CONFERENCE ON THE ROLE OF INTELLECTUAL PROPERTY OFFICES (IPOs) IN PROMOTING INNOVATION, BUSINESS COMPETITIVENESS AND ECONOMIC GROWTH

Country Presentation on challenges in Formulation and mplementation of National IP Policies ans Strategies: Philippin Experience

By

Dr. EPIFANIO M. EVASCO,
Director Bureau of Patents
Intellectual Property Philippines

Tokyo, February 2-3, 2012



SION:

An Intellectual Property conscious Philippine a Demystified, Development –Oriented and

Mission Statement

We are a knowledge-driven governmen organization that works towards econon technological, and socio-cultural development by communicating, enablic and ensuring the effective use of the ntellectual Property System in all levels society for the creation, protection, utilization, and enforcement of Intellectu **Property**

101/we Gai achieve our



Vision Statement An Intellectual Propertyconscious Philippines in a demystified, developmentoriented, and democratized IP System by 2020

Philippines in a

EMYSTIFIED



Everyone knows how to use the IP system in their work, business & careers







Bragmatic, logical & predictable "about be a substitute of the sub

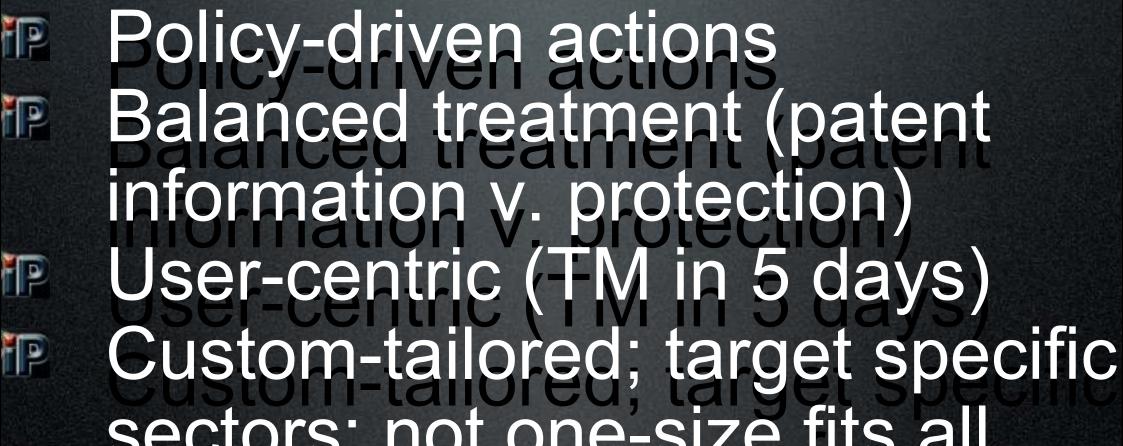
Knowhow & "showhow" that can find application in every day life

EVELOPIENT PORIENTED

-IP is used as a tool or development & the IP Office does more than registration

hillpines_{na} EVELOPMENT-ORIENTED





P-Conscious hilippines_n a

EMOCRATIZED



IP is everyone's concern & IP acception in a multi-disciplinary (not just for lawyers & the IP Office)



Open Policy & transparency
Public Brivate Bartnership Prioritize stakeholder involvement Continuing dialogue

Jualegic Guais

1. Deliver quality and timely patents, trademarks, & other registrations.

2. Provide speedy, quality, & effective legal remedies & be the forum of choice for IP dispute resolution.

- 3. Provide IP-related business development & technology transfer services.
- 4. Institutionalize copyright support services.

5. Increase the level of appreciation of, respect for, & utilization of IP.

6. Lead the advocacy for legal & policy infrastructures to address emerging national & global demands of the IP system.

7. Develop and maintain a highly-motivated, competent, & cohesive workf committed to serve with professionalism, transparency & integ

8. Provide a conductive work environment that supports professional growth & promotes work-life balance.

TRADEMARKS, AND OTHER REGISTRATIONS

IP FILINGS, GRANTS, AND REGISTRATIONS

THE INTEGRATED INTELLECTUAL PROPERTY MANAGEMENT SYSTEM

ASEAN PATENT SEARCH EXAMINATION
COOPERATION

MEDIES AND BETHE FORUM OF CHOICE FOR IP DISPU RESOLUTION

- > INTER PARTES AND INTELLECTUAL PROPERTY
 VIOLATION CASIS
- > ALTERNATIVE DISPUTE RESOLUTION
- > ANTI-COUNTERFEITING AND PIRACY INITIATIVES
- > 2012-2016 ACTION PLAN ON IPR PROTECTION AND ENFORCEMENT

TECHNOLOGY TRANSFER SERVICES

BUILDING THE INNOVATION ECOSYSTEM

IP MANAGEMENT AND TECHNOLOGY COMMERCIALIZATION

> PROTECTING TK, TCE, AND GR

SG4 INSTITUTIONALIZE COPYRIGHT SUPPORT SERVICES

> COPYRIGHT REGISTRATION

> COPYRIGHT AWARENESS ACTIVITIES

RESPECT FOR, AND UTILIZATION OF IP

> 1ST PHILIPPINE IP SUMMIT

> IP IN THE REGIONS

GLOBAL DEMANDS OF THE IP SYSTEM

> AMENDMENTS TO THE IRR OF INTER PARTES PROCEEDINGS

> ACCESSION TO THE MADRID PROTOCOL

> COPYRIGHT BILL

> INTERNATIONAL RELATIONS

> OTHER DEVELOPMENTS

ND COHESIVE WORKFORCE COMMITTED TO SERVE WIT PROFESSIONALISM, TRANSPARENCY, AND INTEGRITY

/EVELUE AND MAINTAIN A MIGHET-MUTIVALED, CUME

ENHANCING IP LEGAL EDUCATION, KNOWLEDG AND PRACTICE

CUSTOMER SERVICE MECHANISM

ORTS PROFESSIONAL GROWTH AND PROMOTES WORI BALANCE

> THE INTELLECTUAL PROPERTY CENTER

> ENSURING WORK-LIFE BALANCE

THANK



