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Chargé des signes distinctifs

A l'ASPIT (Agence Sénégalaise pour la Propriété Industrielle et de l'Innovation Technologique)

Presentation

The Intellectual Property is managed in Senegal by two offices called: in the one hand by ASPIT (Senegalese Agency for Industrial Property and Technical Innovation Promotion) and in the other hand by BSDA (Senegalese Office for Author Rights) which take care of artistic and literary property.

Otherwise ASPIT represent the OAPI (African Organization for Intellectual Property) which is an under regional organization shared with thirteen African French speaking countries.

THE MISSIONS

The ASPIT is charged of the steady and the management of all the conventions; and treaties of the all intellectual property system that the Senegal have signed.

Then it takes part of the works of the different national comities which take care of development questions in relation with the industrial property and the promotion of technical innovation in deed the commissions are:

-The national commission of international commercial negotiations (CNNI) in a relation with ADPIC,

- The national commission for long developpement,
- The national commission for the poverty reduction.

ASSISTANCE AND SENSIBILISATION MISSION

It consists (of proposing) this described technologies in use or not in Senegal in order to focus then toward lucrative areas.

-another aim of this mission is to provide work-shops to users of this system for better understanding of it.

THE GOALS

The ASPIT goals are in a document called:

The National Program of Development of Intellectual Property (PNDPI).

The present plan make a particular accent in the public or a private institutes of development research an Agricola and agro –alimentary exploitations which create intellectual property rights that could be protected and in which the private sector could access.

Then the PNDPI describes the modalities from which the companies transform the intellectual property rights in products and services.

Otherwise the plan present the state's structures in intellectual property which play and important part for the orientation, and the application of the regular and administrative system in charges of the creation, the protection, the promotion of the technological innovation and the selling of intellectual property rights.

Finally the PNDPI integrate a plan of actions and the budget that cover the period of this application 2012-2016.

The PNDPI is in a favorable contest which is in accord with the common vision of African Presidents who, by the NEPAD (New partnership for

African Development) have engaged themselves to make their country on the way of high growing and a log human development and the governments social and economic orientations like:

- the tenth orientation plan for social and economic development (PODES)

- the millenary goals for the development (OMD)

- the millennium challenge account (MCA)

- the development strategic for private sector (SDSP)

- the strategy document of poverty reduction (DSRP)

- the accelerate growing strategic (SCA)

- the industrial development politic

It is from this shared vision that the appropriate strategy of intellectual property is belt that strategy comes in the variety of several levels.

IN THE NATIONAL LEVEL

The Senegal has several advantages from which we note:

- the presence of an important potential of industrial valorization in the sectors agro-pastoral, energetic, halientic, mining and cultural.

- the existence of a dynamic informal sector which master the local resources, disposing of an adapted technology and focus progressively to a modern economy based in an emergent micro-finance network.

- the increasing responsabilisation of the companies (through the private sector development strategy definition, the privatization politics and the public/private partnership)

- the existent of several structure and equipment programs

-the possibility of access in external markets particularly Africans thanks to the opening burned of the exchanges liberalization and the under regional integration.

Thanks for listening.