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INTELLECTUALPROPERTYOFFICE  
REPUBLICOFTHEPHILIPPINES



WORLDINTELLECTUAL  
PROPERTYORGANIZATION

## **WIPOASIAPACIFICRO UNDTABLEMEETINGOF HEADSOF INTELLECTUALPROPERT YOFFICES**

organizedby  
theWorldIntellectualPropertyOrganization(WIPO)

incooperationwith  
theIntellectualPropertyOffice  
RepublicofthePhilippines

**Manila,February18to20,2002**

FINALPROGRAM

*DocumentpreparedbytheInternationalBureauofWIPO*

Monday, February 18, 2002

9.00- 9.30	Opening Ceremony	
	Addresses by	Mr. RonoldelaCruz, Deputy Director General, Intellectual Property Office of the Philippines
		Mr. Narendra K. Sabharwal, Director, Cooperation for Development Bureau for Asia and the Pacific, World Intellectual Property Organization (WIPO)
	Keynote Speech	Mrs. Emma C. Francisco, Director General, Intellectual Property Office of the Philippines
9.30- 10.00	Coffee/teabreak	
10.00- 11.30	Theme I	A Review of Recent International Developments in the field of Intellectual Property and WIPO's Cooperation for Development Program in the Asia and the Pacific Region
	Introduced by:	Mr. Narendra Sabharwal
	Discussion	
11.30- 13.00	Theme II	Strategic Planning and Policy Development in the Intellectual Property Field; Future Direction for Ensuring the Developmental Impact of the Intellectual Property System
	Introduced by:	Engr. Ronol M. Dela Cruz, Deputy Director General, Intellectual Property Office of the Philippines (IPO-P), Philippines
	Discussion	
13.00- 14.00	Lunchbreak	
14.00- 15.30	Theme III	Intellectual Property Asset Creation and Management in a Knowledge-based Economy
	Introduced by:	Ms. Cynthia Cannady, Director, Intellectual Property Policy and New Technologies, WIPO
	Discussion	
15.30- 16.00	Coffee/teabreak	

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Monday, February 18, 2002 (Cont'd)

16.00- 17.30	Theme IV	Infrastructure required for a Client -based Intellectual Property Office; Meeting the Demand for Services through Information Technology
	Introduced by:	Mr. Tian Lipu, Deputy Commissioner, State Intellectual Property Office, People's Republic of China
	Discussion	
18.00- 20.00	WIPO Reception	Foyer, Garden Ballroom, Edsa Shangri -la Hotel

Tuesday, February 19, 2002

9.00- 10.30	Theme V	Intellectual Property Systems for Business, Small and Medium-sized Enterprises (SMEs), Innovators and Creators; Building Partnerships and Networks Among Different Stakeholders
	Introduced by:	Ms. Rowena Paguio, Senior Program Officer, Development Cooperation Bureau for Asia and the Pacific, WIPO
	Discussion	
10.30- 11.00	Coffee/teabreak	
11.00- 12.30	Theme VI	A Look at Global IP Issues: Recent Developments in the Protection of Traditional Knowledge, Genetic Resources and Folklore
	Introduced by:	Mr. V.K. Gupta, Director, National Institute of Science Communication, Council of Scientific and Industrial Research, India
	Discussion	
12.30- 14.00	Lunchbreak	
14.00- 15.30	Theme VII	Best Practices in the Enforcement of Intellectual Property Rights; Challenges and Opportunities
	Introduced by:	Mr. Chaho Jung, Senior Deputy Director, Korean Intellectual Property Office (KIPO), Republic of Korea
	Discussion	

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Tuesday, February 19, 2002 (Cont'd)

15.30- 16.00	Coffee/teabreak	
16.00- 17.30	Theme VIII	Public Outreach of Intellectual Property Offices: Some Useful Tools for Delivery
	Introduced by:	Dr. Dissanayake Mudiyanse Karunaratna, Director, National Intellectual Property Office, Sri Lanka
	Discussion	
18.00- 20.00	IPO Reception	

Wednesday, February 20, 2002

9.00- 10.30	Theme IX	Collective Management of Copyright and Related Rights as a Tool for Promoting Creativity and Innovation
	Introduced by:	Ms. Liew Woon Yin, Director General, Intellectual Property Office of Singapore
	Discussion	
10.30- 11.00	Coffee/teabreak	
11.00- 12.00		Summary and Conclusions
12.00- 13.30	Lunchbreak	
13.45		Departure for the Intellectual Property Office, Makati City
14.30- 17.00		Visit to the IPO

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