to accelerate the pace of technology scouting absorption, adaptation and innovation through the IP Hub, is in place;
- Mechanisms for industry-academe collaboration for technology absorption, adaptation and innovation are established;
- The IP Hub brings together the buyers, suppliers and intermediaries for technology development, usage and innovation in periodic gatherings and conferences;
- d) Cooperation agreements are entered into by partner institutions and organizations in the IP Hub with other entities for technology collaboration and market access.

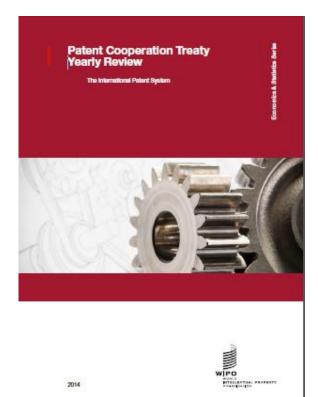


# Competency-Based Approach

- IP Knowledge, Strategies and Network Track
- Patent Information Track
- Patent Drafting and Prosecution Track
- Technology Management & Hub Operations Track









# Enabling Environment

#### **Green matchmaking**

In addition to matchmaking via the database and Partner initiatives, from time to time WIPO GREEN organizes regional matchmaking projects focused on specific fields of technology. Through these matchmaking events, we bring together providers and seekers of technologies and/or services as well as other facilitators and experts from the WIPO GREEN network and beyond. This provides participants with the unique opportunity to directly make targeted matches in a face-to-face setting.

Each matchmaking project consists of field visits by selected expert consultants who interact with key local stakeholders in order to gain a clear understanding of the technological needs on the ground. These needs are then analysed and matched with potential technological solutions – forming the basis for a matchmaking event bringing together selected stakeholders, seekers, potential providers of solutions, the finance community, and other experts.







In 2015, WIPO GREEN undertook a pilot regional match-making project on wastewater treatment needs in Indonesia, the Philippines, and Viet Nam.



(PHOTO: ISTOCKPHOTO.COM/AGL\_PHOTOGRAPHY)

#### Upcoming: Matchmaking project on water and agriculture

WIPO GREEN has begun work on a matchmaking project focused on green technology needs in water and agriculture in East Africa, with a regional seminar in Nairobi planned for the first half of 2016.

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This diverse membership, along with WIPO's own range of services and events, provides myriad opportunities for collaboration and partnership.

# Enabling Environment

#### WIPO Re: Search activities

#### Database

Researchers can search our database of intellectual property assets available for license or collaboration. It includes compounds, data, enabling technologies, know-how and much more.

#### Collaborations

Our partner BIO Ventures for Global Health facilitates research collaborations between WIPO Re:Search members, which include biopharmaceutical companies, universities, public and private sector institutes, and non-governmental organizations.

#### Supporting services

WIPO Re:Search contributes to capacity building in developing countries through its sabbatical program for research scientists. WIPO Re:Search also facilitates practical training for developing country members in intellectual property management.

### The challenge: neglected tropical diseases in least developed countries

More than 1 billion people are affected by neglected tropical diseases such as malaria and tuberculosis each year. Ten million people die from these diseases annually. Millions more are so incapacitated by disease that they are unable to work, care for themselves, or care for their children. These diseases predominantly affect the poorest people in least developed countries.

Despite the prevalence of these diseases, treatment options are limited due to decades of underinvestment. There is therefore an urgent need for new and better drugs, diagnostics and vaccines.

WIPO Re:Search stimulates more research and development for new and better treatment options for those suffering from these conditions.



(PHOTO: DOMINIC NAHT/MAGNUM PHOTOS/SIGHTSAVERS)



# Thank you for your kind attention.



