

## Intellectual Property Diagnostic (IPOD)

*Customized* technical assistance to IP Offices to diagnose, develop and improve IP organizational capabilities, culminating in a comprehensive confidential report.

The report is akin to a “road map” that

- identifies and defines appropriate legal, business and institutional frameworks, and business models
- based on needs and gaps
- to fulfil organizational mandate
- deliver the required services with greater efficiency

# Nuts and Bolts: the details

- (a) Appointment of dedicated WIPO officer and external technical consultants: pre-work
- (b) On-site consultation with IP Office and stakeholders
- (c) Draft report shared with IP Office for feedback and comments
- (d) Follow-up mission to discuss and finalise report
- (e) Submission of report to Head of IP Office
- (f) Follow-up on recommendations

(a) to (e) may take up approximately 6-12 months



# Key Success Factors: maximizing returns

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Value and applicability of the final report will depend on various factors:

- Organizational commitment & candid engagement
- Timely provision of relevant data and information
- Availability and engagement of external stakeholders
- Mutual trust





# Post-IPOD: What's next?

- IP Office seeks approval from higher authority for eventual implementation of recommendations
- Works with other governmental agencies and / or WIPO on the identified recommendations in various areas
  - organizational structure, strategies and management
  - Administration and IT
  - IP registries and operations, including accession to international treaties
  - Continued capability building initiatives and trainings
- Report and recommendations remain confidential at all times between WIPO and the Head of that IP Office. Remains at discretion of that IP Office to best handle its dissemination, if at all in some cases.

