

WIPO/GEO/DEL/03/INF1

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DEPARTMENT OF INDUSTRIAL
POLICY AND PROMOTION,
MINISTRY OF COMMERCE AND
INDUSTRY,
GOVERNMENT OF INDIA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION



JAPAN PATENT OFFICE

WIPO ASIA AND THE PACIFIC REGIONAL SYMPOSIUM ON THE PROTECTION OF GEOGRAPHICAL INDICATIONS

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with the Department of Industrial Policy and Promotion,
Ministry of Commerce and Industry, Government of India
and with the assistance of
the Japan Patent Office

New Delhi, November 18 to 20, 2003

PROGRAM

Document prepared by the International Bureau of WIPO

Tuesday, November 18, 2003

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| 9.00 – 9.30 | | Registration |
| 9.30 – 10.00 | | Opening Ceremony |
| | Opening remarks: | Welcome Address; Mr. A.E. Ahmad, Joint Secretary Department of Industrial Policy and Promotion, Government of India |
| | | Opening Remarks: Mr. Hiroo Takaki, Deputy Director, International Affairs Division, Japan Patent Office (JPO) |
| | | Opening Remarks: Mr. Narendra K. Sabharwal, Senior Director, World Intellectual Property Organization (WIPO) |
| | | Inaugural address: Mr. Rajeeva Ratna Shah, Secretary Department of Industrial Policy and Promotion, Government of India |
| 10.00 – 10.30 | Tea break | |
| 10.30 – 11.30 | Topic 1: | Introduction to Geographical Indications and Existing Means of Protection (Unfair Competition, Collective and Certification Marks, Protected Appellations of Origin and Registered Geographical Indications and Administrative Schemes of Protection) |
| | Speaker: | Mr. Matthijs Cornelis Geuze, Acting Director, Trademarks, Industrial Designs and Geographical Indications Department, International Registration Systems Legal Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland |
| | Moderator: | Mr. A.E. Ahmad |
| | Discussion | |
| 11.30 – 12.30 | Topic 2: | The Protection of Geographical Indications in India |
| | Speaker: | Mr. Vedaraman Ravi, Joint Registrar of Trademarks and Geographical Indications, Department of Industrial Policy and Promotion, Ministry of Commerce, Mumbai, India |
| | Moderator: | Mr. A.E. Ahmad |
| | Discussion | |
| 12.30 – 14.00 | Lunch break | |

Tuesday, November 18, 2003 (Cont'd)

- 14.00 – 14.45 Topic 3: Protection of Geographical Indications: The Experience of Switzerland
- Speaker: Mr. Frederic Brand, Development Officer, Section Promotion of Quality and Sales, Federal Office for Agriculture, Federal Department of Economic Affairs, Bern
- Moderator: Mr. Matthijs Cornelis Geuze
- Discussion
- 14.45 – 15.30 Topic 4: Protection and Use of Geographical Indications in Australia
- Speaker: Mr. Bruce Drinkwater, Legal Consultant to the Wine Industry, Victoria, Australia
- Moderator: Mr. Matthijs Cornelis Geuze
- Discussion
- 15.30 – 16.00 Tea break
- 16.00 – 16.45 Topic 5: Administration of a Regional Registration System for Geographical Indications: How to Specify and to Control Geographical Indications?
- Speaker: Mr. Roger Kampf, Deputy Head of Unit DG Trade F1 (Intellectual Property, Government Procurement, New Technologies), European Union, Brussels
- Moderator: Mr. Richard Mendelson
- Discussion
- 16.45 – 17.30 Topic 6: Geographical Indications and the International Legal Framework (Paris Convention, Madrid Agreement (Indications of Source), Lisbon Agreement and Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement))
- Speaker: Mr. Matthijs Cornelis Geuze
- Moderator: Mr. Richard Mendelson
- Discussion
- 18.30 - WIPO Reception

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Wednesday, November 19, 2003

- 9.00 – 9.45 Topic 7: Protection of Geographical Indications and Human Development: Economic and Social Benefits to Developing Countries
- Speaker: Mr. Swarnim Wagle, Research Officer, UNDP Asia Trade Initiative, Hanoi
- Moderator: Mr. Vedaraman Ravi
- Discussion
- 9.45 – 10.15 Tea break
- 10.15 – 11.00 Topic 8: Defining and Protecting Geographical Indications: The example of the Wine Industry of the United States of America
- Speaker: Mr. Richard Mendelson, Attorney, Dickenson, Peatman and Fogarty, California, United States of America
- Moderator: Mr. Bruce Drinkwater
- Discussion
- 11.00 – 11.45 Topic 9: Defining and Protecting Geographical Indications: The Example of Darjeeling Tea
- Speaker: Mr. Basudeb Banerjee, Chief Electoral Officer, West Bengal and ex-officio Secretary, Home (C&E) Department, Kolkata, India
- Moderator: Mr. Bruce Drinkwater
- Discussion
- 12.00 – 14.00 Lunch break
- 14.00 – 14.45 Topic 10: The Specification, Use and Control of Geographical Indications: The Example of Gruyère Cheese
- Speaker: Mr. Frederic Brand
- Moderator: Mr. Roger Kampf
- Discussion

Wednesday, November 19, 2003 (Cont'd)

14.45 – 15.30 Topic 11: Protection of Geographical Indications – Food Products– The Example of the Champagne Industry, France

 Speaker: Mr. Nicholas Ozanam, Secrétaire Général, Comité Interprofessionnel du Vin de Champagne, Epernay Cedex, France

 Moderator: Mr. Roger Kampf

15.30 – 16.00 Tea break

16.00 – 17.00 Topic 12: Panel Discussion: Protecting and Using Geographical Indications: Approaches for Countries in the Region

 Panelist: All speakers

17.00 – 17.15 Closing Ceremony

Thursday, November 20, 2003

Field visit and Discussions: Visiting to the Agricultural and Processed Food Products Export Development Authority (APEDA) of India; Presentation of the Protection of Geographical Indications; Case of Basmati Rice. And discussion.

All participants and speakers

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