



VIRTUAL REGIONAL MEETING

WIPO/HIP/GE/6/20/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: NOVEMBER 27, 2020

**eHIPOC – Virtual Meeting with Heads of Intellectual Property Offices
in the Pacific Island Countries on the Protection and
Commercialization of Geographical Indications**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, December 11, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

*Note: All Times are in Central European Summer Time (CEST). The equivalent date in the participants' time zone is **December 11, 2020** (except Niue and Cook Island) and the corresponding times are as follows: Palau 7 a.m.; Papua New Guinea 8 a.m.; Micronesia, Solomon Islands, Vanuatu 9 a.m.; Fiji, Kiribati, Marshall Islands, Nauru, Tuvalu 10 a.m.; Tonga 11 a.m.; Samoa 12 noon; Niue 11 a.m. (December 10, 2020); Cook Island 12 noon (December 10, 2020).*

Friday, December 11, 2020

0.00 – 0.15

Welcome Address by:

Mr. Andrew Ong, Director, Regional Bureau for Asia and the Pacific, Development Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland

0.15 – 1.00

Topic 1 Creating Commercial Value through Protection of Geographical Indications

The speaker will explain the legal means available to protect the geographical indications, focusing on the various means available (e.g. sui generis and trademark systems) and recent developments at the international level (from Trade-related Aspects of Intellectual Property Rights (TRIPS) Agreement to the Geneva Act of the Lisbon Agreement)

Speaker: Ms. Alexandra Grazioli, Director, Lisbon Registry, Brands and Designs Sector, WIPO

1.00 – 1.45

Topic 2 Collective Management of Geographical Indications

The speaker will explain the main elements relating to the collective management of geographical indications with specific focus on the development of book of specifications, the creation of producers associations and establishment of control and certification

Speaker: Mr. Peter Damary, Director, REDD Asia, Davao City, Philippines

1.45 – 2.15

Roundtable Discussion

All participants

2.15 – 2.30

Conclusions and Way Forward

2.30

Conclusion of the Webinar

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